



SEERA Group

February 2022

Disclaimer – Investors' relations presentation

The information provided in this presentation pertaining to Seera Group Holding Co. ("Seera" or the "Company"), its business assets, strategy and operations is for general informational purposes only and is not a formal offer to sell or a solicitation of an offer to buy any securities, options, futures, or other derivatives related to securities in any jurisdiction and its content is not prescribed by securities laws. Information contained in this presentation should not be relied upon as advice to buy or sell or hold such securities or as an offer to sell such securities. This presentation does not take into account nor does it provide any tax, legal or investment advice or opinion regarding the specific investment objectives or financial situation of any person. While the information in this presentation is believed to be accurate and reliable, and while due care has been used in the preparation of forecast information, actual results may vary in a materially positive or negative manner. Forecasts and hypothetical examples are subject to uncertainty and contingencies outside Seera's control, Seera and its agents, advisors, directors, officers, employees and shareholders make no representation or warranties, expressed or implied, as to the accuracy of such information and Seera expressly disclaims any and all liability that may be based on such information or errors or omissions thereof. Seera reserves the right to amend or replace the information contained herein, in part or entirely, at any time, and undertakes no obligation to provide the recipient with access to the amended information or to notify the recipient thereof. Additionally, the Company undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed in this presentation.

We are SEERA, the leading listed regional travel & tourism Saudi champion.

Our dedication to serve families, businesses, holiday-makers, pilgrims and government officials move around the region and the world, has created the largest travel and tourism company in the MENA region over four decades since the start of our journey as Al Tayyar Travel Group.

Seera accelerates its investments in people, digital & technology to enable its competitive edge and growth.



A Snapshot of Seera's Journey

2019

Seera was ending 2019 with amazing milestones in its transformation...

- Established a diversified revenue base
- Greatest GBV on record at SAR 10.8Bn
- Almosafer as the largest consumer travel brand in the region
- Lumi as one of the largest & fastest growing Car rental brands
- Launch of DMC business & strategy
- Completed acquisition of Mawasim, our Hajj & Umrah business
- Building advanced digital infrastructure & capabilities
- Significant cash gain from Careem exit
- Divesting large number of legacy investments

2020

...however, COVID-19 halted operations forcing us optimize and pivot our strategies....

- Reduced operating spend and optimized cost structure
- Distributed KSA's first Red Sea cruise offering and other domestic packages
- Secured vehicle lease contracts worth over SAR 300Mn
- Provided travel services to the Ministry of Health and its COVID-19 delegations
- Coordinated repatriation flights and hotel rooms bookings for expats from KSA
- Signed agreements with global brands such as Shangri-La, Atlantis, One & Only, Hyatt and Hilton
- Fully booking our Mövenpick hotel for government quarantine use
- Investing in employee development and completing 50k+ hours of learning

2021

...while positioning ourselves favorably for the rebound in travel.

- Launched luxury concierge service line
- Built Chalet+, an alternative accommodation (C2C) platform
- Revamped the car rental experience for a seamless digital journey
- Scaled adoption of an advanced travel management solution for C&G clients
- Provided travel logistic services for major events including FII, Extreme E, and Dakar Rally
- Partnered with Klook to build an activities marketplace for Saudi
- Completed Maqam portal integration for Hajj & Umrah
- Signed with TDF to build a resort in Baha and hospitality assets across KSA



Four guiding principles to leverage the 2022 rebound in the market and accelerate our journey of growth

I Effective and disciplined deployment of capital
Ensure rigorous and disciplined resource allocation (financial, talent, time)

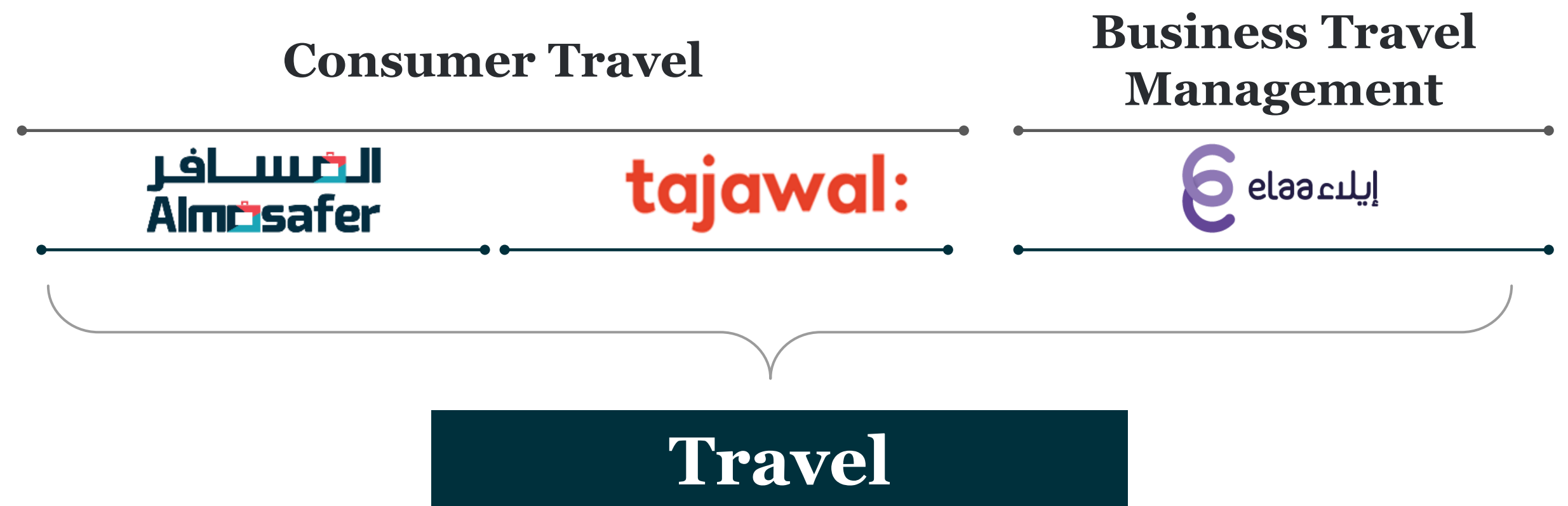
II Thriving people & culture
Recalibrate the employee experience to promote retention, performance and growth

III Effective & efficient scalability
Streamline processes and systems for high performance at scale

IV Customer centricity to drive business growth
Institute continuous & holistic discovery and refinement of customer & stakeholder experiences

We are uniting the strength of two units, their service level offering, reach and market share, to serve consumers and corporate & government clients more cohesively and holistically

In order to streamline our operating model, the Consumer Travel & Business Travel Management segments have been combined under one Travel business



The Travel unit will have centralized management of all channels under the Almosafer brand:

المتسافر Almosafer tajawal brand will be decommissioned and to be Almosafer

Almosafer BUSINESS

elaa brand is now Almosafer Business to serve C&G clients

Suppliers



سييرا
SEERA

**Unified scalable
sourcing, data, and
technology platform that
powers a portfolio of
businesses**

Data

Technology

المسافر
Almosafer

Travel
(Consumer & Business)



Destination Management



Hajj & Umrah



Car Rental



Hospitality



Corporate Ventures



Travel (Consumer & Business)

- Leading travel brand with the largest OTA market share in KSA (80%), second in UAE (25%) and third in Kuwait (27%)
- Achieved 3-digit annual growth for the past 5 years pre-covid of +193% in booking volume reaching SAR 3.9B
- Trusted travel partner of public & private sector entities with an annual GBV of SAR 2.5B and a market share of 25% pre-covid
- Leading provider of chartered flights services in KSA with a net booking value of ~SAR 250M pre-covid



Destination Management

- Enabling connectivity to regional and global distributors through an online distribution platform and activities marketplace
- Delivering end-to-end travel logistics and on-ground support for large scale events in KSA incl. FII, Formula E, Dakar Rally
- Operates the largest hub in KSA for events, Riyadh Front Exhibitions & Conference Center with an area of 200k m²



Hajj & Umrah

- Wholesale tour operator that commits to inventory, bundles packages and sells to distributors in source markets
- Integrated with Ministry of Hajj & Umrah's Maqam for issuance of Umrah visas and access to religious travel content
- Delivers end-to-end travel arrangements for pilgrims i.e. visa, hotels, flights, on-ground support, etc.



Car Rental

- The fastest growing car rental brand in the region with an annual growth of +50% in revenue achieving SAR 434M and +46% in fleet size achieving ~17K units
- Disrupting the car rental market via digital products and specialized vehicle rentals such as Harley-Davidson motorcycles



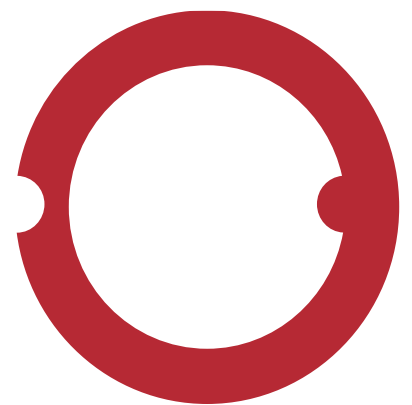
Hospitality

- Owns two developed 5-star hotels: Sheraton Makkah: 491 Keys and Movenpick City Star Jeddah: 228 keys
- Owns three newly developed Choice branded hotels with a total of 415 room keys
- Partnering with tourism entities to build assets in KSA incl. a resort in Baha (200 keys) and Clarion hotel in Ula (215 keys)



Corporate Ventures

- Seera owns Portman Travel Group in the UK with an EBITDA of £5M pre-covid across: Luxury Leisure, Sports Logistics, TMC lines
- Seera engages in different investments and achieved proceeds from Careem deal worth ~SAR1.7 B



سييرا
SEERA

Data driven organization built on integrated technology & sourcing ecosystem

As released in Q3 2021, we are on the path to strong recovery post-COVID, to achieve booking value of ~SAR16 to 18Bn at 4-5% EBITDA within the next 3-4 years



Unit	2019	2020	Mid-term Target		Our Strategy	Other Opportunities (not considered in mid-term target)
 المسافر Almusafer	3.9Bn Booking Value (SAR)	1.2Bn Booking Value (SAR)	7.5-8.0Bn Booking Value (SAR)	1.5-2.5% EBITDA Margin	Realize omnichannel vision and become the full travel journey companion through personalized experiences, superior products and proactive service	Expand to GCC & middle east, and capture value along travel journey, e.g. financing solutions
	2.5Bn Booking Value (SAR)	1.5Bn Booking Value (SAR)	2.5-2.8Bn Booking Value (SAR)	2-3% EBITDA Margin	Optimize cost base & operations through digitalization and scale partners; and increase high-margin, tailored and value-add services	Expand to GCC through global partnerships or acquisitions
 DISCOVER SAUDI	80Mn Booking Value (SAR)	140Mn Booking Value (SAR)	1.2-1.5Bn Booking Value (SAR)	4-5% EBITDA Margin	Promote KSA as a destination, enable digital connectivity to regional and global distributors, deliver large scale tourism events & invest in tourism assets	Develop asset portfolio including, desert camps or light assets such as scuba diving equipment
 مواسيم mawasim	170Mn Booking Value (SAR)	14Mn Booking Value (SAR)	0.3-0.6Bn Booking Value (SAR)	2-3% EBITDA Margin	Partner with distributors in source markets, commit to inventory for supply capture and deliver comprehensive offerings with on-ground support	Invest in on-ground assets including large scale inter-city transport (e.g. mega busses)
 لومي lumi	343Mn Booking Value (SAR)	434Mn Booking Value (SAR)	0.8-1.0Bn Booking Value (SAR)	18-20% EBIT Margin	Achieve scale, profitability and growth along traditional lease & rental business and leverage digital expertise to disrupt the market	Pursue new digital opportunities e.g. mobile workshop services or C2C used car sales platform
Hospitality	150Mn Booking Value (SAR)	54Mn Booking Value (SAR)	250-350Mn Booking Value (SAR)	30-32% EBIT Margin	Develop hospitality infrastructure in line with KSA's leisure & religious tourism agenda through franchise agreements with global hotel brands	Expansion of Hospitality offerings in the Middle East
 PORTMAN Travel Group Est. 1959	2.4Bn Booking Value (SAR)	0.7Bn Booking Value (SAR)	3.0-3.5Bn Booking Value (SAR)	5-6% EBITDA Margin	Scale via acquisitive growth across three verticals: luxury leisure, sports and business travel; leverage inbound synergies & benefit of future profitable exit	Partner with or acquire travel technology players and specialists
 سيرا SEERA	10.8Bn Booking Value (SAR)	3.9Bn Booking Value (SAR)	16.0-18.0Bn Booking Value (SAR)	4-5% EBITDA Margin	Leverage shared data, technology & sourcing infrastructure to create economies of scale and value	-



Business Updates





Travel

المسافر
Almosafer



Almosafer has invested in an omni-channel strategy to serve customers across all touchpoints and enhance overall journey...

