Consolidated Financial Statements For the year ended 30 September 2025

Jamjoom Fashion Trading

(A Saudi Joint Stock Company)

Consolidated Financial Statements

For the year ended 30 September 2025

Contents	Pages
Independent auditor's report	1 - 4
Consolidated statement of financial position	5
Consolidated statement of profit or loss and other comprehensive income	6
Consolidated statement of cash flows	7
Consolidated statement of changes in equity	8
Notes to the consolidated financial statements	9 - 48



KPMG Professional Services Company

Zahran Business Center Prince Sultan Street P. O. Box 55078 Jeddah 21534 Kingdom of Saudi Arabia Commercial Registration No 4030290792

Headquarters in Riyadh

شركة كي بي إم جي للاستشارات المهنية مساهمة مهنية

مركز زهران للأعمال شارع الأميرسلطان ص. ب. 55078 جده 21534 المملكة العربية السعودية سجل تجاري رقم 4030290792

المركز الرئيسي في الرياض

Independent Auditor's Report

To the Shareholders of Jamjoom Fashion Trading - A Saudi Joint Stock Company

Opinion

We have audited the consolidated financial statements of Jamjoom Fashion Trading - A Saudi Joint Stock Company ("the Company") and its subsidiaries ("the Group"), which comprise the consolidated statement of financial position as at 30 September 2025, the consolidated statements of profit or loss and other comprehensive income, changes in equity and cash flows for the year then ended, and notes to the consolidated financial statements, comprising material accounting policies and other explanatory information.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Group as at 30 September 2025, and its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with IFRS Accounting Standards as issued by the International Accounting Standards Board (IFRS Accounting Standards) that are endorsed in the Kingdom of Saudi Arabia and other standards and pronouncements issued by the Saudi Organization for Chartered and Professional Accountants (SOCPA).

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing that are endorsed in the Kingdom of Saudi Arabia. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the consolidated Financial Statements section of our report. We are independent of the Group in accordance with the International Code of Ethics for Professional Accountants (including International Independence Standards), that is endorsed in the Kingdom of Saudi Arabia, that are relevant to our audit of the consolidated financial statements, and we have fulfilled our other ethical responsibilities in accordance with the Code's requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Key Audit Matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.



Independent Auditor's Report (continued)

To the Shareholders of Jamjoom Fashion Trading - A Saudi Joint Stock Company

Impairment of non-financial assets

Refer to note 3 to the consolidated financial statements for the material accounting policy, note 4 and note 6 for the critical accounting estimates and assumptions of Impairment of non-financial assets.

The key audit matter

As at September 30, 2025, the Group has property and equipment including right-of-use assets of Saudi Riyals 329.9 million and intangible assets of Saudi Riyals 9.6 million (collectively referred to as "non-current assets").

Management identifies the cash-generating units ("CGUs") and at each reporting date assesses whether there are any events or changes in circumstances ("impairment indicators") which may indicate that the carrying amount of the CGUs may not be recoverable. If any impairment indicators are identified, management performs a detailed impairment assessment and compares recoverable amounts of the respective CGUs against their carrying amounts.

For the purpose of the accompanying consolidated financial statements for the year ended September 30, 2025, management considered the decline in the certain CGU's operating profits as an impairment indicator. Accordingly, management performed a detailed impairment assessment for relevant CGUs as at September 30, 2025.

Management estimated the value-in-use of each CGU as the recoverable amount based on the approved business plan. Management has also used discount rate as key assumption.

We considered this as a key audit matter due to the inherent estimation uncertainty and significant judgment and subjectivity around assumptions used to determine the forecasted cash flows and discount rate for the assessment of the recoverable amounts.

How the matter was addressed in our audit

Our audit procedures included the following:

- Assessed the reasonableness of management's identification of the Group's CGUs in accordance with the requirements of the applicable financial reporting framework
- Evaluated management's assessment of the identification of impairment indicators.
- Evaluated the design and implementation of the Group's controls over the impairment assessment process.
- Tested the accuracy of the input data used by management.
- Engaged our internal valuation experts to assess the reasonableness of discount rate.
- Assessed the potential impact of a range of possible outcomes by performing sensitivity analyses over key assumptions in the discounted cash flow model.
- Assessed the adequacy of the related disclosures in the accompanying consolidated financial statements



Independent Auditor's Report (continued)

To the Shareholders of Jamjoom Fashion Trading - A Saudi Joint Stock Company

Other Information

Management is responsible for the other information. The other information comprises the information included in the annual report but does not include the consolidated financial statements and our auditor's report thereon. The annual report is expected to be made available to us after the date of this auditor's report.

Our opinion on the consolidated financial statements does not cover the other information and we will not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information identified above when it becomes available and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

Responsibilities of Management and Those Charged with Governance for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with IFRS Accounting Standards that are endorsed in the Kingdom of Saudi Arabia and other standards and pronouncements issued by the SOCPA, the applicable requirements of the Regulations for Companies and Company's By-laws and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

Those charged with governance, Board of Directors, are responsible for overseeing the Group's financial reporting process.

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. 'Reasonable assurance' is a high level of assurance, but is not a guarantee that an audit conducted in accordance with International Standards on Auditing that are endorsed in the Kingdom of Saudi Arabia, will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated-financial statements.

As part of an audit in accordance with International Standards on Auditing that are endorsed in the Kingdom of Saudi Arabia, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

Identify and assess the risks of material misstatement of the consolidated financial statements, whether
due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit
evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a
material misstatement resulting from fraud is higher than for one resulting from error, as fraud may
involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.



Independent Auditor's Report

To the Shareholders of Jamjoom Fashion Trading - A Saudi Joint Stock Company (continued)

Auditor's Responsibilities for the Audit of the Consolidated Financial Statements (continued)

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that
 are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
 effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, then we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Plan and perform the group audit to obtain sufficient appropriate audit evidence regarding the financial information of the entities or business units within the group as a basis for forming an opinion on the group financial statements. We are responsible for the direction, supervision and review of the audit work performed for purposes of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit of Jamjoom Fashion Trading - A Saudi Joint Stock Company and its subsidiaries.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence and communicate with them all relationships and other matters that may reasonably be thought to bear on our independence and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

KPMG Professional Services Company

Abdullah Oudah Althagafi License No. 455

Jeddah, 22 December 2025 Corresponding to 2 Rajab 1447H

Jamjoom Fashion Trading

(A Saudi Joint Stock Company)

Consolidated statement of financial position

At 30 September 2025

	Notes	2025	2024
Non-assurant assats		SR 000	SR 000
Non-current assets	6	220.050	221,623
Property and equipment Intangible assets	7	329,950 9,634	8,708
Total non-current assets	′ –		230,331
Total non-current assets	_	339,584	230,331
Current assets			
Inventories	8	152,321	116,133
Prepayments and other receivables	9	52,366	35,962
Due from shareholder	18	-	29,196
Cash and cash equivalents	10	57,270	7,961
Total current assets		261,957	189,252
Total assets	_	601,541	419,583
Equity			
Share capital	17	79,478	500
Other reserve	17	-	78,978
Retained earnings		134,164	30,260
Total equity		213,642	109,738
Non-current liabilities			
Employment benefits	11	48,527	43,303
Lease liabilities	12	63,895	43,801
Loans and borrowings	13	-	727
Other non-current liabilities		1,885	3,769
Total non-current liabilities	-	114,307	91,600
Current liabilities			
Loans and borrowings	13	58,348	52,663
Lease liabilities	12	99,452	73,286
Trade and other payables	14	56,222	53,650
Accrued expenses and other liabilities	15	52,774	36,116
Due to shareholder	18	1,021	-
Zakat and income tax accrual	16	5,775	2,530
Total current liabilities	_	273,592	218,245
Total liabilities		387,899	309,845
Total liabilities and equity	<u></u>	601,541	419,583

These consolidated financial statements on pages 5 - 48 were approved by the Directors on 15 December 2025.

Kamal Osman Jamjoom

Edmal OSMAN JAMJOOM

Chairman of the Board

Stephen Holbrook

Chief Executive Officer

Scott Brian Bisset

how BE

Chief Financial Officer

Jamjoom Fashion Trading

(A Saudi Joint Stock Company)

Consolidated statement of profit or loss and other comprehensive income For the year ended 30 September 2025

	Notes	2025 SR 000	2024 SR 000
Revenue	20	710,987	612,246
Cost of sales		(214,719)	(191,187)
Gross profit		496,268	421,059
Selling and marketing expenses	21	(311,548)	(278,428)
General and administrative expenses	22	(52,484)	(27,920)
Other operating expenses	23	(13,063)	(23,808)
Operating profit		119,173	90,903
Financial charges	24	(13,256)	(8,493)
Other income	25	4,162	3,119
Net profit before Zakat and income tax expense		110,079	85,529
Zakat and income tax expense	16	(5,160)	(3,581)
Net profit after Zakat and income tax expense		104,919	81,948
Other comprehensive loss for the year			
Items that will not be reclassified to profit or loss Re-measurement of defined benefit liability	11	(1,015)	(1,688)
Total comprehensive income for the year		103,904	80,260
Earnings per share (EPS): Basic and diluted, net profit for the period attributable to ordinary shareholders (in Saudi			
Riyals)	28	13.20	10.31

These consolidated financial statements on pages 5 - 48 were approved by the Directors on 15 December 2025.

