

13 Nov 2023 05:00:21 ET | 20 pages

MENA IT Services

Still waiting for new catalysts or more attractive entry points

CITI'S TAKE

We update our estimates post 3Q23 for Elm and Solutions, while keeping both stock at Neutral. Valuations remained broadly flat over the last 3m with Elm trading at 37x '24 P/E and Solutions at 26x '24 P/E. In the absence of beat&raise in 3Q (as opposed to previous quarters) to turn more positive on the sector we would need either more attractive valuation, or upside driven by more active M&A (given solid net cash position), or higher visibility on development of new platforms (for Elm in particular).

3Q23 wrap up — Topline growth momentum was maintained in 3Q23 as Elm/Solutions reported +30%/+37% sales growth respectively, though for Solutions it was largely M&A-driven (organic growth +7%). Margins were strong for Solutions, but weaker for Elm, yet 9M23 results track ahead of current guidance for both companies. FY23 guidance remained unchanged, considering that 4Q is seasonally low quarter for Elm/Solutions. We adjust our estimates reflecting recent results / macro.

Valuations broadly unchanged over last 3m — Elm/Solutions valuations have remained broadly flat over the last 3m (since our update on IT services), with Elm trading at 37x '24E P/E and Solutions at 26x '24E P/E (c.30% discount to Elm).

Elm (Neutral) — While we like Elm's structural growth opportunities in digital space, to turn more positive we would need more attractive valuation at current fundamentals (37x '24x P/E, 23-26e EPS CAGR +16%), all else being equal. We see limited upside to our updated TP of SAR 770 (from SAR 760); remain Neutral. The key upside risks are related to more active M&A (given solid net cash position) or higher visibility on development of new platforms (similar to Nusuk this year). On the downside, we flag risk related to KSA budget deficit (potentially leading to a review of Elm's contracts) and an overhang risk (shares +460% since IPO in Feb-22).

Solutions (Neutral) — While organic growth reached only 6% in 9M23 (total growth incl. M&A +28%), we do not see consensus growth estimates in 2024-25 (12-15%) as overly optimistic, with possible upside driven by new M&A and STC-driven exposure to mega-projects. Balance sheet remains strong (USD 510mn net cash in 3Q23). Updated TP of SAR350 (from SAR360) is consistent with a Neutral rating.

Maksim Nekrasov AC

| | | | | | _ | Ratin | <u> </u> | Target | Price | | | | _ | Current Yea EPS | ır | Next Fisc | |
|----------------|----------|-----|--------|----------------|-----------------|-------|----------|--------|--------|-------------|----------------|---------|----------------|-----------------------|-------|-----------|-------|
| Company | y Ticker | Ссу | Price | Mkt Cap (M) | Date & Time | Old | New | Old | New | ESPR (%) | Div Yld (%) | ETR (%) | Last Rpt Yr | Old | New | Old | New |
| Elm Company | 7203.SE | SAR | 709.20 | 56,736 | 09 Nov 15:00 | 2 | nc | 760.00 | 770.00 | 8.6 | 0.8 | 9.4 | Dec-22 | 16.18 | 16.26 | 19.24 | 19.34 |
| Solutions | 7202.SE | SAR | 311.00 | 37,320 | 09 Nov 15:00 | 2 | nc | 360.00 | 350.00 | 12.5 | 1.9 | 14.5 | Dec-22 | 11.13 | 10.61 | 12.45 | 11.86 |

1 = Buy, 2 = Neutral, 3 = Sell, H = High Risk Source: Citi Research

ESPR = Expected Share Price Return, ETR = Expected Total Return, nc = no change

See Appendix A-1 for Analyst Certification, Important Disclosures and Research Analyst Affiliations.

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Earnings Estimates

| | | | | Last Reported Year | | | | | Current Fiscal Year | | | | | Next Fiscal Year | | | | | | |
|-----------------------|---------|------------------|---------|--------------------|------|------|------|-------|---------------------|------|------|------|-------|------------------|----|----|----|-------|--|--|
| Company Name | Ticker | Last Rpt Year Cu | urrency | 1Q | 2Q | 3Q | 4Q | FY0 | 1Q | 2Q | 3Q | 4Q | FY1 | 1Q | 2Q | 3Q | 4Q | FY2 | | |
| Elm Company | 7203.SE | Dec-22 | SAR | 3.12 | 2.78 | 3.44 | 2.29 | 11.63 | - | - | - | - | 16.26 | - | - | - | - | 19.34 | | |
| Old | | Dec-22 | SAR | 3.12 | 2.78 | 3.44 | 2.29 | 11.63 | - | - | - | - | 16.18 | - | - | - | - | 19.24 | | |
| Solutions | 7202.SE | Dec-22 | SAR | 2.34 | 2.18 | 2.61 | 1.65 | 8.77 | 2.53 | 2.83 | 3.22 | 2.02 | 10.61 | - | - | - | - | 11.86 | | |
| Old | | Dec-22 | SAR | 2.36 | 2.28 | 2.50 | 1.64 | 8.77 | 2.53 | 2.83 | 2.79 | 2.56 | 11.13 | - | - | - | - | 12.45 | | |
| Source: Citi Research | | | | | | | | | | | | | | | | | | | | |

KSA IT Services 3Q23 update

| | 2022 actual | FY23 G | uidance | 9M23 | F | Y23 |
|-----------------|-------------|--------|---------|--------|-------|-----------|
| | | May-23 | Aug-23 | Actual | Citi | Consensus |
| Revenue growth | 20% | 14-16% | 21-23% | 27.7% | 25.3% | 24.8% |
| EBIT Margin | 21.1% | 19-21% | 22-24% | 24.2% | 23.2% | 24.2% |
| EBITDA Margin | 23.7% | - | - | 26.7% | 25.7% | 25.5% |
| CFO as % of Net | 180% | 80-90% | 80-90% | 83% | 96% | 101% |

| | 2 | 023 Guidanc | e | Actual | FY | ′23 |
|---------------------|-------------------|------------------|--------------------|-------------|-------|-------|
| | Feb-23 | May-23 | Aug-23 | 9M23 | Citi | Cons |
| Revenue | 11-13% | 16-19% | 19-22% | 28.3% | 24.3% | 23.0% |
| EBITDA Margin | 13% to 15% | 13% to 15% | 13% to 15% | 17.0% | 16.0% | 15.4% |
| Capex Intensity | 1.5%-2% | 1.5%-2% | 1.5-2% | 1.1% | 1.5% | 1.7% |
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| Source: Citi Rese | arch, Compan | y Reports, Co | mpany-compile | d consensus | | |

