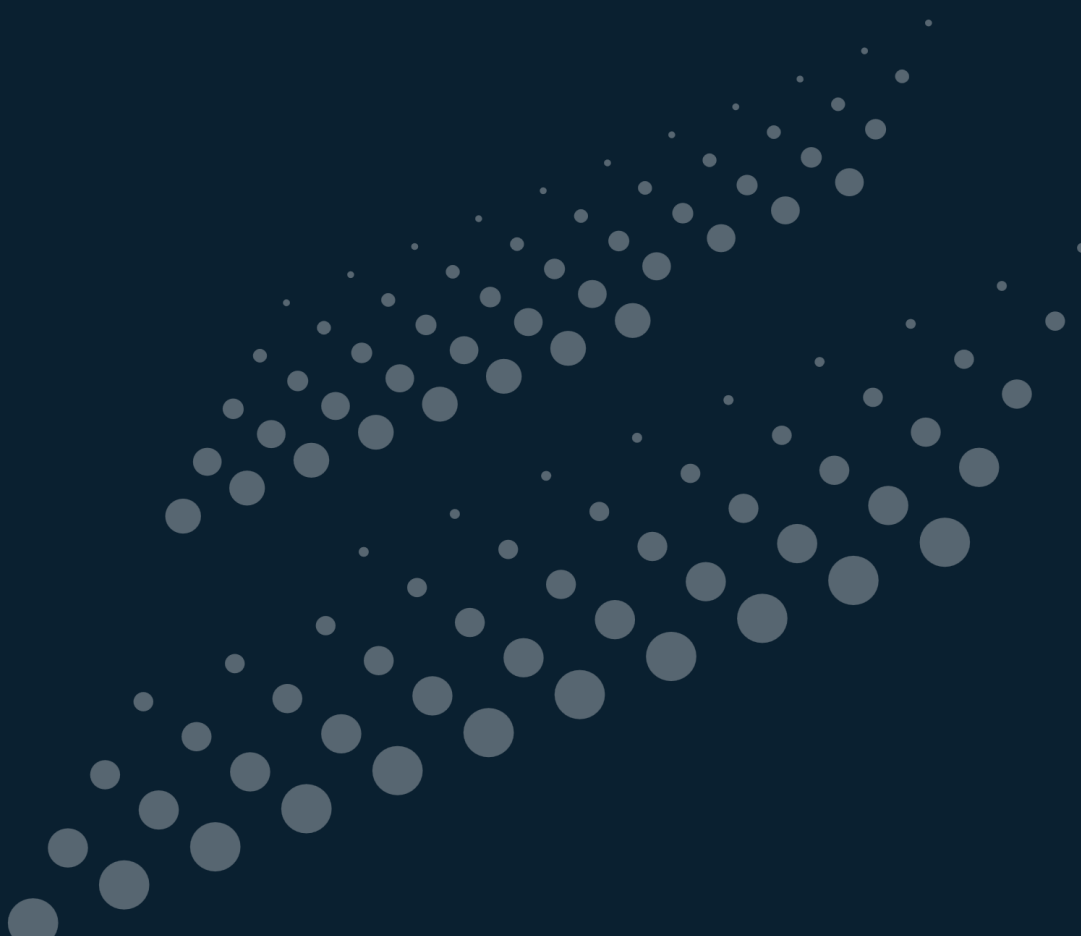




Q3' 2025

Management Discussion & Analysis

NAME OF THE LISTED
COMPANY

PHOENIX GROUP PLC

THE PERIOD OF THE
FINANCIAL STATEMENTS
COVERED BY THE REPORT

Third Quarter 2025 (Q3'2025)

OVERVIEW OF THE
RESULTS DURING THE
FINANCIAL PERIOD

Phoenix Group PLC (ADX: PHX) is pleased to announce its Q3'25 results with the following highlights.

