

Saudia Dairy & Foodstuff Company (SADAFCO)

- Volumetric growth at a CAGR of 4.3% during 2009-13.
- Deepening production line & expanding target market.
- Strong brand image of 'Saudia' & marketing alliance.

BUY

**Target Price
SR 51.3**

Core business activity - Immunity against global economic slowdown

Saudia Dairy & Foodstuff Company (SADAFCO) has the key advantage of having limited impact of economic slowdown on the volumetric growth, which is mainly based on the (i) high per capita dairy and foodstuff consumption in the GCC region, (ii) immunity in the regional spending power against financial & economic crisis and (iii) population growth rate. However, we cannot rule out the impact of feedstock prices on the average prices of dairy and foodstuffs due to the global economic slowdown. Moreover, the company's 'Saudia' brand is among the key growth driver, which will lead the company to (i) counter the increasing competition in the local market and (ii) further strengthen its market share. Therefore, as compared to 2009, the company's sales volume is expected to show YoY growth of 16.4% in 2010 and lead to increase the company's overall sales revenues by 13.2% during 2010.

Marketing strategies - Offer improved versions

We believe the company's ongoing marketing strategy is among those factors, which will help the company to deal with the rising competition. Hence, the company is expected to spend more on the marketing research rather than making acquisition and expansion. The company has recently introduced 'triangular cheese', which help the company to expand the target market from household use to outside i.e. office lunch, picnic lunch and so on. Moreover, in order to further strengthened the brand name, the company has focus mainly to make marketing alliance and other promotional scheme.

Upward price trend

We believe the average prices of the company's related dairy & foodstuff prices will continue its upward trend and expected to increase at a CAGR of 3.4% during 2009-13. The average prices per ton during 2010-13 of the company's related milk, yoghurt, cheese, ice cream and beverages are expected to remain in the range of US\$2,500 - 3,300, US\$450 - 700, US\$3,400 - 4,350, US\$2,800 - 3,250 and US\$3,800 - 4,400, respectively.

Valuation

We have updated our DCF base valuation to SR51.3, which offers the potential upside of 14.2% from the current market price of SR44.9 (as on 10th Mar 2010), while the stock is trading at the prospective 2009/10 P/E and 2010/11 P/E of 12.5x and 10.1x, respectively. We, therefore, recommend **BUY** for the stock.

Table 01: Investment Indicators

	Net Profit (SRmn)	EPS (SR)	BVPS (SR)	ROA (%)	P/E (x)	P/BV (x)
2013 (E)	156.3	4.8	24.9	14.9	9.33	1.80
2012 (E)	149.3	4.6	23.3	15.0	9.77	1.93
2011 (E)	144.7	4.5	21.9	15.6	10.09	2.05
2010 (E)	116.8	3.6	19.6	14.5	12.50	2.30
2009 (A)	28.4	0.9	15.5	3.8	27.58	1.56

Source: Company Annual Reports & Global Research

*Historical P/E & P/BV multiples pertain to respective year-end prices, while those for future years are based on closing prices on the Tadawul as of 10th March 2010.

Market Data

Bloomberg Code:	SADAFCO AB
Reuters Code:	2270.SE
CMP (10 th Mar 2010):	SR44.9
O/S (mn):	32.5
Market Cap (SRmn):	1,459.3
Market Cap (US\$mn):	389.1
P/E 2010e (x):	12.5
P/Bv 2010e (x):	2.3

Price Performance 1-Yr

High / Low (SR):	45.3 / 17.9
Average Volume:	381,064

Market Data

	1m	3m	12m
Absolute	4.4%	2.3%	135.3%
Relative	1.0%	-0.1%	88.4%

Price Index Performance



Source: Tadawul & Zawya

Valuation & Recommendation

DCF Method

We have used discounted cash flow (DCF) methodology to value SADAFCO and used Capital Asset Pricing Model (CAPM) to calculate the cost of the equity, which is based on the following assumptions:

- A risk-free rate of 5.6% has been assumed.
- A market risk premium of 6.0% has been assumed.
- Beta taken from Bloomberg and taken at 1.2.
- The cost of equity derived from the above assumptions using the Capital Asset Pricing Model (CAPM) is 12.8%.
- The cost of debt has been assumed at 7.0%.

Based on the above assumptions, the Weighted Average Cost of Capital (WACC) works out to be 12.8%. We have assumed the terminal growth rate at 3.25%. Based on our future earnings projections and the above assumptions for, we have arrived at the DCF base value of SR51.3 for SADAFCO.

Table 02: DCF Base Valuation

(SR Mn)		2010 (E)	2011 (E)	2012 (E)	2013 (E)
FCF		136.9	108.5	117.5	129.7
Discounted Cash Flow		134.5	94.5	90.7	88.8
Terminal Value	1,407.0				
Primary Value	408.5				
Terminal Value (discounted)	963.6				
Company's Net Present Value	1,372.1				
Long-Term Debt	-				
Add: Investments & Cash Equivalents	294.3				
Net Worth	1,666.4				
Shares Outstanding ('000)	32,500				
Fair Value Per Share	51.3				

Source: *Global Research*

Sensitivity Analysis

A sensitivity analysis for different estimated long-run future growth rates and weighted cost of capital is shown in table below. The table provides estimated DCF based fair values for SADAFCO share based on a range of varying inputs. The shaded area at the center shows the most probable range of alternatives.

