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Alandalus Property is a pioneering Tadawul-listed real estate company involved in the investment, development and operation of incomegenerating properties across the Kingdom of Saudi Arabia



#### Mission

To develop and operate unique and compelling destinations differentiated by engaging guests, customers and communities through experiences that foster loyalty, frequency of visits and lifetime value which ultimately drive and sustain unparalleled growth

#### Vision

To become the most admired and awarded developer of preferred destination spaces by leading the transformation from transactional to engagement-focused destinations in the Kingdom of Saudi Arabia

#### 2020 Achievements

- The acquisition of QBIC office complex building in Riyadh.
- The sale of land for the benefit of Al-Ahly REIT 1 fund, due to the fund's expansion and renovation of Al-Andalus Mall.
- Launching the investor relations platform application in cooperation with Argaam.
- Andalus Mall is crowned with the Innovation Award for Entertainment in the category of Live
   Shows and Events presented by Stevie MENA.
- Chosen among Top 30 companies applying principles of corporate governance, by the
   Corporate Governance Center of Al-Faisal University.

#### FY 2020 Performance at a Glance

>15m

**Total Mall Footfall** 

168m

Revenue (SAR)

57%

**Gross Profit Margin** 

96%

Avg Occupancy Rate of Regional Malls Portfolio

29%

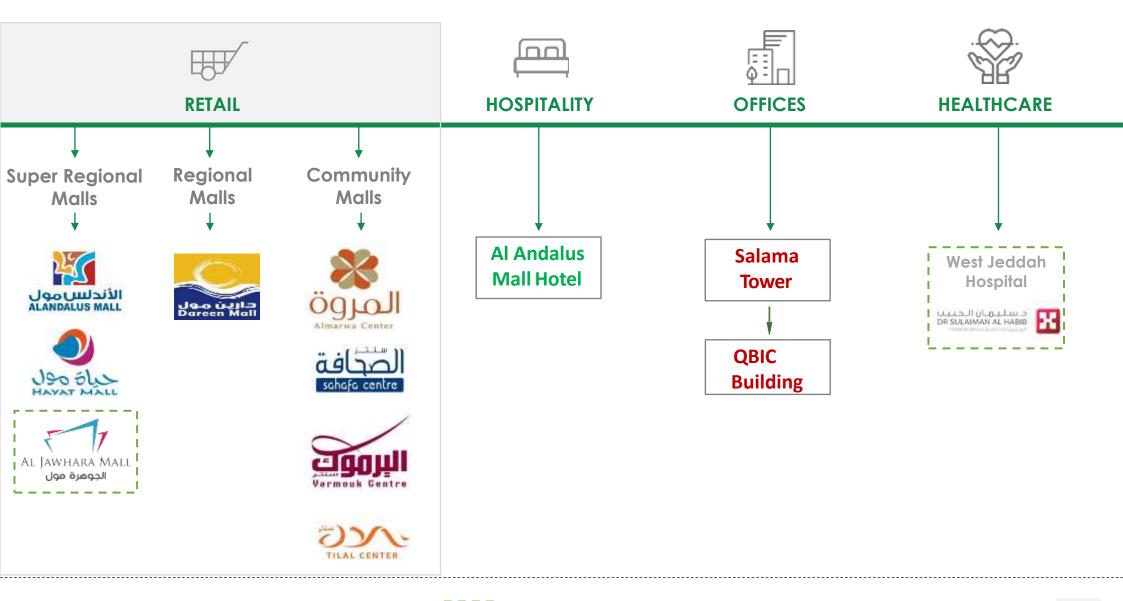
**Operating Profit Margin** 

48%

**EBITDA Margin** 

<sup>\*</sup>Adjusted EBITDA ratio is 67% excluding impairment (32M)

### **Commercial Sectors**



### Strategic Objectives

Each business unit has a common set of strategic objectives that drive operations and functional focus

#### Stakeholder Engagement



Collaborate with all stakeholders to develop and provide

exceptional
consumer
engagement
through all services
and offerings within,
across, and outside
Alandalus Property
developments

# Operational Performance



Drive footfall by enhancing the consumer experience through continuously incorporating best practices and identifying new ideas, while optimizing organizational efficiency, productivity and

costs

# Project Acquisition



Identify and selectively invest in developing new or existing projects and services that position the Company's properties as the preferred destination for consumers