Kamal Osman Jamjoom

Land OSMAN Jam JOOM

Chairman of the Board

Stephen Holbrook
Chief Executive Officer

Scott Brian Bisset
Chief Financial Officer

And BE

Consolidated statement of cash flows

For the year ended 30 September 2025

	Notes	2025	2024
Cash flows from operating activities		SR 000	SR 000
Net profit before Zakat and income tax expense		110,079	85,529
Adjustments for:		110,079	85,529
Depreciation – right-of-use assets	6	101,853	91,218
Depreciation Fight of discussets	6	29,681	22,924
Loss on disposal of property and equipment	6	1,118	122
Loss/(gain) on derecognition of right-of-use assets	Ü	1,597	(2,259)
Amortisation	7	519	410
Financial charges – Loan interest	24	6,003	4,449
Financial charges – Lease interest	24	5,588	3,927
Provision for employment benefits	11	6,273	3,901
		262,711	210,221
Working capital changes		_0_,,	
Inventories		(36,188)	(2,249)
Prepayments and other receivables		(16,404)	980
Trade and other payables		2,572	21,357
Due from/Due to shareholder (net)		30,380	(64,120)
Other non-current liability		(1,884)	3,769
Accrued expenses and other liabilities		16,658	26,302
·	_	257,845	196,260
		·	,
Zakat and income tax paid	16	(1,915)	(5,563)
Employment benefits paid	11	(2,227)	(2,599)
Net cash generated from operating activities	_	253,703	188,098
	_		
Cash flows from investing activities			
Acquisition of property and equipment	6	(93,215)	(32,268)
Acquisition of intangible asset	7 _	(1,445)	(7,728)
Net cash used in investing activities	_	(94,660)	(39,996)
Cash flows from financing activities			
Proceeds from loans and borrowings	13	171,669	137,260
Payment of principal portion of loans and borrowings	13	(166,711)	(131,004)
Payment of interest portion of loans and borrowings	24	(6,003)	(4,449)
Dividends paid	17	-	(50,000)
Payment of principal portion of lease payments	12	(103,101)	(89,134)
Payment of interest portion of the lease payments	12 _	(5,588)	(3,927)
Net cash used in financing activities	_	(109,734)	(141,254)
Not increase in each and each assistate distinct the con-		40.300	C 040
Net increase in cash and cash equivalents during the year		49,309	6,848
Cash and cash equivalents at the beginning of the year	- 10	7,961	1,113
Cash and cash equivalents at the end of the year	10 =	57,270	7,961

These consolidated financial statements on pages 5 - 48 were approved by the Directors on 15 December 2025.

Kamal Osman Jamjoom

Lamal OSMAN JAMJOOM

Chairman of the Board

Stephen Holbrook

Chief Executive Officer

Most Bes

Scott Brian Bisset
Chief Financial Officer

Jamjoom Fashion Trading

(A Saudi Joint Stock Company)

Consolidated statement of changes in equity

For the year ended 30 September 2025

	Share capital SR 000	Other reserve SR 000	Retained earnings SR 000	Total SR 000
Balance at 1 October 2023	500	78,978	-	79,478
Net profit for the year	-	-	81,948	81,948
Other comprehensive loss for the year	-	-	(1,688)	(1,688)
Total comprehensive income for the year	-	-	80,260	80,260
Transactions with shareholders directly recorded in equity			((
Dividends (Note 17)	-	-	(50,000)	(50,000)
At 30 September 2024	500	78,978	30,260	109,738
Net profit for the year	-	-	104,919	104,919
Other comprehensive loss for the year	-	-	(1,015)	(1,015)
Total comprehensive income for the year	-	-	103,904	103,904
Transactions with shareholders directly recorded in equity				
Transfer to share capital (Note 17)	78,978	(78,978)	-	-
At 30 September 2025	79,478		134,164	213,642

These consolidated financial statements on pages 5 - 48 were approved by the Directors on 15 December 2025.

EAMAL OSMAN JAMJOOM

Kamal Osman Jamjoom Chairman of the Board

Stephen Holbrook
Chief Executive Officer

Scott Brian Bisset
Chief Financial Officer

how BE

Jamjoom Fashion Trading

(A Saudi Joint Stock Company)

Notes to the consolidated financial statements For the year ended 30 September 2025

1 Reporting Entity

Jamjoom Fashion Trading – Saudia Arabia (the "Company), a Saudi Joint Stock Company incorporated in the Kingdom of Saudi Arabia under the Commercial Registration No. 4030515435 (unified number: 7036573447) dated 1444H, Dhu al-Hijjah, 04 (22 June 2023).

The principal activities of Jamjoom Fashion Trading and its subsidiaries (the "Group") are the retail of fashion and intimate apparel. The Group has 220 (2024: 215) stores in the Kingdom of Saudi Arabia and the Gulf Cooperative Council (GCC) which are registered with the relevant authorities in the respective countries.

On 18 September 2025, the Company completed its Initial Public Offering ("IPO"), and its ordinary shares were listed on the Parallel Market (Nomu) of the Saudi Stock Exchange ("Tadawul"). The Company is currently in the process of updating its status in the bylaws from a closed joint stock company to a public joint stock company. It has been agreed with the Capital Market Authority ("CMA") that the voting will be conducted at the same time as the Annual General Meeting.

At 30 September 2025, the Group's parent entity is Kamal Osman Jamjoom Trading LLC ("KOJ"), however, the ultimate controlling party is Mr. Kamal Osman Jamjoom.

Shareholding

Kamal Osman Jamjoom Trading LLC	70%
Qualified investors	30%

The registered address of the Company is Ash Shati Trio Boulevard, Level 3, Gate 2 King Abdul Aziz Road, Jeddah, Kingdom of Saudi Arabia.

The accompanying consolidated financial statements include assets, liabilities, results of the operations and the cash flows of the following subsidiaries:

			Shareholding e Group	
Name of entity	Country of incorporation	30 September 2025	30 September 2024	Principal activities
Jamjoom Fashion Trading SPJSC Dubai branch	UAE	100%	100%	Support services
Jamjoom Fashion Trading LLC	UAE	100%	100%	Retail
Jamjoom Fashion Trading SPC	Oman	100%	100%	Retail
Nayomi Trading WLL**	Qatar	100%	100%	Retail
Jamjoom Fashion Company for the retail sale of ready-made clothes and children's items (a one-person company)		100%	100%	Retail
Jamjoom Fashion Trading WLL	Bahrain	100%	100%	Retail
Jamjoom Fashion Support Services Philippines Inc.	Philippines	100%	100%	Support services

^{**}Links Management Services LLC, a Company based in Qatar, holds shares in this subsidiary for the beneficial interest of the Company.

Notes (continued)

2 Basis of preparation

Statement of compliance

These financial statements have been prepared in accordance with the International Financial Reporting Standards (IFRS), Accounting Standards as issued by the International Accounting Standards Board ("IFRS Accounting Standards") and other standards and pronouncements that are endorsed in the Kingdom of Saudi Arabia issued by the Saudi Organization for Chartered and Professional Accountants ("SOCPA") collectively referred to as "IFRS Accounting Standards" as endorsed in the Kingdom of Saudi Arabia.

Basis of measurement

These consolidated financial statements have been prepared under the historical cost convention, using the accrual basis of accounting and the going concern concept, unless stated otherwise.

Functional and presentation currency

These consolidated financial statements are presented in Saudi Arabian Riyals ("SR") which is the Group's presentation currency. All financial information presented in SR has been rounded to the nearest thousand.

Use of estimates and judgements

The preparation of these consolidated financial statements in conformity with IFRS requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected by the revision.

Information about significant areas of estimation, uncertainty and critical judgements in applying accounting policies that have the most significant effect on the amounts recognised in the financial statements are described in Note 4.

Notes (continued)

3 Material accounting policies

The Group has consistently applied the following material accounting policies to all years presented in these financial statements.

Basis of consolidation

Business combinations

Business combinations are accounted for using the acquisition method as at the acquisition date, which is the date on which control is transferred to the Group. Control is the power to govern the financial and operating policies of an entity so as to obtain the benefits from the activities.

The consideration transferred by the Group to obtain control of a subsidiary is calculated as the sum of the acquisition-date fair values of assets transferred, liabilities incurred, and the equity interests issued by the Group, which includes the fair value of any asset or liability arising from a contingent consideration arrangement. Acquisition related costs are expensed as incurred. Assets acquired and liabilities assumed are generally measured at their acquisition-date fair values.

Any contingent consideration is measured at fair value at the date of acquisition. If an obligation to pay contingent consideration that meets the definition of a financial instrument is classified as equity, then it is not remeasured and settlement is accounted for within equity. Otherwise, other contingent consideration is remeasured at fair value at each reporting date and subsequent changes in the fair value of the contingent consideration are recognised in profit or loss.

Intangible assets and goodwill

Intangible assets are recorded at fair value at the date of acquisition and amortised over their assessed economic useful life.

Identifiable intangible assets which fall within the definitions of IFRS 3, are recorded separately at their respective fair value. Examples of identifiable intangible assets include but not limited to, franchise agreement rights, intrinsic value of store locations, customer databases and loyalty programs. Valuation methods include multi-period discount cash flow modelling and market data analytics. Economic useful life assessment is conducted on each of the asset types separately and can range between specific finite and indefinite periods. In instances where the Group assesses an indefinite period is appropriate, the justification will be reviewed annually for impairment testing.

Notes (continued)

3 Material accounting policies (continued)

Subsidiaries

Subsidiaries are entities controlled by the Group. The Group controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. The financial statements of subsidiaries are included in the consolidated financial statements from the date on which control commences until the date on which control ceases.

In the case of subsidiaries acquired via common control business combination transactions, the acquired net assets are presented from the beginning of the earliest period in the consolidated financial statements pertaining to the year in which the acquisition is completed.

Transactions eliminated on consolidation

Intra-company balances and transactions are eliminated in preparing the consolidated financial statements. Unrealised losses are eliminated in the same way as unrealised gains, but only to the extent that there is no evidence of impairment. Intercompany transactions, balances and unrealised gains on transactions between Group companies are eliminated.

Acquisition/disposal of entities under common control

Business combinations arising from transfer of interests in entities that are under the control of the Group are accounted for using book values of the entities on the date of acquisition/transfer of interest in these entities. Any gain or loss arising out of these transfers is recognised directly in retained earnings.

Fair value measurement

'Fair value' is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date in the principal or, in its absence, the most advantageous market to which the Group has access at that date. The fair value of a liability reflects its non-performance risk.

When one is available, the Group measures the fair value of an instrument using the quoted price in an active market for that instrument. A market is regarded as 'active' if transactions for the asset or liability take place with sufficient frequency and volume to provide pricing information on an ongoing basis

If there is no quoted price in an active market, then the Group uses valuation techniques that maximise the use of relevant observable inputs and minimise the use of unobservable inputs. The chosen valuation technique incorporates all of the factors that market participants would take into account in pricing a transaction.

Notes (continued)

3 Material accounting policies (continued)

Cash and cash equivalents

Cash and cash equivalents comprise cash and bank balances as well as other short-term highly liquid investments, if any, with original maturities of three months or less, which are available to the Group without any restrictions, except for funds held on security for loan repayments.