Table 03: DCF Base Valuation

		Terminal Growth Rates				
		1.25%	2.25%	3.25%	4.25%	5.25%
WACC	10.77%	52.7	56.7	61.7	68.2	77.1
	11.77%	48.9	52.0	55.9	60.8	67.2
	12.77%	45.7	48.2	51.3	55.1	59.9
	13.77%	43.0	45.1	47.6	50.6	54.3
	14.77%	40.7	42.4	44.5	46.9	49.9

Source: *Global Research*

Valuation

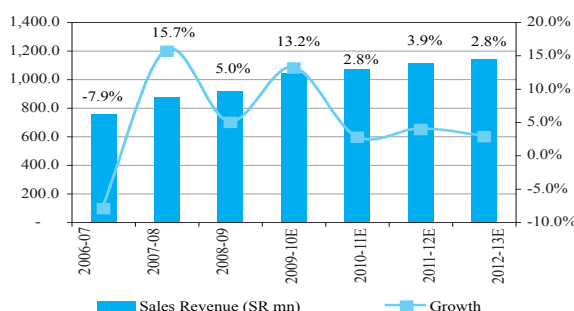
Based on our valuations, at present, the stock is trading at a prospective 2010 and 2011 P/E of 12.4x and 10.0x, and offering the potential upside of 14.2% from the current market price of SR44.7 as on 10th March 2010. We, therefore, recommend **BUY** for the stock.

Saudia Dairy & Foodstuff Company - Financial Update

Competitive Marketing Strategies - Expanding Target Market & Sales Revenue Growth

On account of rising competition in local and regional markets, we believe the company key focus is to expand its existing target market through the introduction of new and improved versions of existing products i.e. triangular cheese, which has led the company to target beyond the domestic (household). Furthermore, in order to further strengthened the company's brand image the company has recently made marketing alliance with well known electronic media and also use the promotional schemes to strengthen its presence in the market.

Chart 01: SADAFCO Sales Revenue



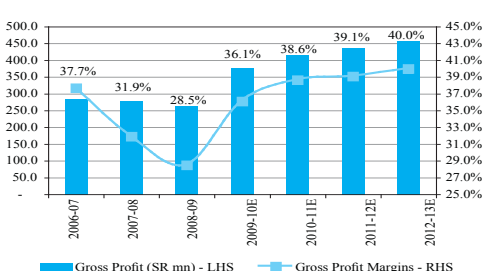
Source: Company Reports & Global Research

Based on the effective implementation of the recent marketing strategies, we believe the company will record the sales revenue of SR1.04bn during 2009-10, which is showing YoY growth of 13.2% over the revenues recorded in 2008-09. The expected growth in the company's top line, during 2009-10, is mainly based on the expected production growth of 16.4%, while the average prices of related products remained on lower side as compared to corresponding period last year. However, the expected improvement in the production and average prices will lead the company's sales revenue to increase at a CAGR of 5.6% during 2008/09-2012/13.

Improving Gross Margins - Price recovery and lower Plant Property & Equipment (PPE) growth

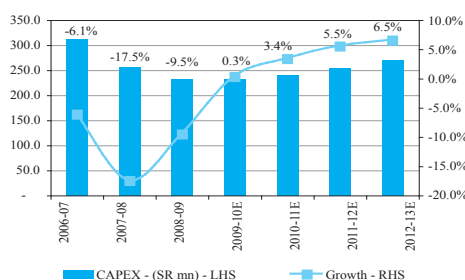
The company has witnessed a fall in gross profit to 28.5% during 2008-09 as compared to the gross margins of 31.9% recorded in 2007-08. The rise in cost of production (excluding depreciation) was mainly due to the decline in the company's gross margins, which was mainly due to the YoY decline in the average prices of related products in international markets on the back of fall in the average prices of feedstock. .

Chart 02: SADAFCO Gross Margins



Source: Company Reports & Global Research

Chart 03: SADAFCO PPE Growth



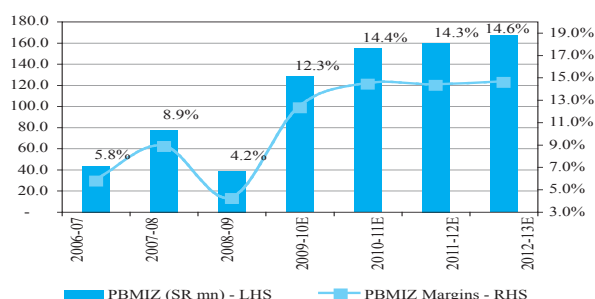
Source: Company Reports & Global Research

Going forward, based on the expected improvement in the prices, and economies of scale due to the effective implementations of marketing strategies, we expect the company will be able to dilute the impact of its cost of production, which will lead the company to maintain its gross profit margins in the average range of 38.5% during 2009/10-2012/13. Beside the expected improvement in the average prices of the related products, we believe the lower depreciation expenses will also play a vital role to make improvement in the company's prospective gross profit margins. The expected lower depreciation is mainly based on the company's marketing policy to focus more on the introduction of improved products and marketing rather than expansion in its capacity, which will lead the company's overall PPE to show the average growth of 3.9% during 2009/10-2012/13 to SR270.9mn in 2012/13.