Journey stages

Almosafer's key areas to focus on to enable a harmonized customer experience across all touchpoints



Discover

Inspire customers

with travel possibilities, enabling them to visualize their trip

Personalize recommendations to customers that meet their specific travel needs

Act as the trusted source for customers, providing comfort and security to them along their travel journey

Book

Give customers confidence that what they see is what they get, their travels will go smoothly, and they are getting the best value for their money

Address customers as individuals, tailoring options to their specific needs and cultural requirements

Pre-travel

Go beyond

by serving customers' additional travel-related needs and help them prepare for their journey

Anticipate

what else customers may require along their travel journey, and be proactive in making them aware

Travel

Be the point of reference

for customers' in-destination needs by showcasing expertise in their travel location

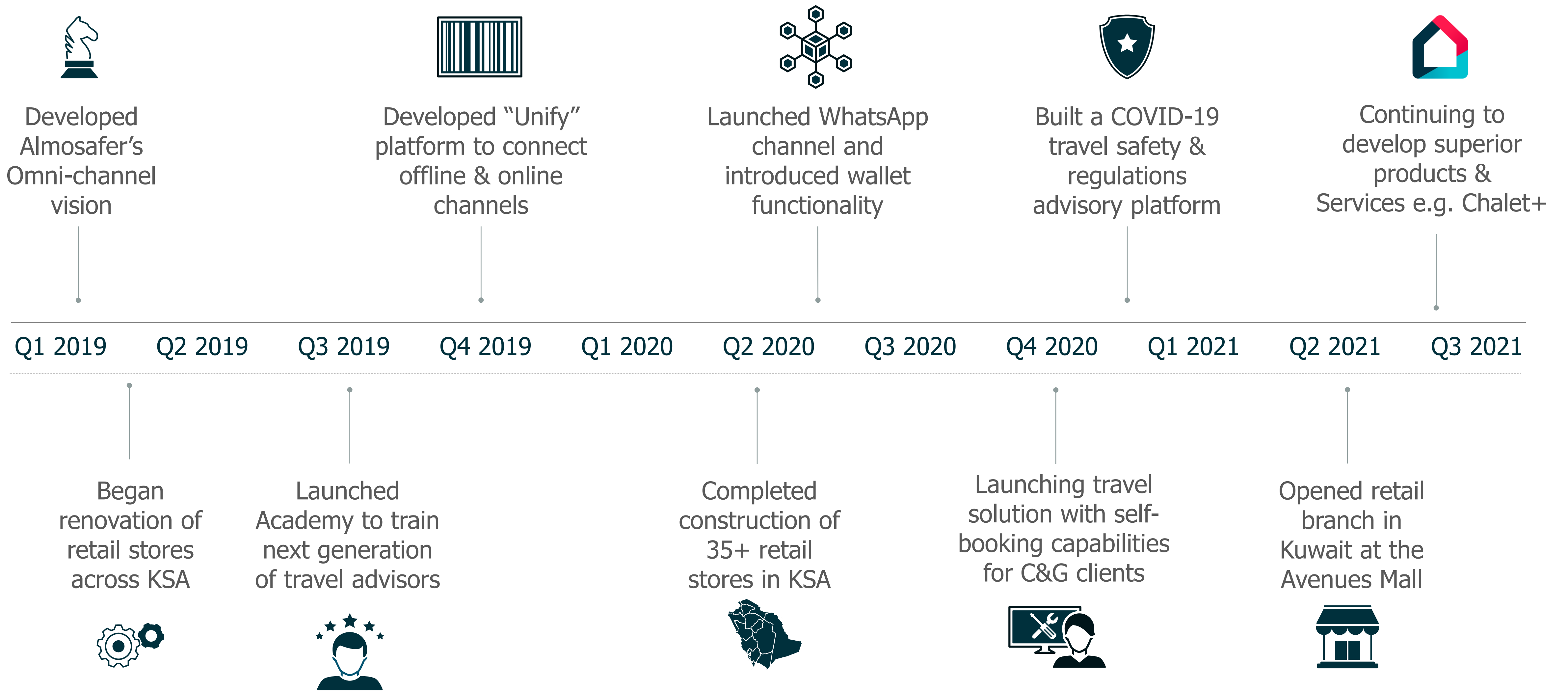
Post-travel

Create a community of travelers

that share experiences and uplifting memories

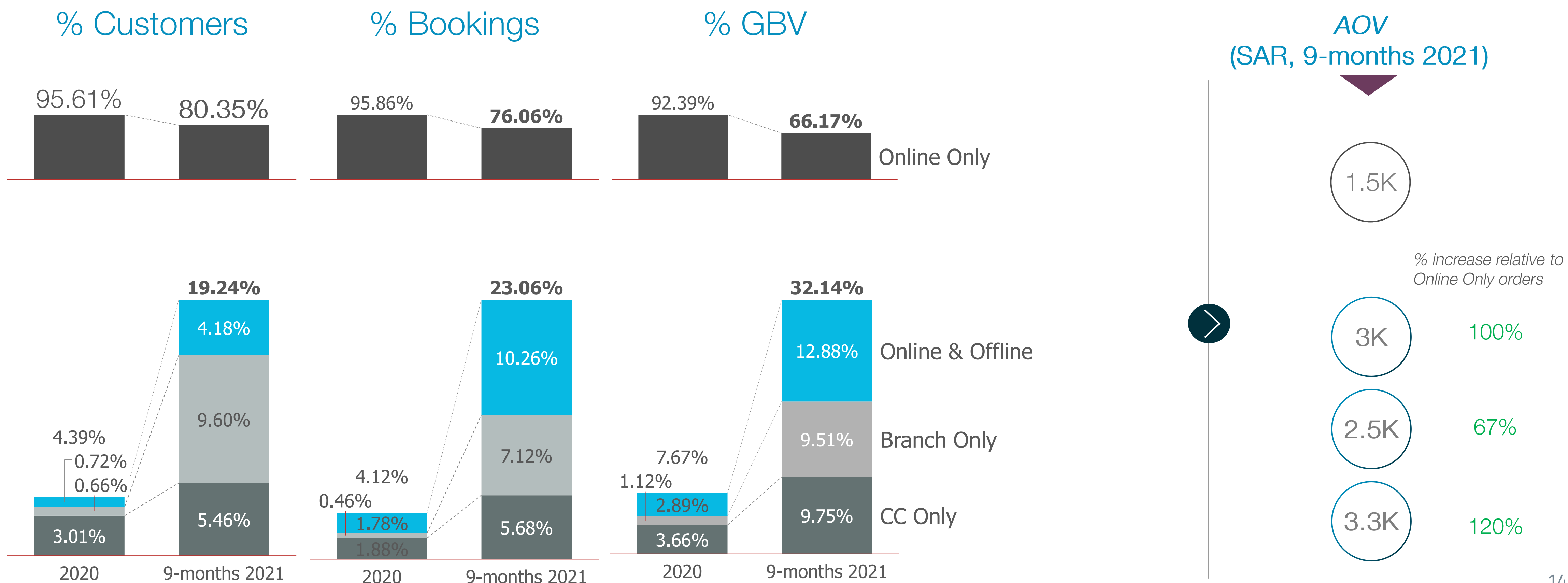
Reward customers for their loyalty

...achieving several milestones in its adoption



Despite COVID-19, we have seen a ~15% shift of engagement to agent driven channels to access more differentiated, higher-value offerings

Shifting online only customers to online & offline channels resulted in a higher AOV, as offline channels cater for less commoditized products, i.e. non-air offerings



We expanded our product offering via Chalet+, a C2C alternative accommodation platform serving both Hosts and Guests in KSA

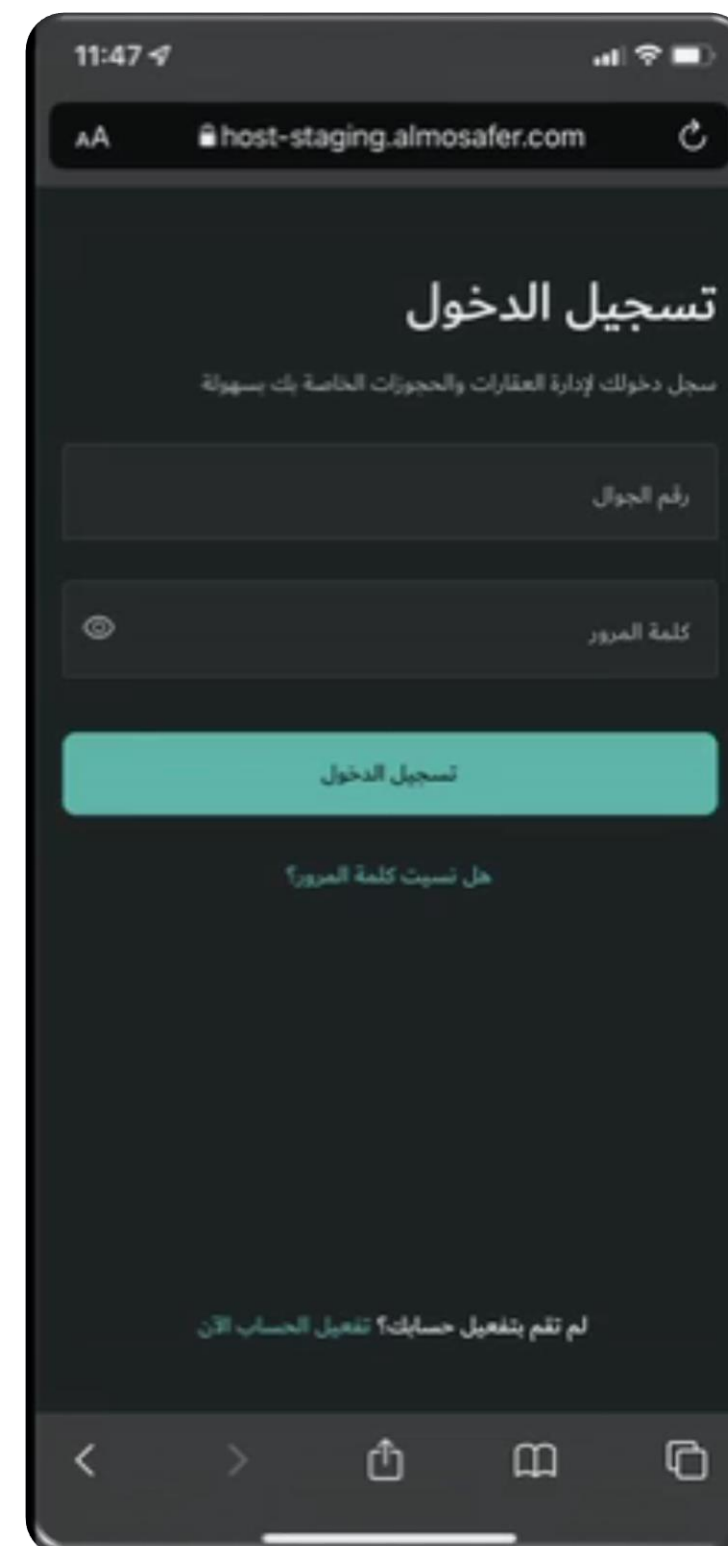
We currently have ~1000 active properties on Chalet+, sourced from 300+ Hosts covering major cities in KSA including: Riyadh, Jeddah, Dammam, Khobar, Al Ula, Dhahran, and Taif soon



Hosts

New website & application for Hosts...