# Strategic Investments & Partnerships



investments and partnerships at regional and global levels in order to expand the portfolio across offerings, services and developments that cater to consumer needs

# Our Six Pillar Strategy to Enhance Value & Generate Growth

**Pillars** 



### Retail offerings

- Partner with key retail houses
- Incentivize interactive engagement
- Curated for primary & secondary targets



### Food & Beverage

- Distinctive with mix of Dine-in, Food courts, Café's and Snacking options
- Focus on visualization, personalization, education and interaction



#### **Entertainment**

- Unique, differentiated multipurpose
- Strive for geographic exclusivity for select offerings
- Curate safe, friendly, social, playful and active spaces



#### **Services**

- Leverage service-oriented tenants as means of engagement
- Continuous identification of new services
- Prioritize services that engage target demographic



#### Interactive Engagement

- Physical and digital platform
- Identify and improve consumer journeys
- Create fun, exciting and rewarding experience for consumers



### Neighboring Developments

- Locate new developments in trafficgenerating areas
- Reflect attributes of surrounding attractions in developments
- Global and local partnerships

Engagement driven through the right mix and selection of tenants

Activation across journey

Ecosystem multiplier effect

Enablers

**Principles** 

**Leasing & Contracting** 

**Project Management Office** 

Technology & Digital

**Architecture & Design** 

**Business Development** 

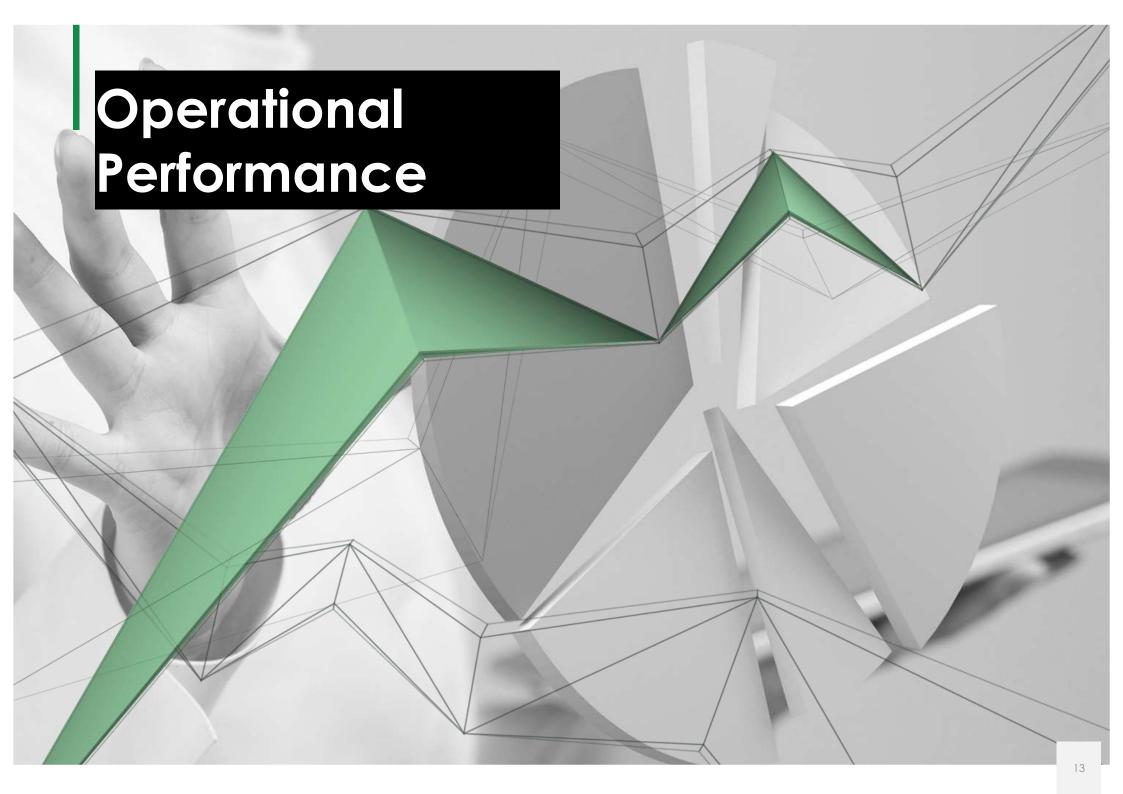
**Marketing & Events** 

Training & Capability development

