Nice One Beauty Digital Marketing Company
(A Saudi Joint Stock Company)

Unaudited Interim Condensed Consolidated Financial Statements

For the Three and Six Months Period Ended 30 June 2026

Nice One Beauty Digital Marketing Company
(A Saudi Joint Stock Company)

INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
30 June 2026

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INDEPENDENT AUDITOR'S REVIEW REPORT ON THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS TO THE SHAREHOLDERS OF NICE ONE BEAUTY DIGITAL MARKETING COMPANY (A SAUDI JOINT STOCK COMPANY)

Introduction

We have reviewed the accompanying interim condensed consolidated statement of financial position of Nice One Beauty Digital Marketing Company and its subsidiaries (collectively referred to as the "Group") as at 30 June 2026, and the related interim condensed consolidated statements of comprehensive income for the three-month and six-month periods ended 30 June 2026 and the related interim condensed consolidated statements of changes in equity and cash flows for the six month period then ended, and explanatory notes. Management is responsible for the preparation and presentation of these interim condensed consolidated financial statements in accordance with International Accounting Standard 34, "Interim Financial Reporting" ("IAS 34") as endorsed in the Kingdom of Saudi Arabia. Our responsibility is to express a conclusion on these interim condensed consolidated financial statements based on our review.

Scope of Review

We conducted our review in accordance with International Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" as endorsed in the Kingdom of Saudi Arabia. A review of interim financial statement consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing that are endorsed in the Kingdom of Saudi Arabia and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim condensed consolidated financial statements are not prepared, in all material respects, in accordance with IAS 34 as endorsed in the Kingdom of Saudi Arabia.

for Ernst & Young Professional Services

Abdullah A. Alshenaibir
Certified Public Accountant
License No. (583)

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EY
سجل تجاري ١٠١٠٣٨٣٨٢١
CR. 1010383821
شركة إرنست ويونغ للخدمات المهنية
(مهنية ذات مسؤولية محدودة)
Ernst & Young Professional Services
(Professional LLC)

Riyadh: 16 Safar 1448H
(30 July 2026G)

Nice One Beauty Digital Marketing Company
(A Saudi Joint Stock Company)

Interim Condensed Consolidated Statement of Financial Position
As at 30 June 2026

	Notes	***30 June 2026 (Unaudited)*** ⃁	*31 December 2025 (Audited)* ⃁
ASSETS			
NON-CURRENT ASSETS			
Property and equipment	4	**101,789,742**	102,699,030
Intangible assets		**12,498,815**	13,355,092
Right-of-use assets	5	**65,997,259**	58,735,219
TOTAL NON-CURRENT ASSETS		**180,285,816**	174,789,341
CURRENT ASSETS			
Inventories	6	**259,335,634**	252,150,547
Trade receivables	7	**18,677,668**	21,346,203
Prepayments, advances and other receivables		**59,622,572**	68,721,808
Cash and cash equivalents	8	**94,050,939**	135,302,399
TOTAL CURRENT ASSETS		**431,686,813**	477,520,957
TOTAL ASSETS		**611,972,629**	652,310,298
EQUITY AND LIABILITIES			
EQUITY			
Share capital	9	**115,500,000**	115,500,000
Share premium	9	**185,205,946**	185,205,946
Retained earnings		**68,553,591**	79,725,115
TOTAL EQUITY		**369,259,537**	380,431,061
NON-CURRENT LIABILITIES			
Lease liabilities	5	**45,838,966**	42,209,882
Employees' defined benefit liabilities		**8,170,776**	7,216,667
TOTAL NON-CURRENT LIABILITIES		**54,009,742**	49,426,549
CURRENT LIABILITIES			
Current portion of lease liabilities	5	**20,385,960**	16,578,398
Trade payables, accruals and other payables		**165,132,239**	198,925,788
Zakat provision	10	**3,185,151**	6,948,502
TOTAL CURRENT LIABILITIES		**188,703,350**	222,452,688
TOTAL LIABILITIES		**242,713,092**	271,879,237
TOTAL EQUITY AND LIABILITIES		**611,972,629**	652,310,298

Chief Financial Officer	Signed by: 625CBE16DE7E43A... Chief Executive Officer	Signed by: 49EDA6273A07489... Chairman of the Board of Directors

The attached notes from 1 to 19 form an integral part of these interim condensed consolidated financial statements.

