

The MENA Focus List is a collaborative effort between the research and sales departments at EFG-Hermes and comprises our top investment ideas across the MENA region – including stocks that are currently not covered by research. Stocks on the Focus List have an investment horizon of up to six months while performance is benchmarked against the MSCI Arabian Markets index. The list itself is reviewed on a weekly basis, though changes can be applied on an as needed basis and as frequently as opportunities permit, with stock picks themselves based on both fundamental and technical factors. From time to time, changes may be made to the Focus List to take advantage of stocks where we see greater near-term triggers to outperformance. Therefore the removal of any company from the list does not necessarily mean a negative fundamental view on the shares.

• **Add Air Arabia:** We believe Air Arabia (AED0.90, LTFV AED1.62, Acc. / Acc.) is well placed to benefit from the current downturn as the dominant low-cost carrier in an under-penetrated market. We expect the continuation of higher than expected load factors and tumbling fuel costs to lead to another strong quarter to end the year – indeed, we believe our forecasts for 4Q2008 could be exceeded. Given the company's operational strengths and practices, the further potential upside from the success of its existing operations, and any additional hubs/acquisitions (the company currently holds a net cash balance of AED2 billion, or c.50% of market cap), we believe Air Arabia is well placed to become a leading carrier in the region. We feel the share offers considerable value to investors as oil prices continue to fall.

• **Remove Arabtec:** The recent cancellation of Arabtec's (AED2.04, LTFV AED13.69, Buy / Buy) project is likely to weigh negatively on investor sentiment. We believe the cancellation, which amounts to 5% of backlog, reflects difficulties related to the client. We also expect Arabtec's forthcoming results to be robust. Nevertheless, under the current negative environment for Dubai real estate, we expect the cancellation of a government-related contract to result in a short-term negative reaction, especially given the recent 50% rally in the shares. We remain long-term buyers and will look to revisit the shares at a later date.

• **Remove Industries Qatar:** Given the collapse in energy and commodity prices over the past quarter, we anticipate weak results to be reported by IQ (QAR90.5, LTFV QAR111.8, Acc. / Buy). We believe shares will offer attractive entry opportunities later in the year, especially since the company's diversified financial profile will allow it to benefit from any upturn in a single product or market.

• **Performance of the Focus List:** Since inclusion, Arabtec has underperformed the benchmark index, though the rally in the last week of December temporarily brought performance in line with the index. Meanwhile IQ has more or less moved in line with the benchmark. Nevertheless, the Focus List has outperformed the MSCI Arabian Markets Index since its formal launch by a substantial 17%, though in absolute terms this still translates into a return of -14% (please see Figure 1).

STRATEGY NOTE

MENA Focus List Table

RIC	Company Name	Country	Rec (ST/LT)	Price* 8-Jan	Perf. Since Last Rebalance	LTFV	Upside (%)	M Cap (USD m)	Avg Daily Val Trad (USD m)	P/E 07a	P/E 08e	EPS growth 09e	07-08e	08-09e	Yield 2008e
AIRADU	Air Arabia	UAE	Acc. / Acc.	0.9	N/A	1.6	72%	1,194	9.0	8.9	8.9	7.7	-0.9%	15.8%	2.8
4240.SE	Al Hokair	Saudi	-	34.0	25%	-	-	634	3.6	13.4	-	-	-	-	-
COMI.CA	CIB	Egypt	Buy / Buy	36.7	32%	51.9	41%	1,976	4.6	9.8	7.4	6.5	31.4%	13.5%	3.1
EMOB.CA	Mobinil	Egypt	Buy / Buy	134.5	23%	217.7	62%	2,477	3.3	8.0	7.6	7.5	5.6%	1.3%	11.9
OCIC.CA	OCI	Egypt	Buy / Buy	142.5	-24%	310.4	118%	5,563	13.1	7.8	6.4	6.1	22.0%	4.5%	7.7
QEW.CA	Qatar Elec. & Water	Qatar	Buy / Buy	93.0	17%	166.0	78%	2,556	3.0	15.1	12.4	12.3	21.7%	0.9%	4.0
2110.SE	Saudi Cables	Saudi	-	29.7	4%	-	-	602	24.0	8.0	-	-	-	-	-
7010.SE	Saudi Telecoms	Saudi	Buy / Buy	54.0	-10%	101.0	87%	28,792	12.1	9.0	8.0	7.7	11.6%	4.1%	10.2
ETEL.CA	Telecom Egypt	Egypt	Buy / Buy	15.4	16%	23.2	51%	4,832	3.9	11.0	8.8	7.0	25.1%	26.6%	7.5

Source: Reuters, EFG-Hermes estimates. (Note: Prices are in local currency)

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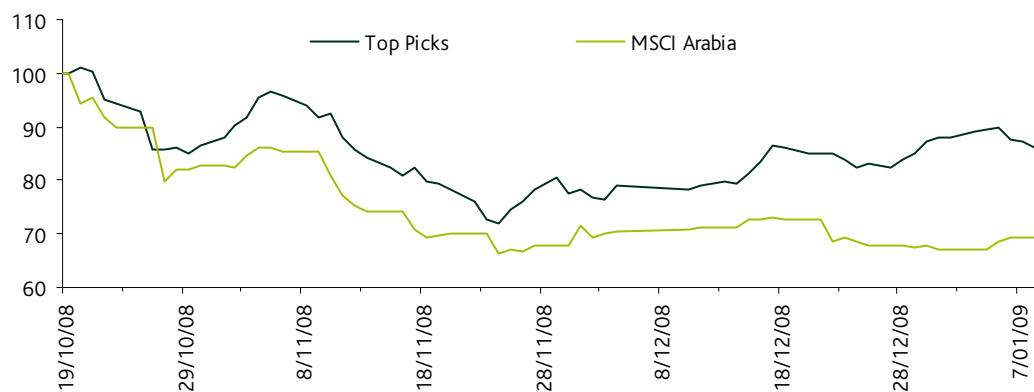
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Figure 1: Performance of MENA Focus List vs MSCI Arabian Markets Index



Source: Reuters

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The Long-Term (LT) rating is based on the percentage upside or percentage downside of the stock price to the analyst's Long Term Fair Value (LTFV). Long Term is defined as any time period beyond 1 year. The LTFV is based on the analyst's current expectations of the equity fair value of the company on a per share basis which is normally based on rigorous and fundamental long-term analysis of the company's financial potential. Of course, any such analysis is based on the analyst's expectations for the future and are always considered estimates.

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Accumulate	10 to 25%
Neutral	(10%) to 10%
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