**Retail relations** 

### **Commercial Principles**

Retail and hospitality properties Assets should always be developed as standalone or operative, never idle mixed-use; healthcare properties developed only as mixed-use A healthy balance sheet **APC** not vertically integrated  $\tilde{\blacksquare}$ with liquid assets and low with any clients (tenants) leverage is important to implying stronger, healthier optimally position the client relationships built on trust Company for new and performance opportunities Relationships are important. Strategic Continuously study, identify, partnerships with the right partners and serve the needs of deliver the best outcomes catchment areas



### Retail

TYPE		# OF MALLS	GLA	TOTAL FOOTFALL
	Super Regional Malls	2	184k	13 million
	Regional Malls	1	47k	2.5 million
	Community Malls	4	27k	N/A

# Hospitality

#### Profile

Location: Jeddah

Area: 28,255 sqm

Ownership: Al Ahli REIT Fund I

(68.73% APC)

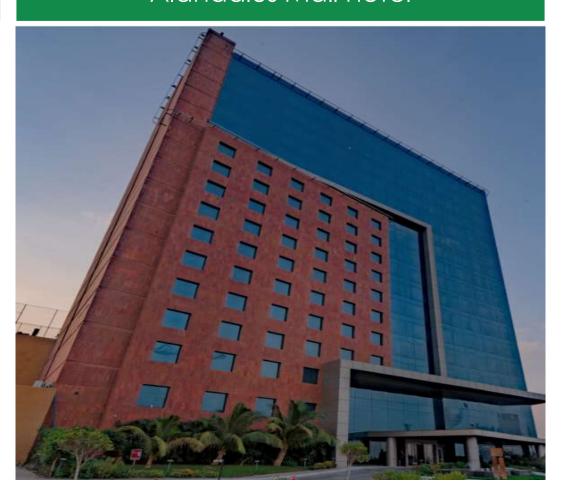
Operated by: Alandalus

Property.

Occupancy Rate: 21%

RevPAR: SAR 115

#### Alandalus Mall hotel



### Offices

#### Profile

Location: Jeddah

Net Leasable

Area:

31,420 sqm

Ownership: Al Ahli REIT

Fund I (68.73%

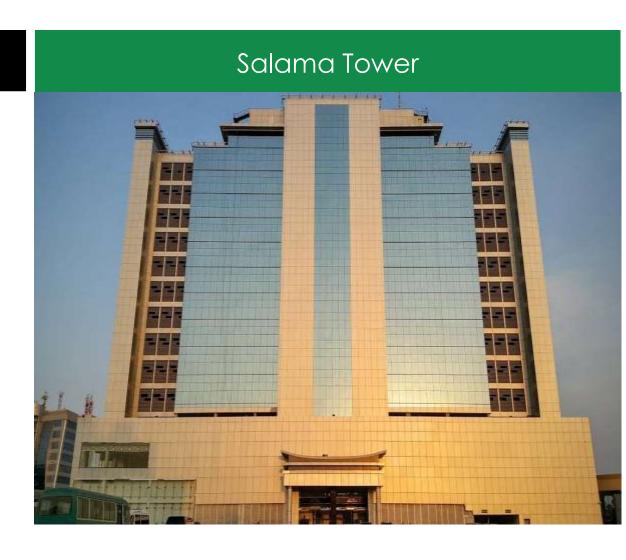
APC)

Annual Rental

Value:

SAR 23 million

Rental Period: 5 years



### Offices

#### Profile

Location: Riyadh

Net Leasable

Area:

21,253 sqm

Ownership: Al Ahli REIT

Fund I (68.73%

APC)

Annual Rental

Value:

SAR 21.6 million

Rental Period: 3 years

#### Qubeck complex



### **Ongoing Investments**

#### Al Jawhara Mall

Location: • Jeddah

Type: • Super Regional Mall

Area: ■ 124,880 sqm

Ownership: Al-Jawhara Al-Kubra (25% APC)

Total expected project cost: • SAR 873 million

Expected Opening: • Q2 2022



#### West Jeddah Hospital

Location: • Jeddah

Type • Healthcare

Area: ■ 30,251 sqm

Ownership: • West Jeddah Hospital Company (50% APC)