Inventories

Inventories are stated at the lower of cost and net realisable value. The cost includes purchase price, import duties, non-refundable taxes, transport and handling costs and any other directly attributable costs less trade discounts and similar items. Costs are assigned to individual items of inventory on the basis of weighted average costs.

Net realisable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and the estimated costs necessary to make the sale.

The amount of any write-down of inventories and all losses of inventories shall be recognised as an expense in the period the write-down or loss occurs. The amount of any reversal of any write-down of inventories, arising from an increase in net realisable value, shall be recognised as a reduction in the amount of inventories recognised as an expense in the period in which the reversal occurs. Cost of inventories is recognised as an expense and included in cost of revenues.

Property and equipment

Property and equipment are carried at cost less accumulated depreciation and any recognised impairment losses.

Depreciation is charged to the consolidated statement of profit or loss and other comprehensive income on a straight-line basis over their estimated useful lives of each part of an item of property and equipment. Depreciable amount represents cost of an asset, less its residual value.

The estimated useful lives are as follows:

Assets	Life (years)
Leasehold improvements	7 - 10
Furniture and fixtures	3 - 5
Motor vehicles	3 - 5

Depreciation methods, useful lives and residual values are re-assessed at the reporting date.

The gain or loss arising on the disposal or retirement of an asset is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised as a gain or loss during the year.

Notes (continued)

3 Material accounting policies (continued)

Property and equipment (continued)

Capital work in progress

Capital work in progress is carried at cost less impairment losses, if any. On completion, the cost of such assets is transferred to the appropriate category of property and equipment.

Intangible assets

Intangible assets that are acquired by the Group and have finite useful lives, are measured at cost less accumulated amortisation and accumulated impairment losses, if any. Amortisation is recognised in the consolidated statement of profit or loss and other comprehensive income on a straight-line basis, over the estimated useful lives of intangible assets from the date they are available for use.

Identifiable intangible assets from acquisition which fall within the definitions of IFRS 3, are recorded separately at their respective value. Economic useful life assessment is conducted on each of the asset types separately and can range between specific finite and indefinite periods. In instances where the Group assesses an indefinite period is appropriate, the justification will be reviewed annually for impairment testing.

The estimated useful lives are as follows:

Intangible assets	Life (years)
Leasehold key money	7 - 10
Software	3 - 5
Intellectual Property	
Finite	7 – 10
Indefinite	unspecified

Intangible assets with indefinite useful lives are not amortised but are tested for impairment annually either individually or at the aggregated cash generating unit level. Amortisation methods, useful lives and residual values are re-assessed at the reporting date

Gains or losses arising from derecognising an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognised in the consolidated statement of profit or loss and other comprehensive income when the asset is derecognised.

Notes (continued)

3 Material accounting policies (continued)

Employment benefits

The provision for post-employment benefits is calculated in accordance with the local law. Management considers these as long-term obligations and accordingly this obligation has been classified as a long-term liability.

The Group operates unfunded post-employment defined benefit plans namely employees' end of service benefits for all employees as per local labour law for employees.

The liability recognised in the statement of financial position in respect of this benefit is the present value of the defined benefit obligation at the end of the reporting period. The defined benefit obligation is calculated annually by independent actuaries using the projected unit credit method.

The net finance cost is calculated by applying the discount rate to the net balance of the defined benefit obligation. This cost is included in employee benefit expense in the consolidated statement of profit or loss and other comprehensive income.

Re-measurement gains and losses arising from experience adjustments and changes in actuarial assumptions are recognised in the period in which they occur, directly in the statement of other comprehensive income. In the statement of changes in equity and the statement of financial position, such re-measurement gains and losses are recognised as part of the retained earnings.

Changes in the present value of the defined benefit obligation resulting from plan amendments or curtailments are recognised immediately in the consolidated statement of profit or loss and other comprehensive income as past service costs.

Impairment

Non-derivative financial assets

The Group recognises loss allowances for ECLs on financial assets measured at amortised cost (cash and cash equivalents, and trade and other receivables).

The Group measures loss allowances at an amount equal to lifetime ECLs, except for the following, which are measured at 12-month ECLs:

- · debt securities that are determined to have low credit risk at the reporting date; and
- other debt securities and bank balances for which credit risk (i.e. the risk of default occurring over the expected life of the financial instrument) has not increased significantly since initial recognition

Loss allowances for trade and other receivables are always measured at an amount equal to lifetime ECLs

Notes (continued)

3 Material accounting policies (continued)

Impairment (continued)

Non-financial assets

The Group assesses at each reporting date whether there is an indication that a non-financial asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Group estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or cash generating unit's ("CGU's") fair value less costs to sell and its value in use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or group of assets. Where the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value less costs to sell, an appropriate valuation model is used.

Impairment losses of continuing operations are recognised in profit or loss in those expense categories consistent with the function of the impaired asset.

For all assets excluding goodwill, an assessment is made at each reporting date as to whether there is any indication that previously recognised impairment losses may no longer exist or may have decreased. If such indication exists, the Group estimates the asset's or CGU's recoverable amount. A previously recognised impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognised. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Such reversal is recognised in profit or loss. Non-financial assets that suffered impairment are reviewed for possible reversal of the impairment at the end of each reporting period.

Provisions

A provision is recognised if, as a result of a past event, the Group has a present legal or constructive obligation that can be estimated reliably, and it is probable that an outflow will be required to settle the obligation. Provisions are determined by discounting the expected future cash flows at a rate that reflects current market assessments of the time value of money and the risks specific to the liability.

Notes (continued)

3 Material accounting policies (continued)

Zakat and income tax

Zakat

Zakat, computed in accordance with Saudi Arabian fiscal regulations, is accrued and charged to the consolidated statement of profit or loss and other comprehensive income.

The Group withheld taxes on transactions with non-resident parties in accordance with Zakat, Tax and Customs Authority (ZATCA) regulations, which is not recognised as expense being the obligation of the counter party on whose behalf the amounts are withheld. The Company is subject to Value Added Tax ("VAT") in accordance with the VAT regulations prevailing in the Kingdom of Saudi Arabia. The amount of VAT liability is determined by applying the applicable tax rate to the value of supply ("Output VAT") less VAT paid on purchases ("Input VAT"). The Company reports revenue and purchases net of VAT for all the periods presented in the statement of profit or loss and other comprehensive income.

Income tax

Income tax on the profit for the year comprises current tax and deferred tax in territories where corporation tax is due. Income tax is recognised in the consolidated statement of profit or loss and other comprehensive income.

The Group withholds taxes on transactions with non-resident parties and on dividends paid to foreign shareholders in accordance with ZATCA regulations.

Revenue

Revenue is measured based on the consideration specified in a contract with a customer. The Group recognises revenue from contracts with customers when it transfers control over a good or service to a customer based on a five-step model as set out in IFRS 15:

- Step 1 Identify the contract with a customer. A contract is defined as an agreement between two or more parties that creates enforceable rights and obligations and sets out the criteria that must be met.
- Step 2 Identify the performance obligations in the contract. A performance obligation is a promise in a contract with a customer to transfer a good or service to the customer.
- Step 3 Determine the transaction price. The transaction price is the amount of consideration to which the Group expects to be entitled in exchange for transferring promised goods or services to a customer, excluding amounts collected on behalf of third parties.
- Step 4- Allocate the transaction price to the performance obligations in the contract. For a contract that has more than one performance obligation, the Group will allocate the transaction price to each performance obligation in an amount that depicts the amount of consideration to which the Group expects to be entitled in exchange for satisfying each performance obligation.
- Step 5- Recognise revenue when (or as) the entity satisfies a performance obligation.

Notes (continued)

3 Material accounting policies (continued)

Revenue (continued)

Revenue is measured at the fair value of the consideration received or receivable net of returns and allowances, if any, for the sale of goods in the ordinary course of the Group's activities. The Group recognises revenue when control of the goods has transferred, being when the products are delivered to the customer, the customer has full discretion over the use or sale of such goods, and there is no unfulfilled obligation that could affect the customer's acceptance of the goods.

Delivery occurs when the goods have been acknowledged by the customer, the risks of obsolescence and loss have been transferred to the customer, the customer has accepted the products in accordance with the sales contract, the acceptance provisions have lapsed, or the Group has objective evidence that all criteria for acceptance have been satisfied.

Receivable is recognised when the goods are delivered or acknowledged by the customer as this is the point in time that the consideration is unconditional because only the passage of time is required before the payment is due. In determining the transaction price for the sale of goods, the Group considers the effects the existence of significant financing components, variable consideration, non-cash consideration and consideration payable to the customer (if any). The Group also considers whether there are other promises in the contract that are separate performance obligations to which a portion of the transaction price needs to be allocated (if any).

For revenue, the stated price is the transaction price, and the Group does not have contracts where the period between the transfer of the promised goods to the customer and payment by the customer exceeds one year, and as a result, the Group does not adjust transaction prices for the time value of money.

Revenue from sale of goods

The Group operates a chain of retail outlets. Revenue from sale of goods is recognised when the Group sells a product to the customer i.e. customer takes possession of the goods in store (point in time). Payment of the transaction price is due immediately when the customer purchases the product.

Revenue is recognised upon transfer of control i.e. when the products are delivered to the customers. Payment of the transaction price is normally received upon or before placing online orders.

Rights of return

Certain contracts provide a customer with a right to return the goods within a specified period, if the goods do not meet the quality criteria. Contracts in which a customer may return a defective product in exchange for a functioning product are evaluated by management.

It is the Group's policy to sell its products to the end customer with a right of return and right to exchange within 7 days, depending on the type of product with certain requirements and certain exceptions.

Notes (continued)

3 Material accounting policies (continued)

Revenue (continued)

Refund liabilities

A refund liability is the obligation to refund some or all of the consideration received (or receivable) from the customer and is measured at the amount the Group ultimately expects it will have to return to the customer. The Group updates its estimates of refund liabilities, if any (and the corresponding change in the transaction price) at the end of each reporting period.

The Group updates its assessment of provision for expected returns, if any annually and accordingly the provision and refund liabilities are adjusted respectively. Estimates of expected returns and sales discounts, if any, are sensitive to changes in circumstances and the Group's past experience regarding returns and discounts and may not be representative of customers' actual returns and rebate entitlements in the future.