Nice One Beauty Digital Marketing Company
(A Saudi Joint Stock Company)

Interim Condensed Consolidated Statement of Comprehensive Income
For the three and six-months periods ended 30 June 2026

	Notes	*For the three-month period ended 30 June* **2026 (Unaudited)** ⃁	*2025 (Unaudited)* ⃁	*For the six-month period ended 30 June* **2026 (Unaudited)** ⃁	*2025 (Unaudited)* ⃁
Revenue	12	**188,263,560**	192,342,423	**484,224,107**	517,313,056
Cost of revenue		**(146,546,989)**	(144,144,262)	**(362,308,189)**	(388,534,000)
GROSS PROFIT		**41,716,571**	48,198,161	**121,915,918**	128,779,056
Selling and marketing expenses		**(41,559,676)**	(34,865,582)	**(96,163,800)**	(76,254,459)
General and administrative expenses		**(17,972,965)**	(13,499,054)	**(32,798,677)**	(25,777,576)
OPERATING (LOSS) / PROFIT		**(17,816,070)**	(166,475)	**(7,046,559)**	26,747,021
Other (expenses)/income, net		**(488,120)**	(318,954)	**98,452**	(324,847)
Finance income		**665,083**	1,115,703	**1,184,719**	1,823,619
Finance cost		**(1,332,129)**	(807,544)	**(2,418,459)**	(2,240,931)
(LOSS) / PROFIT BEFORE ZAKAT		**(18,971,236)**	(177,270)	**(8,181,847)**	26,004,862
Zakat		**(957,744)**	(1,110,000)	**(3,099,546)**	(3,167,970)
NET (LOSS) / PROFIT FOR THE PERIOD		**(19,928,980)**	(1,287,270)	**(11,281,393)**	22,836,892
Other comprehensive income					
Item that will not be reclassified subsequently to profit or loss:					
Remeasurement gain on employees' terminal benefits		**389,465**	900,900	**109,869**	810,920
TOTAL COMPREHENSIVE (LOSS) / INCOME FOR THE PERIOD		**(19,539,515)**	(386,370)	**(11,171,524)**	23,647,812
(Loss)/Earnings per Share	16	**(0.17)**	(0.01)	**(0.10)**	0.20

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Chief Financial Officer	Chief Executive Officer	Chairman of the Board of Directors

Nice One Beauty Digital Marketing Company
(A Saudi Joint Stock Company)

Interim Condensed Consolidated Statement of Changes in Equity
For the six months period ended 30 June 2026

	Share capital ⃁	*Share premium* ⃁	*Statutory reserve* ⃁	*Retained earnings* ⃁	*Total* ⃁
Balance as at 31 December 2024 (audited)	110,000,000	-	318,900	75,539,556	185,858,456
Net profit for the period	-	-	-	22,836,892	22,836,892
Other comprehensive income	-	-	-	810,920	810,920
Total comprehensive income	-	-	-	23,647,812	23,647,812
Issuance of share capital (note 9)	5,500,000	-	-	-	5,500,000
Issuance of share premium (note 9)	-	187,000,000	-	-	187,000,000
Transfer from statutory reserve to retained earnings	-	-	(318,900)	318,900	-
Transactions costs related to issue of share capital	-	(1,794,054)	-	-	(1,794,054)
Balance as at 30 June 2025 (unaudited)	115,500,000	185,205,946	-	99,506,268	400,212,214
Balance as at 31 December 2025 (audited)	115,500,000	185,205,946	-	79,725,115	380,431,061
Net loss for the period	-	-	-	(11,281,393)	(11,281,393)
Other comprehensive income	-	-	-	109,869	109,869
Total comprehensive loss	-	-	-	(11,171,524)	(11,171,524)
Balance as at 30 June 2026 (unaudited)	**115,500,000**	**185,205,946**	**-**	**68,553,591**	**369,259,537**

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Chief Financial Officer

Chief Executive Officer

Chairman of the Board of Directors

The attached notes from 1 to 19 form an integral part of these interim condensed consolidated financial statements.

Nice One Beauty Digital Marketing Company
(A Saudi Joint Stock Company)

Interim Condensed Consolidated Statement of Cash Flows
For the six months period ended 30 June 2026

