# EXTRA



EVENT FLASH

# Better than expected 4Q12 results

Extra announced its preliminary 4Q12 results on 6 January 2013. Revenues were strong with a YoY growth of 33%, this combined with better rebates leading to EBIT and Net Profit growth of 41-44%. Five additional stores YoY supported the growth, although we believe organic growth was also strong. 2013E guidance for profit growth is 20%, 4% higher than our current estimate.

- In summary, Extra reported a strong set of 4Q12 results, significantly above our estimates. The top line grew by 33% YoY, with this combining with lower costs resulting in 39-41% YoY growth across all profit lines. Margins increased by 32-66bps across all profit lines, 69-107bps higher that what we had been expecting.
- Revenue increased by 33% YoY to SR964mn driven by growth at existing stores as well as opening five new stores to 29 at the end of 2012 from 24 stores last year. On a QoQ basis revenue was up 38% with all profit lines higher by 38-105% due largely to the Mega sales event during 4Q12
- Margins across all lines grew YoY vs. our expectation of contraction. Gross margins increased by 66bps YoY to 17.3% in 4Q12 with Ebit margins higher by 45bps. Due to this, net margin grew by 32bps YoY to 6.0% during the quarter. We believe better rebates are helping Extra in supporting gross margins, with some of these gains being lost in the OpEx line.
- The CMA has approved the 25% bonus share issue for Extra which will increase the share count from 24mn to 30mn. This will be a key positive as it will increase liquidity in the trading of the company.
- The company has guided to 2013E sales and profit growth of 20%, 2% and 4% higher than our estimate. However, the net profit guidance is 11% below consensus estimate.
- We are currently Overweight on Extra with a PT of SR108 and it is one of our top picks in the Saudi market. The stock currently trades on 14.7x 2013 P/E. We believe continued consolidation of a fragmented market will lead to increasing market share for Extra. This, combined with focus on its private label brand, sourcing products directly from the manufacturer and increased rebates from suppliers due to higher volume purchases should support net profit growth.

# 4Q12 Result Summary

SR mn	4Q12A	4Q11A	% Y o Y	4Q12E	% Var^
Sales	964	724	33.2	874	10.3
Gross income	166.5	120.2	38.5	141.6	17.6
Operating income	60.2	41.9	43.6	47.7	26.3
Net income	58.0	41.2	40.7	46.5	24.6
EPS (SR)	2.42	1.72	40.7	1.94	24.6

Source: Company, NCBC Research ^ % Var indicates variance from NCBC forecasts

# **OVERWEIGHT**

Target price (SR)	108
Current price (SR)	105

# **STOCK DETAILS**

M52-week range H/L (SR)			105/79	
Market cap (\$mn)			673	
Shares outstanding	(mn)		24	
Listed on exchange	s	TAD	TADAWUL	
<b>D</b> : ( (0))			4014	
Price perform (%)	1M	3M	12M	
Absolute	6.3	14.1	32.5	
Rel. to market	3.0	12.1	23.9	
Avg daily turnover	(mn)	SR	US\$	
3M		4.3	1.1	
12M		11.2	3.0	
Reuters code		40	03.SE	
Bloomberg code		EXT	RA AB	
	www.e	xtrastore	es.com	

## **VALUATION MULTIPLES**

	11A	12E	13E
P/E (x)	19.1	17.1	14.7
P/B (x)	6.7	5.7	5.0
EV/EBITDA (x)	15.5	14.1	12.2
Div Yield (%)	2.4	3.3	4.3
Source: NCBC Bosoon	ch octimato	c	

## SHARE PRICE PERFORMANCE



Source: Reuters

Farouk Miah, CFA +90

+966 2 690 7717 f.miah@ncbc.com

# RETAIL 07 JANUARY 2013

# JARIR MARKETING CO.



EVENT FLASH

# Reasonable numbers, but below expected

Jarir announced its preliminary 4Q12 results on 7 January 2013. Revenue growth was reasonable at 15%, leading to 9-11% growth in all profit lines. However, the results came in 3-8% below our estimate. We await full details before updating our model.

- In summary, Jarir reported a good set of 4Q12 results but weaker than expected. The top line grew by 15% YoY with this leading to 9-11% YoY growth across all profit lines. However, the result came in below our estimate; while revenues were 3% below our estimate, all profit lines came in 5-8% below what we had been expecting. All margin lines were also lower than our expected levels; gross margin was lower by 37bps, with net margins coming in 70bps lower than expected.
- Sales growth was reasonable at 15% but came in lower than we anticipated due to the delay in the launch of Iphone 5 in 4Q12.
- Management cited the following reasons for the sales growth: 1) Increase in sales across all product categories, particularly Smart phones and 2) Increased store count to 32 from 30 a year ago.
- Gross margins declined by 88bps to 14.6% in 4Q12 with Net margins down by 52bps YoY to 11.7%; we believe this will have been due to the ongoing shift in the sales mix towards the lower margin electronic items, as well as aggressive pricing by Jarir.
- An increasing number of days of the important high margin 'back to school' season falling in third quarter of this year versus the fourth quarter last year also led to YoY decline in margins, we believe.
- Management stated its intentions of opening 4-5 stores per year with the aim to reach a total store count of 55 by 2017 (we conservatively estimate 45). If executed, this would lead to strong top-line growth and serve as a key catalyst for the stock. This, alongside increased Iphone 5 sales in 1Q13 we believe will support revenue growth for Jarir in 2013E
- We are currently Neutral on Jarir with a PT of SR155. We believe Jarir is a strong company but the majority of positives are priced in at current levels. The stock trades at 14.6x 2013e P/E.