Determining whether a customer will be likely entitled to sales discount will depend on the customer's entitlement. The Group applied the most likely amount method for estimating expected sales discounts for contracts. Any significant changes in experience as compared to historical purchasing patterns and rebate entitlements of customers will impact the expected rebate percentages estimated by the Group.

Revenue from customers, historical experience suggests that the amount of returns is immaterial, and accordingly, no refund liability is recognised at the time of sale. The validity of this conclusion is assessed at each reporting date. If the returns pattern changed, the Group would recognise a refund liability and corresponding asset (right to the returned goods) for products expected to be returned, with revenue and related cost of sales adjusted accordingly.

Cost of revenues

Cost of revenues includes the purchase price of the products sold and other costs incurred in bringing the inventories to the location and condition ready for sale. These costs include costs of purchasing; storing; and transporting products to the extent that it relates to bringing the inventories to the location and condition ready for sale. Overheads are allocated between cost of revenues, selling and distribution expenses and general and administrative expenses, when required, on a consistent basis.

Selling and distribution expenses

Selling and distribution expenses principally consist of costs incurred in the distribution and selling of the Group's products. Allocations between cost of revenues, selling and distribution expenses and general and administrative expenses, when required, on a consistent basis.

General and administrative expenses

General and administrative expenses include direct and indirect costs not specifically part of cost of revenue. Allocations between cost of revenues, selling and distribution expenses and general and administrative expenses, when required, on a consistent basis.

Notes (continued)

3 Material accounting policies (continued)

Financial charges

Financial charges comprise interest on bank borrowings, bank charges and exchange gains or losses on foreign currency transactions. Interest on bank borrowings is recognised using the effective interest rate method in the consolidated statement of profit or loss and other comprehensive of income.

Foreign currencies

Foreign currency transactions

Transactions in foreign currencies are translated to the functional currency ("SR") at exchange rates prevailing at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies at the reporting date are retranslated to SR at the exchange rate prevailing at that date.

Foreign currency gains and losses are reported on a net basis.

Financial instruments

The Group classifies non-derivative financial assets and liabilities into financial assets at amortised cost and other financial liabilities category.

Non-derivative financial assets and financial liabilities – recognition and derecognition

Under IFRS 9, on initial recognition, a financial asset is classified as measured at amortised cost or fair value. The Group derecognises a financial asset when the contractual rights to the cash flows from the asset expire, or it transfers the rights to receive the contractual cash flows in a transaction in which substantially all the risks and rewards of ownership of the financial asset are transferred, or it neither transfers nor retains substantially all of the risks and rewards of ownership and does not retain control over the transferred asset. Any interest in such derecognised financial assets that is created or retained by the Group is recognised as a separate asset or liability.

Non-derivative financial liabilities are recognised initially at fair value less any directly attributable transaction costs. The Group derecognises a financial liability when its contractual obligations are discharged or cancelled or expire. The Group also derecognises a financial liability when its terms are modified and the cash flows of the modified liability are substantially different, in which case a new financial liability based on the modified terms is recognised at fair value.

Notes (continued)

3 Material accounting policies (continued)

Financial instruments (continued)

Non-derivative financial assets – measurement

Financial assets measured at amortised cost

Financial asset is measured at amortised cost if it meets both of the following conditions and is not designated as at fair value through profit or loss ("FVTPL"):

- it is held within a business model whose objective is to hold assets to collect contractual cash flows; and
- its contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

These assets are subsequently measured at amortised cost using the effective interest method. The amortised cost is reduced by impairment losses. Interest income, foreign exchange gains and losses and impairment are recognised in profit or loss.

Financial assets at amortised cost comprise cash and cash equivalents, other receivables and related party receivables.

The Group enters into transactions whereby it transfers assets recognised in its statement of financial position but retains either all or substantially all of the risks and rewards of the transferred assets. In these cases, the transferred assets are not derecognised.

Offsetting

Financial assets and financial liabilities are offset, and the net amount presented in the statement of financial position when, and only when, the Group currently has a legally enforceable right to set off the amounts and it intends either to settle them on a net basis or to realise the asset and settle the liability simultaneously.

Borrowings

Borrowings are initially recognised at the fair value (being proceeds received), net of eligible transaction costs incurred, if any. Subsequent to initial recognition, borrowings are measured at amortised cost using the effective interest rate method. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in profit or loss over the period of the borrowings using the effective interest rate method.

Borrowings are removed from the consolidated statement of financial position when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss as other income or finance costs.

Notes (continued)

3 Material accounting policies (continued)

Borrowings (continued)

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least twelve months after the reporting period. Additionally, the Group presents payments of interest on borrowings under cash flows from financing activities.

Leases

At inception of a contract, the Group assesses whether a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. To assess whether a contract conveys the right to control the use of an identified asset, the Group uses the definition of a lease in IFRS 16.

As a lessee

At commencement or on modification of a contract that contains a lease component, the Group allocates the consideration in the contract to each lease component on the basis of its relative standalone prices. However, for the leases of property the Group has elected not to separate non-lease components and account for the lease and non-lease components as a single lease component.

The Group recognises a right-of-use asset and a lease liability at the lease commencement date. The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any initial direct costs incurred and an estimate of costs to dismantle and remove the underlying asset or to restore the underlying asset or the site on which it is located, less any lease incentives received.

Right-of-use asset

The right-of-use asset is subsequently depreciated using the straight-line method from the commencement date to the end of the lease term. In addition, the right-of-use asset is periodically reduced by impairment losses, if any, and adjusted for certain remeasurements of the lease liability.

Lease liability

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the Group's incremental borrowing rate.

The Group determines its incremental borrowing rate by obtaining interest rates from various external financing sources and makes certain adjustments to reflect the terms of the lease and type of the asset leased. Lease payments included in the measurement of the lease liability comprise the following:

- fixed payments, including in-substance fixed payments; and
- lease payments in an optional renewal period if the Group is reasonably certain to exercise an extension option.

Notes (continued)

3 Material accounting policies (continued)

Leases (continued)

The lease liability is measured at amortised cost using the effective interest method. It is remeasured when there is a change in future lease payments arising from a change in an index or rate. When the lease liability is remeasured in this way, a corresponding adjustment is made to the carrying amount of the right-of-use asset or is recorded in the profit or loss if the carrying amount of the right-of-use asset has been reduced to zero. Additionally, the Group presents payments of lease liabilities under cash flows from financing activities.

The Group presents right-of-use assets that do not meet the definition of investment property in 'property and equipment' and lease liabilities in the statement of financial position.

Short-term leases and leases of low-value assets

The Group recognises right-of-use assets and lease liabilities for all remaining short-term leases on all existing stores in accordance with IFRS 16. The Group assesses at lease commencement date whether it is reasonably certain to exercise the extension option.

However, the Group has elected not to recognise right-of-use assets and lease liabilities for leases of low-value assets including IT equipment. The Group recognises the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

Segment reporting

An operating segment is a component of the Group that engages in business activities from which it may earn revenues and incur expenses, including revenues and expenses that relate to transactions with any of the Group's other components. All operating segments' operating results are reviewed regularly by the Group's Chief Operating Decision Maker ("CODM") to make decisions about resources to be allocated to the segment and to assess its performance, and for which discrete financial information is available.

The Board of Directors ("BoD") of the Group assesses the financial performance and position of the Group, and makes strategic decisions. The BoD has been identified as being the CODM.

Segment results that are reported to the Group's CODM include items directly attributable to a segment as well as those that can be allocated on a reasonable basis.

Earnings per share

Basic earnings per share is calculated by dividing the profit attributable to shareholders of the Company, excluding any costs of servicing equity other than ordinary shares, by the weighted average number of ordinary shares outstanding during the financial year.

Diluted earnings per share adjusts the figures used in the determination of basic earnings per share to take into account the after-income tax effect of interest and other financing costs associated with dilutive potential ordinary shares, and the weighted average number of additional ordinary shares that would have been outstanding assuming the conversion of all dilutive potential ordinary shares.

Notes (continued)

3 Material accounting policies (continued)

Standards, amendments and interpretations

Standards, amendments and interpretations issued

This table lists the recent changes to the Standards that are required to be applied for an annual period beginning after 1 January 2024 and that are available for early adoption in annual periods beginning on 1 January 2024.

- Amendments to IAS 1 Presentation of Financial Statements relating to classification of Liabilities as Current or Non-Current and Non-Current Liabilities with Covenants
- Amendments to IFRS 16 Leases, Lease Liability in a Sale and Leaseback
- Amendments to IAS 7 Statement of Cash Flows and IFRS 7 Financial Instruments: Disclosures,
 Supplier Finance Arrangements

New standards and interpretations issued but not yet effective

A number of new standards are effective for annual periods beginning on or after 1 January 2025 and earlier application is permitted. However, the Group has not early adopted the new or amended standards in preparing these financial statements.

Of those standards that are not yet effective, none of them is expected to have a material impact on the Group's financial statements.

- Amendments to IFRS 7 and IFRS 9, Classification and measurement of Financial Instruments (amendments to IFRS 9 and IFRS 7)
- Amendments to IFRS 18, Presentation and disclosure in financial statements
- Amendments to IFRS 19, Subsidiaries without Public Accounting
- Amendment to IAS 21 Lack of Exchangeability
- Amendment to IFRS 10 and IAS 28, Sales or Contribution of Assets between an Investor and its Associate or Joint Venture (amendments to IFRS 10 and IAS 28)

4 Accounting estimates and judgements

The preparation of the Group's consolidated financial statements requires management to make judgements, estimates and assumptions that affect the application of the Group's accounting policies and the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities, at the reporting date.

Notes (continued)

4 Accounting estimates and judgements (continued)

These estimates and assumptions are based upon experience and various other factors that are believed to be reasonable under the circumstances and are used to judge the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimates are revised or in the revision period and future periods if the changed estimates affect both current and future periods.

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Group based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising beyond the control of the Group. Such changes are reflected in the assumptions when they occur.

The key judgements, estimates, and assumptions that have a significant impact on the consolidated financial statements of the Group are discussed below:

Impairment of inventories

Inventories are held at the lower of cost and net realisable value. When inventories become old or obsolete, an estimate is made of their net realisable value. The management makes a provision for slow moving and obsolete inventory items. Estimates of net realisable value of inventories are based on the most reliable evidence at the time the estimates are made. These estimates take into consideration fluctuations of price or cost directly related to events occurring subsequent to the financial position date to the extent that such events confirm conditions existing at the end of year.

