



40 YEARS

OF HOSPITALITY

J9DUR

شركة دور للضيافة
Dur Hospitality Company

ABOUT US

"Dur Hospitality, former Saudi Hotels & Resorts Company

"SHARACO", was established in 1976 as a leading Saudi hospitality company and been recognized for its extensive record in managing, developing and operating a comprehensive portfolio of hotels and residential compounds across The Kingdom of Saudi Arabia.

Dur Hospitality was one of the first hospitality companies to introduce five-stars hospitality services in the Kingdom of Saudi Arabia."

EST
IN 1976





OUR VISION

A Vision of Hospitality Through Time

To be the partner of choice in the hospitality and real estate industries across the Kingdom in the fields of investment, development, and operations, adopting international standards with a local spirit. We aim for reaching new heights of success through sustained growth and Kingdom-wide expansion.

40 YEARS

OF AUTHENTIC HOSPITALITY



In our four decades of existence, Dur Hospitality has owned, developed and managed a broad range of tourism and residential properties across The Kingdom. We have built a proud legacy due to central concepts used throughout every square meter of our projects; community, quality and innovation. This incessant dedication to making a positive impact, coupled with bold and timely risk-taking, have brought us to incredible heights.

For the last 40 years, Dur has gained the trust of a variety of key figures, partners, investors' staff and customers. Valuable relationships have been forged, and it's these relationships that provide the foundation for our prosperity.

40 YEARS

OF AUTHENTIC HOSPITALITY

In our four decades of existence, Dur diligently led a journey full of excellence, inspiration, and innovation in line with the Kingdom's development and prosperity. We have built a proud legacy due to central concepts used throughout every square meter of our projects; community, quality, and innovation. This constant dedication to making a positive impact, coupled with bold and timely risk-taking, have brought us to incredible heights.

For the last 40 years, Dur has gained the trust of a variety of key figures, partners, investors, staff, and customers. Valuable relationships have been forged, and it's these relationships that provide the foundation for our prosperity.





**BILLION SAR ASSETS
UNDER MANAGEMENT**



PROPERTIES



ROOMS



EMPLOYEES

Inaugurated in 1976 and since then, we have been relentlessly striving to constantly keep the betterment of our society and the growth of The Kingdom at the forefront. This is what truly moves us forward to building a shared future and investing in the next generation.

As we embark on a new era for Dur conglomerate, we look forward to new challenges and new opportunities that the next years will bring. We are forever indebted to each and every one who've had a hand in our success and look forward to continuing on as a united front.

PROJECTS

in 2015:

