SHAKER



EVENT FLASH

Higher margins and associate income support results

Shaker's net income increased 4.6% YoY to SR27.4mn, in-line with the NCBC estimates of SR26mn. We believe the growth is attributed to 1) margin expansion from lower commodity prices, 2) higher share of sales coming from the higher margin non-LG product, 3) higher income from associates (LG Shaker) and 4) lower financing charges. These factors negated the 7.3% YoY decline in revenues and increased Opex. The stock is currently trading at a 2016P/E of 9.4x.

- Shaker reported 4.6% YoY growth in net income to SR27.4mn in 1Q16, inline with NCBC and consensus estimates of SR26mn. Sales declined 7.3%
 YoY, reflecting the impact of the decline in discretionary spending. However,
 this was negated by higher gross margins, higher than expected associate
 income (LG Shaker) and lower financing costs.
- Shaker reported a 7.3% YoY decline in sales to SR395mn vs. our estimates
 of SR439mn. We believe sales have been impacted by lower demand for 3*
 and 4* ACs due to 1) lower discretionary spending similar to other retail
 names, 2) the impact of the 2-month bonus on 1Q15 and 3) relative
 slowdown in construction activity.
- Despite the weaker than expected revenues, gross profit came in-line with our estimates at SR99mn. We believe this is mainly attributed to the 190 bps expansion in gross margins to reach 25%. This improvement may be attributed to lower copper price (down 14.7% YoY in 1Q16). Moreover, a higher share of total sales coming from the higher margin non-LG product sales (23% in 1Q16 vs. 20% in 1Q15) supported margins. Non-LG products have gross margins of 32% vs. 23% for LG products.
- EBIT declined by 11.1% YoY to SR21.8mn as Opex increased to SR76.9mn in 1Q16 vs. SR73.8mn in 1Q15 and our estimate of SR75.3mn.
- However, associate income from LG Shaker came in higher YoY at SR13.6mn from SR8.8mn in 1Q15. This compares to our estimates of SR8.8mn. This, along with lower financing charges, reversed the YoY decline in EBIT and led to a growth of 4.6% in net income to SR27.4mn. As a result, net margin increased 79bps to 6.9% from 6.1% in 1Q15.
- We remain Overweight on Shaker with a PT of SR40.1. Strong retail base and market presence are Shaker key strengths. However, the weakness in construction activities and discretionary spending may continue to impact demand for ACs. The stock currently trades at an attractive 2016P/E of 9.4x.

1Q16 Results Summary

SR mn	1Q16A	1Q15A	% YoY	1Q16E	% Var^
Sales	395	426	(7.3)	439	(10.0)
Gross income	98.7	98.3	0.3	101.0	(2.3)
Operating income	21.8	24.5	(11.1)	25.7	(15.2)
Net income	27.4	26.2	4.6	26.4	3.8
EPS (SR)	0.43	0.42	4.6	0.42	3.8

Source: Company, NCBC Research ^ % Var indicates variance from NCBC forecasts

OVERWEIGHT

Target price (SR)	40.1
Current price (SR)	24.0

STOCK DETAILS

M52-week range H/L (SR)	48/18
Market cap (\$mn)	403
Shares outstanding (mn)	63
Listed on exchanges	TADAWUL

Price perform (%)	1 M	3M	12M
Absolute	(1.8)	19.4	(47.6)
Rel. to market	(2.3)	0.1	(15.5)

Avg. daily turnover (mn)	SR	US\$
3M	10.6	2.8
12M	19.4	5.2

Reuters code	1214.SE
Bloomberg code	SHAKER AB
	www.shaker.com.sa

VALUATION MULTIPLES

	15A	16E	17E
P/E (x)	11.1	9.4	8.4
P/B (x)	1.4	1.3	1.2
EV/EBITDA (x)	20.8	15.8	13.0
Div Yield (%)	0.0	4.2	4.2