Target price changes

For Elm our 2023-24E sales/EPS increase by 2%/1% to reflect stronger topline momentum. Our TP for Elm changes marginally to SAR 770 (from SAR 760), it is based on target '24E P/E of 40x, at about 2x premium to global large cap peers to account for higher growth, and DCF-based valuation (we apply 4.5% terminal growth rate assumption).

For Solutions our EPS decline by 5% in 2023-24E, reflecting weaker margin expectations in 4Q23, higher tax and lower financial income expectations. Our TP for Solutions moves to SAR 350 (from SAR 360) based on target '24E P/E at 30x (25% discount vs. Elm), and DCF-based valuation (we apply 3% terminal growth rate assumption).

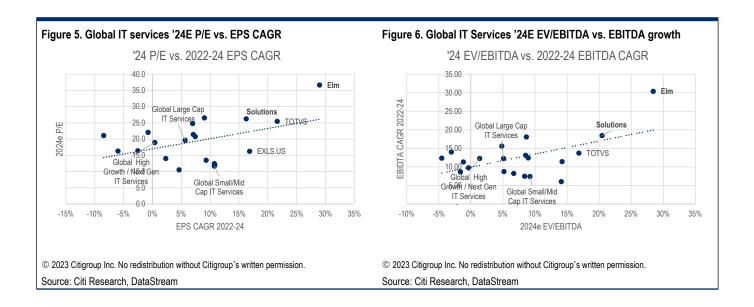
| Company name | Ссу | Share | Target | Upside | Rating | Market | CA | GR 2022 | 2-24 | ! | EV/EBITD/ | ١ | PEG | | P/E | | F | CF yield | | Price o | change |
|--------------------------------------|-----|-------|--------|--------|---------|-----------|-------|---------|--------|-------|-----------|-------|-------|--------|-------|-------|-------|----------|-------|---------|--------|
| , | , | price | price | | | Cap \$ mn | Sales | EPS | EBITDA | 2022 | 2023e | 2024e | 2024e | 2022 | 2023e | 2024e | 2022e | 2023e | 2024e | 3m | YTE |
| KSA IT Services | | | | | | | 21% | 23% | 24% | 39.2x | 29.8x | 24.4x | 1.4x | 48.2x | 36.5x | 31.5x | 3% | 1% | 3% | | |
| Solutions | SAR | 311.0 | 350.0 | 13% | Neutral | 9,950 | 20% | 16% | 20% | 27.0x | 21.9x | 18.5x | 1.6x | 35.4x | 29.3x | 26.2x | 4% | -1% | 3% | -5% | 28% |
| Elm | SAR | 709.2 | 770.0 | 9% | Neutral | 15,126 | 23% | 29% | 28% | 51.4x | 37.7x | 30.4x | 1.3x | 61.0x | 43.6x | 36.7x | 3% | 2% | 3% | 4% | 114 |
| Retail / consumer | | | | | | | 10% | 21% | 12% | 14.6x | 13.2x | 11.5x | 0.9x | 22.2x | 25.2x | 19.9x | 32% | 6% | 7% | | |
| Abdullah Al Othaim Markets | SAR | 13.0 | 14.9 | 15% | Neutral | 3,110 | 12% | 24% | 19% | 16.2x | 13.3x | 10.4x | 0.8x | 1.1x | 21.6x | 19.9x | 63% | 6% | 6% | -10% | 259 |
| Almarai | SAR | 53.9 | 64.0 | 19% | Buy | 14,370 | 6% | 18% | 10% | 15.9x | 14.1x | 13.0x | 1.2x | 30.7x | 25.2x | 22.0x | 3% | 6% | 6% | -17% | 19 |
| BinDawood Holding Co | SAR | 6.1 | 7.0 | 16% | Neutral | 1,844 | 12% | 67% | 19% | 10.9x | 9.2x | 7.9x | 0.3x | 55.4x | 34.6x | 19.9x | 6% | 5% | 8% | -7% | 25 |
| Jarir Marketing Company | SAR | 14.3 | 15.8 | 10% | Neutral | 4,588 | 10% | -68% | 2% | 15.3x | 16.2x | 14.8x | -0.3x | 1.8x | 19.4x | 17.7x | 55% | 5% | 6% | -7% | -49 |
| Al Dawaa Medical Services Company | SAR | 99.4 | 115.0 | 16% | Buy | 2,253 | 7% | 21% | 15% | 14.3x | 12.2x | 10.4x | 0.9x | 27.7x | 23.6x | 18.9x | 6% | 5% | 7% | 1% | 389 |
| Nahdi Medical Company | SAR | 131.4 | 165.0 | 26% | Neutral | 4,554 | 3% | 6% | 4% | 11.0x | 10.3x | 9.6x | 2.6x | 19.2x | 18.2x | 17.0x | 8% | 8% | 8% | -15% | -21 |