	30 June 2026 (Unaudited) ⃁	*30 June 2025 (Unaudited)* ⃁
OPERATING ACTIVITIES:		
(Loss)/profit before zakat	**(8,181,847)**	26,004,862
Adjustment to reconcile (loss) *profit before zakat to net cash inflows:*		
Allowance for expected credit losses on trade receivables	**630,732**	52,455
Allowance for slow moving and obsolete inventory	**12,014,289**	2,655,000
Reversal of allowance for expected credit losses on advances to suppliers	**(1,412,771)**	-
Depreciation of property and equipment	**4,567,916**	3,001,741
Depreciation on right-of-use assets	**7,851,397**	4,177,303
Amortization of intangible assets	**856,277**	218,406
Loss /(gain) on disposal of property and equipment	**613,415**	(21,753)
Gain on termination of lease	**(400,304)**	(54,899)
Employees' defined benefit liabilities	**1,409,825**	1,066,509
Finance costs	**2,418,459**	2,240,931
Finance income	**(1,184,719)**	(1,823,619)
	19,182,669	37,516,936
Working capital adjustments:		
Inventories	**(19,199,376)**	(48,273,098)
Related parties' balances, net	**-**	14,830,181
Trade receivables	**2,037,803**	10,895,827
Prepayments, advances, and other receivables	**10,646,008**	5,672,239
Trade payables, accruals, and other payables	**(33,793,550)**	(43,674,774)
	(21,126,446)	(23,032,689)
Finance costs paid	**(2,418,459)**	(1,757,519)
Employees' defined benefit liabilities paid	**(345,847)**	(454,078)
Zakat paid	**(6,862,897)**	(3,040,526)
Net cash flows used in operating activities	**(30,753,649)**	(28,284,812)
INVESTING ACTIVITIES:		
Purchase of property and equipment	**(4,272,043)**	(8,340,312)
Proceeds from disposal of property and equipment	**-**	41,740
Purchase of intangible assets	**-**	(13,561,000)
Finance income received	**1,050,719**	1,823,619
Net cash flows used in investing activities	**(3,221,324)**	(20,035,953)
FINANCING ACTIVITIES:		
Repayment of principal of lease liabilities	**(7,276,487)**	(6,657,345)
Repayment of long-term borrowings	**-**	(13,157,899)
Repayments of short-term borrowings	**-**	(61,142,696)
Issuance of share capital	**-**	5,500,000
Proceeds from issuance of share capital– share premium portion	**-**	187,000,000
Net cash flows (used in)/generated from financing activities	**(7,276,487)**	111,542,060
Net (decrease)/increase in cash and cash equivalents	**(41,251,460)**	63,221,295
Cash and cash equivalents at the beginning of the period	**135,302,399**	49,976,430
Cash and cash equivalents at the end of the period	**94,050,939**	113,197,725
Significant non-cash transactions:		
Addition to lease liabilities and right of use assets	**22,125,497**	46,800,632
Termination of lease liabilities and right of use assets	**7,412,364**	1,143,535

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Chief Financial Officer | Chief Executive Officer | Chairman of the Board of Directors

The attached notes from 1 to 19 form an integral part of these interim condensed consolidated financial statements.

1. COMPANY INFORMATION

Nice One Beauty Digital Marketing Company (the "Company") is a Saudi Joint Stock Company registered in Riyadh; Kingdom of Saudi Arabia under Commercial Registration numbered 1010705691 and unified number 7010228299 dated 4 Sha'ban 1438H (corresponding to 30 April 2017). The registered address of the Company is: P.O 5497, Riyadh 51422, Kingdom of Saudi Arabia.

The objectives of the Company and its subsidiaries ("the Group") is the retail business of perfumes, cosmetics, soap and incense. The Group is practicing its activities through the following branches:

Branch	*Registration No.*	*Registration Date*
Product Sea for Accessories Warehouse	1010947279	27 Jumada Al-Alkhirah 1439H (corresponding to 15 March 2018G)
Product Sea for Operation & Maintenance	1010581040	23 Ramadan 1440H (corresponding to 28 May 2019G)
Product Sea for Trading - Alsala	1010591825	21 Thul-Hijjah 1440H (corresponding to 22 August 2019G)

The subsidiaries included in these interim condensed consolidated financial statements are as follows:

	Relationship	*Country of Incorporation*	*Effective ownership*		*Principal Activity*
			30 June 2026	*31 December 2025*	
Bahr Al-Montajat General Trading Co.*	Subsidiary	Egypt	**100%**	100%	Retail business of perfumes, cosmetics, soap and incense
Nice one Perfumes and Cosmetic Trading LLC**	Subsidiary	United Arab Emirates	**100%**	100%	Retail business of perfumes, cosmetics, soap and incense
Creative Reflection Marketing Co.***	Subsidiary	Kingdom of Saudi Arabia	**100%**	100%	Marketing Activities

*On 6 Muharram 1444H (corresponding to 4 August 2022), the Group established a new Subsidiary "Bahr Al-Montajat General Trading Co.", in which the Group owns 100% capital, for the purpose of opening same retail business as the Group in Egypt and registered under Commercial Registration ("CR") number 190854. The subsidiary has not commenced yet the commercial business operations.

**On 14 Shawwal 1444H (corresponding to 4 May 2023), the Group established a new Subsidiary "Nice one Perfumes and Cosmetic Trading LLC", in which the Group owns 100% capital, for the purpose of opening same retail business as the Group in the United Arab Emirates and registered under license number 1149849. The subsidiary has not commenced yet the commercial business operations.

***On 24 Jumada Al-Alkhirah 1446H (corresponding to 25 December 2024), the Group established a new Subsidiary "Creative Reflection Marketing Co.", in which the Group owns 100% capital, for the purpose of marketing business in the Kingdom of Saudi Arabia registered under CR number 1009162765. The subsidiary has not commenced yet the commercial business operations.