Source: NCBC Research estimates

SHARE PRICE PERFORMANCE



Source: Tadawul

Mohamed Tomalieh +966 12 690 7635 m.tomalieh@ncbc.com **APRIL 2016**

Kindly send all mailing list requests to research@ncbc.com

NCBC Research website Brokerage website Corporate website

http://research.ncbc.com www.alahlitadawul.com www.ncbc.com

www.alahlibrokerage.com

NCBC Investment Ratings

OVERWEIGHT: Target price represents an increase in the share price in excess of 15% in the next 12 months

NEUTRAL: Target price represents a change in the share price between -10% and +15% in the next 12 months

UNDERWEIGHT: Target price represents a fall in share price exceeding 10% in the next 12 months

PRICE TARGET: Analysts set share price targets for individual companies based on a 12 month horizon. These share price targets are subject to a

range of company specific and market risks. Target prices are based on a methodology chosen by the analyst as the best predictor

of the share price over the 12 month horizon

Other Definitions

NR: Not Rated. The investment rating has been suspended temporarily. Such suspension is in compliance with applicable regulations and/or in circumstances when NCB Capital is acting in an advisory capacity in a merger or strategic transaction involving the company and in certain other situations

CS: Coverage Suspended. NCBC has suspended coverage of this company

NC: Not covered. NCBC does not cover this company

Important information

The authors of this document hereby certify that the views expressed in this document accurately reflect their personal views regarding the securities and companies that are the subject of this document. The authors also certify that neither they nor their respective spouses or dependants (if relevant) hold a beneficial interest in the securities that are the subject of this document. Funds managed by NCB Capital and its subsidiaries for third parties may own the securities that are the subject of this document. NCB Capital or its subsidiaries may own securities in one or more of the aforementioned companies, or funds or in funds managed by third parties The authors of this document may own securities in funds open to the public that invest in the securities mentioned in this document as part of a diversified portfolio over which they have no discretion. The Investment Banking division of NCB Capital may be in the process of soliciting or executing fee earning mandates for companies that are either the subject of this document or are mentioned in this document.

This document is issued to the person to whom NCB Capital has issued it. This document is intended for general information purposes only, and may not be reproduced or redistributed to any other person. This document is not intended as an offer or solicitation with respect to the purchase or sale of any security. This document is not intended to take into account any investment suitability needs of the recipient. In particular, this document is not customized to the specific investment objectives, financial situation, risk appetite or other needs of any person who may receive this document. NCB Capital strongly advises every potential investor to seek professional legal, accounting and financial guidance when determining whether an investment in a security is appropriate to his or her needs. Any investment recommendations contained in this document take into account both risk and expected return. Information and opinions contained in this document have been compiled or arrived at by NCB Capital from sources believed to be reliable, but NCB Capital has not independently verified the contents of this document and such information may be condensed or incomplete. Accordingly, no representation or warranty, express or implied, is made as to, and no reliance should be placed on the fairness, accuracy, completeness or correctness of the information and opinions contained in this document. To the maximum extent permitted by applicable law and regulation, NCB Capital shall not be liable for any loss that may arise from the use of this document or its contents or otherwise arising in connection therewith. Any financial projections, fair value estimates and statements regarding future prospects contained in this document may not be realized. All opinions and estimates included in this document constitute NCB Capital's judgment as of the date of production of this document, and are subject to change without notice. Past performance of any investment is not indicative of future results. The value of securities, the income from them, the prices and currencies of securities, can go down as well as up. An investor may get back less than he or she originally invested. Additionally, fees may apply on investments in securities. Changes in currency rates may have an adverse effect on the value, price or income of a security. No part of this document may be reproduced without the written permission of NCB Capital. Neither this document nor any copy hereof may be distributed in any jurisdiction outside the Kingdom of Saudi Arabia where its distribution may be restricted by law. Persons who receive this document should make themselves aware, of and adhere to, any such restrictions. By accepting this document, the recipient agrees to be bound by the foregoing limitations.

NCB Capital is authorised by the Capital Market Authority of the Kingdom of Saudi Arabia to carry out dealing, as principal and agent, and underwriting, managing, arranging, advising and custody, with respect to securities under licence number 37-06046. The registered office of which is at Al Mather street in Riyadh, P.O. Box 22216, Riyadh 11495, Kingdom of Saudi Arabia.