

Lulu Retail Strengthens GCC Presence with New Hypermarket in Kuwait

Abu Dhabi, UAE – 12 August 2026: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, has announced the opening of a new Hypermarket at Jaber Mall in Jaber Al-Ahmad City, Kuwait.

The new Hypermarket takes Lulu’s network in Kuwait to 20 locations (across three formats), reinforcing the Company’s continued commitment to the market and supporting its broader expansion strategy across the GCC.

Spanning 90,678 sq. ft., the Hypermarket offers a comprehensive selection of groceries, fresh food, household essentials and lifestyle products. Designed around value, variety and convenience, the store provides a one-stop shopping destination for families and the wider community.

The opening further strengthens Lulu’s presence across the GCC and supports its long-term growth ambitions. Through its diversified portfolio of Hypermarket, Express and Mini Market formats, the Company continues to expand customer reach, improve accessibility and deliver convenient shopping experiences across strategic locations in the region.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 285 Hypermarket, Express and Mini Market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 695,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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