Profit Before Minority Interest & Zakat Growth - Lower Financial Charges & Improvement in Other Income

The company's before Zakat and minority interest (PBMIZ) remained on lower side and recorded at SR38.9mn in 2008-09, which was translated into PBMIZ margin of 4.2% as compared to 8.9% in 2007-08. The massive fall in the company's PBMIZ, during 2008-09, was mainly due to the rise in unusual costs, which was mainly based on the higher write-off provision against receivable amounting SR26.3mn as compared to SR9.9mn in 2007-08. Furthermore, we cannot ruled out the impact of the decline in other income, which kept the PBMIZ on lower side.

Chart 04: SADAFCO Profit Before Minority Interest & Zakat



Source: Company Reports & Global Research

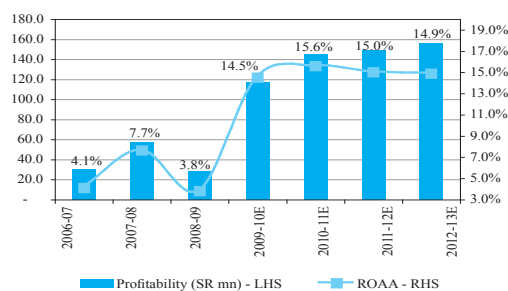
The company's PBMIZ is expected to resume its upward movement and reach SR128.5mn in 2009-10, which will be translated in to PBMIZ margin of 12.3%. Going forward, the company's expected PBMIZ will continue its upward movement, which will lead the company to maintain its PBMIZ margin at the average of 13.9% during 2009/10-2012/13. In addition, the improvement in the company's PBMIZ margin is mainly based on the expected improvement in the gross profit margins. Furthermore, besides the improvement in GP margins, we believe the following factors are expected to play the supporting role to keep the company's PBMIZ margins on higher side:

- (i) Improvement in investment income, which is mainly based on the forecasted improvement in the investment markets.
- (ii) No write-offs and provisions.
- (iii) Lower financial costs on account of lower interest rates scenario.

Profitability Growth

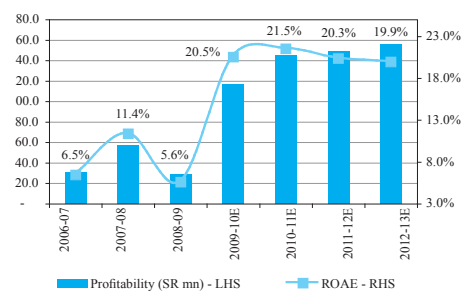
The company has posted after tax profit of SR28.4mn during 2008-09, which is 50.4% lower than the profitability recorded in 2007-08. The major reason of the decline in the company's bottom line was the (i) decline in other income and (ii) higher unusual cost, which was mainly based on the write-off of SR26.3mn under provision against affiliate receivable.

Chart 05: Profitability & ROAA



Source: Company Reports & Global Research

Chart 06: Profitability & ROAE



Source: Company Reports & Global Research

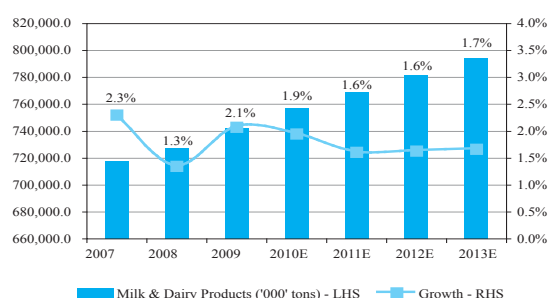
However, based on the expected improvement in the other income and absence of write off charges, the company's profitability is expected to show a growth of 311.2% to SR116.8mn during 2009-10 and increase at a CAGR of 53.3% during 2009/10-2012/13. Moreover, the expected we cannot rule out the impact of low base in 2008-09 in the bottom line of the company. Subsequently, the company's ROAA and ROAE is expected to remain at the average of 13.9% and 15.0% during 2009/10-2012/13, respectively.

Food & Agriculture Sector

World Milk & Dairy Sector

Based on the Food & Agriculture Policy Research 2009 (FAPRI), the overall production of milk & dairy products (including butter, cheese, whole milk powder & skim milk) around the globe by the end of 2009 has recorded at 742.3mn tons, which is expected to increase by 1.9% in 2010. However, in term of CAGR the world production is expected to increase at a CAGR of 1.7% during 2009-13 to 794.3mn tons. We believe the growth in the milk and dairy products is mainly associated with the forecasted increase in the world's population at a CAGR of 1.8% during 2009-13.

