



Earnings Presentation

July 2017



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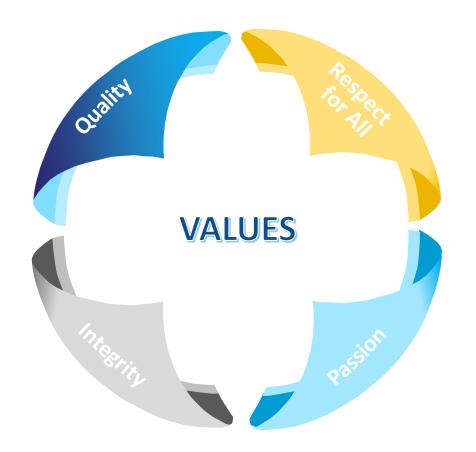


VISION

To be the Brand of Choice

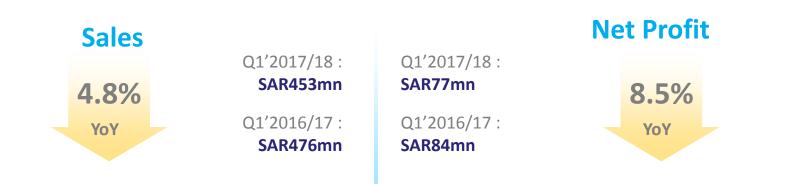
MISSION

Develop, produce and market a range of nutritious food propositions for all age groups and create maximum shareholder value through teamwork









Cash Flow

Cash and Deposit Balances Q1'2017/18 : SAR505mn Q1'2016/17 : SAR543mn Above balance after dividend payment of SAR130mn

Capital Expenditure Q1'2017/18 : SAR25mn Q1'2016/17 : SAR34mn

Recent Developments

Two significant investments currently under construction, which will result is revenue increase, cost savings and operational efficiencies

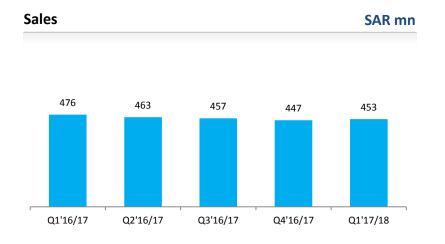
Jeddah Central Warehouse

Tabuk Depot

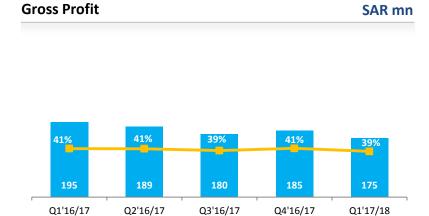






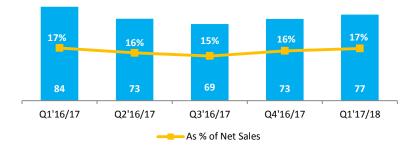


Net Profit



As % of Net Sales

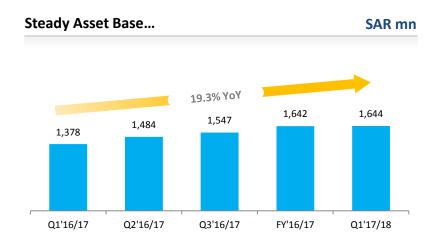
SAR mn



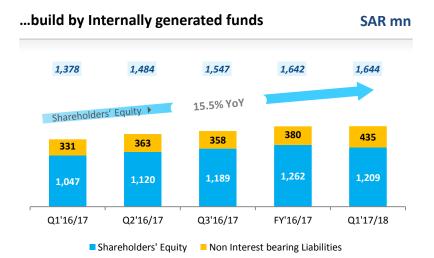
ميسعودية Saudia 5



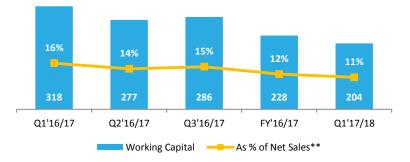
Strong Balance Sheet



Working Capital*



SAR mn



Note: *Working Capital calculated as Current Assets net of Current Liabilities.