On 26 Rabi al Awwal 1446H (corresponding to 29 September 2024), the Capital Market Authority's (CMA) approved the registration and offering of 34,650,000 shares, representing 30 % of the Company's share capital post listing in Saudi Stock Exchange (Tadawul). On 8 Rajab 1446H (corresponding to 8 January 2025), the Company's shares commenced to be traded on the Saudi Stock Exchange (Tadawul), and the Company also changed its legal form from closed joint stock company ("CJSC") to Saudi joint stock company ("SJSC") on the same day.

2. MATERIAL ACCOUNTING POLICY INFORMATION

2.1 BASIS OF PREPARATION

These interim condensed consolidated financial statements have been prepared in accordance with IAS 34 Interim Financial Reporting issued by the International Accounting Standards Board ("IASB"), as endorsed in the Kingdom of Saudi Arabia and other standards and pronouncements that are endorsed by the Saudi Organization for Chartered and Professional Accountants ("SOCPA") (collectively referred as "IAS 34 as endorsed in KSA").

The interim condensed consolidated financial statements do not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Group's annual consolidated financial statements as at and for the year ended 31 December 2025. In addition, the results of the operations for the period ended 30 June 2026 do not necessarily represent an indication for the results of the operations for the year ending 31 December 2026. Further, the Group's revenues are affected by certain seasonal events such as Ramadan, public holidays and occasions.

The interim condensed consolidated financial statements have been prepared on a historical cost basis using the accrual basis of accounting and the going concern assumption concept, except for the valuation of employees defined benefits liability which is measured at present value. The interim condensed consolidated financial statements are presented in Saudi Riyal ("⃁"), which is also the functional currency of the Company.

The accounting policies adopted in the preparation of the interim condensed consolidated financial statements are consistent with those followed in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2025.

2.2 NEW STANDARDS, INTERPRETATIONS AND AMENDMENTS ADOPTED BY THE GROUP APPLICABLE FROM 1 JANUARY 2026

Following are the standards and amendments effective on 1 January 2026 or after (unless otherwise stated) and do not have a material impact on the Group's interim condensed consolidated financial statements. The Group has not adopted any other standard, interpretation or amendment that has been issued but is not yet effective.

- Amendments to IFRS (9) and IFRS (7): Classification and Measurement of Financial Instruments
- Volume (11): Annual Improvements to IFRS Accounting Standards
- Amendments to IFRS (9) and IFRS (7): Contracts Referencing Nature-dependent Electricity

These amendments had no impact on the Group's interim condensed consolidated financial statements.

2.3 NEW AND AMENDED STANDARDS AND INTERPRETATIONS NOT YET EFFECTIVE

The new amended, issued standards and interpretations, which are not effective yet have not been adopted early by the Group and will be adopted on their effective date as applicable. The adoption of these standards and interpretations is not expected to have any material impact on the Group on the effective date except IFRS 18, which the Group is currently evaluating the impact of its adoption on the interim condensed consolidated financial statements.

Standard, Amendment or Interpretation	***Effective date***
- IFRS (18): Presentation and Disclosure in Financial Statements – Replaces IAS (1) Presentation of Financial Statements.	1 January 2027
- IFRS (19) - Subsidiaries without Public Accountability: Disclosures	1 January 2027
- IAS 21 The Effects of Changes in Foreign Exchange Rates - Translation to a Hyperinflationary Presentation Currency	1 January 2027
- Amendments to IFRS (10) and IAS (28): Sale or Contribution of Assets between an Investor and its Associate or Joint Venture	The effective date of this amendment is postponed indefinitely.

2. MATERIAL ACCOUNTING POLICY INFORMATION (CONTINUED)

2.3 NEW AND AMENDED STANDARDS AND INTERPRETATIONS NOT YET EFFECTIVE (CONTINUED)

Expected impact of the initial application of IFRS 18: Presentation and Disclosure in Financial Statements

In April 2024, the International Accounting Standards Board ("IASB") issued IFRS 18 Presentation and Disclosure in Financial Statements, which replaces IAS 1 Presentation of Financial Statements and becomes effective for annual reporting periods beginning on or after 1 January 2027. The new standard introduces new requirements and updates to the interim condensed consolidated statement of comprehensive income, with the main objective of improving comparability in the interim condensed consolidated statement of comprehensive income and enhancing transparency over management-defined performance measures.
The key new concepts introduced by IFRS 18 include:

- A revised structure of the interim condensed consolidated statement of comprehensive income, requiring classification of income and expenses into 5 defined categories based on the entity’s main business activities and presentation of mandatory subtotals;
- Enhanced principles on aggregation and disaggregation which apply to the primary financial statements and notes in general; and
- Required disclosures in the financial statements for certain profit or loss performance measures that are reported outside an entity’s financial statements (that is, management-defined performance measures).

The Group’s assessment remains ongoing and further refinements to the expected impact may arise as implementation activities progress and additional industry and regulatory guidance becomes available.

a) Structure of the Interim Condensed Consolidated Statement of Comprehensive Income

The standard is expected to result in changes to the presentation of certain line items and subtotals in the interim condensed consolidated statement of comprehensive income namely operating, investing, financing, zakat/income tax and discontinued operations. This classification depends on the main business activities of the Group.

