

November 10, 2019

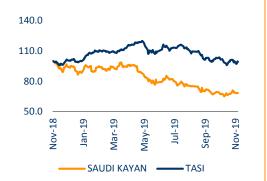
3Q19 Results Update

Recommendation	Overweight
Previous Recommendation	Overweight
Current Price (SAR)	10.5
Target Price (SAR)	12.0
Upside/Downside (%)	14.1%
As of November 10 th , 2019	
Key Data (Source: Bloomberg)	
Market Cap (SAR bn)	15.8
52 Wk High (SAR)	14.9
52 Wk Low (SAR)	9.6
Total Outstanding Shares (in mn)	1,500

65.0%

SAUDI KAYAN vs. TASI (Rebased)

Free Float (%)



Price Performance (%)	Absolute	Relative	
1m	1.0%	3.8%	
6m	(18.8%)	(4.4%)	
12m	(31.8%)	(30.9%)	
Major Shareholders (%)			
Saudi Basic Industries Co.		35.0%	

Revenue (SAR bn) and Operating Profit Margin (%)



Source: Bloomberg, Company Financials, FALCOM Research; Data as of 10th November 2019

Kayan's return to profitability surprises street analysts

Kayan's revenues declined 31.8% YoY and 5.2% QoQ to SAR 2,303.2mn in 3Q19, largely impacted by lower average selling prices. Consequently, gross profit also contracted 59.6% YoY to SAR 375.4mn. On the other hand, gross profit improved 95.0% QoQ owing to a decline in cost of sales as a result of the reduced feedstock cost. Operating income fell 73.6% YoY to SAR 201.2mn, mainly due to increased selling, general, and administrative expenses. The company recorded a profit of SAR 1.3mn against a loss of SAR 273.1mn in 2Q19, surpassing consensus estimates of a loss of SAR 142.83mn.

A surprise drops in feedstock prices, higher sales volumes, production efficiency, and lower financing charges were responsible for the company's return to profitability in 3Q19, after reporting three straight quarters of losses. Though feedstock prices are expected to rise in the coming quarters resulting in lower the margin spreads of products, Kayan's focus on generating positive cash and minimizing its existing debts is likely to benefit the company' bottom line growth. The company saw the positive impact of debt-reducing measures implemented in the earlier quarter, which helped to substantially lower its finance cost as a result of lower Sibor rates. Kayan also aims to enhance financial competency by repaying and restructuring its remaining secondary debts. We, therefore, maintain our "Overweight" rating on the stock.

- Kayan's revenue declined 31.8% YoY to SAR 2,303.2mn in 3Q19 due to the decreased average selling price of products. Revenue slipped 5.2% QoQ despite a rise in volumetric sales.
- Gross profit fell 59.6% YoY to SAR 375.4mn even though the average cost of feedstock declined. Consequently, its gross margin narrowed to 16.3% in 3Q19 compared to 27.5% in the same quarter a year ago. Gross profit, however, jumped 95.0% QoQ.
- Operating income plunged 73.6% YoY to SAR 201.2mn in 3Q19 due to higher selling, general, and administrative expense, resulting in contraction in the operating margin to 8.7% in 3Q19 from 22.6% in 3Q18.
- EBITDA for the quarter fell 40.8% to SAR 792.7mn vis-à-vis SAR 1,339.5mn in 3Q18. Consequently, EBITDA margins stood at 34.4% in 3Q19.
- Kayan's net profit plummeted to SAR 1.3mn in 3Q19 from SAR 471.9mn in 3Q18. However, it recorded profit for the first time over the last three quarters, which can be ascribed to a decrease in financing costs, following the implementation of the company strategy to reduce financing expense, and a slump in feedstock prices. The net profit margin came in at 0.1% for 3Q19 vis-à-vis the net loss margin of 11.2% in 2Q19, while it had posted a net profit margin of 14.0% in 3Q18.

Valuation: We revise our target price downward to a fair value of SAR 12.0 per share. We maintain our "Overweight" rating on the stock.