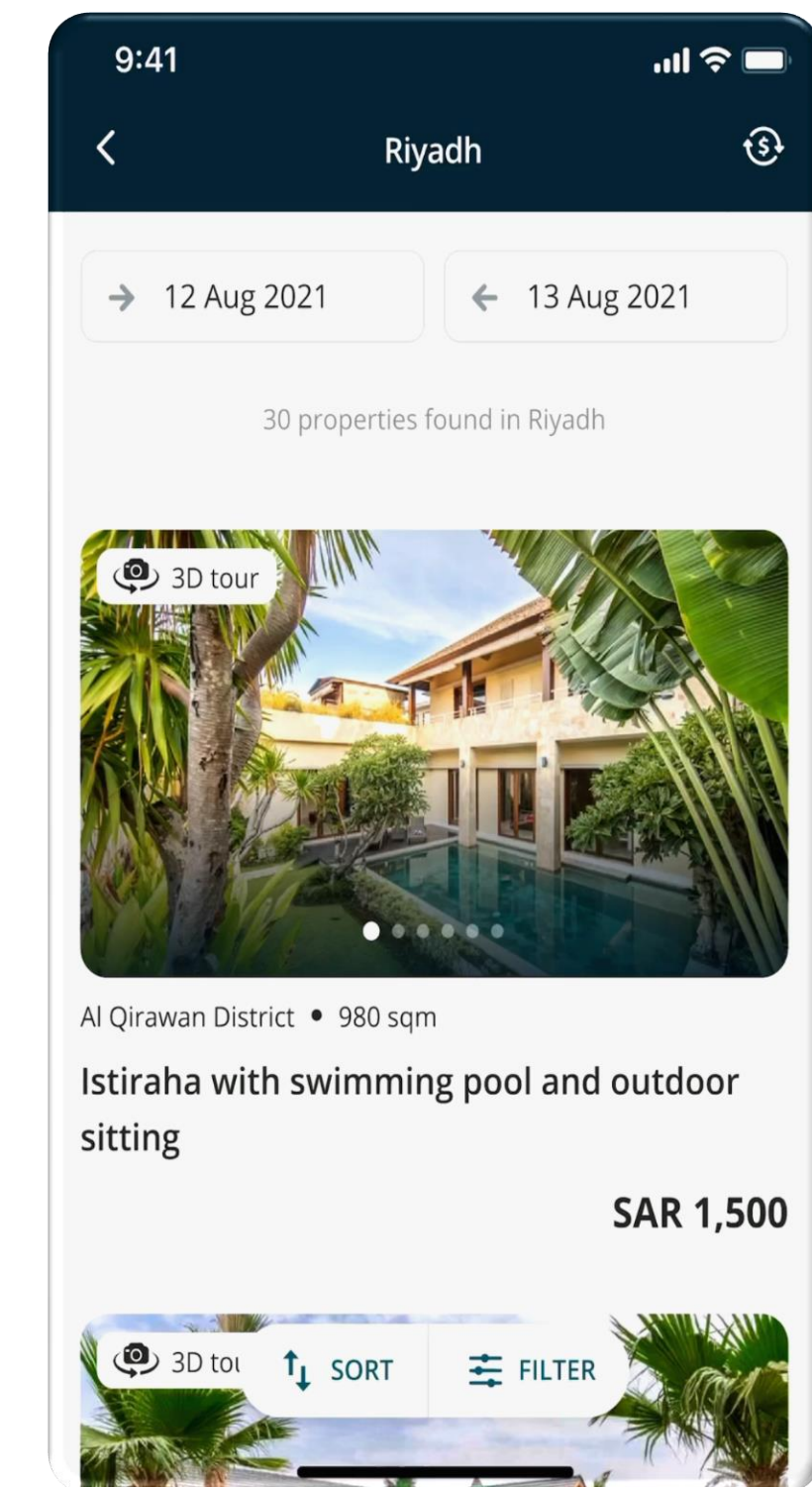
- Manage offline/online bookings
- Sync reservations with guard/employees
- Content services including 3D virtual tours modeling of property
- Social reputation i.e. mutual rating between guest and host
- Dynamic revenue generation



Guests

New tab on Almosafer app/website...

- 3D virtual tours of accommodation
- Properties by occasion/event
- Focus on children, activities & safety
- Reviews and Q&A
- Easy, safe payment
- Rewards & Loyalty (Alfursan, Qitaf, Wallet, etc..)
- 24/7 Call Center Support

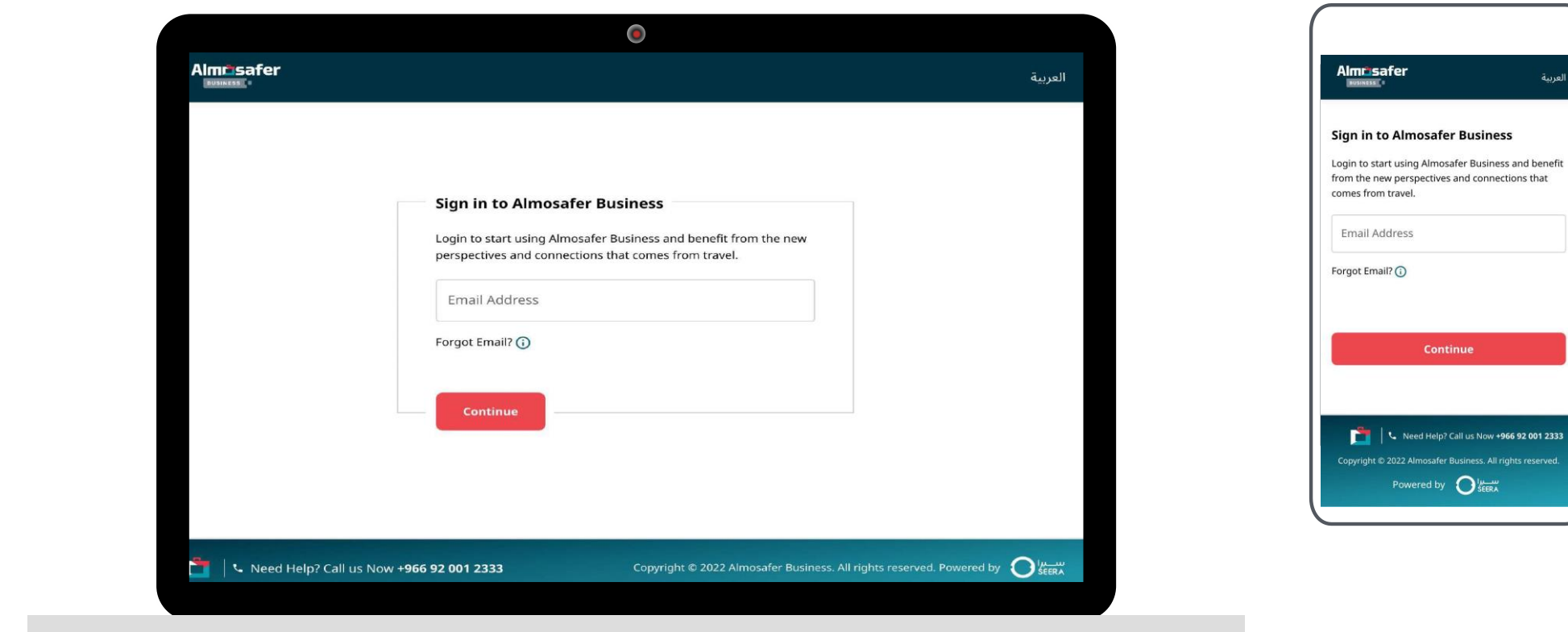


Since the launch of our self-booking tool in Jan 2021, 30+% of C&G client booking transactions have shifted online

Roll-out of the Almosafer Business booking engine has enabled...

- ✓ Automated tracking of travel orders and reduce fraud – 100% of travel orders tracked electronically
- ✓ Self-booking to reduce overheads and operational costs from client implants – reduced implant headcount by 21% and instituted hybrid working model
- ✓ Capabilities to effectively serve scale clients as operational complexity is reduced – ~50 new client accounts onboarded at minimal incremental cost

...by empowering clients with advanced travel services through our travel management solution



Raise a travel request, get it approved & book the trip in minutes



Control travel activities based on internal travel policy



Analyze reports on employee trips and travel expenses in real-time



Link travel request flows to multiple payment types seamlessly

Leveraging our expert destination knowledge, we launched a concierge line offering personalized luxury travel experiences

Concierge services



VIP service offerings



Customized Journeys



Private Air Travel



Luxury Stays



Personal Concierge



Tailor-made Transportation



Exclusive Benefits

Average Order Value: SAR 35k

Customers



Government and Royal protocol (e.g., Royal family)



Corporate VIPs (e.g., CEOs of International companies)