Useful lives of property and equipment

Management determines the estimated useful lives of property and equipment for calculating depreciation. These estimates are determined after considering expected usage of the asset or physical wear and tear. Management believes that any residual value will not result in a significant change to the depreciation charge and carrying amount of the assets. Accordingly, the residual value is assumed to be zero. Management also believes that a straight-line depreciation policy reflects the pattern of consumption of economic benefits.

Impairment of non-current assets

Impairment of non-current assets occurs when the carrying value of an asset or CGU exceeds its recoverable amount, which is the higher of its fair value less costs of disposal and its value in use. The value in use is based on a Discounted Cash Flow ("DCF") model. For impairment testing, assets are grouped together into the smallest group of assets that generate cash inflows from continuing use that are largely independent of the cash inflows of other assets or CGU. Management has determined each individual sales outlet as a separate CGU being the smallest group of asset generating the cash inflows.

Notes (continued)

4 Accounting estimates and judgements (continued)

Impairment of non-current assets (continued)

Management has performed a sensitivity analysis around the estimates. For details on assumptions used and sensitivities of key assumptions refer Note 6.

Accounting for leases

Under IFRS 16, the Group assesses whether a contract is or contains a lease based on the lease definition which requires judgement. Further the recognition and measurement requirements of IFRS 16 also require management to apply judgements and estimates, particularly, when determining lease renewal options, purchase options at the end of a lease term, value of guaranteed residual values and deciding whether a lease meets the exemption criteria of a short-term or low value asset lease. Management has used the following significant judgements when applying the requirements of IFRS 16:

- Where lease rentals are based on market prevailing rates, latest agreed rentals are assumed over the entire lease term.
- Where lease periods are not deemed to reflect the assessed period of use, the assessed period of use is taken.
- Substantially all leasehold improvements are removeable and there are no other economic penalties for not exercising the renewal option, the lease term is taken equal to the contractual term.

Employee end of service benefits

The cost of the employee end of service benefits plan and the present value of the obligations is determined using actuarial valuations. An actuarial valuation involves making various assumptions that may differ from actual developments in the future. These include the determination of the discount rate, future salary increases, mortality rates, and employee turnover rate. Due to the complexities involved in the valuation and its long-term nature, a defined benefit obligation is highly sensitive to changes in these assumptions. All assumptions are reviewed at each reporting date.

The parameter most subject to change is the discount rate. In determining the appropriate discount rate, management considers the market yield on high-quality Corporate/Government bonds. The mortality rate is based on publicly available mortality tables for the country. Those mortality tables tend to change only at intervals in response to demographic changes. Future salary increases are based on expected future inflation rates for the country. Further details about employees end of service benefits are provided in Note 11.

Notes (continued)

4 Accounting estimates and judgements (continued)

Going concern

The Group's management has made an assessment of the Group's ability to continue as a going concern and is satisfied that it has the resources to continue in business for the foreseeable future. Furthermore, the management is not aware of any material uncertainties that may cast significant doubt on the Group's ability to continue as a going concern. Therefore, the consolidated financial statements have been prepared on a going concern basis.

5 Financial risk management

The Group has exposure to the following risks from its use of financial instruments:

- Credit risk
- Liquidity risk
- Market risk

This note presents information about the Group's exposure to each of the above risks, Group objectives, policies and processes for measuring and managing risk, and Group's management of capital.

Credit risk

Credit risk is the risk of financial loss to the Group if a customer fails to meet its contractual obligations. The majority of Group revenue is generated through stores sales on a cash basis and hence the incidence of credit risk is low.

Trade and other receivables

The exposure to credit risk on trade and other receivables is monitored on an ongoing basis, the Group has its own credit policy to assess the credit quality and define the credit limits. These policies are reviewed and updated regularly. Moreover, the Group seeks to manage the credit risk by monitoring outstanding receivables on an ongoing basis. and these are considered recoverable by Group management.

Cash at bank

The Group places its cash with banks of good repute.

Notes (continued)

5 Financial risk management (continued)

Liquidity risk

Liquidity risk is the risk that the Group will encounter difficulty in meeting obligations arising from its financial liabilities.

The Group manages liquidity by ensuring, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions. The Group has unutilised facilities for overdraft, term loan, project finance and financial guarantees from different banks amounting to SR 17.05 million (2024: SR 2.17 million). Additionally, the group plan to manage the liquidity through generation of the profit from the operation which is positive in the current and the previous year as well.

Market risk

Currency risk

The Group is exposed to currency risk on financial instruments that are denominated in a currency other than the SR. The currencies in which these transactions are primarily denominated are US Dollars (USD), Euro (EUR) and British Pound (GBP). The Group is not exposed to currency risk in respect of transactions in USD as the SR and AED are currently pegged to the USD. The Group periodically uses forward foreign exchange contracts to hedge anticipated settlement of liabilities due in foreign currencies, mainly GBP. No forward foreign exchange contracts were undertaken at the years ending 30 September 2025 and 30 September 2024.

Interest rate risk

Interest rate risk is the risk that the value of a financial instrument will fluctuate because of changes in market interest rates. The Group's interest rate exposure arises mainly on bank borrowings, which are at floating rates of interest. All debts are subject to re-pricing on a regular basis. Management monitors the changes in interest rates and believes that the fair value and cash flow interest rate risks to the Group are not significant.

Capital management

It is Group policy to maintain a strong capital base so as to maintain creditor and market confidence and to sustain future development of the business. Apart from these requirements and requirements of certain provisions of the local law, the Group is not subject to any other externally imposed capital requirements apart from those detailed in Note 13.

Notes (continued)

6 Property and equipment

	Leasehold improvements	Motor vehicles	Furniture and fixtures	Right-of- use asset	Capital work in progress	Total
	SR 000	SR 000	SR 000	SR 000	SR 000	SR 000
Cost						
At 1 October 2023	337,098	304	20,600	349,942	265	708,209
Additions	26,909	-	4,639	115,044	116	146,708
Transfer	2,558	452	1,769	-	(49)	4,730
Disposals	(2,716)	(142)	(178)	(178,496)	-	(181,532)
Lease modification	-	-	-	917	-	917
Transfer from CWIP	130	-	85	-	(215)	
At 30 September 2024	363,979	614	26,915	287,407	117	679,032
At 1 October 2024	363,979	614	26,915	287,407	117	679,032
Additions	81,987	50	2,534	131,542	8,573	224,686
Transfer	-	-	113	-	-	113
Disposals	(14,001)	-	(490)	(122,847)	-	(137,338)
Lease modification	-	-	-	23,926	-	23,926
Transfer from CWIP	578	-	19	-	(597)	-
At 30 September 2025	432,543	664	29,091	320,028	8,093	790,419
Depreciation						
At 1 October 2023	248,553	304	18,080	249,182	-	516,119
Depreciation for the yea		24	1,794	91,218	-	114,142
Transfer	2,083	412	1,631	, -	-	4,126
Disposals	(2,638)	(142)	(134)	(174,964)	-	(177,878)
Lease modification	-	-	-	900	-	900
At 30 September 2024	269,104	598	21,371	166,336	-	457,409
Depreciation						
At 1 October 2024	269,104	598	21,371	166,336	-	457,409
Depreciation for the yea		16	2,111	101,853	-	131,534
Transfer	-	-	42	-	-	42
Disposals	(12,936)	-	(437)	(115,143)	-	(128,516)
At 30 September 2025	283,722	614	23,087	153,046	-	460,469
Net book value						
At 30 September 2024	94,875	16	5,544	121,071	117	221,623
At 30 September 2025	148,821	50	6,004	166,982	8,093	329,950
Depreciation expens	se has been alloc	ated as foll	ows:			
					2025	2024
					SR 000	SR 000
Selling and marketin	ng expenses (Nota	e 21)			123,752	110,553
General and adminis		-			7,782	3,589
Concrar and danillin	on active expenses	(1.000 22)		_	.,	3,303

The charge for the year includes SR 101.85 million (2024: SR 91.22 million) depreciation for right-of-use assets.

114,142

131,534

Notes (continued)

6 Property and equipment (continued)

Impairment indicators and assessment

Management identified the decline in certain the CGU's operating profits as an impairment indicator. Accordingly, management performed a detailed impairment assessment as at 30 September 2025 of its non- current assets at the respective CGU level based on the value-in-use calculation using the latest approved business plan. As a result of such assessment, management concluded that as at 30 September 2025, the recoverable amount of the non-current assets was higher than the carrying amount.

The key estimates and assumptions used by the Group's management for the value-in-use calculations were as follows:

- Revenue growth rate 2% (2024:3%); and
- The discount rate used was approximately 10.1% (2024: 9.7%).

The Group management has performed a sensitivity analysis around the key assumptions used in the discounted cash flow models and believes that the recoverable amount of the CGUs will be equal to their respective carrying amounts based on the following changes in key assumptions:

- Forecasted sales decreased by 1%; or
- Discount rate increased by 100 basis points

The above sensitivity analysis is based on a change in an assumption while holding all other assumptions constant in the respective CGUs. In practice, this is unlikely to occur, and changes in some of the assumptions may be correlated.

7 Intangible assets

		Key	Intellectual	
	Software	money	Property	Total
	SR 000	SR 000	SR 000	SR 000
Cost				
At 1 October 2023	4,573	4,208	-	8,781
Additions	190	-	7,538	7,728
Disposal	(8)	-	-	(8)
At 30 September 2024	4,755	4,208	7,538	16,501
At 1 October 2024	4,755	4,208	7,538	16,501
Additions	1,445	-	-	1,445
Disposal	-	(300)	-	(300)
At 30 September 2025	6,200	3,908	7,538	17,646

Notes (continued)

7 Intangible assets (continued)

	Software SR 000	Key money SR 000	Intellectual Property SR 000	Total SR 000
Amortisation				
At 1 October 2023	4,345	3,046	-	7,391
Amortisation	156	254	-	410
Disposal	(8)	-	-	(8)
At 30 September 2024	4,493	3,300		7,793
At 1 October 2024	4,493	3,300	-	7,793
Amortisation	283	236	-	519
Disposal	-	(300)	-	(300)
At 30 September 2025	4,776	3,236		8,012
Net book value				
At 30 September 2024	262	908	7,538	8,708
At 30 September 2025	1,424	672	7,538	9,634

On 1 August 2024, Jamjoom Fashion Trading LLC entered into an Asset Purchase Agreement with Booty Parlor Inc. to acquire the intellectual property of the brand "Booty Parlor," including trademarks, copyrights, trade names, logos, and designs. The total purchase consideration amounted to USD 2.00 million (equivalent to SR 7.53 million).