Current Assets: Accounts receivable + Inventories + Deposits, prepayments & other current assets Current Liabilities: Accounts payable + Due to related parties + Accrued zakat + Dividend payable + Accruals & other current liabilities

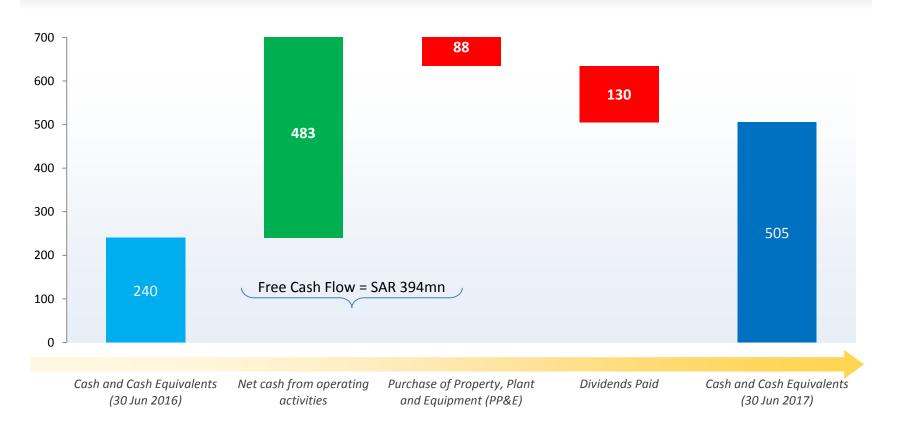
**Rolling 12-months net sales



Cash Flow Summary

Cash Flow Bridge for rolling 12-months as of 30 June, 2017

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Distributed Dividend of SAR 4 per share for FY2016/17 in Q1'17/18



SAR mn

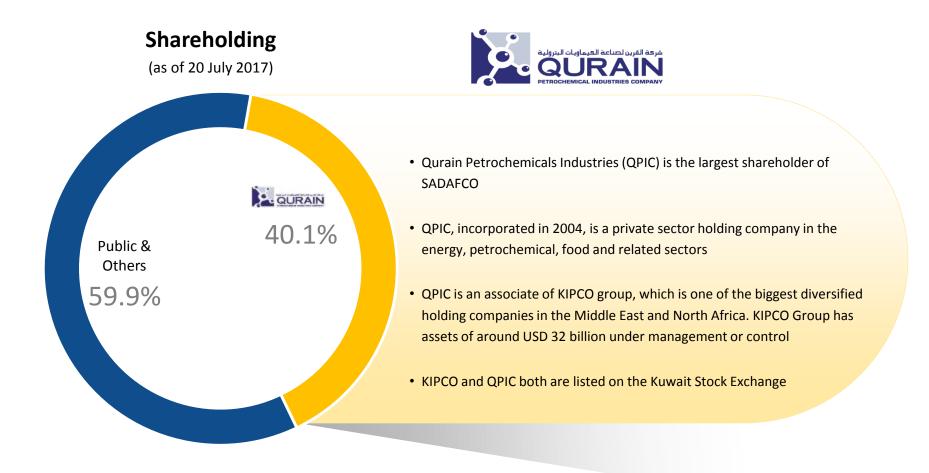
Product Portfolio











Source: Tadawul Stock Exchange

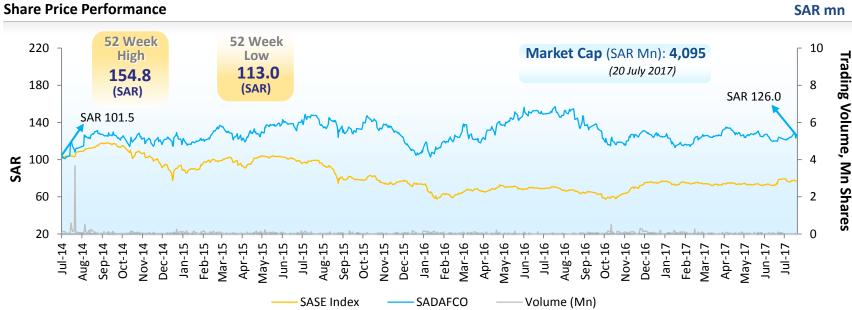


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Shareholders' Returns

SAR mn

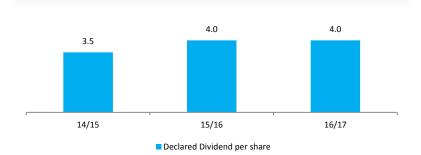
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SAR per share

Source: Bloomberg; SAR Saudi Riyal; SASE Index (Rebased to SAR 101.5 on 01 July 2014)

Consistent Dividends



Compounded Annual Return[#] of 10.3%

over the last 3 years

Note: "Annualized Return calculated as sum of share price appreciation/depreciation and dividends paid during the period ending 30 June 2017, assuming no reinvestment of dividends

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" With a general slowdown in the consumption pattern coupled with the holiday season, there was a reduction in sales. *However, despite the overall market conditions, we have managed to deliver consistent net margins. Our key products continued to strengthen their market share. Our conscious efforts on the cost and credit controls and continuous enhancement of efficiency in delivery & customer service will help us in producing consistent results in the ensuing quarters."*