High net worth & ultra high net worth clients

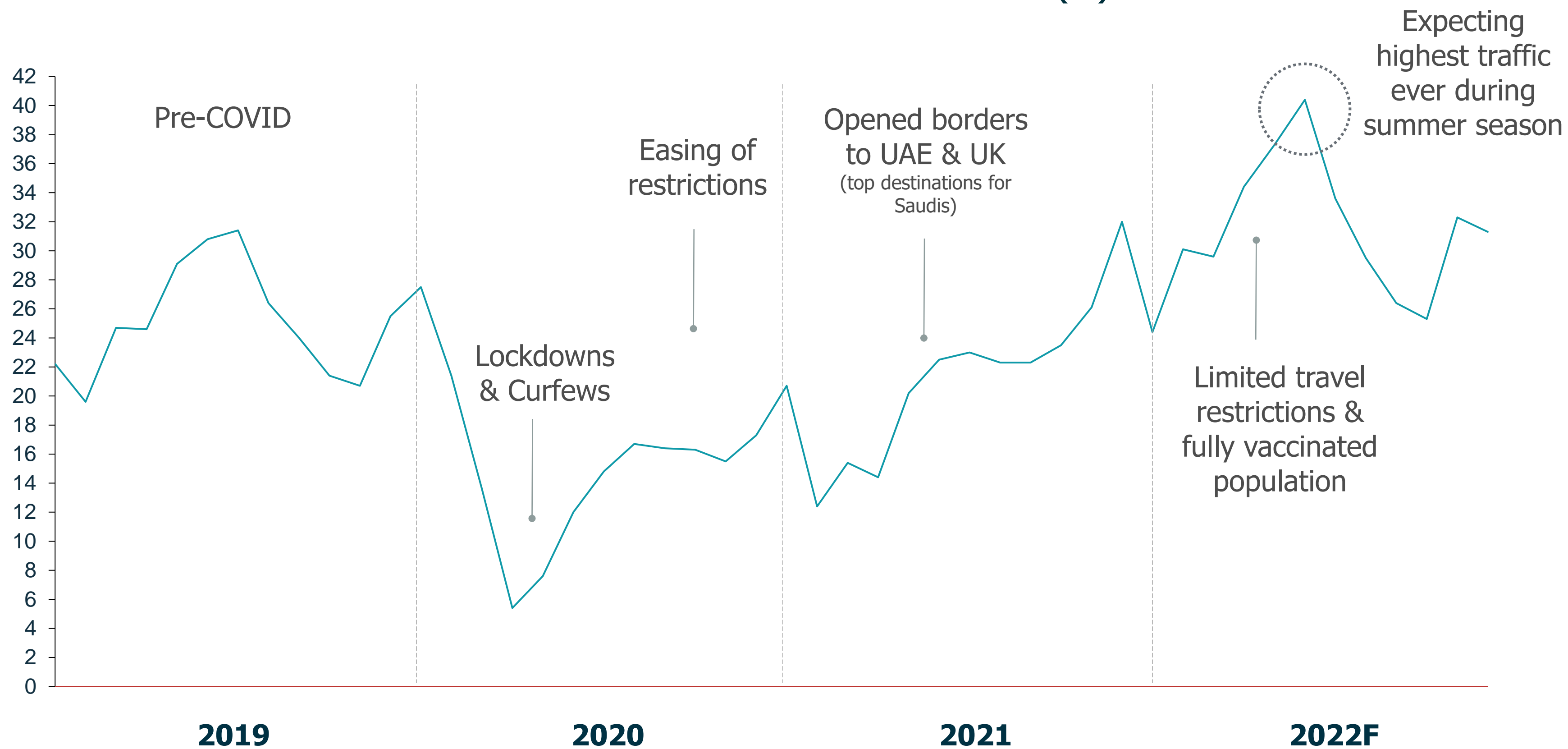
Overall, we are emerging from COVID-19 with amazing market capture and organic growth

	2019	2021	%
KSA OTA Market Share % share of Online Travel Agent market including bookings directly via airlines	58%	80%	+38%
Unpaid Share of Bookings % of booking value from organic channels, i.e. no marketing spend	49%	66%	+35%
Customer Retention Rate % of booking value from customers who have transacted with us in last 365 days	47%	67%	+43%

Was able to achieve a sustainable and growing scale in bookings post-COVID due to effective digital product and retention strategies

We've seen increasing demand for travel and predict tremendous rebound that exceeds pre-COVID levels

Total Travel-related Indexed Search Volume in Saudi Arabia (#)



“

Summer 2022 will be the ‘busiest travel season ever’.

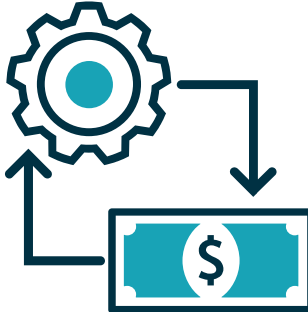
”

Expedia CEO predicts February 2022

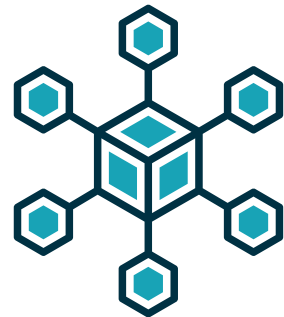
In 2022, we will continue to scale and provide differentiated offerings guided by the following key priorities



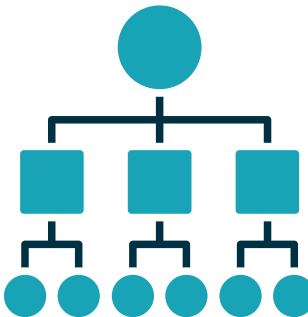
Position Almosafer as the leading travel brand in the region



Maximize revenue as efficiently as possible



Build out new revenue streams



Enable org and operations for scale



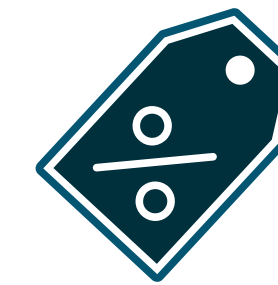
Integrate Almosafer business into the entire ecosystem

Including pursuing fintech opportunities to boost average order value, capture more customer segments and collect holistic journey insights



Instant Financing (Buy now, Pay Later)

Offering customers instant POS financing allows for the capture of more customer segments and boost's average order value to generate more revenue.

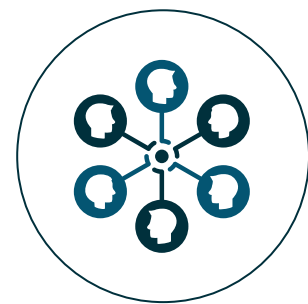


Prepaid/ Credit Cards

Prepaid/ credit cards for customers to leverage awards and discounts with our global partners, while earning Almosafer points and cashback rewards.

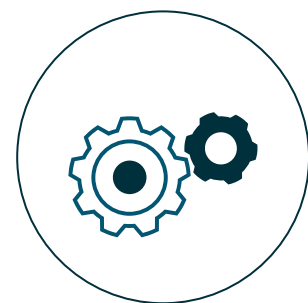
This payment method will also provide access to personalized travel data and preferences.

Due to the current activities and tours supplier ecosystem, customers can not fully benefit from Saudi experiences...



Fragmented supplier market

Market is mostly small and medium sized suppliers, with limited capabilities in reaching customers, technology, service levels, etc.



Limited technical ability of suppliers

No technical capabilities available for suppliers to manage inventory and availability, manage different payment options, manage customer profiles, etc.



Non-standard and limited supplier quality

No uniform quality standard for suppliers, with some suppliers providing low quality services or inaccurate information to customers

Customers have a **limited awareness of options, prices, details of activities**, etc. and a **fragmented, offline booking experience**

...therefore, Almosafer is partnering with Klook, a world leading activities marketplace, backed by the SoftBank Vision Fund to launch an activities marketplace in KSA to

- Build technology to enable **end-to-end online booking** for activities, tours, events, etc.
- Accelerate the development of the **in-destination activities and tours ecosystem** in KSA
- Improve access to **global inbound tourism** markets

Live in Q4 2022

The marketplace will capture local activities & tours supply to seamlessly distribute Saudi content regionally and globally for enriched traveler experiences

Supply

-  City tours
-  Nature experiences
-  Culture & arts
-  Entertainment
-  Other tourism activities

Small & medium sized suppliers will sign up once for access to a merchant portal for:

- ✓ Uploading content
- ✓ Managing bookings
- ✓ Checking payment status
- ✓ Fulfilling orders
- ✓ Accessing reports, etc.

Activities & Tours Marketplace



Develop and maintain supply & demand platforms:

- ✓ Manage and review uploaded content from suppliers for accuracy and detail
- ✓ Translate all content from KSA merchants
- ✓ Manage inventory of suppliers including pricing, availability and supplier information
- ✓ Handle technology and data infrastructure e.g., distribution APIs, white label, etc.

Distribution

Part of Seera Group



For B2B distribution



For B2C distribution

International agents



Domestic and inbound travelers will benefit from:

- ✓ Seamless online bookings & payment, with instant confirmation
- ✓ Central platform with all activity and tour offerings across KSA
- ✓ Access to reviews of all products and 24/7 customer support



Destination Management



Discover Saudi continues to drive inbound tourism to KSA serving ~20,000 passengers since 2019...

...and partnering with the Saudi Tourism Authority (STA) to host fam trips for int'l agents

We co-hosted the ongoing familiarization (FAM) Trips with STA for agents from USA and Canada, GCC countries, UK & Ireland, Benelux countries, Western Europe, Eastern Europe, Asia and received positive feedback on all of them



Italy Fam Trip



UK Fam Trip



Ukraine Fam Trip



US Fam Trip

“The idea I have now about Saudi Arabia is completely different from the one I had prior to this well crafted familiarization trip. Saudi Arabia is a “One of a kind” destination.”

TransEagle Vacation, US

“The organization was not only professional, but full of delightful surprises and a very friendly atmosphere.”

UTG, Ukraine

We launched an online distribution platform to provide travel partners with access to Saudi content through API integrations



Secured partnerships & future pipeline



...and others

20+ partners have been integrated into our online distribution platform or are in the pipeline. We've showcased our capabilities to source for international players at the ATM 2021 & WTM 2021.

We continue to successfully deliver travel logistics services for large-scale tourism events in KSA...

We supported major events in KSA in 2021 with travel, hotel and meet & assist services ...

...and have a growing pipeline of events and special projects in place for 2022



Future Investment Initiatives

Provided online platform for FII clients to book flights, hotels & transfers



Rally Dakar

Managed hotel availability & rates, transport, ground support and VIP tours



Extreme - E

Booked transfers, chauffeured travel and tour services



United Nations World Tourism Organization

Operated tour services for delegates and guests of the UNWTO



The Saudi Cup 2022 hosted by the Jockey Club of KSA



Jada, Fund of Funds, established by PIF for PE and VC



Hosted by the General Authority for Military Industries



SAR 100+Mn in booking value secured so far for 2022

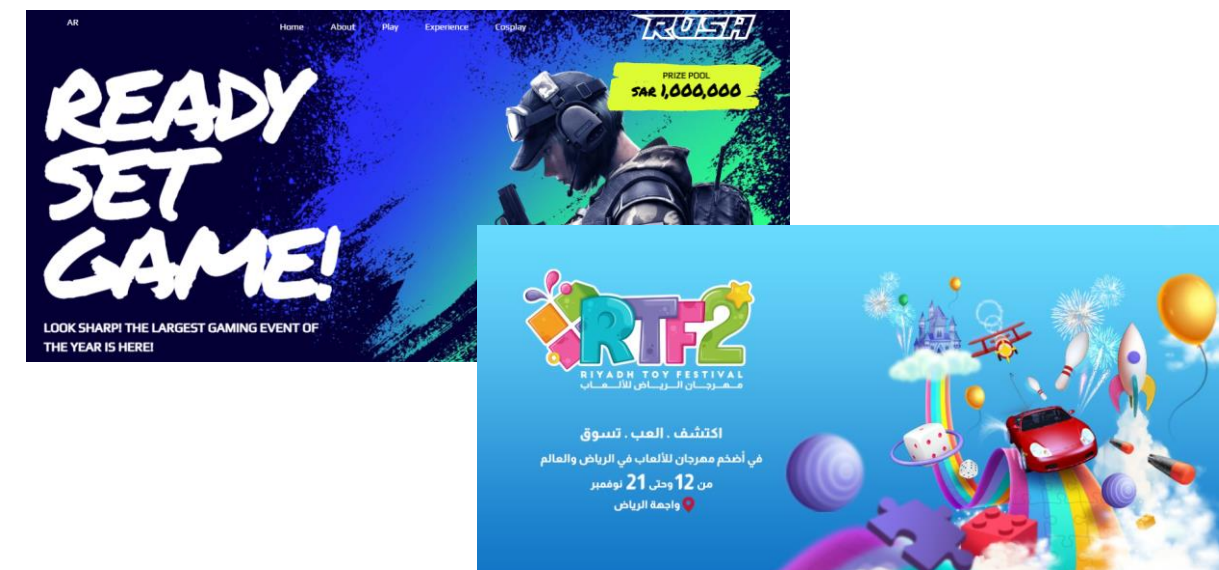
...while hosting events in the Riyadh Front Exhibition & Conference Centre, the largest hub in KSA with an area of 200k+ m²



