

Lulu Retail Expands Saudi Arabia Presence with New Hypermarket in Madinah

Abu Dhabi, UAE – 31 August 2026: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, has announced the opening of a new Hypermarket in the Holy City of Al-Madinah Al-Munawwarah, in the Western Province of the Kingdom of Saudi Arabia.

The new Hypermarket further strengthens Lulu’s presence in the Kingdom and reflects the Company’s continued focus on expanding its retail network across key population centres and strategic locations in Saudi Arabia.

Spanning 95,650 sq. ft., the Hypermarket offers a comprehensive range of groceries, fresh food, household essentials and lifestyle products. Designed to provide customers with value, variety and convenience, the store serves as a one-stop shopping destination for residents and visitors in Madinah.

The opening supports Lulu’s broader growth strategy in Saudi Arabia and across the GCC, as the Company continues to expand its customer reach through its diversified portfolio of Hypermarket, Express and Mini Market formats. Lulu remains focused on improving accessibility and delivering convenient, high-quality shopping experiences across the markets it serves.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 286 Hypermarket, Express and Mini Market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 695,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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