Chart 07: World Milk & Dairy Production



Source: FAO & Global Research

Based on FAPRI 2009, majority of the milk and dairy production is directed from European Union (EU) and India, where the production has recorded at 147.0mn tons and 111.6mn tons, respectively, during 2009. Furthermore, the production from EU and India is expected to reach 149.3mn tons and 115.2mn tons during 2010, respectively, followed by US where the production is forecasted to reach 91.8mn tons

Table 04: Country-Wise Milk & Dairy Production

	2007	2008	2009	2010E	2011E	2012E	2013E
Argentina	1.4%	1.5%	1.6%	1.6%	1.6%	1.6%	1.7%
Australia	1.5%	1.4%	1.4%	1.4%	1.4%	1.4%	1.5%
Brazil	3.9%	4.2%	4.3%	4.4%	4.5%	4.7%	4.8%
Canada	1.2%	1.2%	1.2%	1.2%	1.2%	1.1%	1.1%
China	5.7%	5.4%	5.8%	6.0%	6.3%	6.4%	6.6%
Colombia	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%
Egypt	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%
European Union	20.0%	19.9%	19.8%	19.7%	19.4%	19.1%	18.7%
India	14.2%	14.9%	15.0%	15.2%	15.3%	15.4%	15.5%
Japan	1.2%	1.1%	1.1%	1.1%	1.1%	1.1%	1.0%
Mexico	1.5%	1.5%	1.5%	1.6%	1.6%	1.6%	1.6%
New Zealand	2.4%	2.4%	2.4%	2.4%	2.4%	2.5%	2.5%
Peru	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.3%
Romania	0.7%	0.6%	0.6%	0.5%	0.5%	0.4%	0.4%
Russia	4.6%	4.6%	4.6%	4.5%	4.5%	4.5%	4.5%
South Korean	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%
Switzerland	0.6%	0.6%	0.6%	0.5%	0.5%	0.5%	0.5%
Ukraine	1.9%	1.6%	1.4%	1.3%	1.3%	1.2%	1.2%
Uruguay	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%
United States	12.5%	12.7%	12.4%	12.1%	12.0%	12.0%	11.9%
Production From							
Other Countries	24.8%	24.3%	24.3%	24.3%	24.3%	24.3%	24.4%

Source: FAPRI & Global Research

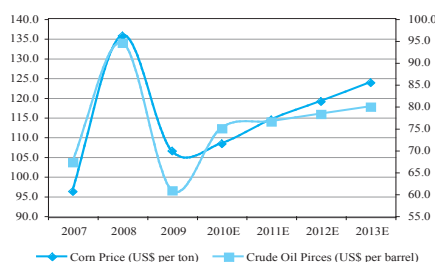
Furthermore, the weighted average per capita consumption of the world's dairy products, as per FAPRI 2009, has shown improvement during 2009 and recorded at 58.8Kg as compared to 57.6Kg in 2008. Going forward, the weighted average per capita consumption of dairy products is expected to continue its upward trend and reach at 60.0Kg by the end of 2013. We believe the increase in per capita is mainly based on the expected massive marketing alliance and promotion campaigns coupled with the expansions of retail outlets in major consuming areas of the world, which will lead to the easy availability of these products in the market, going forward.

Milk & Dairy Product Prices

The main feedstock price in dairy food industry is the price of corns and grains, which are used to feed the cow. Moreover, prices of these products have a major impact on the cost of producing raw milk, which consequently have an impact of the prices of end of products. In addition, the price of corns is correlated with the price of crude oil, since corn is also use to make ethanol fuel (alternative fuel). Hence, higher the price of crude oil the higher will it leads to an increase in the demand for ethanol, which requires corn as a feedstock. Consequently, this creates shortage of corns for cow feeding thus leading to an increase in prices.

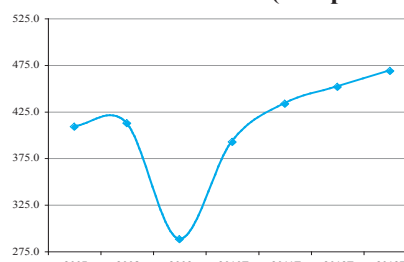
We expect the average prices corn will remain in the range of US\$100.0 to US\$105.0 per ton during 2010, while we have updated the average long-term prices of corn to remain in range of US\$100.0-US\$120.0 per ton during 2010-13.

Chart 08: Feedstock & Crude Oil Prices



Source: USDA & Global Research

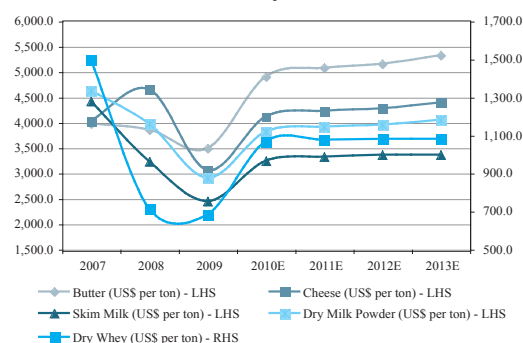
Chart 09: Raw Milk Price (US\$ per ton)



Source: Agriculture & Applied Economics & Global research

According to California Department of Food & Agriculture (CFDA) pricing mechanism the price of raw milk is differentiate on the basis of end use, which provides the basis to classify raw milk into different classes. Moreover, the prices of each class of milk is different and again based on the end use of that particular milk class and hence represent as the feedstock for dairy products.

Chart 10: Prices of Dairy Products



Source: Bloomberg, Agriculture & Applied Economics & Global research

Middle East Milk & Dairy Sector - High Potential

We expect the regional milk and dairy market is expected to increase at a CAGR of 2.6% during 2009-13 to 7.7mn tons, which is mainly based on the (i) expected increase in the Middle East population at a CAGR of 2.6% during 2009-13 to 115.5mn and (ii) strong spending power in the regional countries, particularly in GCC member countries.