Based on the Group’s preliminary assessment and the nature of its main business activities, performed to date, the Group expects changes to the current structure of interim condensed consolidated statement of comprehensive income to result in:

- Interest Income: Interest income are mainly profits earned on call deposits, short-term deposits and cash equivalents maintained for liquidity management, which together are currently reported as finance income in the interim condensed consolidated statement of comprehensive income. These activities are incidental to the Group’s operations and do not represent its principal business. Accordingly, investing in assets is not a specified main business activity of the Group. Under IFRS 18, these incomes should be classified within the investing category of the interim condensed consolidated statement of comprehensive income.
- Interest expenses: Interest expense are mainly from lease liabilities recognised under IFRS 16 and, where applicable, bank borrowings, which together are currently reported as finance cost in the interim condensed consolidated statement of comprehensive income. These financing arrangements support the Group’s operating activities and do not represent a principal business activity. Under IFRS 18, these costs should be classified within the financing category of the interim condensed consolidated statement of comprehensive income.
- Foreign exchange differences: Foreign exchange losses are currently presented in other operating expense/income in the interim condensed consolidated statement of comprehensive income. Under IFRS 18, foreign exchange differences are required to be classified in the same category as the income and expenses from the items that gave rise to the foreign differences. The Group is assessing whether its foreign exchange differences should be classified in the operating or investing category.

2. MATERIAL ACCOUNTING POLICY INFORMATION (CONTINUED)

2.3 NEW AND AMENDED STANDARDS AND INTERPRETATIONS NOT YET EFFECTIVE (CONTINUED)

Expected impact of the initial application of IFRS 18: Presentation and Disclosure in Financial Statement (Continued)

b) Structure of the Interim Condensed Consolidated Statement of Financial Position

The Group is in process of assessing the impact of IFRS 18 on the Interim Condensed Consolidated Statement of Financial Position and does not expect that the new standard will introduce material changes to the presentation requirements previously applied under IAS 1 for its assets, liabilities and equity.

c) Structure of the Interim Condensed Consolidated Statement of Changes in Equity

The Group is in process of assessing the impact of IFRS 18 on the Interim Condensed Consolidated Statement of Changes in Equity and does not expect that the new standard will introduce material changes to the presentation requirements previously applied under IAS 1 for its presentation of movements in equity, including transactions with owners, other comprehensive income and retained earnings.

d) Aggregation and disaggregation

The new aggregation and disaggregation requirements will lead into changes to present the most useful structured summary. The Group is assessing how items are aggregated and disaggregated in the primary financial statements and the notes on the basis of similar and dissimilar characteristics.

Certain profit or loss line items description, aggregations and subtotals may change to provide useful structured summaries and disclose additional material information in the notes. The Group is performing a detailed assessment to determine the appropriate classification of items. The Group is also assessing line items currently labelled as “other” and will use more informative labels that describes the aggregated items as precisely as possible. The Group also expects expanded disclosure requirements relating to the aggregation and disaggregation of information.

e) Management Performance Measures “MPMs”

Management-defined Performance Measures (MPMs) is a subtotal of income and expenses that entity uses in public communication outside the financial statements that communicates management’s view of an aspect of the financial performance of the entity as a whole. Where applicable, these measures may require quantitative reconciliation to IFRS-defined subtotals together with expanded explanatory disclosures. The Group is assessing whether performance measures currently communicated to stakeholders, outside the Group financial statements meet the definition of an MPM under IFRS 18.

f) Consequential amendments

The Group is also evaluating the consequential amendments arising from IFRS 18, including amendments to IAS 7 Statement of Cash Flows and IAS 34 Interim Financial Reporting. The Group currently uses profit for the year/period before zakat as a starting point of the reconciliation to cash flows from operating activities. Certain adjusting items included in the reconciliation will change as a result of the new starting point.

The consequential amendments also provide specific guidance on the classification of interest and dividend cash flows. The Group will classify cash flows from interest paid as financing activities rather than operating activities under IFRS 18 and cash flows from interest incomes will be classified as investing activities.

The Group’s assessment remains ongoing and further refinements to the expected impact may arise as implementation activities progress and additional industry and regulatory guidance becomes available.

3. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS

The preparation of the Group's interim condensed consolidated financial statements requires management to make judgments, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, the accompanying disclosures, and the disclosure of contingent liabilities, at the reporting date. However, uncertainty about these assumptions and estimates could result in outcomes that may require a material adjustment to the carrying amount of the asset or liability affected in the future. These estimates and assumptions are based upon experience and various other factors that are believed to be reasonable under the circumstances and are used to judge the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised or in the revision period and future periods if the changed estimates affect both current and future periods.