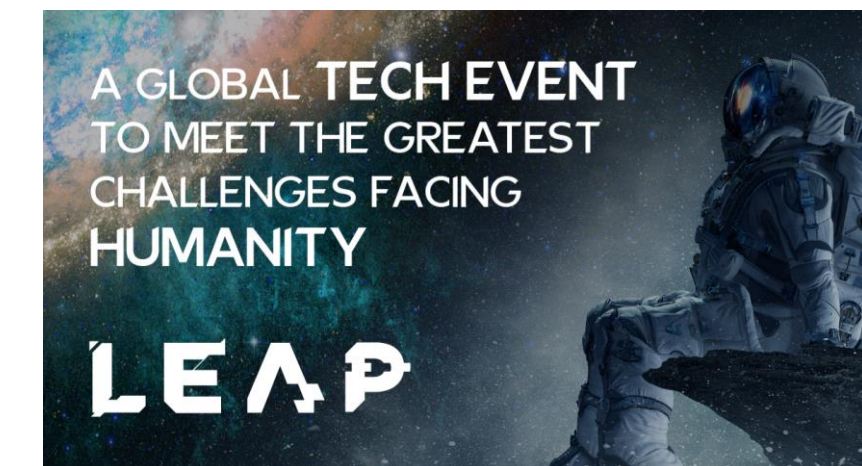
Sample of international and regional conferences, events and exhibits



Riyadh International Book Fair
(1-10 October 2021)



Riyadh Season Events including the RUSH Gaming Event (22-26 October 2021) and Riyadh Toys Festival (12-21 November 2021)



LEAP Conference
(1-3 February 2022)

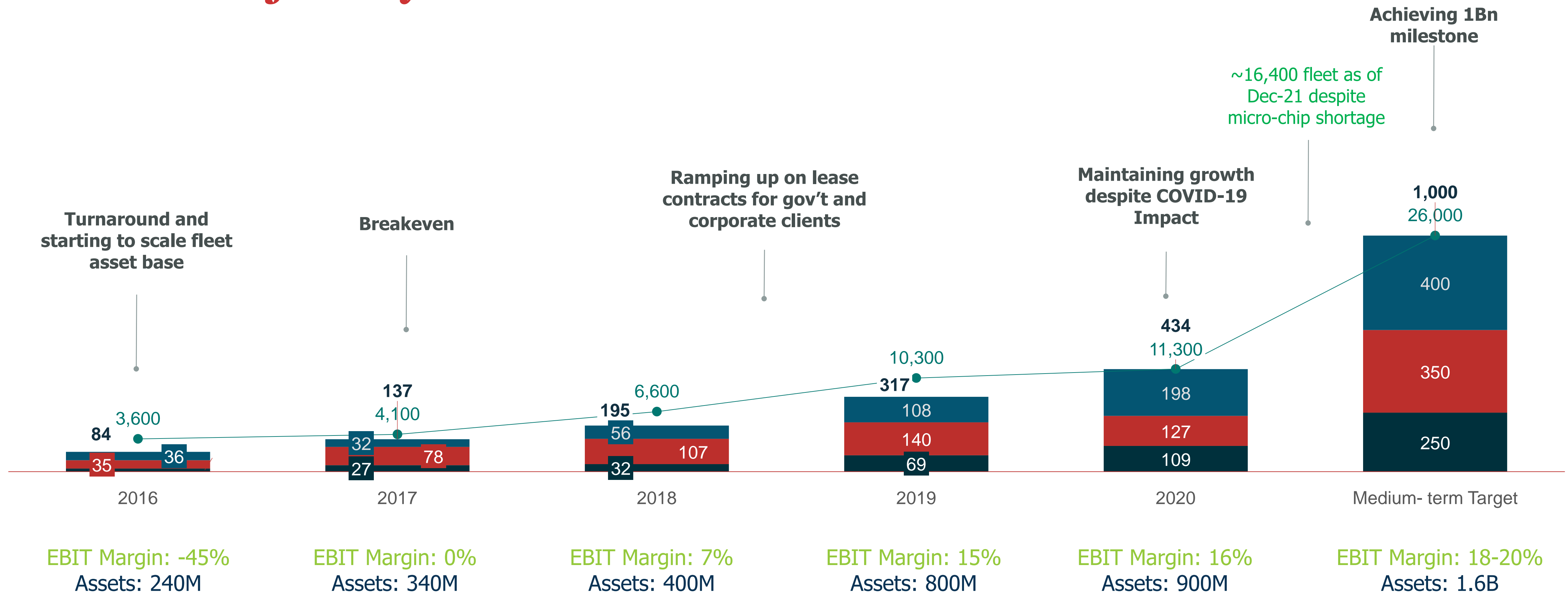




Car Rental

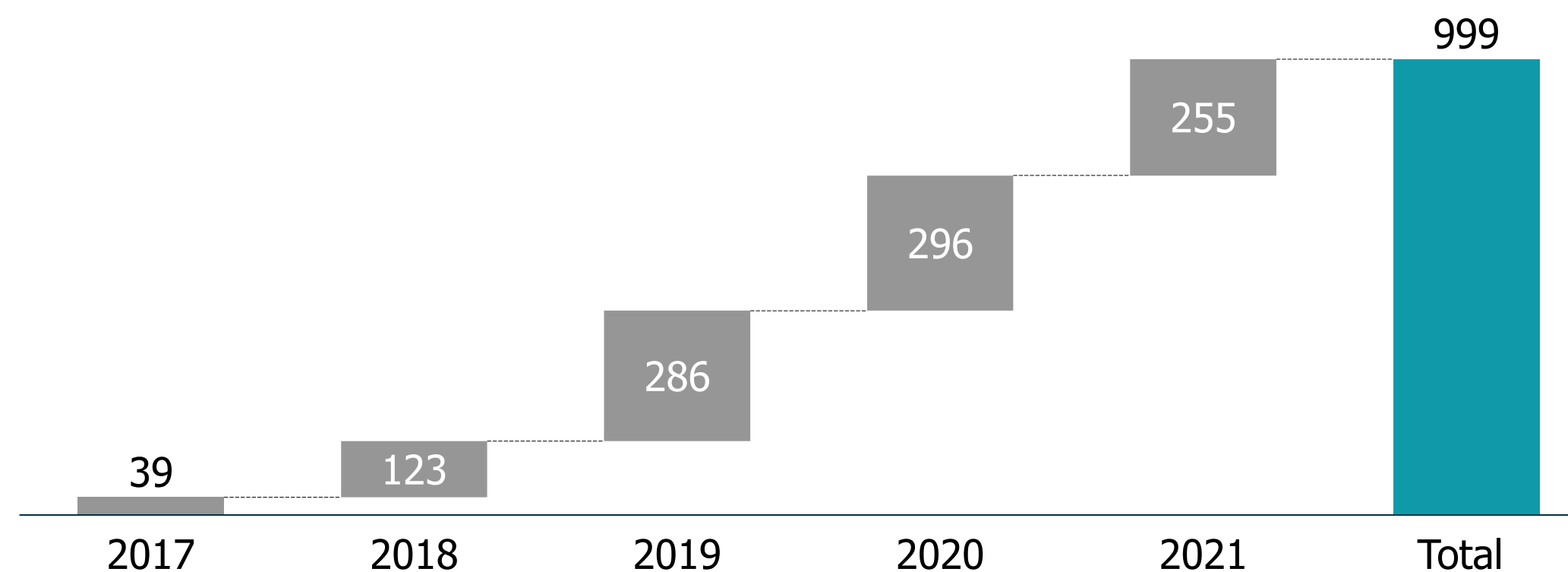


Lumi has grown tremendously achieving a CAGR of 50% and are on a trajectory to become a SAR 1Bn revenue business



● Fleet Size (# of Vehicles) ■ Lease Revenue (Mn SAR) ■ Rental Revenue (Mn SAR) ■ Used Car Sales Revenue (Mn SAR)

Contract value (SAR Mn)



We have maintained a consistent pipeline of lease contracts for corporate & government clients

456Mn

Of residual contract value secured for upcoming years

~3,000

Vehicles delivered for corporate & government customers

27%

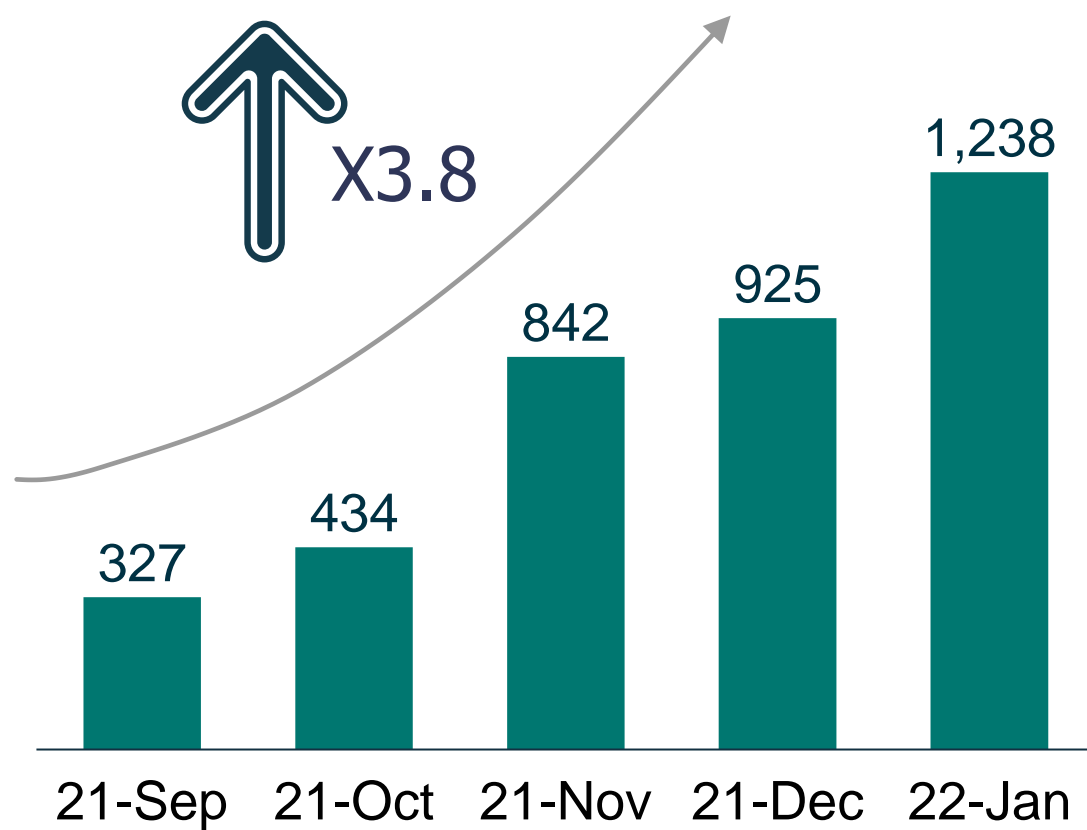
Government lease win rate

90+%

Lease contract renewal rate

Since the launch of the revamped rental app in September 2021, daily rentals have more than tripled ...