Impairment testing of Intellectual Property

Intangible assets with indefinite useful life (i.e. Intellectual Property) is tested annually for impairment. The impairment tests is based on the "value in use" calculation. This calculation uses cash flow projections based on estimated operating results. The assumptions used for the projected cash flows require judgments.

The estimated recoverable amount (based on value in use) of the CGU exceeded its carrying amount. Management considers the revenue growth and applied discount rates assumed in the impairment testing to be critical. An unfavorable change in any of the key assumptions (including revenue growth rates and the discount rate used) would impact the results of impairment test carried out by management.

The key assumptions used to determine the recoverable values for the impairment assessment of Intellectual Property with indefinite useful life are as follows:

- Discount rate 8%
- Revenue growth rate 3%

Notes (continued)

7 Intangible assets (continued)

Impairment testing of Intellectual Property (continued)

The Group management has performed a sensitivity analysis around the key assumptions used in the discounted cash flow models and believes that the recoverable amount of the CGUs will be equal to their respective carrying amounts based on the following changes in key assumptions:

- Forecasted sales decreased by 1%; or
- Discount rate increased by 100 basis points

The above sensitivity analysis is based on a change in an assumption while holding all other assumptions constant in the respective CGUs. In practice, this is unlikely to occur, and changes in some of the assumptions may be correlated.

8 Inventories

	2025	2024
	SR 000	SR 000
Condo for recola	135 404	05.004
Goods for resale	125,484	95,981
Goods in transit	26,837_	20,152
	152,321	116,133

In 2025, inventories of SR 214.72 million (2024: SR 191.19 million) were recognised as an expense during the year and included in 'cost of sales'.

9 Prepayments and other receivables

	2025	2024
	SR 000	SR 000
Supplier advances	22,992	15,850
Deposits	13,901	13,424
Prepaid rent	3,093	1,078
Advances to employees	1,403	819
Other prepayments	7,122	3,468
Other receivables	3,855	1,323
	52,366	35,962

Notes (continued)

10 Cash and cash equivalents

	2025 SR 000	2024 SR 000
Cash in hand	1,791	1,511
Cash at bank	55,479	6,450
	57,270	7,961

At each reporting date, all bank balances are assessed to have low credit risk as they are held with reputable and high credit rating domestic banking institutions and there has been no history of default with any of the Group's bank balances. Therefore, the probability of default based on forward-looking factors and any loss given defaults are considered to be negligible.

11 Employment benefits

The Group has an employment defined benefit plan. The benefits are required by the local labour laws of the respective countries. The benefit is based on employees' final salaries and allowances and their cumulative years of service, as stated in the local laws.

The following table summarises the components of the net benefit expense recognised in the statement of profit or loss and other comprehensive income and amounts recognised in the statement of financial position.

Net benefit expense recognised in statement of profit or loss and other comprehensive income:

	2025	2024
	SR 000	SR 000
Service cost	4,467	3,901
Interest cost	1,806	-
	6,273	3,901

Movement in the present value of defined benefit obligation recognised in statement of financial position:

	2025	2024
	SR 000	SR 000
Defined benefit obligation at 1 October	43,303	30,472
Service cost	4,467	3,901
Interest cost	1,806	-
Actuarial loss on the obligation recognised in other comprehensive income	1,015	1,688
Transfer Liability In - net	163	9,841
Post-employment benefits paid during the year	(2,227)	(2,599)
Defined benefit obligation at the end of the year	48,527	43,303

Jamjoom Fashion Trading

(A Saudi Joint Stock Company)

Notes (continued)

11 Employment benefits (continued)

Significant assumptions used in determining the employment defined benefit obligation as at end of the year are shown below:

	2025	2024
	SR 000	SR 000
Discount rate per annum	4.30%	4.50%
Future salary growth per annum	3.00%	3.50%
Resignation rate per annum	70%	70%
Termination rate per annum	30%	30%
Withdrawal rate per annum	16%	21%
Mortality rates (table)	AM (80)	AM (80)

A quantitative sensitivity analysis for the significant assumptions as at end of the year is, as shown below:

	2025	2024
	SR 000	SR 000
Discount rate:		
1% increase	46,263	40,628
1% decrease	51,030	46,329
Future salary growth		
1% increase	51,035	46,444
1% decrease	46,217	40,477

The sensitivity analyses above have been determined based on a method that extrapolates the impact on the defined benefit obligation as a result of reasonable changes in key assumptions occurring at the end of the reporting period. The sensitivity analyses are based on a change in a significant assumption, keeping all other assumptions constant. The sensitivity analyses may not be representative of an actual change in the defined benefit obligation as it is unlikely that changes in assumptions would occur in isolation from one another.

The average duration of the defined benefit obligation at 30 September 2025 is 4.98 years (2024:6.62 years).

12 Right-of-use assets and lease liabilities

The Group leases offices, warehouses and retail spaces. The leases typically run for a period of one to three years, with an option to renew the lease after that date. Lease payments are renegotiated periodically. For certain lease, the company is restricted from entering into any sub-lease arrangement.

Information on how the Group's management has applied judgements and has used assumptions in applying the accounting for leases, is presented in Note 4. Quantitative information about leases for which the Group is a lessee is presented below.

(A Saudi Joint Stock Company)

Notes (continued)

12 Right-of-use assets and lease liabilities (continued)

Right-of-use assets related to leased properties that do not meet the definition of investment property are presented as property and equipment (see Note 6).

Right-of-use assets

	2025 SR 000	2024 SR 000
Balance at 1 October	121,071	100,760
Additions	131,542	115,044
Lease modifications	23,926	17
Disposals	(7,704)	(3,532)
Depreciation charge for the year	(101,853)	(91,218)
Balance at the end of the year	166,982	121,071

Lease liabilities

Lease liabilities included in the consolidated statement of financial position:

	2025	2024
	SR 000	SR 000
Balance at 1 October	117,087	96,951
Additions	131,542	115,044
Lease modifications	24,422	(4,248)
Disposals	(6,603)	(1,526)
Interest on lease liabilities (Note 24)	5,588	3,927
Payment made against lease liabilities	(108,689)	(93,061)
Balance at the end of the year	163,347	117,087

Related lease liabilities have been disclosed in the consolidated statement of financial position as follows:

	2025	2024
	SR 000	SR 000
Current portion of lease liabilities	99,452	73,286
Non-current portion of lease liabilities	63,895	43,801
Balance at the end of the year	163,347	117,087
Amounts recognised in consolidated statement of profit and loss		
	2025	2024
	SR 000	SR 000
Interest on lease liabilities (Note 24)	5,588	3,927

101,853

3,051

91,218

3,442

Depreciation charge for the year – right of use assets (Note 6)

Short-term lease expenses recognised as operating expense

(Note 21 and Note 22 Rent expense)

Notes (continued)

13

12 Right-of-use assets and lease liabilities (continued)

Amounts recognised in consolidated statement of cash flows

		2025 SR 000	2024 SR 000
	Total cash outflow for leases	511 000	311 000
	Payment of principal amounts	103,101	89,134
	Payment of interest	5,588	3,927
,	Loans and borrowings		
		2025	2024
		SR 000	SR 000
	Balance at 1 October	53,390	47,134
	Loan proceeds	171,669	137,260
	Payment of loans	(166,711)	(131,004)
	Balance at 30 September	58,348	53,390
		2025	2024
		SR 000	SR 000
	Short-term loans and borrowings	57,621	51,211
	Current portion of long-term loans and borrowings	727	1,452
		58,348	52,663
	Long term loans and borrowings	727	2,179
	Less: current portion of long-term loans and borrowings	(727)	(1,452)
	Less, carrent portion of long term louns and borrowings	-	727

As at the reporting date, Jamjoom Fashion maintains its own banking facilities in its legal name, which are used to support its operating and working capital requirements. In addition, certain group facility agreements continue to be held at the parent entity level (Kamal Osman Jamjoom Trading LLC and Kamal Osman Jamjoom Group LLC), under which Jamjoom Fashion is included as a participating entity with assigned limits aligned to its business needs.

Borrowings include long and short-term facilities with banks in United Arab Emirates and short-term facilities with banks in the Kingdom of Saudi Arabia.

Short-term loans in the Kingdom of Saudi Arabia carry profits in the range of SIBOR plus 1.75% to 3.0% (2024: 2.0% to 3.0%) with maturities up to 180 days. These are secured against corporate guarantees from Kamal Osman Jamjoom Group LLC and order notes in favour of the corresponding banks.

Short-term loans in the United Arab Emirates carry interest in the range of EIBOR plus 2.0% to 3.5% (2024: 2.0% to 3.5%) per annum.

Long term loans in the United Arab Emirates carries interest in the range of 1 to 3 month EIBOR plus 1.90% to 3.00% (2024: 1.90% to 3.00%) per annum with repayment periods not exceeding three years.

(A Saudi Joint Stock Company)

Notes (continued)

13 **Loans and borrowings** (continued)

The bank borrowings in the United Arab Emirates are secured by corporate guarantees, assignment of risk insurance policy covering stocks, promissory note covering the full facility amount and hypothecation of stocks.

The facility agreements require compliance with certain financial covenants at both the Group and Kamal Osman Jamjoom Trading LLC levels, which includes gearing and leverage ratio. As at 30 September 2025, the Group was in full compliance with all applicable covenants, and no breaches were noted (2024: non-complaint).