Table 05: Regional Milk & Dairy Consumption

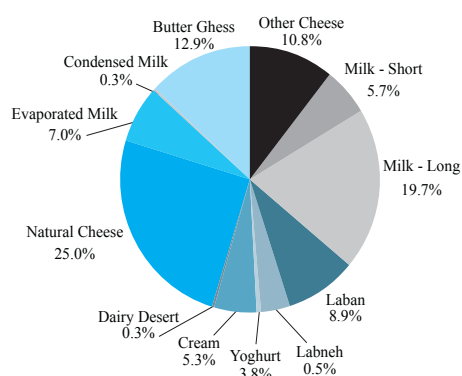
'000' tons	2007	2008	2009*	2010E	2011E	2012E	2013E
Saudi Arabia	3,950	4,029	4,110	4,193	4,277	4,363	4,451
Kuwait	434	450	462	473	485	497	510
Bahrain	154	156	160	164	168	173	177
Qatar	164	166	171	176	181	187	192
UAE	711	739	765	792	819	848	878
Oman	474	489	501	514	527	540	554
Iraq	284	290	305	321	337	355	373
Yemen	103	106	113	121	129	139	148
Jordan	239	244	256	268	280	294	307
Lebanon	127	129	131	135	138	141	144
Total	6,641	6,798	6,974	7,156	7,343	7,536	7,734

Source: Almarai Prospectus & Global Research

*Based on our calculations

It is worth mentioning that the Kingdom is expected to remain the leading consumer of the milk and dairy products in the region followed by UAE, which is mainly due to the population size in these two countries. However, the lower spending power in the other regional countries like Yemen and Iraq is the major factor of low consumption though the population is high in these areas.

Chart 11: Regional Product Wise Consumption Composition



Source: Company Reports & Global Research

Based on our calculations, by the end of 2009, the regional milk & dairy product consumption is mainly based on the long-life products i.e. cheese, milk-long and butter. Since the taste preference & demographic factors are rigid to change, so we are expecting constant product wise composition during 2009-13.

KSA Milk & Dairy Sector - Leading Regional Market

Among the regional countries Saudi Arabia has the largest in-house milk production facility. Based on our calculations, KSA has a capacity to handle cattle stock of more than 138,000 by the end of 2009 with the annual capacity to produce 7.8 tons of per head. Going forward, the Kingdom's cattle stock is expected to increase at a CAGR of 3.1% during 2009-13, while the per head annual production is expected to remain constant at 7.8 tons per head during 2010-13.

Table 06: Regional Milk & Dairy Consumption

	2007	2008	2009*	2010E	2011E	2012E	2013E
Milk - Short	171	175	178	182	185	189	193
Milk - Long	803	819	835	852	869	887	904
Laban	439	448	456	466	475	484	494
Yoghurt	127	129	132	135	137	140	143
Labneh	19	20	20	20	21	21	22
Cream	226	231	235	240	245	250	255
Dairy Desert	11	11	11	12	12	12	12
Natural Cheese	1,038	1,058	1,079	1,101	1,123	1,146	1,168
Evaporated Milk	218	222	227	231	236	241	246
Condensate Milk	11	11	11	12	12	12	12
Butter Ghee	411	419	428	436	445	454	463
Other Cheese	411	419	428	436	445	454	463
Ice Cream	64	66	68	70	71	73	76
Total	3,950	4,029	4,110	4,193	4,277	4,363	4,451

Source: Almarai Prospectus & Global Research

*Based on our calculations

We believe the consumption in Saudi dairy market is expected to increase at a CAGR of 2.0% during 2009-13, which is proportionately linked with expected growth in the domestic population. It is worth mentioning that the majority of the consumption inside the Kingdom is based on the associated with fat rich and long life dairy products i.e. butter and cheese.