2 COMPLETED PROJECTS

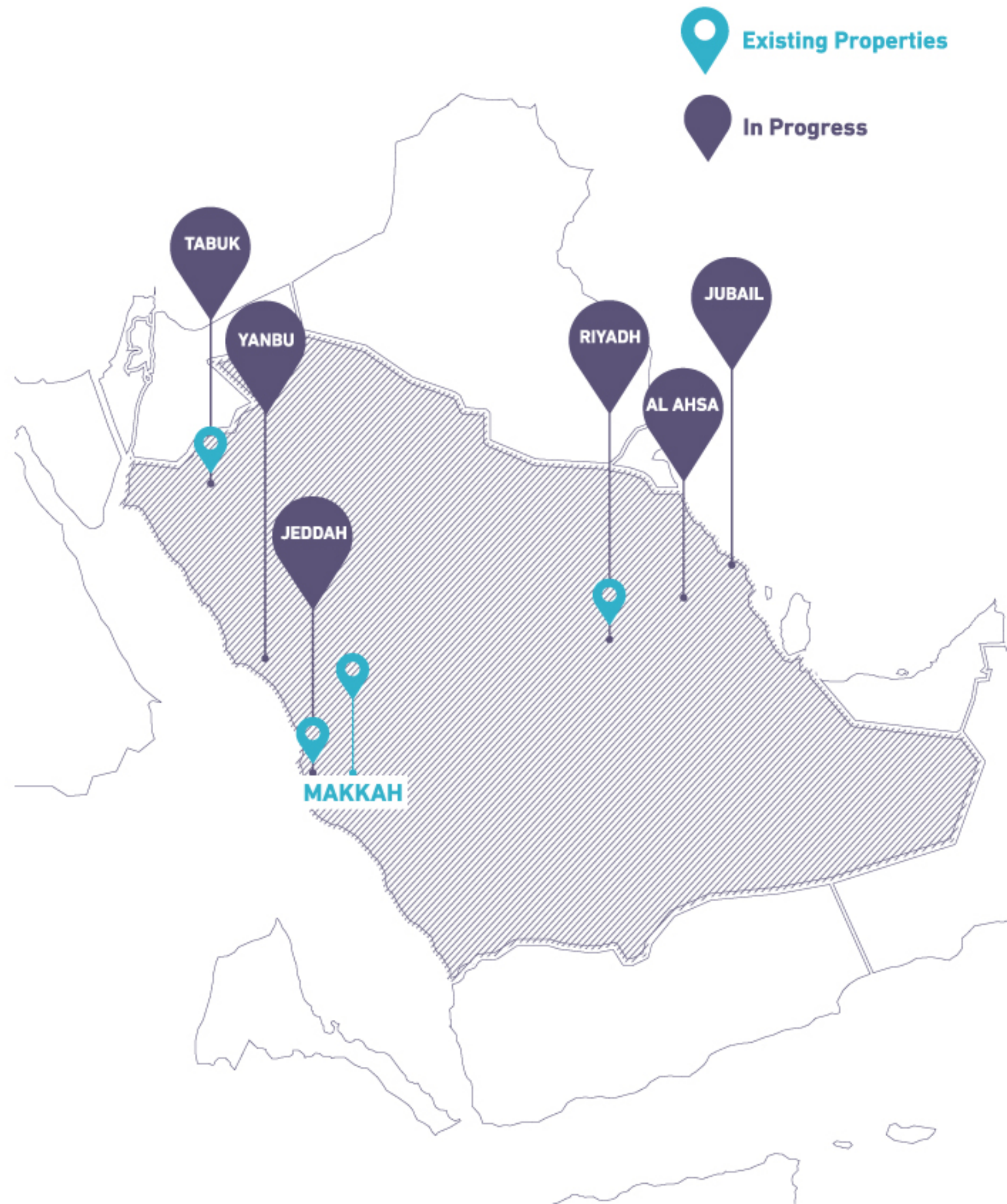
- Launch Makarem Ajjad Makkah Hotel new identity
- Re-launch of Holiday Inn Hotel Tabuk

6 PROJECTS IN PROGRESS

- Renovating Annakheel Hotel and Resort
- Development of Riyadh Marriott Hotel & Marriott Hotel Suites at Riyadh Diplomatic Quarters
- Development of Darraq Villas (Phase 3)
- Development of Darraq Villas (Phase 4)
- Development of Twaiq Residential Compound
- Development of Alwadi Residential Compound

10 PROJECTS UNDER DEVELOPMENT & DESIGN

- Development of new Hotel in Jubail
- Expansion of Makarem Hotel & Resort
- Expansion of the Holiday Inn Hotel Tabuk
- Development of Hotel suites in Tabuk
- Development of Makarem Riyadh Hotel (Airport)
- Development of new Hotel in Jeddah
- Development of new Hotel in Al-Ahsa
- Development of Al-Hada residential compound
- Development of King Khaled Street land in Riyadh
- Development of new Hotel in Yanbu



PROJECT IN FOCUS

With a unique design, inspired by the picturesque valley of Hanifa and reflecting the natural charming topography architectural style, comes the design of the 5 Star DQ Marriott Hotel & Marriott Executive Apartments in the city of Riyadh. The keenness of DUR Hospitality Co. on investing in sustainable projects was behind the adoption of this project, with accordance to the requirements of LEED gold certificate.

The project includes a hotel with 80 rooms and 140 serviced hotel apartments, luxury restaurants, meeting lounges, and a business center. Covering 25,000 square meters, a project to be an oasis of beauty and greenery.

The project also features the most attractive location in the Diplomatic Quarter in Riyadh, while the Marriott Executive Apartments houses a luxury for those looking for a long term residence within the neighborhood where all the luxury and privacy features are available.

Diplomatic Quarter Marriott Hotel & Marriott Executive Apartments will be a qualitative addition to the hotels of the capital city, and the optimal destination for both business and excellence seekers.