| Hospitals | | | | | | | 18% | 18% | 18% | 35.4x | 30.5x | 24.7x | 1.8x | 44.1x | 38.5x | 31.1x | 2% | 2% | 3% | | |
| Mouwasat Medical Services | SAR | 107.8 | 132.5 | 23% | Neutral | 5,748 | 13% | 13% | 11% | 26.2x | 23.0x | 20.3x | 2.0x | 34.1x | 30.3x | 26.7x | 2% | 4% | 4% | 3% | 39 |
| Dr Sulaiman Al-Habib Medical Service | SAR | 255.2 | 280.0 | 10% | Neutral | 23,813 | 22% | 23% | 25% | 44.6x | 38.1x | 29.0x | 1.5x | 54.1x | 46.7x | 35.6x | 1% | 0% | 2% | -4% | 16 |
| Financials | | | | | | | | 11% | | 31.2x | 38.9x | 32.3x | 6.5x | 19.4x | 18.1x | 16.5x | 2% | 1% | 2% | | |
| Al Rajhi Bank | SAR | 70.8 | 83.0 | 17% | Buy | 75,502 | | 1% | | | | | 24.5x | 16.7x | 17.8x | 16.5x | | | | -2% | -6 |
| Alinma Bank | SAR | 34.9 | 38.0 | 9% | Neutral | 18,582 | | 25% | | | | | 0.5x | 20.1x | 14.9x | 12.9x | | | | -4% | 79 |
| Banque Saudi Fransi | SAR | 37.2 | 41.2 | 11% | Neutral | 11,951 | | 18% | | | | | 0.5x | 13.4x | 10.1x | 9.6x | | | | -4% | -8' |
| Riyad Bank | SAR | 27.5 | 32.2 | 17% | Buy | 21,955 | | 7% | | | | | 1.5x | 11.8x | 10.6x | 10.3x | | | | -10% | -14 |
| Saudi Awwal Bank | SAR | 34.7 | 43.0 | 24% | Buy | 19,009 | | 18% | | | | | 0.6x | 13.9x | 9.9x | 10.1x | | | | -5% | -11 |
| Saudi National Bank | SAR | 35.1 | 42.0 | 20% | Buy | 56,067 | | 2% | | | | | 6.3x | 11.6x | 11.1x | 11.2x | | | | -3% | -79 |
| Saudi Tadawul Group Holding | SAR | 171.0 | 150.0 | -12% | Sell | 5,471 | 5% | 4% | -8% | 31.2x | 38.9x | 32.3x | 11.7x | 48.3x | 52.1x | 44.8x | 2% | 1% | 2% | -4% | -69 |
| тмт | | | | | | | 4% | 5% | 2% | 6.9x | 6.7x | 6.4x | 2.9x | 15.7x | 16.1x | 16.0x | 9% | 7% | 7% | | |
| Saudi Telecom Company | SAR | 38.2 | 42.0 | 10% | Neutral | 50,921 | 7% | 5% | 3% | 7.2x | 6.9x | 6.5x | 2.9x | 15.7x | 14.4x | 14.3x | 11% | 7% | 8% | -8% | 49 |
| Emirates Telecommunications Group | Dh | 19.6 | 18.0 | -8% | Sell | 46,457 | 2% | | 0% | 6.5x | 6.5x | 6.3x | - | - | 17.9x | 17.7x | 7% | 6% | 6% | -10% | -14 |
| O&G and Industrials | | | | | | | 2% | 5% | 9% | 19.6x | 20.7x | 15.0x | 0.3x | 42.1x | 41.7x | 37.6x | 8% | 2% | 5% | | |
| Saudi Aramco Base Oil Company JSC | \$ | 135.4 | 134.0 | -1% | Neutral | 6,092 | -13% | -22% | -19% | 9.3x | 11.9x | 15.1x | -0.9x | 11.6x | 14.2x | 18.8x | 8% | 2% | 5% | -5% | 46 |
| ACWA Power | \$ | 211.8 | 190.0 | -10% | Neutral | 41,283 | 47% | 34% | 28% | 53.4x | 45.2x | 33.5x | 1.7x | 100.5x | 93.1x | 56.3x | 0% | -4% | -2% | 15% | 39 |
| Saudi Kayan Petrochemical Co | \$ | 10.7 | 13.0 | 21% | Neutral | 4,287 | -3% | | 43% | 17.9x | 17.1x | 7.9x | - | - | - | 65.0x | 17% | 5% | 11% | -11% | -2 |
| Yanbu National Petrochemical Co | \$ | 37.7 | 42.0 | 11% | Neutral | 5,654 | -7% | 18% | 6% | 10.6x | 20.6x | 9.8x | 1.7x | 42.7x | _ | 30.6x | 7% | 1% | 7% | -15% | _0 |