Balance Sheet							
(SR '000')	Saudia Dairy & Foodstuff Company - SADAFCO						
	2006-07	2007-08	2008-09	2009-10E	2010-11E	2011-12E	2012-13E
Current Assets							
Cash & Equivalent	104,492	82,831	49,870	181,986	214,733	224,322	241,492
Trading Investments	36,205	27,004	-	-	-	-	-
Account R/A	101,393	126,749	155,042	156,533	160,856	172,775	183,418
Deposits & Prepayments	15,062	14,788	21,943	33,350	32,906	37,353	41,296
Inventories	109,861	188,761	158,824	170,086	197,435	203,746	206,479
Total Current Assets	367,013	440,133	385,679	541,955	605,930	638,196	672,685
Non Current & Fixed Assets							
Investments	35,133	30,998	23,868	25,061	27,568	30,324	33,357
Available - For - Sales Instruments	-	24,984	63,175	88,445	92,867	97,511	102,386
Dairy Livestock	16,057	-	-	-	-	-	-
Intangible Assets	2,872	1,417	709	744	782	821	862
Property, Plant & Equipment	311,224	256,772	232,341	233,099	241,005	254,286	270,924
Assets Relating to Subsidiaries	-	9,627	13,559	-	-	-	-
Total Non Current & Fixed Assets	365,286	323,798	333,652	347,350	362,221	382,941	407,529
Total Assets	732,299	763,931	719,331	889,306	968,151	1,021,138	1,080,214
Liabilities & Equity							
Current Liabilities							
Short - Term Bank Debts	20,904	6,281	1,243	932	1,119	1,175	1,233
Account P/A	82,566	88,431	41,529	41,688	41,132	42,447	44,737
P/A to Affiliates & Shareholders	11,862	7,322	8,892	9,070	9,977	10,975	12,072
Accruals & Other Liabilities	48,812	61,116	70,789	120,060	121,752	122,247	123,888
Accrued Zakat	13,152	14,571	13,817	14,508	15,959	17,554	19,310
Unpaid Dividend	-	293	726	762	800	840	882
Current Portion of Long-Term Debt	574	-	-	-	-	-	-
Total Current Liabilities	177,870	178,014	136,996	187,020	190,739	195,239	202,123
Non-Current Liabilities							
Employees' End Of Service Benefits	61,157	60,549	62,838	66,608	67,274	67,947	68,627
Long - Term Bank Debt	934	47	-	-	-	-	-
Liabilities Relating to Subsidiary Held For Disposal	-	10,042	16,872	-	-	-	-
Total Non-Current Liabilities	62,091	70,638	79,710	66,608	67,274	67,947	68,627
Total Liabilities	239,961	248,652	216,706	253,629	258,013	263,186	270,749
Shareholders' Equity							
Capital	325,000	325,000	325,000	325,000	325,000	325,000	325,001
Statutory Reserves	111,743	117,590	120,421	132,123	146,661	161,664	177,371
Voluntary Reserves	53,437	26,784	78,365	41,317	128,203	175,385	195,995
Dividend Declared	-	-	(48,750)	-	(72,347)	(104,526)	(109,430)
Unrealized Gain On AFS Investment	-	492	4,761	21,879	24,067	26,474	29,121
Foreign Currency Translation Adjustments	(8,840)	(6,984)	(1,979)	(1,999)	(2,019)	(2,039)	(2,059)
Retained Earnings	6,599	51,977	24,476	116,694	159,250	173,347	188,172
Parent Shareholders' Equity	487,939	514,859	502,294	635,015	708,815	755,304	804,170
Minority Interest	4,399	420	331	662	1,324	2,648	5,296
Total Shareholders' Equity	492,338	515,279	502,625	635,677	710,138	757,952	809,465
Total Liabilities & Shareholders' Equity	732,299	763,931	719,331	889,306	968,151	1,021,138	1,080,214

Source: Company Reports, Global Research

Income Statement		Saudia Dairy & Foodstuff Company - SADAFCO						
(SR '000')		2006-07	2007-08	2008-09	2009-10E	2010-11E	2011-12E	2012-13E
Sales Revenue		759,373	878,229	922,274	1,043,556	1,072,372	1,114,679	1,146,360
Cost of Sales		(473,372)	(597,998)	(659,687)	(667,002)	(658,117)	(679,153)	(688,265)
Gross Profit		286,001	280,231	262,587	376,554	414,255	435,526	458,095
Selling & Distribution Expenses		(186,144)	(168,225)	(154,664)	(194,564)	(203,014)	(216,032)	(228,109)
General & Administrative Expenses		(54,480)	(52,401)	(44,729)	(60,822)	(57,670)	(61,368)	(64,799)
Operating Income		45,377	59,605	63,194	121,168	153,572	158,126	165,187
Realized & Unrealized Gain On Trading Investments		6,625	11,352	(2,354)	-	-	-	-
Investment Income		3,045	2,987	3,060	(351)	3,106	3,314	3,587
Other (Expenses) Income		66	(113)	111	1,710	-	-	-
Gain On Sale of Land		-	15,355	2,662	-	-	-	-
Financial Charges		(5,225)	(1,036)	(1,456)	(2,435)	(1,851)	(1,666)	(1,499)
Loss On Sale of Investment		-	(466)	-	8,375	-	-	-
Write Off / Provision Against Affiliate R/A		(6,032)	(9,953)	(26,296)	-	-	-	-
Income Before Minority Interest & Zakat		43,856	77,731	38,921	128,467	154,827	159,774	167,274
Zakat Charges		(5,800)	(7,500)	(7,500)	(10,249)	(10,838)	(11,184)	(11,709)
Income Before Minority Interest & Continuing Operation		38,056	70,231	31,421	118,218	143,989	148,589	155,565
Net Income / (Loss) From Discontinuing Operation		(7,233)	(12,948)	(3,021)	(1,450)	705	734	764
Net Income For the Year		30,823	57,283	28,400	116,768	144,695	149,323	156,329
P&L Appropriation A/C								
Opening Balance		(23,159)	6,599	51,977	24,476	116,694	159,250	173,347
Transfer to Statutory Reserves		(3,306)	(5,847)	(2,831)	(11,702)	(14,538)	(15,003)	(15,707)
Transfer to Volunteer Reserves		-	(5,847)	(2,831)	(11,702)	(14,538)	(15,003)	(15,707)
Dividend Declared		-	-	(48,750)	-	(72,347)	(104,526)	(109,430)
Board of Director Remuneration		-	(1,400)	(1,400)	(1,400)	(1,400)	(1,400)	(1,400)
Ending Balance		6,599	51,977	24,476	116,694	159,250	173,347	188,171