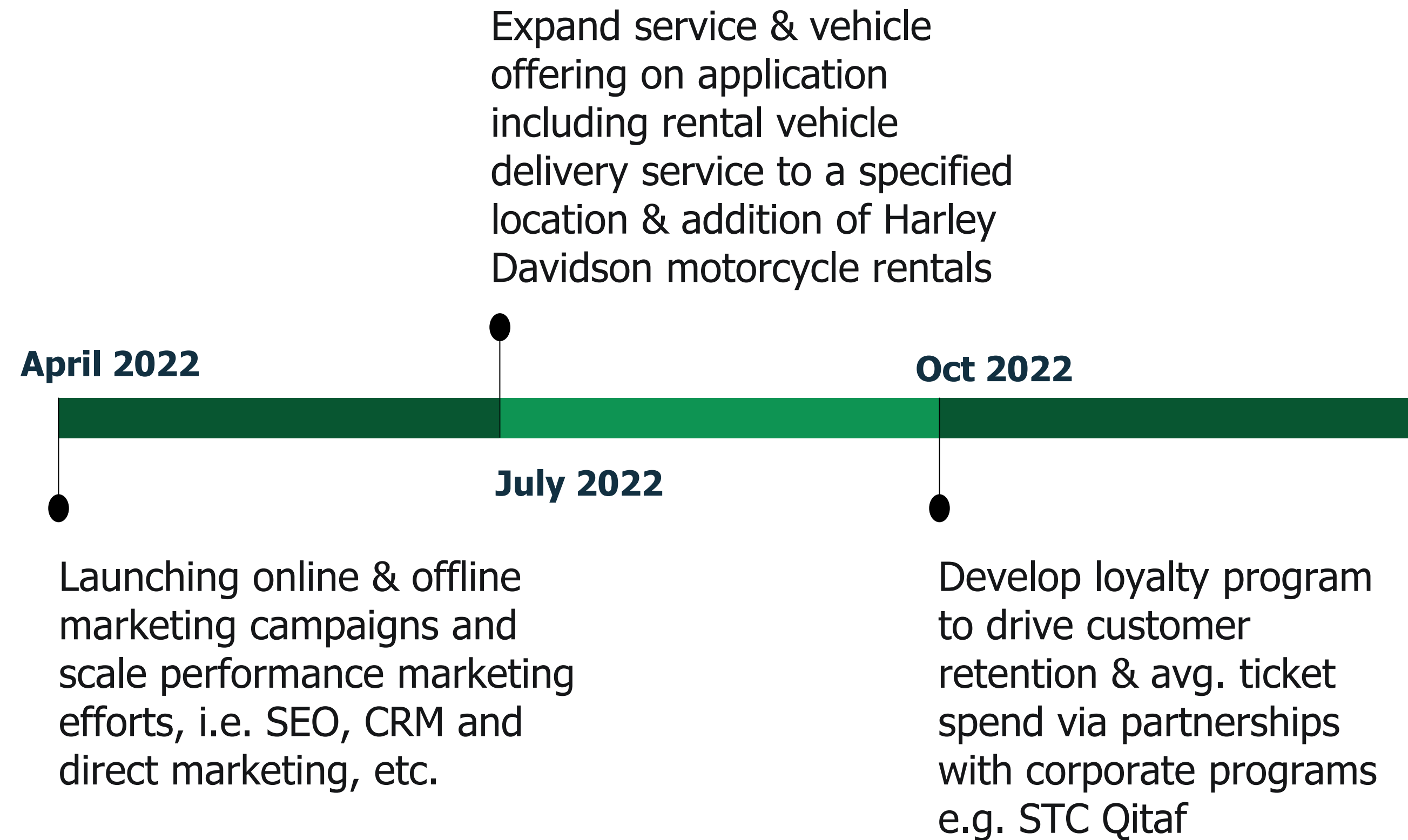
Monthly rental agreements opened (#)



27
branches

Airport & retail presence in KSA

...with plans to scale marketing and product development initiatives in 2022

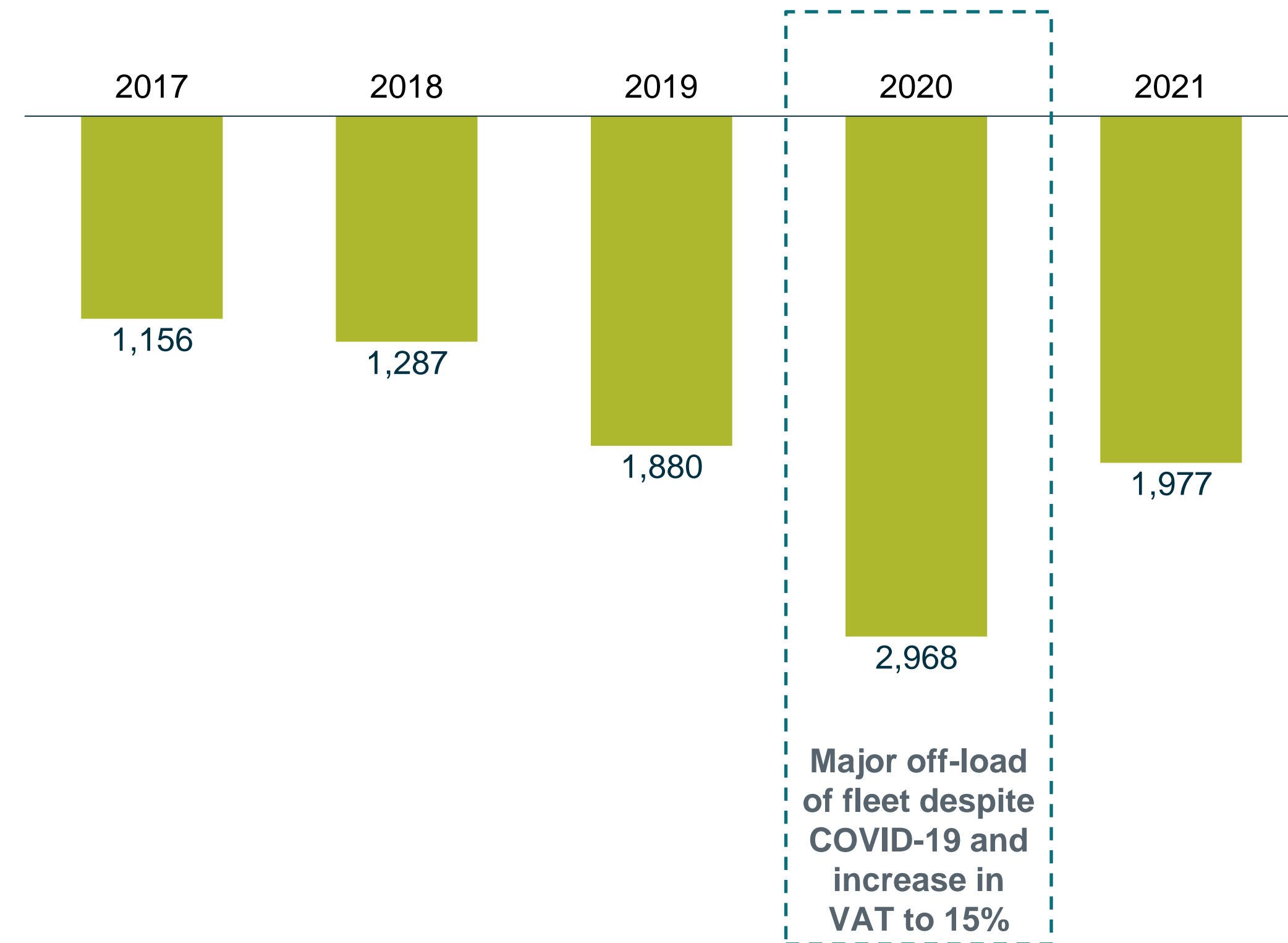


A digitally-enabled Lumi benefits significantly from Seera's distribution advantage



In the past 5 years, as we off-load vehicles to keep our fleet young & efficient, the purchase price recovery increased by 40%

Total vehicles sold (#)



Purchase price recovery (%)