Source: Citi Research, DataStream

| Company name | Ccy | Share | Target | Upside | Rating | Market Cap \$ | C | AGR 202 | 2-24 | EV/E | BITDA | | P/E | | PEG | FCF | yield | EBITDA | margin | Price o | chan |
|--------------------------|--------|-----------|--------|--------|---------|------------------|-------|---------|--------|-------|-------|---------|-------|-------|--------|-------|-------|--------|--------|---------|------|
| Company name | 00, | price | price | Opolac | raaiig | mn | Sales | EPS | EBITDA | 2023e | 2024e | 2023e | 2024e | 2025e | 2024e | 2023e | 2024e | 2023e | 2024e | 3m | ΥT |
| KSA IT | | | | | | | 21% | 23% | 24% | 29.8x | 24.4x | 36.5x | 31.5x | 27.6x | 1.4x | 1% | 3% | 21% | 21% | | |
| Solutions | SAR | 311.0 | 350.0 | 13% | Neutral | 9,950 | 20% | 16% | 20% | 21.9x | 18.5x | 29.3x | 26.2x | 23.2x | 1.6x | -1% | 3% | 16% | 16% | -5% | 28 |
| Elm Company | SAR | 709.2 | 770.0 | 9% | Neutral | 15,126 | 23% | 29% | 28% | 37.7x | 30.4x | 43.6x | 36.7x | 32.0x | 1.3x | 2% | 3% | 26% | 26% | 4% | 114 |
| Global High Growth / N | ext Ge | n IT Serv | ices | | | | 8% | 0% | 1% | 13.8x | 12.3x | 21.5x | 18.9x | 15.2x | -8.3x | 4% | 4% | 19% | 19% | | |
| EPAM Systems, Inc. | \$ | 237.0 | 250.0 | 5% | Neutral | 13,676 | 0% | -1% | -3% | 14.7x | 14.0x | 22.8x | 22.1x | 18.0x | -29.1x | 4% | 4% | 17% | 17% | -3% | -28 |
| ExlService Holdings Inc | \$ | 26.7 | 29.0 | 9% | Neutral | 4,400 | 13% | 17% | 14% | 12.8x | 11.4x | 18.6x | 16.2x | 14.2x | 1.0x | 4% | 4% | 22% | 22% | -3% | -21 |
| Netcompany | Dkr | 209.8 | 240.0 | 14% | Neutral | 1,501 | 9% | -6% | -1% | 13.4x | 11.3x | 22.2x | 16.3x | 12.9x | -2.7x | 3% | 4% | 15% | 17% | -31% | -29 |
| Endava | £ | 53.3 | 63.0 | 18% | Buy | 3,080 | 9% | -8% | -5% | 14.5x | 12.4x | 22.4x | 21.1x | 15.9x | -2.5x | 4% | 5% | 21% | 21% | 8% | -30 |
| Global Large Cap IT Ser | vices | | | | | | 7% | 6% | 5% | 13.0x | 12.3x | 20.9x | 19.6x | 18.2x | 3.3x | 5% | 5% | 21% | 21% | | |
| Accenture Ltd | \$ | 314.2 | 341.0 | 9% | Buy | 208,889 | 3% | 7% | 5% | 16.5x | 15.6x | 26.5x | 24.8x | 22.6x | 3.6x | 5% | 5% | 19% | 19% | 1% | 189 |
| Capgemini SE | € | 170.7 | 215.0 | 26% | Buy | 31,610 | 4% | 9% | 7% | 9.0x | 8.2x | 14.6x | 13.5x | 11.9x | 1.4x | 6% | 7% | 16% | 16% | 4% | 9% |
| Cognizant | \$ | 64.7 | 76.0 | 18% | Buy | 32,416 | 0% | 2% | -2% | 8.9x | 8.7x | 14.6x | 14.0x | 12.8x | 6.1x | 6% | 7% | 17% | 18% | -9% | 13 |
| Infosys | Rs | 1370.7 | 1565.0 | 14% | Neutral | 68,086 | 12% | 7% | 9% | 14.0x | 13.1x | 23.0x | 21.4x | 20.1x | 3.0x | 4% | 4% | 24% | 24% | -1% | -99 |
| Wipro | Rs | 380.2 | 360.0 | -5% | Sell | 23,797 | 6% | -3% | 0% | 10.2x | 9.7x | 18.1x | 16.4x | 15.2x | - | 5% | 5% | 19% | 19% | -9% | -39 |
| Tata Consultancy Service | Rs | 3343.3 | 3170.0 | -5% | Sell | 146,823 | 12% | 9% | 9% | 18.9x | 18.1x | 27.6x | 26.5x | 25.3x | 2.9x | 3% | 3% | 26% | 26% | -3% | 5% |
| HCL Technologies | Rs | 1257.9 | 1295.0 | 3% | Neutral | 40,882 | 13% | 7% | 9% | 13.3x | 12.4x | 22.2x | 20.8x | 19.5x | 2.8x | 4% | 4% | 22% | 22% | 11% | 219 |
| Global Small/Mid Cap IT | Servic | es | | | | | 6% | 11% | 9% | 7.9x | 7.4x | 12.6x | 11.7x | 10.2x | 1.5x | 7% | 8% | 22% | 22% | | |
| Amdocs Ltd | \$ | 80.2 | 96.0 | 20% | Buy | 9,546 | 5% | 11% | 5% | 9.3x | 8.7x | 13.2x | 12.0x | - | 1.1x | 7% | 8% | 21% | 21% | -8% | -12' |
| Genpact Ltd | \$ | 31.6 | 35.0 | 11% | Neutral | 5,733 | 3% | 5% | 8% | 7.9x | 7.5x | 10.9x | 10.5x | 9.5x | 2.3x | 7% | 8% | 18% | 18% | -16% | -32 |
| WNS Holdings Ltd | \$ | 56.2 | 73.0 | 30% | Buy | 2,668 | 12% | 11% | 14% | 6.6x | 6.0x | 13.7x | 12.5x | 10.9x | 1.2x | 6% | 7% | 28% | 28% | -13% | -30 |
| Brazil IT | | | | | | | 18% | 31% | 48% | 12.1x | 9.8x | -137.1x | 45.0x | 29.5x | 1.4x | -24% | 0% | 17% | 19% | | |
| TOTVS | \$ | 31.0 | 36.0 | 16% | Buy | 3,875 | 16% | 22% | 17% | 16.8x | 13.7x | 37.2x | 25.5x | 21.3x | 1.2x | 2% | 3% | 23% | 23% | 11% | 12 |
| Infracommerce CXAAS | \$ | 1.4 | 3.5 | 146% | Buy | 111 | 19% | - | 89% | 6.3x | 5.1x | - | - | - | - | -63% | -1% | 13% | 16% | -16% | -62 |
| Locaweb | \$ | 6.6 | 9.5 | 44% | Buy | 798 | 19% | 41% | 37% | 13.1x | 10.5x | -311.3x | 64.6x | 37.8x | 1.6x | -11% | -2% | 16% | 18% | -15% | -6' |