14 Trade and other payables

	2025	2024
	SR 000	SR 000
Accounts payable – Trade	39,518	37,994
Accrued purchases	16,704	15,656
	56,222	53,650
		-
Accrued expenses and other liabilities		

15

	2025	2024
	SR 000	SR 000
Employee related accruals	11,529	4,456
Accrued marketing	7,548	5,150
Non-trade payables	5,841	2,878
VAT and withholding tax payable	5,658	9,202
Accrued rent and related accruals	3,923	3,174
Accrued professional fee	3,759	2,152
Accrued utilities	2,626	4,199
Accrued finance charge	1,690	-
Other accruals and current liabilities	10,200	4,905
	52,774	36,116

Included in the non-trade payables as of 30 September 2025 is current liability from the acquisition of the Booty Parlor Intellectual Property Rights amounting to SR 1.88 million (2024: SR 1.85 million).

16 Zakat and income tax

Zakat accrual

The movement in the Zakat accrual is attributable to the following:

	2025	2024
	SR 000	SR 000
Balance at the beginning of the year	893	4,290
Zakat expense for the year	2,721	1,906
Zakat paid during the year	-	(5,303)
	3,614	893

(A Saudi Joint Stock Company)

Notes (continued)

16 Zakat and income tax (continued)

Zakat accrual (continued)

Zakat expense for the year ended 30 September has been calculated on the adjusted equity base, the significant components of which are as follows:

	2025	2024
	SR 000	SR 000
Share capital	79,478	500
Adjusted net income	104,919	81,948
Provisions at the beginning of the year	61,562	54,940
Deduction tangible and intangible assets	339,584	230,331
Dividend	-	50,000

Status of Zakat assessments

Jamjoom Fashion Trading

The Company has filed its first tax return for the year ended 30 September 2024. No tax assessment has been issued by ZATCA to date.

Income tax

	2025 SR 000	2024 SR 000
Balance at the beginning of the year	1,637	222
Provision during the year	2,439	1,675
Tax paid during the year	(1,915)	(260)
Income tax accrual	2,161	1,637

Jamjoom Fashion Trading SPC (Oman)

The Company has filed its first tax return for the year ended 30 September 2024.

The tax rate is 15% of taxable income.

Jamjoom Fashion Trading LLC (UAE)

The UAE Ministry of Finance issued Federal Decree-Law No. 47 of 2022 on Corporate Tax, which became effective for accounting periods beginning on or after 1 June 2023. The Group has assessed the deferred tax implications for the year ended 30 September 2025 and concluded that it is not material to the consolidated financial statements.

The Company has filed its first tax return for the year ended 30 September 2024.

The tax rate is 9% of taxable income.

Notes (continued)

16 Zakat and income tax (continued)

Income tax (continued)

Jamjoom Fashion Support Services Philippines Inc.

The Company has filed its first tax return for the year ended 30 September 2024.

The tax rate is 25% of taxable income.

Nayomi Trading WLL

The Company has filed its first tax return for the year ended 28 February 2025.

The tax rate is 10% of taxable income

17 Share capital, other reserve and dividend

Share capital and other reserve

On 20 January 2025, the Company, pursuant to the approval granted by the Ministry of Commerce in the Kingdom of Saudi Arabia, registered the increase of its capital from SR 500,000 to SR 79,478,000, and its shares from 50,000 shares to 7,947,800 shares, each with SR 10 nominal value per share, through capitalising the other reserves amounting to SR 78,978,000. This conversion was carried out in compliance with local regulatory requirements and represents a strategic move to enhance the company's capital structure through the capitalisation of internal reserves.

Listing to Saudi stock exchange

On 23 June 2025, the Company obtained approval from the CMA to offer 2,384,340 ordinary shares, representing 30% of its total share capital, through an Initial Public Offering ("IPO") on the Parallel Market (Nomu) of the Saudi Stock Exchange ("Tadawul").

The IPO was successfully completed on 18 September 2025, and the Company's shares commenced trading under symbol 9649. The shares were offered at an offer price of SR 145 per share, resulting in total gross proceeds of SR 345.73 million.

The IPO represented a secondary offering, whereby the shares sold were offered by the existing shareholder, and no new shares were issued by the Company. Accordingly, the proceeds from the offering were received by the selling shareholder, and no funds were raised by the Company as part of the IPO.

All IPO-related expenses, including advisory, legal, underwriting, and regulatory fees, were borne by the selling shareholder and not charged to the Company. As such, no IPO-related income or expenses were recognised in the Company's financial statements.

Following the completion of the IPO, the Company initiated the process of amending its bylaws to convert its legal status from a closed joint stock company to a public joint stock company, in compliance with the Companies Law and CMA Listing Rules.

(A Saudi Joint Stock Company)

Notes (continued)

17 Share capital, other reserve and dividend (continued)

As of 30 September 2025, the Company's share capital totaled SAR 79.48 million, comprising 7.95 million shares with a par value of SAR 10 each.

	202	5	2024		
Shareholders	Number of shares	Ownership (%)	Number of shares	Ownership (%)	
Kamal Osman Jamjoom Trading LLC	5,563,460	70%	50,000	100%	
Qualified investors	2,384,340	30%	-	nil	
Total	7,947,800	_	50,000		

Dividend

During the year ended 30 September 2025, no dividend was declared by the shareholders (2024: SR 50.00 million (per share SR 1,000.00).

18 Due from shareholder

	2025	2024
	SR 000	SR 000
Due from shareholder	-	29,196
Due to shareholder	1,021	-

19 Related party transactions and balances

Related party transactions were undertaken in the ordinary course of business at commercially agreed terms and were approved by the management. For the purpose of these consolidated financial statements, related parties have been identified as the subsidiaries and entities under common control and significant influence of the Parent Company and key management personnel.

In addition to the disclosures set out in note 18, significant related party transactions and balances for the year ended and balances arising there-from are described as under:

			Amount transacti			
	Relationship	Nature of	For the year	ended	Due from	related
Name		transaction	Septemb	er 30	part	ty
			2025	2024	2025	2024
			SR 000	SR 000	SR 000	SR 000
Kamal Osman Jamjoom Trading	Parent	Shared services agreement	13,063	23,808		20.406
LLC Group		Dividend IPO Costs	- 7,952	50,000	-	29,196 -
KOJ Interiors LLC	Entity under common control of Parent	Construction or renovation of stores	88,275	28,836	-	-

Notes (continued)

19 Related party transactions and balances (continued)

Key management personnel compensation

Compensation to the Group's key management personnel, including the Board of Directors, comprises salaries, non-cash benefits, directors' remuneration, and contributions to post-employment defined benefit plans. The Group has recognised a total expense of SR 15.82 million for the year ended 30 September 2025 (2024: SR 13.20 million).

The Group has a recognised End of Service liability of SR 10.78 million as at the year ended 30 September 2025 (2024 SR 9.30 million). There are no staff loans or outstanding receivables for Key Management Personnel.

20 Revenue

	2025	2024
	SR 000	SR 000
Sale of goods	710,987	612,246

The Group operates a chain of retail stores selling its two brands. Revenues from sale of goods (i.e. readymade clothes and consumables) is recognised at a point in time when control is transferred to the customer, generally on delivery of the goods.

The Group does not expect to have any contracts where the period between the transfer of goods to the customer and payment by the customer exceeds one year, and accordingly, the transaction prices are not adjusted for the time value of money.

As per the contracts with the customers, there is no financing, non-cash consideration or consideration payable to customer involved in transaction price.

There were no material returns, refunds, advances and, therefore, no contract balances for the years ended 30 September 2025 and 2024.

There are no warranties provided by the Group on sale of its products and, accordingly, no contract liabilities recorded for the years ended 30 September 2025 and 2024.

Cost of revenue mainly includes material cost includes purchase price of clothes and other goods sold, import duties, non-refundable taxes, transport and handling costs.

Revenue brand wise is as follows, additionally the Mihyar only operates in KSA.

	2025	2024
	SR 000	SR 000
Nayomi	601,839	524,175
Mihyar	109,148	88,071
	710,987	612,246

Notes (continued)

21 Selling and marketing expenses

		2025 SR 000	2024 SR 000
	Depreciation (Note 6)	123,752	110,553
	Payroll and related expenses	117,328	106,411
	Advertising	23,787	20,080
	Credit card charges	7,981	6,325
	Shop supplies	6,191	5,106
	Professional fees	5,816	5,939
	Licenses	3,491	3,211
	Electricity	3,131	3,128
	Rent expenses	2,951	2,351
	Repairs and maintenance	2,366	2,280
	Travelling and transportation expenses	2,365	1,710
	Communication	1,887	1,832
	Delivery expense	1,247	874
	Amortisation (Note 7)	409	410
	Other expenses	8,846	8,218
		311,548	278,428
22	General and administrative expenses	2025	2024
		SR 000	SR 000
	Payroll and related expenses	29,610	14,337
	Depreciation (Note 6)	7,782	3,589
	Professional fees	5,620	5,599
	Travelling expenses	1,661	399
	Communication	638	118
	Licenses	560	165
	Electricity	267	376
	Office supplies	392	268
	Repairs and maintenance	190	95
	Amortisation	110	-
	Rent expenses	100	1,091
	Other expenses	5,554	1,883
	-	52,484	27,920
23	Other operating expenses		
		2025	2024
		SR 000	SR 000
	Shared services agreement	13,063	23,808

The Company receives shared services from its parent company under a service-level agreement, which includes information technology, legal, internal audit, leasing and logistic support functions.

Notes (continued)

24 Financial charges

		2025 SR 000	2024 SR 000
	Financial charges on bank borrowings Interest on lease liabilities (Note 12) Forex and bank service charges	6,003 5,588 1,665 13,256	4,449 3,927 117 8,493
25	Other income		
		2025 SR 000	2024 SR 000
	Human Resources Development Fund (HRDF) refund Others	4,071 91	3,067 52
		4,162	3,119
26	Contingent liabilities and commitments		
		SR 000	SR 000
	Contingent liabilities: - letters of guarantee	6,292	635
	Capital commitments	44,061	21,556

27 Financial instruments

Financial assets of the Group include receivables from HRDF and other receivables, and cash and cash equivalents. Financial liabilities of the Group include bank borrowings, trade payables, lease liabilities and accrued expenses. Material accounting policies for financial assets and liabilities are set out in Note 3.