Total expected project cost: • SAR 1.6 billion (incl. land value)

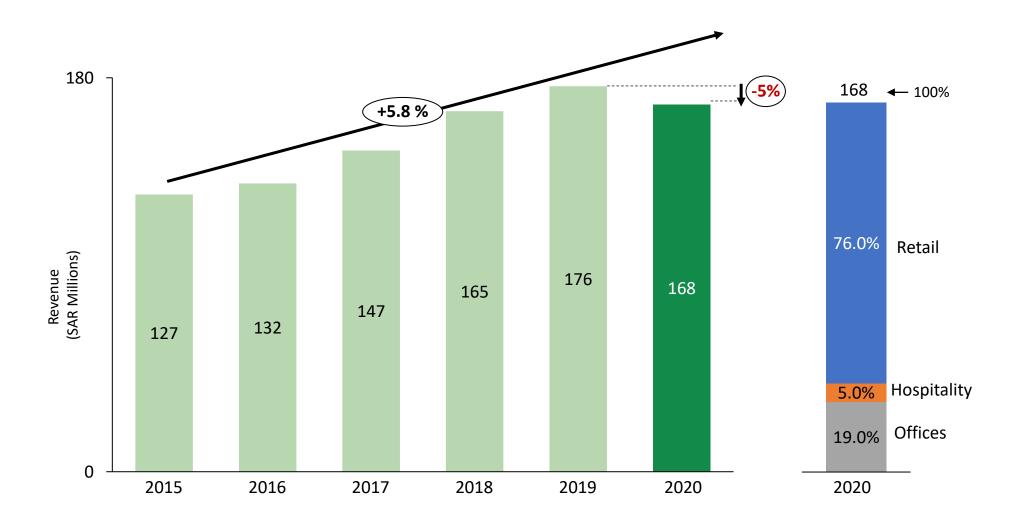
Progress: • 15 % of total project

Expected Opening: • Q4 2023

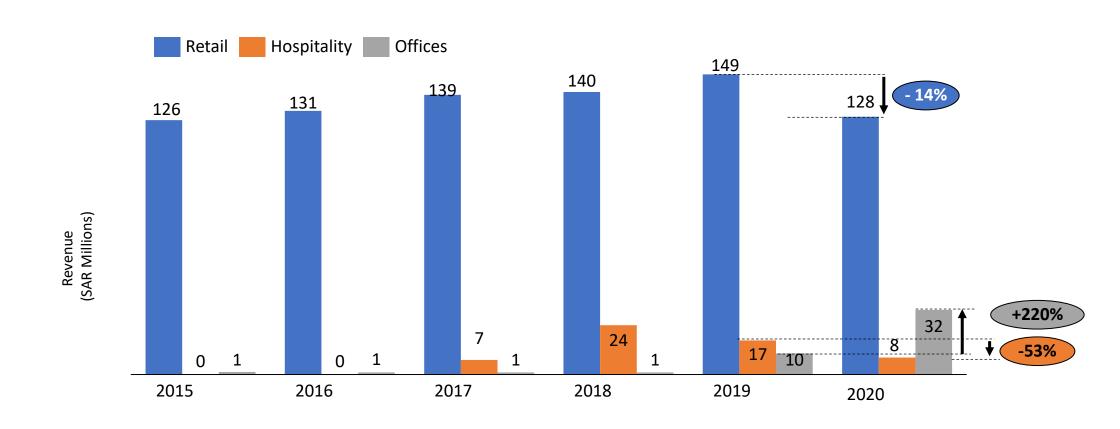




### Revenue

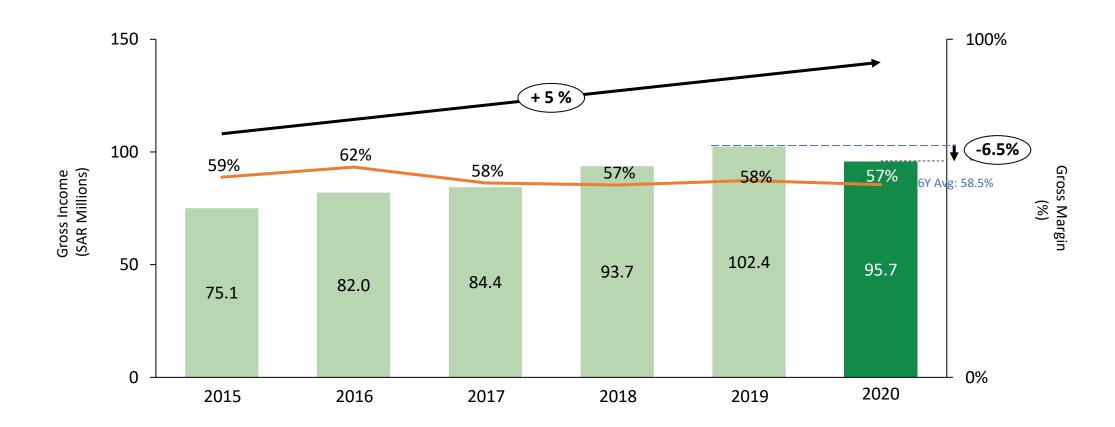