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Source: Citi Research, DataStream



| 7203.SE: Fiscal year end 31 | -Dec | | | | | Price: SAR709.20; TP: SAR77 | 0.00; Mark | et Cap: SA | R56,736m | Recomm | : Neutral |
|--|---------------------------|------------------------|--|---------------------------|--|-----------------------------|------------|------------|----------|--------|-----------|
| Profit & Loss (SARm) | 2021 | 2022 | 2023E | 2024E | 2025E | Valuation ratios | 2021 | 2022 | 2023E | 2024E | 2025E |
| Sales revenue | 3,828 | 4,606 | 5,770 | 6,947 | 8,010 | PE (x) | na | 61.0 | 43.6 | 36.7 | 32.0 |
| Cost of sales | -2,505 | -2,720 | -3,391 | -4,062 | -4,674 | PB (x) | 20.2 | 18.6 | 13.3 | 10.5 | 8.4 |
| Gross profit | 1,323 | 1,886 | 2,379 | 2,885 | 3,336 | EV/EBITDA (x) | 76.5 | 51.4 | 37.7 | 30.4 | 25.8 |
| Gross Margin (%) | 34.6 | 40.9 | 41.2 | 41.5 | 41.6 | FCF yield (%) | 0.8 | 2.6 | 1.9 | 2.5 | 2.9 |
| EBITDA (Adj) | 730 | 1,092 | 1,482 | 1,802 | 2,082 | Dividend yield (%) | na | 0.7 | 0.8 | 1.0 | 1.1 |
| EBITDA Margin (Adj) (%) | 19.1 | 23.7 | 25.7 | 25.9 | 26.0 | Payout ratio (%) | 0 | 43 | 37 | 36 | 36 |
| Depreciation | -116 | -120 | -144 | -174 | -200 | ROE (%) | 22.5 | 31.8 | 35.6 | 32.0 | 29.2 |
| Amortisation | 0 | 0 | 0 | 0 | | Cashflow (SARm) | 2021 | 2022 | 2023E | 2024E | 2025E |
| EBIT (Adj) | 615 | 972 | 1,338 | 1,629 | | EBITDA | 730 | 1,092 | 1,482 | 1,802 | 2,082 |
| EBIT Margin (Adj) (%) | 16.1 | 21.1 | 23.2 | 23.4 | 23.5 | Working capital | -214 | 400 | -409 | -183 | -222 |
| Net interest | 4 | 33 | 70 | 68 | | Other | 22 | 160 | 170 | 23 | 19 |
| Associates | 3 | -1 | 2 | 2 | | Operating cashflow | 538 | 1,653 | 1,243 | 1,641 | 1,880 |
| Non-Op/Except/Other Adj | 27 | 19 | 20 | 20 | | Capex | -24 | -112 | -53 | -208 | -240 |
| Pre-tax profit | 649 | 1,023 | 1,430 | 1,718 | | Net acq/disposals | 0 | 0 | 0 | 0 | 2.0 |
| Tax | -82 | -93 | -129 | -172 | | Other | -151 | -1,620 | 480 | 0 | (|
| Extraord./Min.Int./Pref.div. | 0 | 0 | 0 | 0 | | Investing cashflow | -175 | -1,731 | 427 | -208 | -240 |
| Reported net profit | 567 | 930 | 1,301 | 1,547 | | Dividends paid | -1/3 | -388 | -466 | -543 | -621 |
| Net Margin (%) | 14.8 | 20.2 | 22.5 | 22.3 | | Financing cashflow | | -695 | -466 | -543 | -621 |
| • () | 567 | | | | | • | -15 240 | | | | |
| Core NPAT | | 930 | 1,301 | 1,547 | 1,773 | • | 349 | -774 | 1,204 | 890 | 1,019 |
| Per share data | 2021 | 2022 | 2023E | 2024E | 2025E | | 444 | 1,499 | 1,070 | 1,433 | 1,640 |
| Reported EPS (SAR) | 7.09 | 11.63 | 16.26 | 19.34 | 22.16 | | | | | | |
| Core EPS (SAR) | 7.09 | 11.63 | 16.26 | 19.34 | 22.16 | | | | | | |
| DPS (SAR) | 0 | 5.00 | 6.00 | 7.00 | 8.00 | | | | | | |
| CFPS (SAR) | 6.73 | 20.66 | 15.53 | 20.52 | 23.50 | | | | | | |
| FCFPS (SAR) | 5.55 | 18.74 | 13.37 | 17.91 | 20.50 | | | | | | |
| BVPS (SAR) | 35.12 | 38.09 | 53.23 | 67.56 | 84.32 | | | | | | |
| Wtd avg ord shares (m) | 80.0 | 80.0 | 80.0 | 80.0 | 80.0 | | | | | | |
| Wtd avg diluted shares (m) | 80.0 | 80.0 | 80.0 | 80.0 | 80.0 | | | | | | |
| Growth rates | 2021 | 2022 | 2023E | 2024E | 2025E | | | | | | |
| Sales revenue (%) | 55.2 | 20.3 | 25.3 | 20.4 | 15.3 | | | | | | |
| EBIT (Adj) (%) | 72.8 | 58.2 | 37.6 | 21.7 | 15.6 | | | | | | |
| Core NPAT (%) | 84.9 | 64.1 | 39.9 | 18.9 | 14.6 | | | | | | |
| Core EPS (%) | 84.9 | 64.1 | 39.9 | 18.9 | 14.6 | | | | | | |
| Balance Sheet (SARm) | 2021 | 2022 | 2023E | 2024E | 2025E | | | | | | |
| Cash & cash equiv. | 1,362 | 589 | 1,913 | 2,803 | 3,822 | | | | | | |
| Accounts receivables | 1,655 | 1,465 | 2,019 | 2,552 | 3,090 | | | | | | |
| Inventory | 0 | 0 | 0 | 0 | 0 | | | | | | |
| Net fixed & other tangibles | 528 | 611 | 641 | 728 | 828 | | | | | | |
| Goodwill & intangibles | 273 | 260 | 280 | 301 | 319 | | | | | | |
| Financial & other assets | 1,375 | 3,101 | 2,788 | 3,004 | 3,199 | | | | | | |
| Total assets | 5,194 | 6,026 | 7,641 | 9,388 | 11,258 | | | | | | |
| Accounts payable | 667 | 1,113 | 1,409 | 1,697 | 1,957 | | | | | | |
| Short-term debt | 24 | 25 | 25 | 25 | 25 | | | | | | |
| Long-term debt | 50 | 25 | 0 | 0 | 0 | | | | | | |
| Provisions & other liab | 1,643 | 1,816 | 1,949 | 2,261 | 2,531 | | | | | | |
| Total liabilities | 2,385 | 2,979 | 3,383 | 3,983 | 4,513 | | | | | | |
| Shareholders' equity | 2,810 | 3,047 | 4,258 | 5,405 | 6,746 | | | | | | |
| Minority interests | 0 | 0,047 | 0 | 0,400 | 0,140 | | | | | | |
| • | | | | | | | | | | | |
| • • | • | • | - | • | | | | | | | |
| | | | | | | | | | | | |
| Total equity Net debt (Adj) Net debt to equity (Adj) (%) | 2,810 -1,288 -45.8 | 3,047 -539 -17.7 | 4,258 -1,888 -44.3 | 5,405 -2,778 -51.4 | 6,746 -3,797 -56.3 | | | | | | |