Source: Company Reports, Global Research

Cash Flow Statement

	Saudia Dairy & Foodstuff Company - SADAFCO						
(SR '000')	2006-07	2007-08	2008-09	2009-10E	2010-11E	2011-12E	2012-13E
OPERATING ACTIVITIES							
Net Income For the Year Attributable to Equity Shareholders	33,064	58,472	28,311	117,023	145,379	150,029	157,068
Depreciation & Amortization	53,709	44,889	38,547	39,527	41,503	43,786	46,303
Minority Interest	(2,241)	(3,979)	(385)	(255)	(684)	(706)	(739)
Other Operating Activities	(7,846)	(21,730)	23,001	(5,849)	(1,961)	(2,382)	(2,851)
Change in Working Capital	128,336	(74,721)	(31,975)	26,761	(26,350)	(16,204)	(7,106)
Net Cash from operating activities	205,022	2,931	57,499	177,206	157,887	174,524	192,675
INVESTING ACTIVITIES							
Plant & Property	(22,674)	(4,487)	(29,102)	(40,285)	(49,408)	(57,067)	(62,942)
Net Movement In Investments	(29,580)	(3,321)	(23,925)	(1,193)	(2,506)	(2,757)	(3,032)
Other Investment Activities	8,273	15,408	8,657	13,636	1,520	1,752	2,061
Cash Flows from Investing Activities	(43,981)	7,600	(44,370)	(27,843)	(50,394)	(58,072)	(63,913)
FINANCING ACTIVITIES							
Net Movement of Long-Term & Short Term Loans	(116,488)	(1,548)	(326)	(17,183)	186	56	59
Dividend Paid	-	(32,500)	(48,750)	-	(72,347)	(104,526)	(109,430)
Other Financing Activities	-	-	-	(65)	(2,585)	(2,393)	(2,220)
Cash Flows from Financing Activities	(116,488)	(34,048)	(49,076)	(17,248)	(74,746)	(106,863)	(111,591)
Effect of Exchange Rate Fluctuations	9	1,856	2,986				
Increase/Decrease in Cash	44,562	(21,661)	(32,961)	132,116	32,747	9,589	17,170
Cash Beginning Balance	59,930	104,492	82,831	49,870	181,986	214,733	224,322
Cash Ending Balance	104,492	82,831	49,870	181,986	214,733	224,322	241,492

Source: Company Reports, Global Research

Fact Sheet

	Saudia Dairy & Foodstuff Company - SADAFCO						
	2006-07	2007-08	2008-09	2009-10E	2010-11E	2011-12E	2012-13E
Liquidity Ratios							
Current Ratio	2.06	2.47	2.82	2.90	3.18	3.27	3.33
Cash Ratio	0.59	0.47	0.36	0.97	1.13	1.15	1.19
Profitability Ratios							
Gross Margin	37.7%	31.9%	28.5%	36.1%	38.6%	39.1%	40.0%
EBITDA Margin	17.2%	16.8%	8.5%	16.3%	18.5%	18.4%	18.8%
EBIT Margin	6.0%	6.8%	6.9%	11.6%	14.3%	14.2%	14.4%
Net Profit Margin	4.1%	6.5%	3.1%	11.2%	13.5%	13.4%	13.6%
ROAE	6.5%	11.4%	5.6%	20.5%	21.5%	20.3%	19.9%
ROAA	4.1%	7.7%	3.8%	14.5%	15.6%	15.0%	14.9%
Leverage Ratios							
Debt to Asset	39.9%	7.0%	2.5%	0.5%	0.4%	0.5%	0.5%
Liabilities/Total Assets (x)	0.40	0.33	0.33	0.30	0.29	0.27	0.26
Growth Rates							
Revenue Growth Rate							
Net Income Growth Rate	-7.9%	15.7%	5.0%	13.2%	2.8%	3.9%	2.8%
Equity Growth Rate	n/a	85.8%	-50.4%	311.2%	23.9%	3.2%	4.7%
Total Asset Growth Rate	6.6%	4.7%	-2.5%	26.5%	11.7%	6.7%	6.8%
	-4.9%	4.3%	-5.8%	23.6%	8.9%	5.5%	5.8%
Ratios Use for Valuation							
Number of Shares (mn)	32.5	32.5	32.5	32.5	32.5	32.5	32.5
Par value per share (SR)	10	10	10	10	10	10	10
BV per share (SR)	15.1	15.9	15.5	19.6	21.9	23.3	24.9
EPS (SR)	0.9	1.8	0.9	3.6	4.5	4.6	4.8
Market Price	33.25	33.00	24.10	44.9	44.9	44.9	44.9
Market Cap in (SR Mn)	1,081	1,073	783	1,459	1,459	1,459	1,459
EV (SR Mn)	976.1	989.7	733.4	1,277.3	1,244.5	1,234.9	1,217.8
EV/EBITDA	7.48	6.72	9.38	7.49	6.28	6.02	5.66
P/E Ratio	35.06	18.72	27.58	12.50	10.09	9.77	9.33
P/BV Ratio	2.19	2.08	1.56	2.30	2.05	1.93	1.80

Source: Company Reports, Global Research

*Historical P/E & P/BV multiples pertain to respective 31st March end prices, while those for future years are based on closing prices on the Tadawul as of March 10th 2010.

This Page is Intentionally Left Blank

This Page is Intentionally Left Blank

The following is a comprehensive list of disclosures which may or may not apply to all our researches. Only the relevant disclosures which apply to this particular research has been mentioned in the table below under the heading of disclosure.