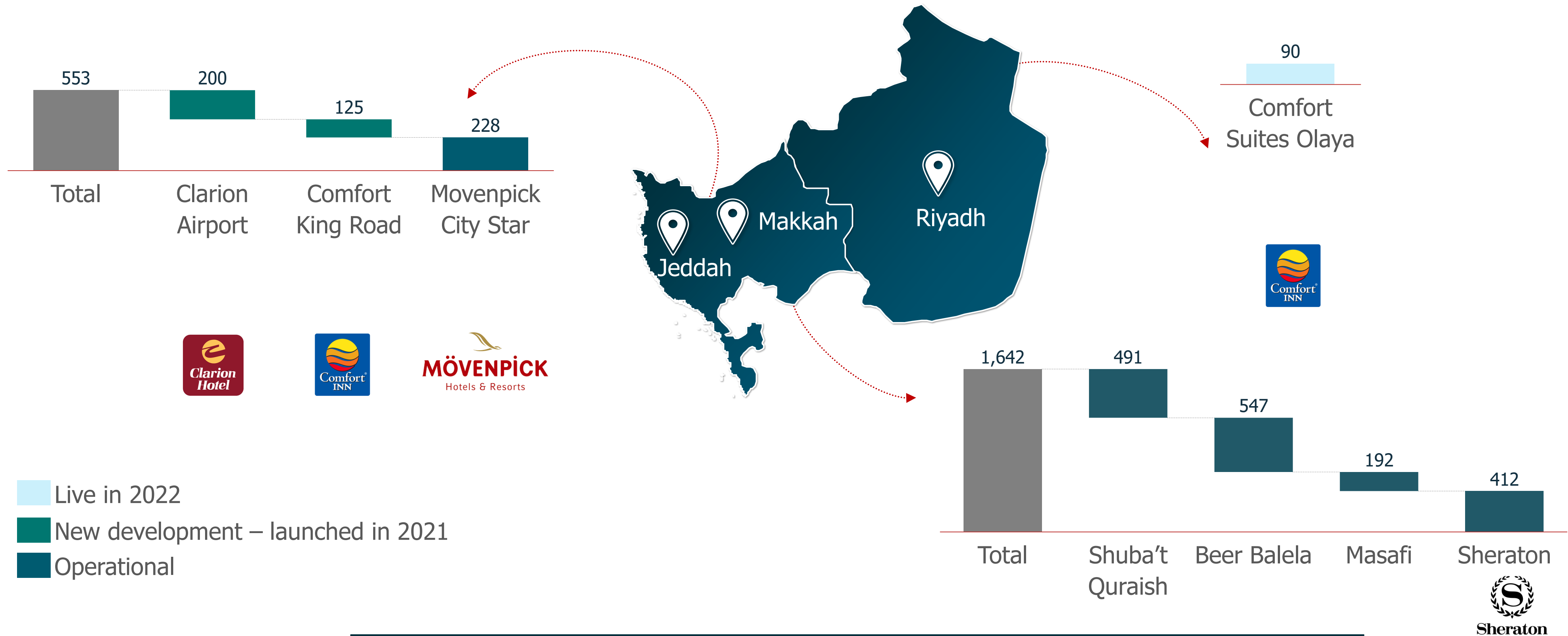




Hospitality



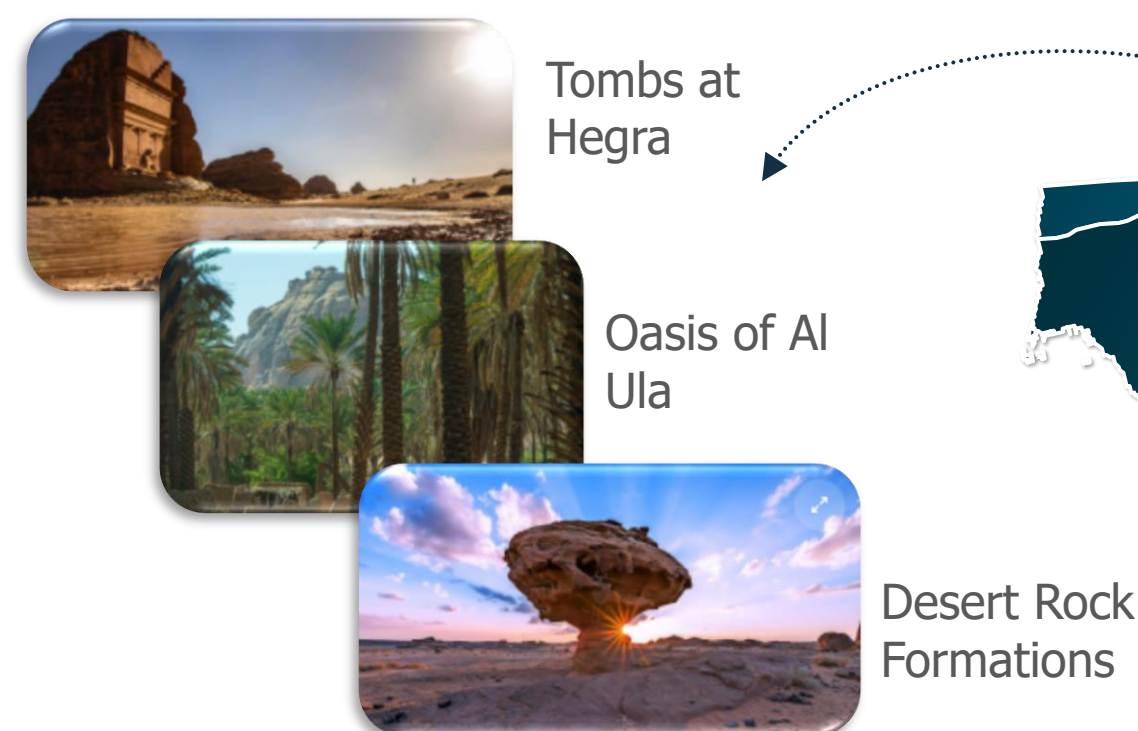
Seera owns 8 hotels with 1,055 branded room keys, of which 40% are new, and 1,230 unbranded pilgrims-focused keys



By the end of 2022 ~2,300 rooms will be operational across 3 cities

We have partnered with tourism authorities to activate Choice branded hotels in destinations across KSA

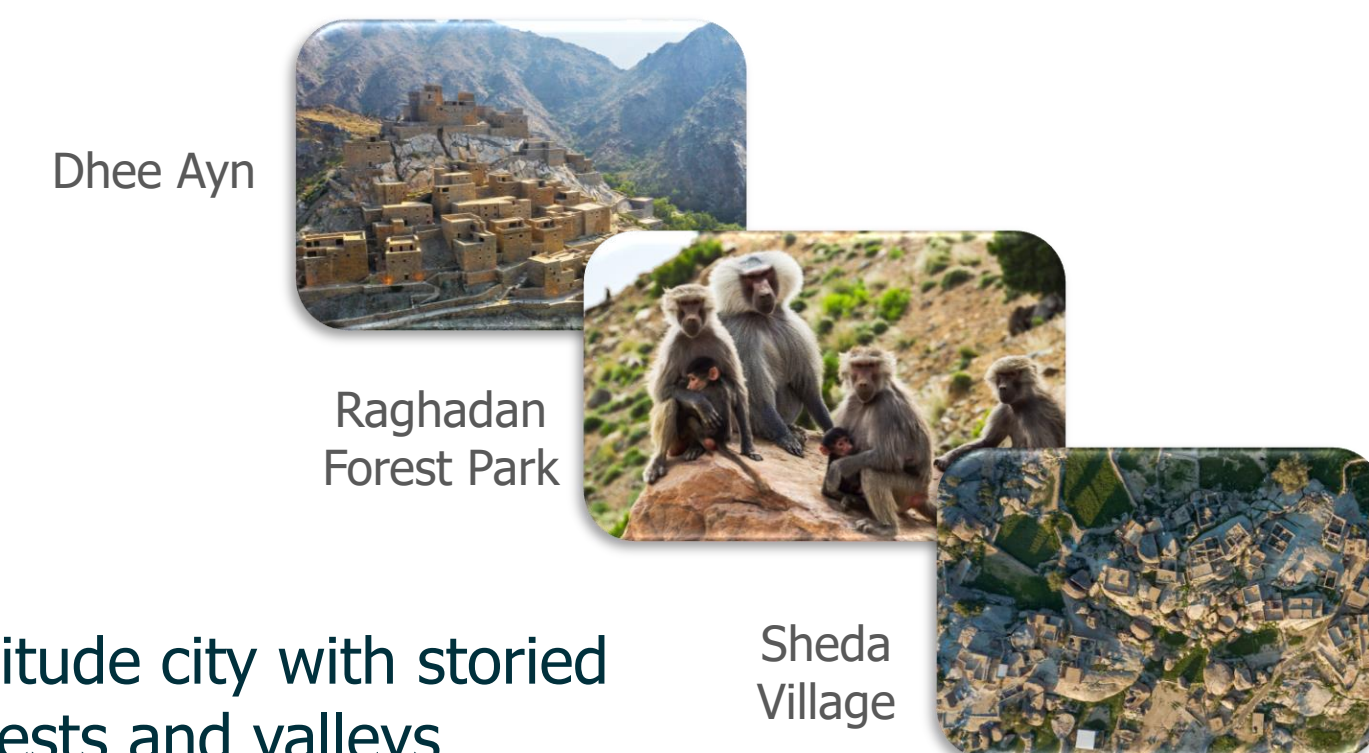
Ula: One of the oldest cities in the Arabian Peninsula



In Al Baha, Seera is partnering with the Tourism Development Fund to build a 50k m² mountain resort with 200+ guest rooms & suites



In Al Ula, AlUla Development Company and Seera have formed a Joint Venture Company to develop and operate a 215-Keys Clarion Hotel in AlUla



BAHA: High-altitude city with storied towers, lush forests and valleys



Portman Travel Group

(largest corporate venture investment)



The Portman Travel Group (PTG) has had a successful track record of acquiring and integrating travel specialists under its umbrella

The Portman Travel Group has grown to three divisions...



- 2014: Seera purchase Elegant Resorts and Clarity Travel Management
- 2016: Clarity Travel Management acquires the TMC Portman Travel
- 2019: Ian Allan Travel (TMC) and If Only (luxury leisure)
- 2019: Established new Sports Travel division.
- 2021: Portman acquires InspireSport, an education sports travel specialist
- 2014-21: Multiple M&A and integrations executed, building value and critical buying power in Portman Travel Group.

PTG continued its recovery in 2021...

Luxury Leisure Travel:

- Leading luxury tour operator catering to high-value customers in the UK and Europe
- Top three seller of luxury cruises in the UK
- Clients book higher room categories and spend more in resort than other UK tour operators, with 48% increase in average booking value from £14,000 to £22,000 in 2021

Sports Travel:

- Network of DMCs across Europe & the US
- Global sports travel business for Professional Team Travel, Logistics Management with DMCs across Europe
- Supports premier football clubs such as ManU, Man City, Chelsea, Newcastle, etc.

Business Travel:

- Drives scale for the group via long-lasting client relationships in the public & private sector
- Global travel partner base providing capacity for worldwide events

...with global growth plans for travel from the UK & European markets





Financial update



Driven by easing of travel restrictions, Seera achieved 2x GBV in Q3 2021 relative to the same period in 2020, and a 16% growth for 9-months of 2021 relative to 2020

GBV SAR 1.4Bn
Q3 2021

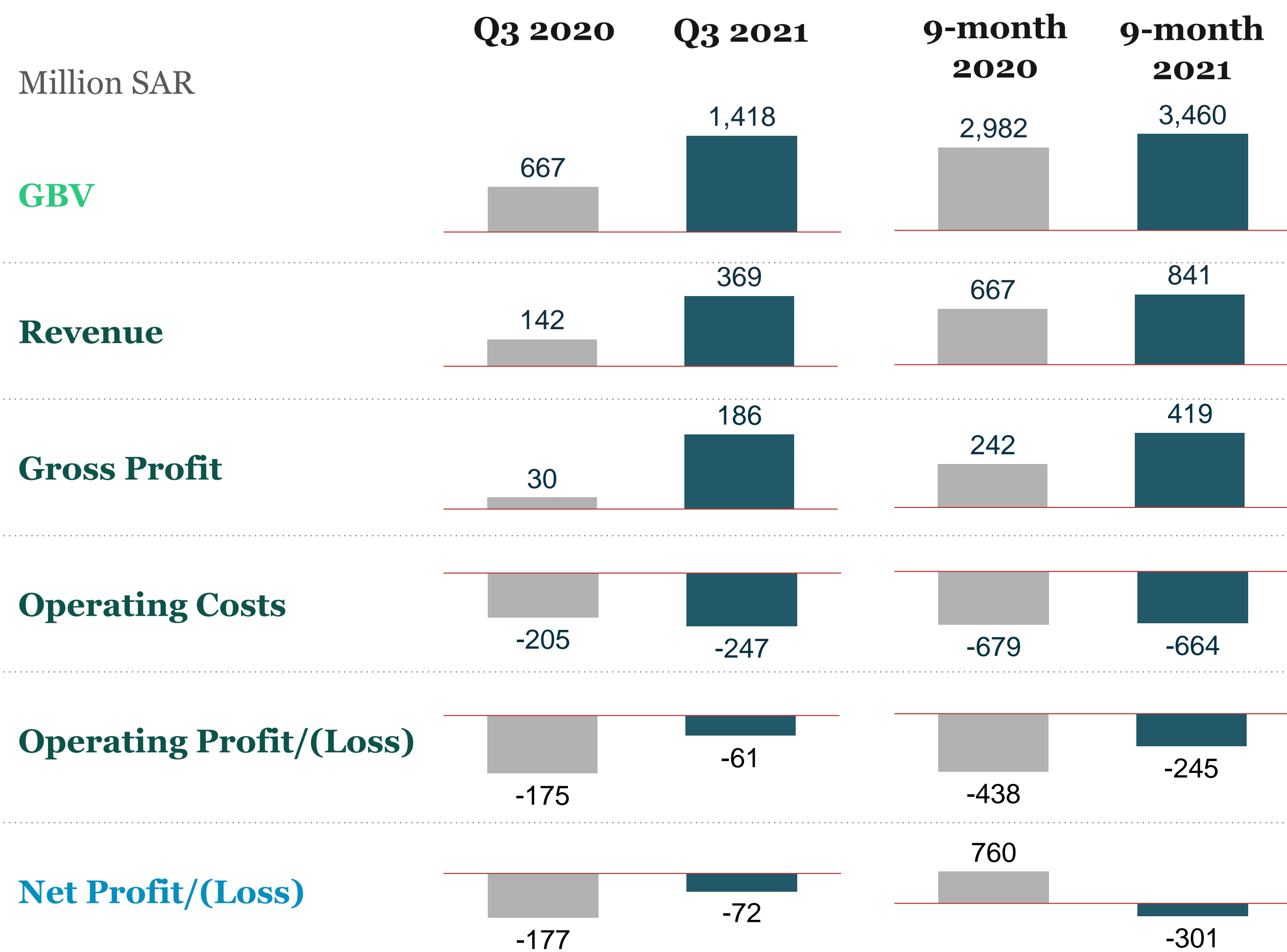
A growth of ~112% from 0.7Bn riyals in Q3 2020