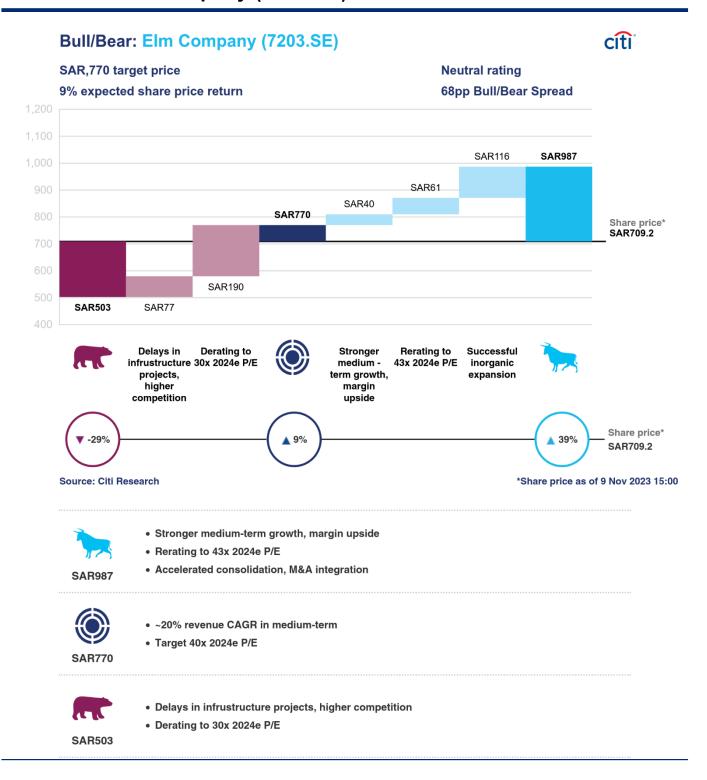


| 7202.SE: Fiscal year end 31 | | | | | | Price: SAR311.00; TP: SAR35 | | | | | |
|---------------------------------|-------------|--------|--------|---------------|---------|-----------------------------|-------|--------|--------|-------|-------|
| Profit & Loss (SARm) | 2021 | 2022 | 2023E | 2024E | | Valuation ratios | 2021 | 2022 | 2023E | 2024E | 2025E |
| Sales revenue | 7,208 | 8,805 | 10,948 | 12,575 | 14,173 | PE (x) | 44.8 | 35.4 | 29.3 | 26.2 | 23.2 |
| Cost of sales | -5,500 | -6,794 | -8,123 | -9,507 | -10,714 | PB (x) | 16.4 | 13.4 | 9.9 | 7.8 | 6. |
| Gross profit | 1,708 | 2,011 | 2,825 | 3,068 | 3,458 | EV/EBITDA (x) | 32.8 | 27.0 | 21.9 | 18.5 | 16.2 |
| Gross Margin (%) | 23.7 | 22.8 | 25.8 | 24.4 | 24.4 | FCF yield (%) | 2.8 | 4.2 | -0.6 | 3.2 | 3.5 |
| EBITDA (Adj) | 1,107 | 1,365 | 1,702 | 1,981 | 2,239 | Dividend yield (%) | 1.1 | 1.3 | 1.6 | 1.9 | 2.2 |
| EBITDA Margin (Adj) (%) | 15.4 | 15.5 | 15.5 | 15.8 | 15.8 | Payout ratio (%) | 48 | 45 | 47 | 51 | 51 |
| Depreciation | -209 | -232 | -290 | -333 | -376 | ROE (%) | 39.7 | 41.6 | 38.9 | 33.3 | 29.6 |
| Amortisation | 0 | 0 | 0 | 0 | 0 | Cashflow (SARm) | 2021 | 2022 | 2023E | 2024E | 2025E |
| EBIT (Adj) | 901 | 1,132 | 1,412 | 1,647 | 1,864 | EBITDA | 1,110 | 1,365 | 1,702 | 1,981 | 2,239 |
| EBIT Margin (Adj) (%) | 12.5 | 12.9 | 12.9 | 13.1 | 13.2 | Working capital | 123 | 732 | -1,295 | -174 | -237 |
| Net interest | 3 | 38 | 61 | -12 | -12 | Other | 133 | -27 | 264 | 28 | 25 |
| Associates | 0 | 0 | 0 | 0 | 0 | Operating cashflow | 1,367 | 2,070 | 670 | 1,834 | 2,027 |
| Non-Op/Except/Other Adj | 0 | 1 | 0 | 0 | 0 | Capex | -155 | -134 | -164 | -189 | -213 |
| Pre-tax profit | 904 | 1,171 | 1,473 | 1,635 | 1,852 | Net acq/disposals | 0 | -372 | -747 | -440 | -496 |
| Tax | -71 | -118 | -200 | -213 | | Other | -16 | -2,686 | 2,050 | 0 | C |
| Extraord./Min.Int./Pref.div. | 0 | -1 | 0 | 0 | 0 | Investing cashflow | -171 | -3,191 | 1,139 | -629 | -709 |
| Reported net profit | 833 | 1,053 | 1,273 | 1,423 | | Dividends paid | -400 | -475 | -600 | -720 | -816 |
| Net Margin (%) | 11.6 | 12.0 | 11.6 | 11.3 | - | Financing cashflow | -581 | 79 | -552 | -720 | -816 |
| Core NPAT | 833 | 1,053 | 1,273 | 1,423 | 1,611 | • | 614 | -1,063 | 1,207 | 486 | 503 |
| Per share data | 2021 | 2022 | 2023E | 2024E | 2025E | | 1,030 | 1,565 | -241 | 1,206 | 1,319 |