Key Highlights:

- Phoenix Group delivered another strong quarter of operational progress, with gross revenue **rising 10% QoQ to \$32 million**, supported by a **6% increase in self-mining revenue**. The results demonstrate continued resilience following the Bitcoin halving and reflect the company's disciplined execution and successful repositioning after exiting legacy CIS operations.
- During Q3'25, Phoenix maintained a **steady 10.8 EH/s contribution to the global Bitcoin network** with its share now **standing at 1%** amid a 17% rise in global hash rate and scheduled summer curtailments at the company's Citadel facility.
- Self-mining performance improved notably, with margins **climbing to 46%, up from 31% in Q2,2025**, driven by stronger Bitcoin prices (\$98K to \$114K). These gains contributed to a **154% QoQ increase in adjusted EBITDA to \$960K**, marking a sharp turnaround from the last year and underscoring Phoenix's focus on efficiency, scale, and margin expansion.
- Mining efficiency improved to **22.0 J/TH, down from 23.1 J/TH last quarter**, marking a 31% improvement from 32.1 J/TH in Q3'24.
- The company's expansion program continues to accelerate, with **62 MW of new capacity scheduled to go live in Ethiopia** in Q4'25, and an additional **44 MW across North American sites** by Q1'26. Once fully energized, total self-mining capacity is expected to **reach approximately 13 EH/s**, more than double current levels

OVERVIEW OF THE
RESULTS DURING THE
FINANCIAL PERIOD

Financial Highlights

- Average power cost remained stable at **\$0.052/kWh in Q2'25 and Q3'25, improving from \$0.057/kWh in Q3'24**, supported by better vendor terms. Average Power cost is expected to decline further with the Ethiopian sites coming online.
- **Phoenix mined 305.5 BTC in Q3'25**, including 194.9 BTC from self-mining, and sold 100 BTC to support growth.
- The company closed the quarter with an operational treasury of **682 BTC and over 642K SOL**, reflecting disciplined treasury management and focus on long-term value creation.
- The company **generated \$10.5M in investment income**, primarily from its SOL holdings (+\$41M gain, price up from \$139 to \$198).
- The company recorded a **\$48.5M non-cash impairment on its South Carolina sites**, included in the \$46M net loss, reflecting an accounting approach, reflecting company's intent to assess the sites for potential repositioning into AI/HPC data center infrastructure.
- The miners and containerized infrastructure currently deployed at our South Carolina sites are being relocated to a new U.S.-based facility, with final site negotiations underway.

SUMMARY OF PROFIT AND LOSS DURING THE PERIOD

All numbers in USD

	Q3'25	Q3'24	Q2'25	Y/Y	Q/Q
Gross Revenue	31,936,055	35,973,811	29,132,305	-11%	10%
Self Mining	22,273,285	26,633,893	21,063,328	-16%	6%
Hosting	4,873,439	6,651,339	4,428,615	-27%	10%
Trading	4,789,331	2,688,579	3,640,362	78%	32%
Gross Margin	38%	9%	28%	29.3 pp	11 pp
Self Mining	46%	5%	31%	40.5 pp	15 pp
Hosting	25%	9%	27%	15.5 pp	-3 pp
Trading	18%	47%	9%	-29.2 pp	9 pp
Hash Rate Avg (EH/s)	10.8	12.1	13.4	-11%	-20%
Contribution in global hash rate	1.0%	1.9%	1.5%	-0.9 pp	-0.5 pp

SUMMARY OF FINANCIAL POSITION AT THE END OF THE FINANCIAL PERIOD

Total Digital Assets: USD 395M

Total Assets: USD 750M

Total Equity: USD 688M

OPERATIONAL METRICS FOR THE FINANCIAL PERIOD

Overall Business

BTC Mining Per Day : 3.3
 Hashing Share in the Network : 1.04%
 Mining Efficiency : 23.9 MW /EHs
 Current Power Consumption : ~258 MW
 Power Cost Per KWHr : 5.2cent