	3Q'19	3Q'18	% YoY	FY19E	FY18	% YoY
Revenues (SAR mn)	2,303	3,376	(31.8%)	9,699	12,263	(20.9%)
Gross Profit (SAR mn)	375	929	(59.6%)	1,164	3,365	(65.4%)
EBITDA (SAR mn)	793	1,340	(40.8%)	2,885	4,933	(41.5%)
Net Profit (SAR mn)	1	472	(99.7%)	(454)	1,702	NM
EPS Basic (SAR)	0.00	0.31	(99.7%)	(0.30)	1.13	NM
Gross Margin (%)	16.3%	27.5%	(11.2%)	12.0%	27.4%	(15.4%)
EBITDA Margin (%)	34.4%	39.7%	(5.3%)	29.7%	40.2%	(10.5%)
Net Profit Margin (%)	0.1%	14.0%	(13.9%)	(4.7%)	13.9%	(18.6%)

Source: Company Financials, FALCOM Research



November 10, 2019

FALCOM Rating Methodology

FALCOM Financial Services uses its own evaluation structure, and its recommendations are based on quantitative and qualitative data collected by the analysts. Moreover, the evaluation system places covered shares under one of the next recommendation areas based on the closing price of the market, the fair value that we set and the possibility of ascent/descent.

Overweight:	The Target share price exceeds the current share price by \geq 10%.
Neutral:	The Target share price is either more or less than the current share price by 10%.
Underweight:	The Target share price is less than the current share price by \geq 10%.
To be Revised:	No target price had been set for one or more of the following reasons: (1) waiting for more analysis, (2) waiting for detailed financials, (3) waiting for more data to be updated, (4) major change in company's performance, (5) change in market conditions or (6) any other reason from FALCOM Financial Services.

FALCOM Financial Services

Contact us on the below phone numbers: Customer Services: 8004298888 Brokerage Services: 920004711 Fax or Email us at the below number: Fax: +966 11 2032546 Email: addingvalue@falcom.com.sa Mail us at the following address: P.O. Box 884 Riyadh 11421 Kingdom of Saudi Arabia

Disclaimer and Risks Warning:

The information in this report was compiled from various public sources believed to be reliable and whilst all reasonable care has been taken to ensure that the facts stated in this report are accurate and that the forecasts, opinions, future prices and expectations contained herein are fair and reasonable, FALCOM makes no representations or warranties whatsoever as to the accuracy of the data and information provided and, in particular, FALCOM does not represent that the information or expected future prices in this report is complete or free from any error. This report is not, and is not to be construed as, an offer to sell or solicitation of an offer to buy any financial securities. Accordingly, no reliance should be placed on the accuracy, fairness or completeness of the information or the expected prices contained in this report. FALCOM accepts no liability whatsoever for any loss arising from any use of this report or its contents, and FALCOM shall not be in any way responsible for the contents hereof. Opinions, forecasts or price projections contained in this report represent FALCOM's current opinions or judgment as at the date of this report only and are therefore subject to change without notice. There can be no assurance that future results, prices or events will match any such opinions, forecasts or prices projections which represent only one possible outcome and these price estimates may not occur in the future whatsoever. Further, such opinions, forecasts or price projections are subject to certain risks, uncertainties and assumptions that have not been verified and future actual results or events could differ materially. Any value or price, or income from, any investments referred to in this report may fluctuate and/or be affected by changes. Past performance is not necessarily an indicative of future performance. Accordingly, investors may receive back less than originally invested amount. This report provides information of a general nature and does not address the circumstances, objectives, and risk tolerance of any particular investor. Therefore, the person who obtain a copy of this report should understand that this report is not intended to provide personal investment advice and does not take into account his/her financial situation or any specific investment objectives or particular needs which he/she may have. Before making an investment decision the investors should seek advice from an independent financial, investment and/or other required advisers due to the investment in such kind of securities may not be suitable for all recipients. This research report might not be reproduced, nor distributed in whole or in part, and all information, opinions, forecasts and price estimates contained; are protected by the intellectual property laws, copyright and publishing rules and regulations applied in the Kingdom of Saudi Arabia.

All rights reserved.

FALCOM acquired the Saudi Capital Market Authority license number (37-06020) on 27/05/2006, and commenced providing its services to the investors in the Saudi Stock Exchange on 19/02/2007 with CR Number 1010226584 Issued on 04/12/1427H.