DIPLOMATIC QUARTER MARRIOTT HOTEL & MARRIOTT EXECUTIVE APARTMENTS



80
ROOMS

140
SERVICED
APARTMENTS

25,000
SQUARE METERS





Dur Hospitality is
partnering with the
most prestigious
international hotel
operators for your
hotel success

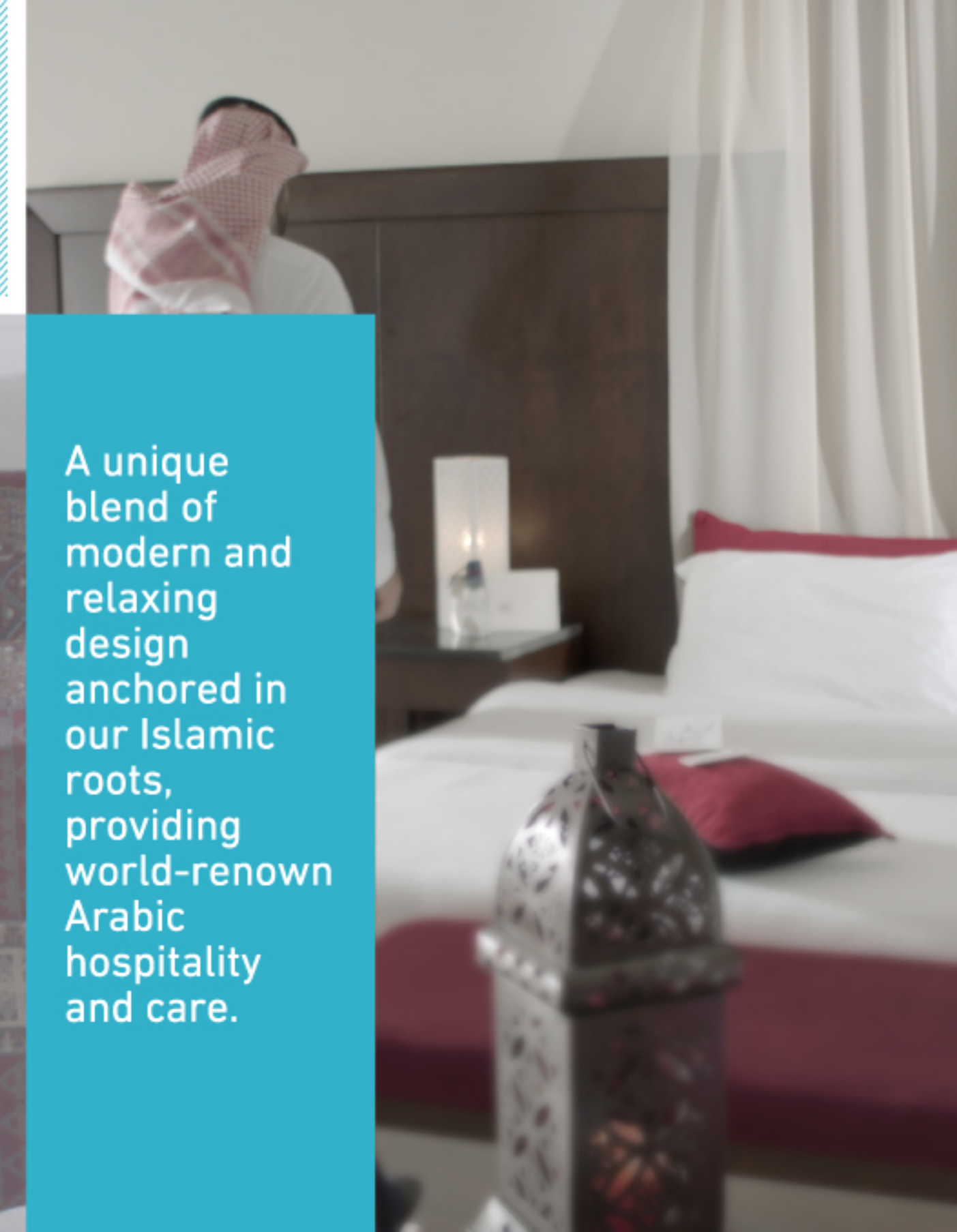




MAKAREM



**MAKAREM HOTELS
A UNIQUE CONCEPT,
DESIGNED SPECIFICALLY
FOR MAKKAH AND MADINAH**



A unique
blend of
modern and
relaxing
design
anchored in
our Islamic
roots,
providing
world-renown
Arabic
hospitality
and care.