Credit risk

At the balance sheet date, the carrying amount of financial assets represents the maximum credit exposure. The maximum exposure to credit risk at the reporting date was:

	SR 000	SR 000
Other receivables	17,756	14,747
Due from shareholder	-	29,196
Cash at bank	55,479	6,450
	73,235	50,393

Notes (continued)

27 Financial instruments (continued)

Liquidity risk

The following are the undiscounted contractual maturities of financial liabilities, including estimated interest payments and excluding the impact of netting agreements:

	Carrying amount SR 000	Contractual cash flows SR 000	Less than one year SR 000	More than one year SR 000
Non-derivative financial liabilities				
Trade and other payables	56,222	56,222	56,222	-
Accrued expenses and other liabilities	47,116	47,116	47,116	-
Lease liabilities	163,347	172,175	105,282	66,893
Loans and borrowings	58,348	60,228	60,205	23
At 30 September 2025	325,033	335,741	268,825	66,916
	Carrying amount SR 000	Contractual cash flows SR 000	Less than one year SR 000	More than one year SR 000
Non-derivative financial liabilities				
Trade and other payables	53,650	53,650	53,650	-
Accrued expenses and other liabilities	26,914	26,914	26,914	-
Lease liabilities	117,087	124,670	77,928	46,742
Loans and borrowings	53,390	55,294	54,545	749
At 30 September 2024	251,041	260,528	213,037	47,491

Currency risk

The Group's exposure to currency risk comprises exposure to the Euro (EUR) and British Pound (GBP). At the reporting date the exposure to EUR and GBP was as follows based on notional amounts:

	2025	2025	2024	2024
	GBP 000	EUR 000	GBP 000	EUR 000
Trade and other payables	430	454	645	1,199

Notes (continued)

27 Financial instruments (continued)

Currency risk (continued)

The following significant exchange rates were applied during the year:

	2025 Average rate	2025 Reporting date spot rate	2024 Average rate	2024 Reporting date spot rate
GBP	4.898	5.039	4.753	5.019
EUR	4.142	4.402	4.068	4.191

A 10 percent strengthening of the SR against the above currencies at 30 September 2025 would have increased profit or loss as shown below. The analysis assumes that all other variables, in particular interest rates, remain constant.

	2025	2024
	SR 000	SR 000
CDD	247	224
GBP	217	324
EUR	200	502

A 10 percent weakening of the SR against the above currencies at 30 September 2025 would have had an equal but opposite effect on the basis that all other variables remain constant.

Interest rate risk

The Group is exposed to interest rate risk on its interest-bearing liabilities. At the reporting date the interest rate profile of the interest-bearing financial instruments was as follows:

	SR 000	SR 000
Variable rate instruments		
Term loans	727	2,179
Short-term loans	57,622	51,211

The Group is only exposed to interest rate risk on variable rate instruments. A change of 100 basis points in interest rates at the reporting date would have increased or decreased profit or loss for the year ended 30 September 2025 by SR 0.58 million (2024: SR 0.53 million). This analysis assumes that all other variables, in particular foreign currency rates, remain constant.

Capital risk management

The Group's objectives when managing capital are to

- safeguard their ability to continue as a going concern, so that they can continue to provide returns for shareholders and benefits for other stakeholders, and
- maintain an optimal capital structure to reduce the cost of capital.

Notes (continued)

27 Financial instruments (continued)

Capital risk management (continued)

In order to maintain or adjust the capital structure, the Company may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debt.

Consistent with others in the industry, the Company monitors capital on the basis of the gearing ratio 'Net debt divided by Total equity'. The Group includes within debt, current and non-current portion of borrowings.

	2025	2024
Gearing ratio	0.27	0.49

Fair Value

The fair values of financial assets and liabilities approximate their carrying values.

28 Earnings per share

Basic earnings per share is calculated by dividing the profit for the period attributable to shareholders of the Company, excluding any costs of servicing equity other than ordinary shares, by the weighted average number of ordinary shares outstanding during the year. As the company does not have any dilutive potential shares, the dilutive earnings per share are the same as basic earnings per share.

The basic and dilutive earnings per share is computed as follows:

	2025	2024
	SR 000	SR 000
Profit for the year	104,919	81,948
Weighted average number of ordinary shares	7,947,800	7,947,800
outstanding and used in in calculating basic and	shares	shares
diluted earnings per share		
Basic and diluted earnings per share	13.20	10.31

29 Operating segment

The Group is required to determine and present its operating segments based on the way in which financial information is organised and reported to the chief operating decision-maker (CODM). The CODM has been identified as the Board of Directors, as this makes the key operating decisions of the Group and is responsible for allocating resources and assessing performance. Key internal reports received by the CODM, primarily the management accounts, focus on the performance of the Group based on regions. CODM measures the profit or loss for each segment based on geography.

Notes (continued)

29 Operating segment (continued)

The following summary describes the operations, performance and resource allocation of each reportable segment based on geographical location.

Statement of comprehensive income for the year ended 30 September 2025

	KSA	UAE	Other geographies	Total
	SR 000	SR 000	SR 000	SR 000
Revenue	490,757	127,501	92,729	710,987
Cost of sales	(152,389)	(35,096)	(27,234)	(214,719)
Gross profit	338,368	92,405	65,495	496,268
General, admin and selling expenses	(277,268)	(52,916)	(33,848)	(364,032)
Financial charges	(9,023)	(3,168)	(1,065)	(13,256)
Other income/(expense)	30,908	(20,489)	(19,320)	(8,901)
Net profit before Zakat and income tax expense	82,985	15,832	11,262	110,079
Zakat and income tax expense	(2,721)	(1,414)	(1,025)	(5,160)
Net profit after Zakat and income tax expense	80,264	14,418	10,237	104,919

Statement of comprehensive income for the year ended 30 September 2024

	KSA	UAE	Other geographies	Total
	SR 000	SR 000	SR 000	SR 000
Revenue	420,562	111,096	80,588	612,246
Cost of sales	(135,117)	(30,996)	(25,074)	(191,187)
Gross profit	285,445	80,100	55,514	421,059
General, admin and selling expenses	(228,486)	(49,955)	(27,907)	(306,348)
Financial charges	(5,501)	(2,355)	(637)	(8,493)
Other income/(expense)	13,689	(18,775)	(15,603)	(20,689)
Net profit before Zakat and income tax expense	65,147	9,015	11,367	85,529
Zakat and income tax expense	(1,907)	(780)	(894)	(3,581)
Net profit after Zakat and income tax				
expense	63,240	8,235	10,473	81,948

Notes (continued)

29 Operating segment (continued)

Statement of financial position as at 30 September 2025

	KSA SR 000	UAE SR 000	Other geographies SR 000	Total SR 000
Property & equipment and Intangible				
assets	118,851	39,109	14,642	172,602
Right-of-use assets	101,235	38,873	26,874	166,982
Inventories	109,350	30,635	12,336	152,321
Other assets	82,465	17,151	10,020	109,636
Due from/to within Group	13,616	(563)	(13,053)	_
Total assets	425,517	125,205	50,819	601,541
Lease liabilities	96,845	39,547	26,955	163,347
Loans and borrowings	46,235	12,113		58,348
Employment benefits	30,933	15,276	2,318	48,527
Other liabilities	83,793	29,384	4,500	117,677
Total liabilities	257,806	96,320	33,773	387,899
Statement of financial position as at 30 S	eptember 2024			
	KSA SB 000	UAE	Other geographies	Total
	KSA SR 000	UAE SR 000		Total SR 000
Property & equipment and Intangible	SR 000	SR 000	geographies SR 000	SR 000
assets	SR 000 57,245	SR 000 37,047	geographies SR 000 14,968	SR 000 109,260
assets Right-of-use assets	SR 000 57,245 69,517	SR 000 37,047 28,980	geographies SR 000 14,968 22,574	SR 000 109,260 121,071
assets Right-of-use assets Inventories	SR 000 57,245 69,517 81,985	SR 000 37,047 28,980 23,068	geographies SR 000 14,968 22,574 11,080	SR 000 109,260 121,071 116,133
assets Right-of-use assets Inventories Other assets	57,245 69,517 81,985 56,288	37,047 28,980 23,068 9,524	geographies SR 000 14,968 22,574 11,080 7,307	SR 000 109,260 121,071
assets Right-of-use assets Inventories	57,245 69,517 81,985 56,288 40,268	37,047 28,980 23,068 9,524 (18,026)	geographies SR 000 14,968 22,574 11,080 7,307 (22,242)	SR 000 109,260 121,071 116,133 73,119
assets Right-of-use assets Inventories Other assets	57,245 69,517 81,985 56,288	37,047 28,980 23,068 9,524	geographies SR 000 14,968 22,574 11,080 7,307	SR 000 109,260 121,071 116,133
assets Right-of-use assets Inventories Other assets Due from/to within Group	57,245 69,517 81,985 56,288 40,268	37,047 28,980 23,068 9,524 (18,026)	geographies SR 000 14,968 22,574 11,080 7,307 (22,242)	SR 000 109,260 121,071 116,133 73,119
assets Right-of-use assets Inventories Other assets Due from/to within Group Total assets	57,245 69,517 81,985 56,288 40,268 305,303	37,047 28,980 23,068 9,524 (18,026) 80,593	14,968 22,574 11,080 7,307 (22,242) 33,687	SR 000 109,260 121,071 116,133 73,119 - 419,583
assets Right-of-use assets Inventories Other assets Due from/to within Group Total assets Lease liabilities	\$R 000 57,245 69,517 81,985 56,288 40,268 305,303 66,695 39,345 27,214	37,047 28,980 23,068 9,524 (18,026) 80,593 28,125 14,045 13,813	14,968 22,574 11,080 7,307 (22,242) 33,687	\$R 000 109,260 121,071 116,133 73,119 - 419,583 117,087 53,390 43,303
assets Right-of-use assets Inventories Other assets Due from/to within Group Total assets Lease liabilities Loans and borrowings	\$R 000 57,245 69,517 81,985 56,288 40,268 305,303 66,695 39,345	37,047 28,980 23,068 9,524 (18,026) 80,593 28,125 14,045	14,968 22,574 11,080 7,307 (22,242) 33,687	\$R 000 109,260 121,071 116,133 73,119 - 419,583 117,087 53,390

30 Subsequent events

There have been no significant events since the year end, that would require disclosures or adjustments in these financial statements except for the Company's Board of Directors have recommended final dividend amounting to SR 62.95 million representing Saudi Riyal 7.92 per share for the approval by the shareholders.