Disclosure Checklist

Company	Recommendation	Ticker	Price	Disclosure
Saudia Dairy & Foodstuff Company (SADAFCO)	Buy	SADAFCO AB 2270.SE	SR44.9	1, 10
- Global Investment House did not receive and will not receive any compensation from the company or anyone else for the preparation of this report. - The company being researched holds more than 5% stake in Global Investment House. - Global Investment House makes a market in securities issued by this company. - Global Investment House acts as a corporate broker or sponsor to this company. - The author of or an individual who assisted in the preparation of this report (or a member of his/her household) has a direct ownership position in securities issued by this company. - An employee of Global Investment House serves on the board of directors of this company. - Within the past year, Global Investment House has managed or co-managed a public offering for this company, for which it received fees. - Global Investment House has received compensation from this company for the provision of investment banking or financial advisory services within the past year. - Global Investment House expects to receive or intends to seek compensation for investment banking services from this company in the next three month. - Please see special footnote below for other relevant disclosures.				

Global Research: Equity Ratings Definitions

Global Rating	Definition
Buy	Fair value of the stock is >10% from the current market price
Hold	Fair value of the stock is between +10% and -10% from the current market price
Reduce	Fair value of the stock is between -10% and -20% from the current market price
Sell	Fair value of the stock is < -20% from the current market price

This material was produced by Global Investment House - Saudia, a firm regulated by the Capital Market Authority of KSA. This document is not to be used or considered as an offer to sell or a solicitation of an offer to buy any securities. Information and opinions contained herein have been compiled or arrived by Global -Saudia from sources believed to be reliable, but Global- Saudia has not independently verified the contents of this document. Accordingly, no representation or warranty, express or implied, is made as to and no reliance should be placed on the fairness, accuracy, completeness or correctness of the information and opinions contained in this document.

Global - Saudia accepts no liability for any loss arising from the use of this document or its contents or otherwise arising in connection therewith. Global shall have no responsibility or liability whatsoever in respect of any inaccuracy in or omission from this or any other document prepared by Global- Saudia for, or sent by Global- Saudia to any person and any such person shall be responsible for conducting his own investigation and analysis of the information contained or referred to in this document and of evaluating the merits and risks involved in the securities forming the subject matter of this or other such document. Global investment house- Saudia is authorized and regulated by the Capital Market Authority (CMA) in the Kingdom of Saudi Arabia. License Number 07067-37".



[Global Investment House](#)

Website: www.globalinv.net

Global Tower

Sharq, Al-Shuhada Str.

Tel. + (965) 2 295 1000

Fax. + (965) 2 295 1005

P.O. Box: 28807 Safat, 13149 Kuwait

[Brokerage](#)

Yousef S. Fahed Alebrahim

(965) 2295-1702

yalebrahim@global.com.kw

[Research](#)

Faisal Hasan, CFA

(965) 2295-1270

fhasan@global.com.kw

[Index](#)

Rasha Al-Huneidi

(965) 2295-1285

huneidi@global.com.kw

[Wealth Management - Kuwait](#)

Rasha Al-Qenaci

(965) 2295-1380

alqenaci@global.com.kw

[Wealth Management - International](#)

Fahad Al-Ibrahim

(965) 2295-1400

fahad@global.com.kw

[Global Kuwait](#)

Tel: (965) 2 295 1000

Fax: (965) 2 295 1005

P.O.Box 28807 Safat, 13149 Kuwait

[Global Bahrain](#)

Tel: (973) 17 210011

Fax: (973) 17 210222

P.O.Box 855 Manama, Bahrain

[Global Dubai](#)

Tel: (971) 4 257977

Fax: (971) 4 257960/1/2

P.O.Box 121227 Dubai,
UAE

[Global Abu Dhabi](#)

Tel: (971) 2 6744446

Fax: (971) 2 6725263/4

P.O.Box 127373 Abu Dhabi, UAE

[Global Saudi Arabia](#)

Tel: (966) 1 2199966

Fax: (966) 1 2178481

P.O. Box 66930 Riyadh 11586,
Kingdom of Saudi Arabia

[Global Qatar](#)

Tel: (974) 4967305

Fax: (974) 4967307

P.O.Box 18126 Doha,
Qatar

[Global Egypt](#)

Tel: 20 (2) 37609526

Fax: 20 (2) 37609506

P.O.Box 7 Abdel Hadi Saleh St.,
El-Nasr Tower, Giza

[Global Jordan](#)

Tel: (962) 6 5005060

Fax: (962) 6 5005066

P.O.Box 3268 Amman 11180,
Jordan

[Global Wealth Manager](#)

E-mail: contactus@global.com.kw

Tel.: (965) 180 42 42

Disclaimer

This document and its contents are prepared for your personal use for information purposes only and is not an offer, or the solicitation of an offer, to buy or sell a security or enter into any other agreement. Projections of potential risk or return are illustrative, and should not be taken as limitations of the maximum possible loss or gain. The information and any views expressed are given as at the date of writing and subject to change. While the information has been obtained from sources believed to be reliable we do not represent that it is accurate or complete and it should not be relied on as such. Global Investment House, its affiliates and subsidiaries can accept no liability for any direct or consequential loss arising from use of this document or its contents. At any time, Global Investment House or its employees may have a position, subject to change, in any securities or instruments referred to, or provide services to the issuer of those securities or instruments.