As at 30 June 2026, management believes that all sources of estimation uncertainty remain similar to those disclosed in the Group's annual consolidated financial statements for the year ended 31 December 2025. The current geopolitical developments (refer to 3.1 below) has not materially impacted the significant accounting judgements, estimates and assumptions as at and for the period ended 30 June 2026 and management will continue to monitor the situation and any changes required will be reflected in future reporting periods.

3.1 Ongoing regional geopolitical developments

The Group continues to monitor the regional geopolitical developments and their potential impact, while supply chain has been impacted in terms of cost and availability, these developments have not had a material impact on Group's interim condensed consolidated financial statements for the period ended 30 June 2026. However, given the evolving nature of the situation, the potential impact on the Group's business and financial performance will continue to be assessed on future reporting dates as further escalation or prolonged continuation of the conflict could potentially affect its business.

4. PROPERTY AND EQUIPMENT

	30 June 2026 (Unaudited) ⃁	*31 December 2025 (Audited)* ⃁
Beginning – net book value	**102,699,030**	90,769,561
Additions during the period/year	**4,272,043**	18,525,365
Depreciation charge for the period/year	**(4,567,916)**	(6,575,910)
Disposals for the period/year	**(613,415)**	(19,986)
Closing – net book value	**101,789,742**	102,699,030

During the six months period ended 30 June 2026, the Group disposed off leasehold improvements from property and equipment with a net book value of ⃁ 613.4k, resulting in a loss from disposal amounting to ⃁ 613.4k (31 December 2025: ⃁ 19.9k resulting in a gain from disposal amounting to ⃁ 21.7k).

5. RIGHT OF USE ASSETS AND LEASE LIABILITIES

	30 June 2026 (Unaudited) ⃁	*31 December 2025 (Audited)* ⃁
Right of use assets		
Beginning – net book value	**58,735,219**	12,659,770
Additions during the period/year	**22,125,497**	58,729,340
Depreciation charge for the period/year	**(7,851,397)**	(11,042,224)
Disposals for the period/year *	**(7,012,060)**	(1,611,667)
Closing – net book value	**65,997,259**	58,735,219

5. RIGHT OF USE ASSETS AND LEASE LIABILITIES (CONTINUED)

	30 June 2026 (Unaudited) ⃁	31 December 2025 (Audited) ⃁
Lease liabilities		
Beginning of the period/year	**58,788,280**	12,140,449
Additions during the period/year	**22,125,497**	58,729,340
Accretion of interest	**2,418,459**	3,636,850
Derecognition of lease liabilities *	**(7,412,364)**	(1,807,608)
Payments	**(9,694,946)**	(13,910,751)
Closing balance	**66,224,926**	58,788,280

* During the period ended 30 June 2026, the Group transferred a lease agreement to a third party for a transfer fee received (key money) of ⃁ 1 million (2025: nil) which has been accounted for in the 'other income (expense) net' line item in the interim condensed consolidated statement of comprehensive income.

	30 June 2026 (Unaudited) ⃁	31 December 2025 (Audited) ⃁
Non-current portion of lease liabilities	**45,838,966**	42,209,882
Current portion of lease liabilities	**20,385,960**	16,578,398
Closing balance	**66,224,926**	58,788,280

6. INVENTORIES

	30 June 2026 (Unaudited) ⃁	31 December 2025 (Audited) ⃁
Goods for sale	**271,442,463**	253,350,554
Packing material	**13,242,809**	12,782,821
Less: Allowance for slow moving and obsolete inventory	**(25,349,638)**	(13,982,828)
	259,335,634	252,150,547

Set out below is the movement of allowance for slow moving and obsolete inventory:

	30 June 2026 (Unaudited) ⃁	31 December 2025 (Audited) ⃁
At the beginning of the period/year	**13,982,828**	8,031,965
Charge during the period/year	**12,014,289**	6,447,390
Obsolete stock written-off during the period/year	**(647,479)**	(496,527)
At the end of the period/year	**25,349,638**	13,982,828

7. TRADE RECEIVABLES

	30 June 2026 (Unaudited) ⃁	*31 December 2025 (Audited)* ⃁
Trade receivables	**22,078,612**	24,116,415
Less: allowance for expected credit losses (ECL)	**(3,400,944)**	(2,770,212)
	18,677,668	21,346,203

Trade receivables are non-interest bearing and are generally on terms of 30 days.
Set out below is the movement in the allowance for expected credit losses of trade receivables:

	30 June 2026 (Unaudited) ⃁	*31 December 2025 (Audited)* ⃁
At the beginning of the period/year	**2,770,212**	2,837,742
Charge during the period/year	**630,732**	133,950
Written off during the period/year	**-**	(201,480)
At the end of the period/year	**3,400,944**	2,770,212

All trade receivables are interest free. Unimpaired trade receivables are expected, based on past experience, to be fully recoverable. It is not the practice of the Group to obtain collateral over receivables, and the vast majority are, therefore, unsecured.