GBV SAR 3.5Bn
9 Months 2021

A growth of ~16% from 3.0Bn riyals in 9 Months 2020

	Q3 2021	Q3 2020		9 Months 2021	9 Months 2020	
Travel	SAR 1.1B	SAR 422M	160%	SAR 2.6B	SAR 1.8M	47%
<i>Consumer</i>	616M	219M	181%	1.3B	0.86B	54%
<i>Business</i>	450M	203M	121%	1.3B	0.93B	41%
Destination Management	SAR 2.5M	SAR 4M	-32%	SAR 12M	SAR 22M	-47%
Hajj & Umrah	SAR 50k	SAR 0k	100%	SAR 0.3M	SAR 23M	-97%
Car Rental	SAR 140M	SAR 104M	35%	SAR 385M	SAR 324M	19%
Hospitality	SAR 6M	SAR 8M	-23%	SAR 26M	SAR 49M	-47%
Corporate Ventures (Portman Travel Group)	SAR 190M	SAR 130M	46%	SAR 373M	SAR 785M	-52%

On the road of recovery, Seera managed to keep losses at lowest level, posting an operating loss of ~SAR 245Mn vs ~SAR 438Mn, a 60% drop on quarterly basis from SAR 175Mn to SAR 60Mn



Commentary

GBV: The COVID-19 pandemic had a significant negative impact on our business, however, as travel recovers the GBV for the entire group increased by approximately 16% in YTD 2021 and 112% quarterly recovery

Revenue: An increase of 26% in YTD 2021 compared to YTD 2020 and 160% relative to Q3 2020

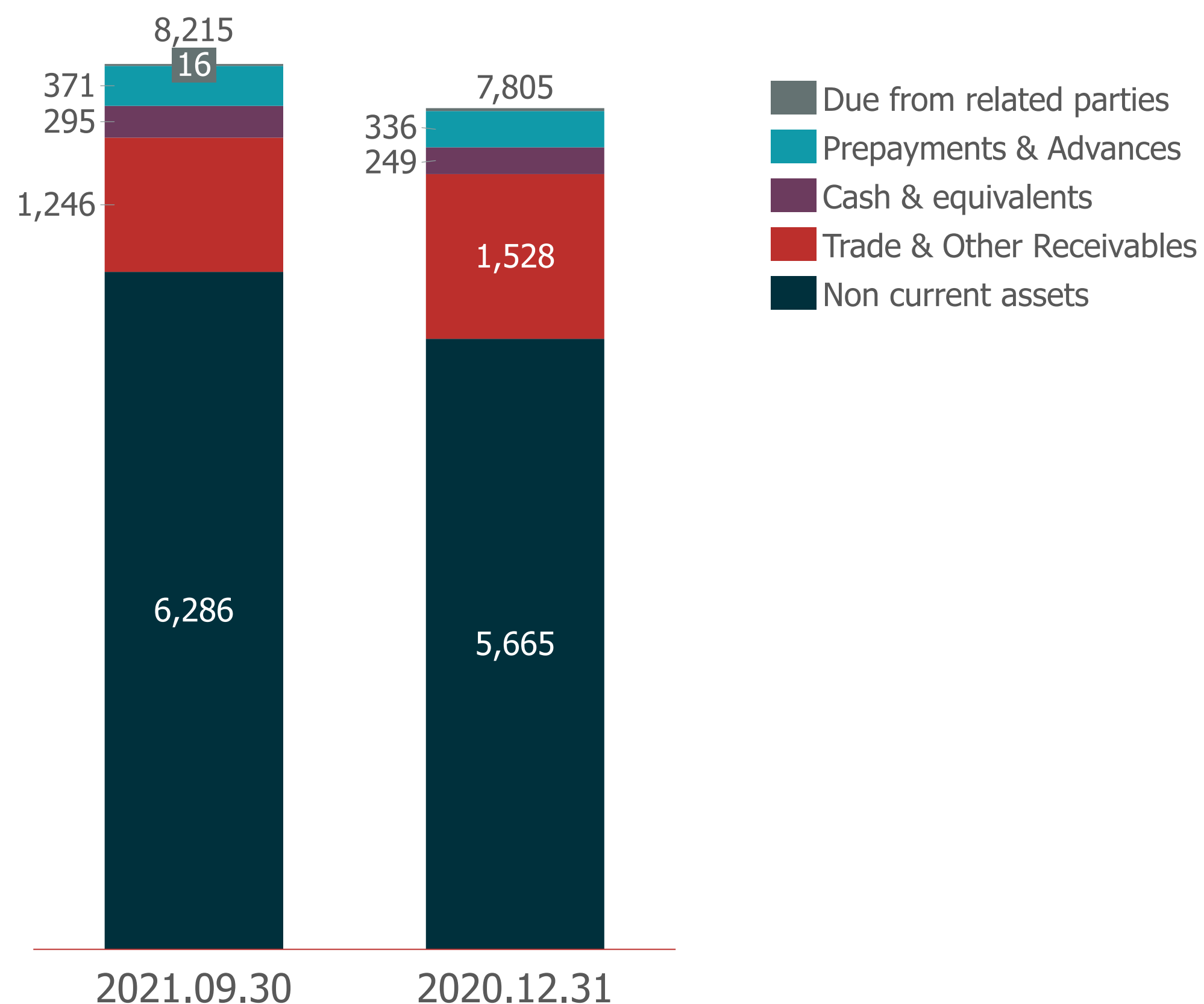
Gross Profit: An increase of 73% in YTD 2021 (6 times compared to Q3 2020) in the gross profit and GPM grew from 8% to 12% driven by higher contribution of non-air business

Operating Loss: The Group accumulated operating loss amounted to SAR 245 million in YTD 2021 compared to a loss of SAR 438 million in YTD 2020 due to: reductions and rationalizations of all expenses and administrative costs, in addition to a higher GPM. Management has demonstrated strong control over spend and achieved a 60% drop on quarterly losses for Q3 2021 vs Q3 2020

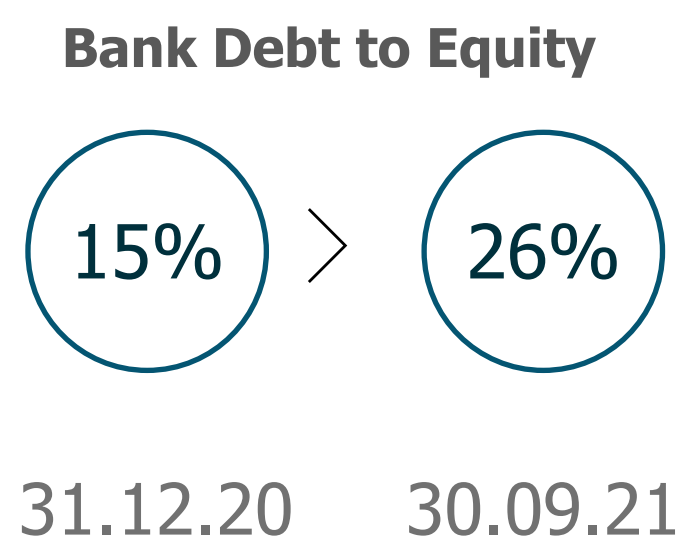
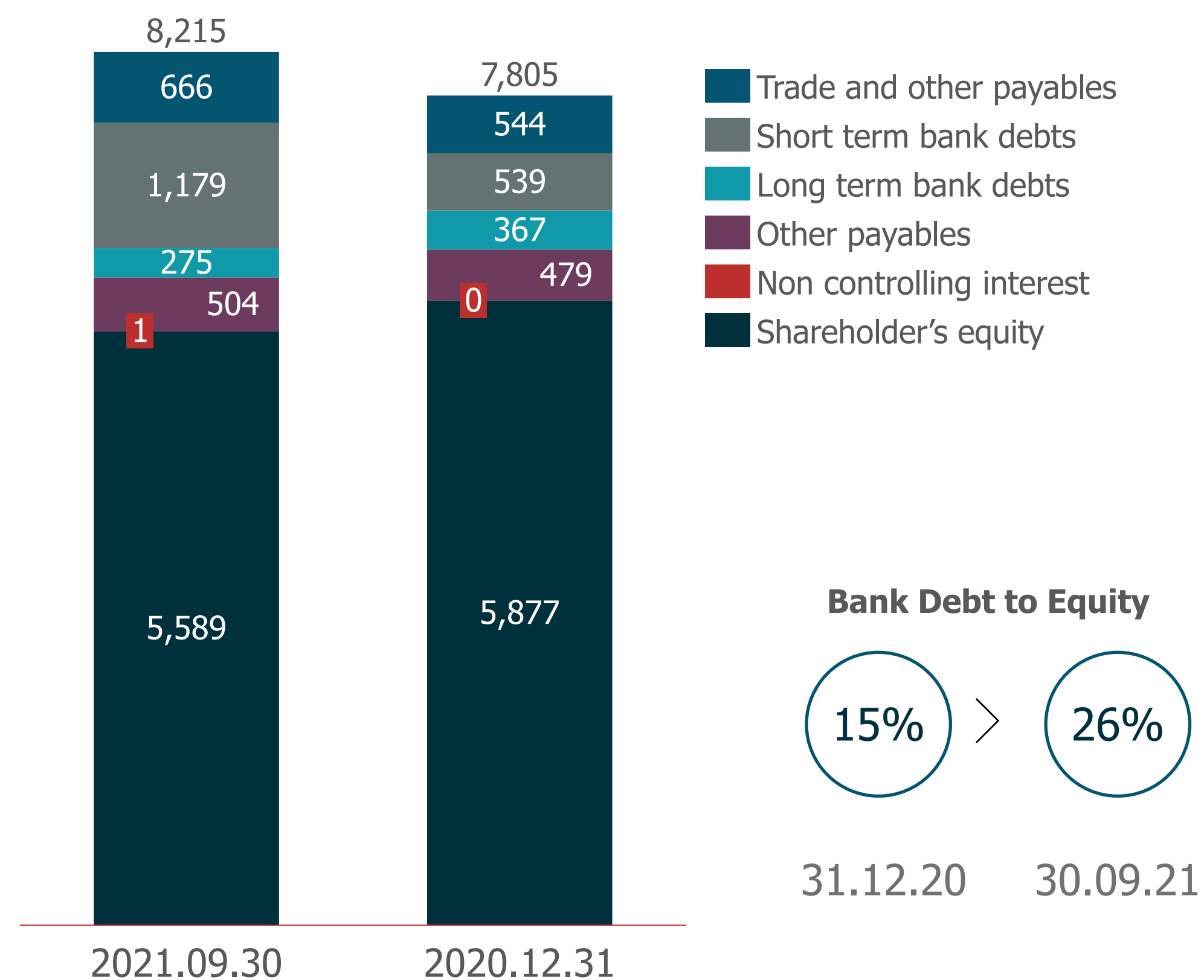
Net Loss: YTD 2020 results recorded a net gain of SAR 760 million due to exceptional items including gain on Careem, impairments on Goodwill, intangibles and other assets, etc.

Maintaining a strong balance sheet has enabled the Group to weather the impact of COVID-19

Total Assets (Million Riyals)



Total Equity and Liabilities (Million Riyals)





Thank You.



For more information, please visit:
www.seera.sa