Business Verticals

• Self Mining

Hash Rate : 4.5 EHs
 Hashing Share : 0.43%
 BTC Mined Per Day : 2.2
 Power Consumption : ~99 MW
 Mining Efficiency : 21.9 MW / EHs

• Hosting

Hash Rate : 1.9 EHs
 Hashing Share : 0.18%
 BTC Mined Per Day : 0.88
 Power Consumption : ~32 MW
 Mining Efficiency : 17.3 MW / EHs

• JV Investments

Hash Rate : 4.4 EHs
 Hashing Share : 0.43%
 BTC Share Per Day : 0.32
 Power Consumption : ~127 MW
 (Incl. CITADEL & Others)

SUMMARY OF PEER
COMPARISON VIS.A.VIS
REGIONAL AND
INTERNATIONAL BTC
MINERS



FUTURE PLANS FOR GROWTH AND CHANGES IN OPERATIONS IN FUTURE PERIODS

- Phoenix is accelerating its global expansion, currently in active negotiations for multiple new sites in the U.S. and other strategic markets. These developments represent a future capacity pipeline of approximately +200 MW in the short term, reinforcing the company's ambition to scale its total operational footprint toward 1 GW over the next development cycle.
- Pursuing partnerships and joint ventures across MENA, Africa, and North America to co-develop high-efficiency mining and AI data centers.
- Actively recruiting AI specialists and upskilling internal teams to strengthen technical expertise and operational readiness for future AI and compute-driven projects. This focus on talent ensures the company remains agile and equipped for long-term growth.
- Continuing to expand and optimize the treasury as an active element of corporate strategy, supporting liquidity, expansion, and long-term value creation.
- We continue to explore opportunities that can enhance shareholder value through greater international reach and improved market access.

THE DEVELOPMENTS OF THE IMPLEMENTATION OF PROJECTS, PLANS AND TRANSACTIONS AND DEALS THAT WERE DISCUSSED BY THE COMPANY'S BOARD OF DIRECTORS IN THE REPORT FOR THE PREVIOUS FISCAL YEAR

The company's board of directors noted the progress in implementation of the company's strategy and continued efforts for good corporate governance and have demonstrated their support through several board meetings held during the period.

DISCLAIMER

This document contains forward-looking statements, which involve both known and unknown risks and uncertainties, many of which are beyond Phoenix's control. These statements are based on Phoenix's current beliefs and expectations regarding future events and may include terms such as "expects," "may," "will," "could," "should," "intends," "plans," "predicts," "continues," "assumes," "targets," and similar expressions.

Forward-looking statements cover matters beyond historical facts, appearing throughout this document to reflect Phoenix's expectations regarding financial performance, business strategy, growth prospects, and industry trends. Specifically, statements related to risk factors, strategic objectives, and other future developments may be categorized as forward-looking.

Actual results may differ materially due to various risks and uncertainties. Consequently, no assurance can be given that projected outcomes will be realized, as unforeseen circumstances could influence future performance. These statements are made as of the date of this document, and Phoenix expressly disclaims any obligation to update them unless required by applicable laws and regulations. Accordingly, readers should not place undue reliance on the forward-looking statements included herein. Additionally, references to agreements or other documents are summaries and should be considered selective and incomplete.

Q3 2025

MANAGEMENT DISCUSSION & ANALYSIS



FOR FURTHER DETAILS, PLEASE FEEL FREE TO REACH OUT TO US AT

Soheib Ghizali — Head of Investor Relations



Contact

+971 4 323 9120



Email

soheib@phoenixgroupuae.com

Abu Dhabi, United Arab Emirates



Contact

+971 4 323 9120



Address

3412, 34 Floor, Al Maqam Tower, Regus Adgm Square, Al Maryah Island,
Abu Dhabi, UAE

Dubai, United Arab Emirates



Contact

+971 4 323 9120



Address

Office 2901, Floor 29, Boulevard Plaza Tower 2, Burj Khalifa District,
Downtown, Dubai, UAE