# 4Q12 Result Summary

SR mn	4Q12A	4Q11A	% Y o Y	4Q12E	% Var^
Sales	1,182	1,025	15.4	1,216	(2.8)
Gross income	173	159	8.8	183	(5.2)
Operating income	135	123	9.9	147	(7.8)
Net income	138	125	10.5	150	(8.3)
EPS (SR)	2.30	2.08	10.5	2.51	(8.3)

Source: Company, NCBC Research ^ % Var indicates variance from NCBC forecasts

# **NEUTRAL**

Target price (SR)	155
Current price (SR)	160.5

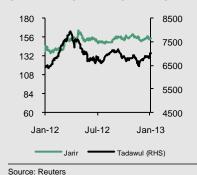
## **STOCK DETAILS**

M52-week range H/L (SR)		10	165/136	
Market cap (\$mn)			2,571	
Shares outstandin	g (mn)		60	
Listed on exchang	es	TAD	TADAWUL	
Price perform (%	) 1M	3M	12M	
Absolute	4.4	3.0	13.8	
Rel. to market	1.0	1.0	5.3	
Avg daily turnove	SR	US\$		
3M		2.9	0.8	
12M		6.1	1.6	
		90.SE		
Bloomberg code JARIR AB www.jarirbookstore.com				
	www.jarirc	DOOKSTO	re.com	

## **VALUATION MULTIPLES**

	11A	12E	13E
P/E (x)	18.8	16.5	14.6
P/B (x)	10.6	9.4	8.3
EV/EBITDA (x)	13.0	16.4	14.4
Div Yield (%)	4.4	4.8	5.5
Source: NCBC Research estimates			

### SHARE PRICE PERFORMANCE



Farouk Miah, CFA	
------------------	--

+966 2 690 7717 f.miah@ncbc.com

#### 07 JANUARY 2013

	CAP	
	CAF	

NCBC Research	Brokerage website	Corporate website
http://research.ncbc.com	www.alahlitadawul.com www.alahlibrokerage.com	www.ncbc.com

#### **NCBC Investment Ratings**

OVERWEIGHT:Target price represents expected returns in excess of 15% in the next 12 monthsNEUTRAL:Target price represents expected returns between -10% and +15% in the next 12 monthsUNDERWEIGHT:Target price represents a fall in share price exceeding 10% in the next 12 monthsPRICE TARGET:Analysts set share price targets for individual companies based on a 12 month horizon. These share price targets are subject to a range of company specific and market risks. Target prices are based on a methodology chosen by the analyst as the best predictor of the share price over the 12 month horizon

# Other Definitions

- NR: Not Rated. The investment rating has been suspended temporarily. Such suspension is in compliance with applicable regulations and/or in circumstances when NCB Capital is acting in an advisory capacity in a merger or strategic transaction involving the company and in certain other situations
- CS: Coverage Suspended. NCBC has suspended coverage of this company
- NC: Not covered. NCBC does not cover this company

### Important information

The authors of this document hereby certify that the views expressed in this document accurately reflect their personal views regarding the securities and companies that are the subject of this document. The authors also certify that neither they nor their respective spouses or dependants (if relevant) hold a beneficial interest in the securities that are the subject of this document. Funds managed by NCB Capital and its subsidiaries for third parties may own the securities that are the subject of this document. NCB Capital or its subsidiaries may own securities in one or more of the aforementioned companies, or funds or in funds managed by third parties The authors of this document may own securities in funds open to the public that invest in the securities mentioned in this document as part of a diversified portfolio over which they have no discretion. The Investment Banking division of NCB Capital may be in the process of soliciting or executing fee earning mandates for companies that are either the subject of this document or are mentioned in this document.

This document is issued to the person to whom NCB Capital has issued it. This document is intended for general information purposes only, and may not be reproduced or redistributed to any other person. This document is not intended as an offer or solicitation with respect to the purchase or sale of any security. This document is not intended to take into account any investment suitability needs of the recipient. In particular, this document is not customized to the specific investment objectives, financial situation, risk appetite or other needs of any person who may receive this document. NCB Capital strongly advises every potential investor to seek professional legal, accounting and financial guidance when determining whether an investment in a security is appropriate to his or her needs. Any investment recommendations contained in this document take into account both risk and expected return. Information and opinions contained in this document have been compiled or arrived at by NCB Capital from sources believed to be reliable, but NCB Capital has not independently verified the contents of this document and such information may be condensed or incomplete. Accordingly, no representation or warranty, express or implied, is made as to, and no reliance should be placed on the fairness, accuracy, completeness or correctness of the information and opinions contained in this document. To the maximum extent permitted by applicable law and regulation, NCB Capital shall not be liable for any loss that may arise from the use of this document or its contents or otherwise arising in connection therewith. Any financial projections, fair value estimates and statements regarding future prospects contained in this document may not be realized. All opinions and estimates included in this document constitute NCB Capital's judgment as of the date of production of this document, and are subject to change without notice. Past performance of any investment is not indicative of future results. The value of securities, the income from them, the prices and currencies of securities, can go down as well as up. An investor may get back less than he or she originally invested. Additionally, fees may apply on investments in securities. Changes in currency rates may have an adverse effect on the value, price or income of a security. No part of this document may be reproduced without the written permission of NCB Capital. Neither this document nor any copy hereof may be distributed in any jurisdiction outside the Kingdom of Saudi Arabia where its distribution may be restricted by law. Persons who receive this document should make themselves aware, of and adhere to, any such restrictions. By accepting this document, the recipient agrees to be bound by the foregoing limitations.

NCB Capital is authorised by the Capital Market Authority of the Kingdom of Saudi Arabia to carry out dealing, as principal and agent, and underwriting, managing, arranging, advising and custody, with respect to securities under licence number 37-06046. The registered office of which is at Al Mather street in Riyadh, P.O. Box 22216, Riyadh 11495, Kingdom of Saudi Arabia.