8. CASH AND CASH EQUIVALENTS

	30 June 2026 (Unaudited) ⃁	*31 December 2025 (Audited)* ⃁
Short term deposits (*)	**70,000,000**	30,000,000
Bank balances	**23,997,243**	104,454,051
Cash on hand	**53,696**	848,348
	94,050,939	135,302,399

* These represented short-term deposits with local banks with original maturities of less than 3 months and earn finance income on market prevailing rates.

9. SHARE CAPITAL

The Company's share capital is divided into 115,500,000 shares of ⃁ 1 each (31 December 2025: 115,500,000 shares of ⃁ 1 each).

On 28 Thul-Hijjah 1445H (corresponding to 4 July 2024), the shareholders resolved to increase the share capital from 110,000,000 ordinary shares to 115,500,000 ordinary shares of ⃁ 1 each by issuing new 5,500,000 ordinary shares. The additional 5,500,000 ordinary shares are issued on 8 Rajab 1446H (corresponding to 8 January 2025) on commencement of trading on the Saudi Stock Exchange as part of initial public offering, at an offer price of ⃁ 35 per share, resulted in a share premium of ⃁ 187 million. The transactions costs related to issuance of share capital amounted to ⃁ 1.8 million and it is offset from the equity as part of the share premium.

10. ZAKAT

Movement during the period/year:

	30 June 2026 (Unaudited) ⃁	*31 December 2025 (Audited)* ⃁
At the beginning of the period/year	**6,948,502**	4,037,446
Current period/year charges	**3,099,546**	6,948,502
Reversal of excess provision from prior periods/years	**-**	(996,920)
Provided during the period/year, net	**3,099,546**	5,951,582
Paid during the period/year	**(6,862,897)**	(3,040,526)
At the end of the period/year	**3,185,151**	6,948,502

Status of assessments

The Group has submitted its zakat returns on consolidated basis for the years up to 31 December 2025. Zakat certificates for all years have been issued. The Group received form ZATCA final assessment for the year ended 31 December 2024, whereas the Group did not receive final assessments from ZATCA for the year ended 31 December 2023 and before.

11. RELATED PARTY TRANSACTIONS AND BALANCES

In the ordinary course of its activities, the Group transacts business with related parties. Related parties include shareholders, members of Board of Directors ("BOD"), key management executives and entities controlled or significantly influenced by such parties, which are under common ownership. The transactions are carried out on mutually agreed terms approved by the management of the Group.

Key Management Personnel Compensation

The remuneration of directors and other key management personnel for the period were as follows:

	For three-months period		*For six-months period*	
	30 June 2026 (Unaudited) ⃁	*30 June 2025 (Unaudited)* ⃁	***30 June 2026 (Unaudited)*** ⃁	*30 June 2025 (Unaudited)* ⃁
Short-term employee benefits	**1,567,829**	2,237,972	**3,362,992**	4,695,945
Post-employment benefits	**82,941**	108,355	**174,339**	(440,886)
Board and other management committees' remuneration	**685,500**	685,500	**1,371,000**	1,371,000
	2,336,270	3,031,827	**4,908,331**	5,626,059

12. REVENUE

	For three-months period 30 June		For six-months period 30 June	
	2026	2025	**2026**	2025
	(Unaudited)	*(Unaudited)*	***(Unaudited)***	*(Unaudited)*
	⃁	⃁	⃁	⃁
Revenue from sales of goods	**180,745,299**	183,735,132	**464,669,042**	496,497,012
Revenue from rendering services	**7,518,261**	8,607,291	**19,555,065**	20,816,044
	188,263,560	192,342,423	**484,224,107**	517,313,056

12.1 DISAGGREGATION OF REVENUE

	For three-months period 30 June		For six-months period 30 June	
	2026	2025	**2026**	2025
	(Unaudited)	*(Unaudited)*	***(Unaudited)***	*(Unaudited)*
	⃁	⃁	⃁	⃁
Category				
Local sales	**176,585,224**	180,651,480	**457,201,034**	493,393,815
International sales	**11,678,336**	11,690,943	**27,023,073**	23,919,241
	188,263,560	192,342,423	**484,224,107**	517,313,056

	For three-months period 30 June		For six-months period 30 June	
	2026	2025	**2026**	2025
	(Unaudited)	*(Unaudited)*	***(Unaudited)***	*(Unaudited)*
	⃁	⃁	⃁	⃁
Timing of revenue recognition				
Sales made at a point in time	**188,263,560**	192,342,423	**484,224,107**	517,313,056

13. COMMITMENTS

Significant capital expenditure contracted for as at end of reporting period but not recognized as liabilities is as follows:

	30 June 2026	*31 December 2025*
	(Unaudited)	*(Audited)*
	⃁	⃁
Commitments for capital expenditure	-	83,634

14. FINANCIAL INSTRUMENTS

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Financial instruments comprise of financial assets and financial liabilities. The Group's financial assets mainly consist of bank balances, trade receivables, and certain other current assets. Its financial liabilities mainly consist of trade payables, long term and short-term borrowings, lease liabilities and accruals.