| Reported EPS (SAR) | 6.94 | 8.77 | 10.61 | 11.86 | 13.42 | Tiee casillow to s/lloluers | 1,030 | 1,303 | -241 | 1,200 | 1,512 |
| Core EPS (SAR) | 6.94 | 8.77 | 10.61 | 11.86 | 13.42 | | | | | | |
| DPS (SAR) | 3.33 | 3.96 | 5.00 | 6.00 | 6.80 | | | | | | |
| CFPS (SAR) | 11.39 | 17.25 | 5.58 | 15.29 | 16.90 | | | | | | |
| FCFPS (SAR) | 8.59 | 13.04 | -2.01 | 10.05 | 10.99 | | | | | | |
| BVPS (SAR) | 18.92 | 23.28 | 31.32 | 39.87 | 50.86 | | | | | | |
| Wtd avg ord shares (m) | 120 | 120 | 120 | 120 | 120 | | | | | | |
| Wtd avg diluted shares (m) | 120 | 120 | 120 | 120 | 120 | | | | | | |
| Growth rates | 2021 | 2022 | 2023E | 2024E | 2025E | | | | | | |
| Sales revenue (%) | 4.6 | 2022 | 24.3 | 2024E 14.9 | 12.7 | | | | | | |
| , , | 19.4 | 25.7 | 24.6 | 16.7 | 13.1 | | | | | | |
| EBIT (Adj) (%) Core NPAT (%) | 18.7 | 26.4 | 20.9 | 11.8 | 13.1 | | | | | | |
| Core EPS (%) | 18.7 | 26.4 | 20.9 | 11.8 | 13.2 | | | | | | |
| \ / | | | | | | | | | | | |
| Balance Sheet (SARm) | 2021 | 2022 | 2023E | 2024E | 2025E | | | | | | |
| Cash & cash equiv. | 1,608 | 544 | 1,751 | 2,237 | 2,740 | | | | | | |
| Accounts receivables | 3,021 | 4,345 | 4,862 | 5,305 | 5,680 | | | | | | |
| Inventory | 274 | 322 | 401 | 460 | 519 | | | | | | |
| Net fixed & other tangibles | 628 | 526 | 784 | 1,033 | 1,314 | | | | | | |
| Goodwill & intangibles | 98 | 373 | 746 | 1,041 | 1,393 | | | | | | |
| Financial & other assets | 1,544 | 4,172 | 3,119 | 3,486 | 3,846 | | | | | | |
| Total assets | 7,173 | 10,282 | 11,663 | 13,563 | 15,491 | | | | | | |
| Accounts payable | 1,931 | 2,573 | 2,768 | 3,078 | 3,295 | | | | | | |
| Short-term debt | 0 | 194 | 242 | 242 | 242 | | | | | | |
| Long-term debt | 31 | 518 | 518 | 518 | 518 | | | | | | |
| Provisions & other liab | 2,939 | 4,174 | 4,347 | 4,912 | 5,304 | | | | | | |
| Total liabilities | 4,902 | 7,459 | 7,876 | 8,750 | 9,360 | | | | | | |
| Shareholders' equity | 2,271 | 2,794 | 3,758 | 4,784 | 6,103 | | | | | | |
| Minority interests | 0 | 29 | 29 | 29 | 29 | | | | | | |
| Total equity | 2,271 | 2,823 | 3,787 | 4,813 | 6,132 | | | | | | |
| M - C -1 - 1 - C / A -2% | -1,576 | -2,533 | -1,642 | -2,127 | -2,630 | | | | | | |
| Net debt (Adj) | 1,010 | _,000 | .,0 | -, | _, | | | | | | |

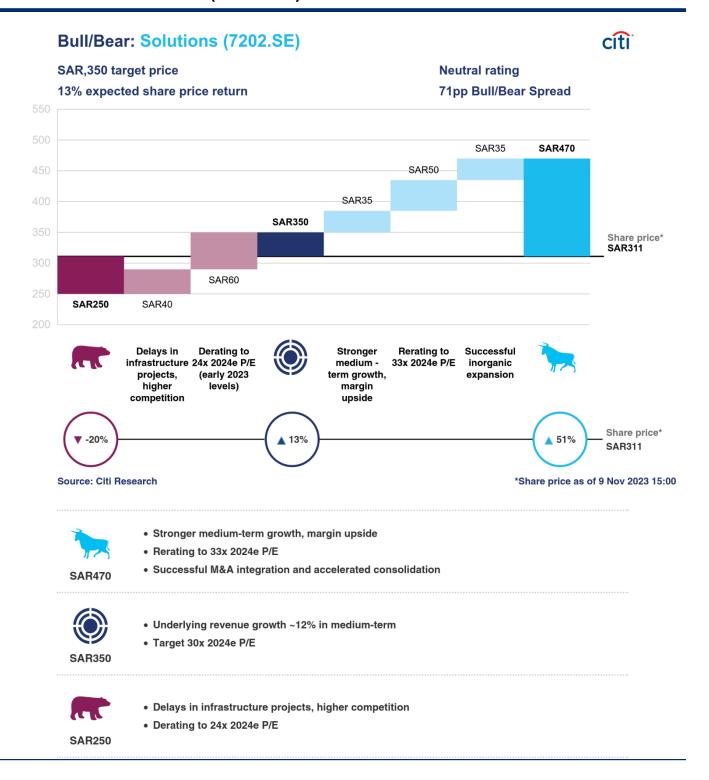
For definitions of the items in this table, please click <u>here</u>.



