

Rating **Neutral**
 12- Month Target Price **SAR 73.00**

SAUDI TELECOM COMPANY (STC)

4Q2017 First Look

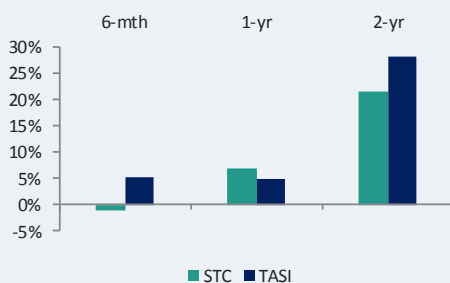
Expected Total Return

| | |
|--------------------------|-----------|
| Price as on Jan-29, 2018 | SAR 72.70 |
| Upside to Target Price | 0.4% |
| Expected Dividend Yield | 5.5% |
| Expected Total Return | 5.9% |

Market Data

| | |
|-----------------------|------------------|
| 52 Week H/L | SAR 78.90 /64.50 |
| Market Capitalization | SAR 145,400 mln |
| Shares Outstanding | 2,000 mln |
| Free Float | 16.14% |
| 12-Month ADTV | 294,221 |
| Bloomberg Code | STC AB |

1-Year Price Performance



| 4Q2017 (SAR mln) | Actual | RC Forecast |
|------------------|--------|-------------|
| Revenue | 12,494 | 12,643 |
| Gross Profit | 7,588 | 7,270 |
| Net Income | 2,649 | 2,404 |
| EPS (SAR) | 1.32 | 1.20 |

Efficiency Drives Profit

Maintaining its position as the sector leader, STC posted a net profit of SAR 2.6 billion, increasing by +27% Y/Y and +1% Q/Q; beat both our estimates and market consensus of SAR 2.4 billion. Revenue reached SAR 12.5 billion, +4% higher Y/Y but declined by -3% Q/Q. The increase in revenue Y/Y is explained by the increase in FTTH users, revenue from data as well as enterprises sales. Quarterly decline is due to shrinking market and has affected all operators. We attribute EPS deviation from our estimates primarily to gross margin expansion leading to an increase in gross profit and operating profit. STC posted a gross margin of 61%, rising by 300 bps on yearly basis and 100 bps on quarterly basis. Operating profits were up +61% Y/Y, helped by the Company's operating efficiency program, where it aims to optimize operational costs and rationalize spending. The increase can be traced to reduction of cost of services. We believe the management has illustrated its ability to control costs. We maintain our Neutral stance with a target price of SAR 73.00; await update on the subscribers' base and full financials to firm-up our view.

Topline posts a quarterly decline

Although it was a tough quarter for the whole sector, STC has managed to overcome it by putting more focus on other revenue streams, which reduced the effect of market retraction. The Company reported revenues of SAR 12.5 billion, increasing by +8% Y/Y by putting more focus on other revenue segments (FTTH, sales from enterprises and revenue from data). The -3% Q/Q decline can be attributed to the market retracting amid tough operating environment including allowing VoIP, which affected the revenue from international calls and expected decline in subscribers in the market.

Gross margins rise to 61%

STC reported a gross profit of SAR 7.6 billion, rising +8% Y/Y but declining by -1% Q/Q. Gross margin has reached 61%, increasing by 300 bps on yearly basis and 100 bps on quarterly basis. The company has managed to reduce the cost of services by SAR 279 million during the period. Operating efficiency program proved its effectiveness in 4Q as cost optimization measures were implemented. Operating profit has increased by +61% Y/Y to SAR 2.9 billion.

Net margin beats expectations

STC managed to register a net income of SAR 2.6 billion, just above our forecast as well as street estimates of SAR 2.4 billion. STC management has succeeded this quarter by diversifying its revenue sources as well as implementing cost optimization measures, which we expect to continue going forward. Although investors are still uncertain about the sector amid decline in subscriber base, we believe there are opportunities for all operators, which can offset the decline in the subscriber base. We await release of full financials as well as subscriber numbers to firm-up our view. For now, maintain our Neutral rating and a target price of SAR 73.00. Consistent dividend payout with a clear policy is an added attraction for the stock.

Key Financial Figures

| FY Dec 31 (SAR mln) | 2016A | 2017E* | 2018E |
|---------------------|--------|--------|--------|
| Revenue | 51,833 | 53,678 | 54,580 |
| Gross Profit | 28,772 | 29,555 | 30,704 |
| Net Profit | 8,532 | 11,104 | 12,620 |
| EPS (SAR) | 4.95 | 5.09 | 6.31 |
| DPS (SAR) | 4.00 | 4.00 | 4.00 |

*preliminary data

Key Financial Ratios

| FY Dec 31 | 2016A | 2017E | 2018E |
|------------|-------|-------|-------|
| BVPS (SAR) | 30.54 | 31.42 | 31.55 |
| ROAE | 13.9% | 17.9% | 20.0% |
| ROAA | 8.6% | 11.0% | 12.6% |
| EV/EBITDA | 7.8x | 7.2x | 6.8x |
| P/E | 14.7x | 14.3x | 11.6x |

Stock Rating

| Buy | Neutral | Sell | Not Rated |
|---|--|---|--------------------------|
| Expected Total Return Greater than 15% | Expected Total Return between -15% and +15% | Expected Total Return less than -15% | Under Review/ Restricted |

* The expected percentage returns are indicative, stock recommendations also incorporate relevant qualitative factors

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