The management has assessed that fair value of financial assets and financial liabilities approximate their carrying amounts largely due to the short-term maturities of these instruments.

14. FINANCIAL INSTRUMENTS (CONTINUED)

14.1 Financial assets and financial liabilities

Financial assets measured at amortised cost	***30 June 2026 (Unaudited)*** ⃁	*31 December 2025 (Audited)* ⃁
Trade receivables	**18,677,668**	21,346,203
Cash and cash equivalents	**94,050,939**	135,302,399
Employee receivables	**1,336,449**	1,498,865
Refundable deposits	**1,354,779**	1,263,361
Other receivables	**1,204,560**	476,162
Total financial assets at amortised cost - current	**116,624,395**	159,886,990

Financial liabilities measured at amortised cost

	30 June 2026 (Unaudited) ⃁	*31 December 2025 (Audited)* ⃁
Trade payables, accruals and other payables	**163,501,504**	195,729,056
Lease liabilities	**66,224,926**	58,788,280
Total financial liabilities measured at amortised cost	**229,726,430**	254,517,336
Non-current	**45,838,966**	42,209,882
Current	**183,887,464**	212,307,454
Total financial liabilities measured at amortised cost	**229,726,430**	254,517,336

15. SEGMENTAL INFORMATION

Currently, the Group's Chief Operating Decision Maker (which is the Board of Directors) considers the entire operations as one single operating segment. However, for management purposes, the Group monitors revenue as per following categorizations:

For three-months period ended 30 June

	Central Region (Unaudited) ⃁	***Western Region (*) (Unaudited)*** ⃁	***Eastern Region (Unaudited)*** ⃁	***International Region (Unaudited)*** ⃁	***Total (Unaudited)*** ⃁
Revenues 2026	**78,224,624**	**74,707,628**	**23,652,972**	**11,678,336**	**188,263,560**
Revenues 2025	77,944,944	77,226,432	25,480,104	11,690,943	192,342,423

For six-months period ended 30 June

	Central Region (Unaudited) ⃁	***Western Region (*) (Unaudited)*** ⃁	***Eastern Region (Unaudited)*** ⃁	***International Region (Unaudited)*** ⃁	***Total (Unaudited)*** ⃁
Revenues 2026	**195,203,810**	**202,443,992**	**59,553,232**	**27,023,073**	**484,224,107**
Revenues 2025	205,248,542	221,997,890	66,147,383	23,919,241	517,313,056

(*) Western region includes southern and northern regions.

16. (LOSS)/ EARNINGS PER SHARE

Earnings per share is calculated by dividing the net profit for the period over the weighted average number of shares during the period.

	For three-months period 30 June		*For six-months period 30 June*	
	2026 (Unaudited) ⃁	*2025 (Unaudited) ⃁*	***2026 (Unaudited) ⃁***	*2025 (Unaudited) ⃁*
Net (loss)/income for the period	**(19,928,980)**	(1,287,270)	**(11,281,393)**	22,836,892
Weighted average number of shares - basic and diluted*	**115,500,000**	115,500,000	**115,500,000**	115,287,293
(Loss)/earnings per share	**(0.17)**	(0.01)	**(0.10)**	0.20

*There has been no item of dilution affecting the weighted average number of shares.

17. SUBSEQUENT EVENTS

Management believes that no events have occurred subsequent to the reporting date and before the issuance of these interim condensed consolidated financial statements which requires adjustment to, or disclosure, in these interim condensed consolidated financial statements.

18. COMPARATIVE PERIOD

Certain comparative figures have been reclassified as listed below to conform with the classification used as at 30 June 2026. These reclassifications listed below have no impact on previously reported net income, retained earnings or net assets:

For three-months period ended 30 June 2025

Interim condensed consolidated statement of comprehensive income	***Previously reported***	***Amount of reclassification***	***Amount after reclassification***
Cost of sales	142,035,208	2,109,054	144,144,262
Selling and marketing expenses	33,236,132	1,629,450	34,865,582
General and administrative expenses	17,237,558	(3,738,504)	13,499,054

For six-months period ended 30 June2025

Interim condensed consolidated statement of comprehensive income	***Previously reported***	***Amount of reclassification***	***Amount after reclassification***
Cost of sales	385,737,393	2,796,607	388,534,000
Selling and marketing expenses	73,045,140	3,209,319	76,254,459
General and administrative expenses	31,783,502	(6,005,926)	25,777,576

19. APPROVAL OF INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

These interim condensed consolidated financial statements of the Group were authorised for issuance in accordance with the Board of Directors' resolution dated 13 Safar 1448H (corresponding to 27 July 2026G).