Bull/Bear: Elm Company (7203.SE)



Bull/Bear: Solutions (7202.SE)



Elm Company

Company description

Established in 1988 as research company specialized in importing and localizing technology (mainly for the Ministry of Interior), Elm has transformed and expanded its business into consulting, IT services, government process outsourcing and training, offering solutions to both private and government entities. Elm offers services across (1) Digital businesses, including product suite (e.g., verification platform, visa managements, e-government services), (2) Business Process Outsourcing, and (3) Professional services / consulting business.

Investment strategy

We rate Elm Neutral. Elm is one of leading players in the Saudi ICT market focus on providing digital solutions (3/4 of revenues) with significant potential in BPO and consulting (1/4 of revenues). As a state-owned company, we see it well-positioned to benefit from e-government development via Elm's product suite (e.g. Yakeen, Absher) and new areas, including tourism (e.g., via Nusuk). With solid net cash position, we think Elm may pursue expansion via M&A both in KSA and other MENA countries. At the same time, we think risk reward is more balanced now after strong re-rating.

Valuation

We derive our SAR 770 TP using an average of our P/E multiples valuation of SAR 773 (expecting the stock to trade at 40x 2024e P/E) and DCF-based valuation of SAR 755. For DCF, we use a WACC of 8.5% and TGR of 4.5% with a terminal year EBITDA margin of 26%.

Risks

Key downside risks include: (1) Macro and economic risks, including downside risks to oil prices and slower economic growth on the back of production cuts; (2) overhand risks (PIF owns 67% of Elm's shares, share price 450% above IPO price); (3) Concentration of government and semi-government customers; (4) Delays or cutback of mega projects budgets may also drive downside to future growth of IT services industry; (5) Workforce supply constraints; (6) Competition; and (7) Risks related to accounting estimates and assumptions and revenue recognition.

Key upside risks include: (1) More active inorganic consolidation, particularly in digital products, new growth areas, Al-related products; (2) Stronger macro, including upside risks to oil prices; and (3) Faster-than-expected realization of mega projects and the number of contracts won by Elm.

Solutions

Company description

Established in 2002 as ICT operational arm of Saudi Telecom, Solutions emerged as the leading ITC services provider with a 18.8% market share in the KSA IT services market. Solutions offers services across several

segments: (1) Core ICT services, including systems integration, communications and internet, (2) Information Technology services and managed operational services, (3) Digital services, including cloud services and cybersecurity integration.

Investment strategy

We rate Solutions as Neutral. We continue to see Solutions, a leading IT services provider in KSA, as a structural play on digital transformation and ICT market consolidation. At the same time, we think the market will be focused on M&A integration near term, and the room for positive surprises in terms of organic growth is rather limited. We forecast Solutions to post ~14% EBITDA CAGR in 2022-2026.

Valuation

We derive our SAR 350 TP using an average of our P/E multiple valuation of SAR 356 (expecting the stock to trade at 30x 2024e P/E) and DCF-based valuation of SAR 343. For DCF, we use a WACC of 8.5% and TGR of 3% with a terminal year EBITDA margin of 15.5%.

Risks

Key downside risks to our investment thesis and achieving our TP include: (1) Macro and economic risks, including downside risks to oil prices; (2) M&A execution risk; (3) Concentration of government and semi-government customers and possible delays or cutback of mega projects budgets may also drive downside to future growth of IT services industry; (4) Workforce supply constraints; (5) Competition; and (6) Risks related to accounting estimates and assumptions and revenue recognition.

Key upside risks: (1) Stronger macro, including upside risks to oil; (2) Stronger M&A integration execution; and (3) Upside to organic growth from a higher number of contracts won.

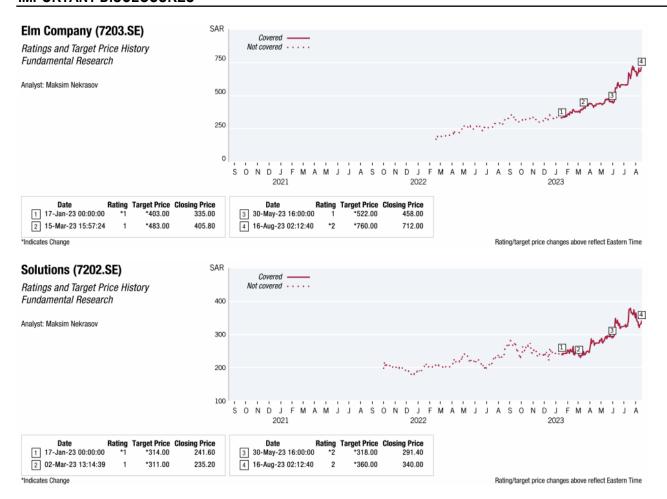
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Appendix A-1

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The Firm has made a market in the publicly traded equity securities of Epam Systems Inc on at least one occasion since 1 Jan 2022

The Firm has made a market in the publicly traded equity securities of Accenture PLC on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Jarir Marketing Company SJSC on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Saudi Telecom Company SJSC on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Netcompany Group A/S on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Saudi Awwal Bank SJSC on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Al Rajhi Banking & Investment Corporation SJSC on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Riyad Bank SJSC on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Saudi National Bank SJSC on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Banque Saudi Fransi SJSC on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Mouwasat Medical Services Company SJSC on at least one occasion since 1 Jan 2022.

The Firm has made a market in the publicly traded equity securities of Capgemini SE on at least one occasion since 1 Jan 2022.

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| | 12 Mo | onth Rating | | Cata | | |
|--|-------|-------------|------|------|------|------|
| Data current as of 30 Sep 2023 | Buy | Hold | Sell | Buy | Hold | Sell |
| Citi Research Global Fundamental Coverage (Neutral=Hold) | 56% | 35% | 10% | 32% | 53% | 15% |
| % of companies in each rating category that are investment banking clients | 48% | 50% | 35% | 53% | 44% | 45% |

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Citigroup Global Markets Limited

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