# Revenue by Business Segment



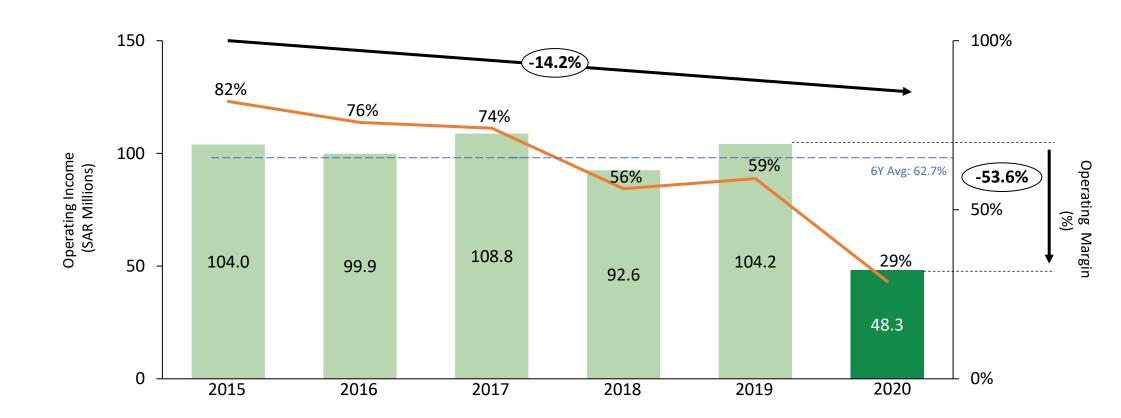
### Gross Income & Margin

— Gross Margin (%) Gross Income (SAR Million)



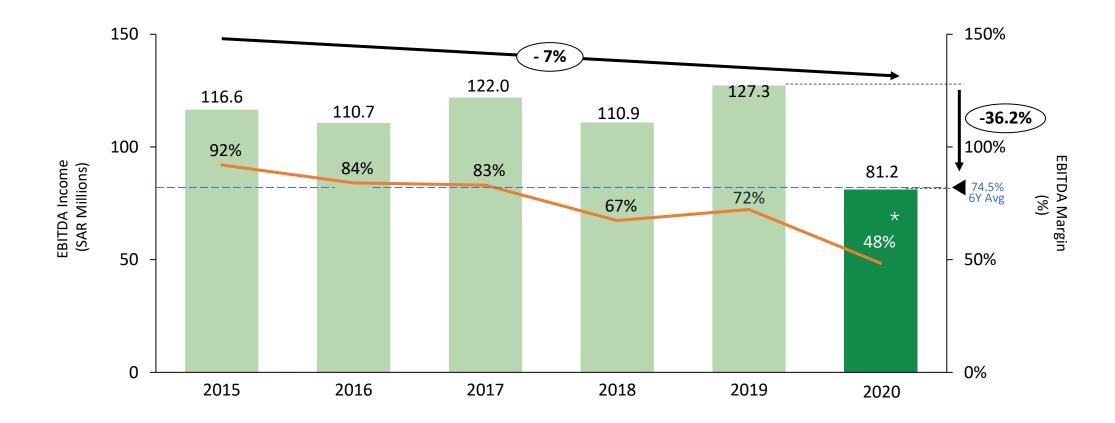
# **Operating Income & Margin**

— Operating Margin (%) Operating Income (SAR Million)



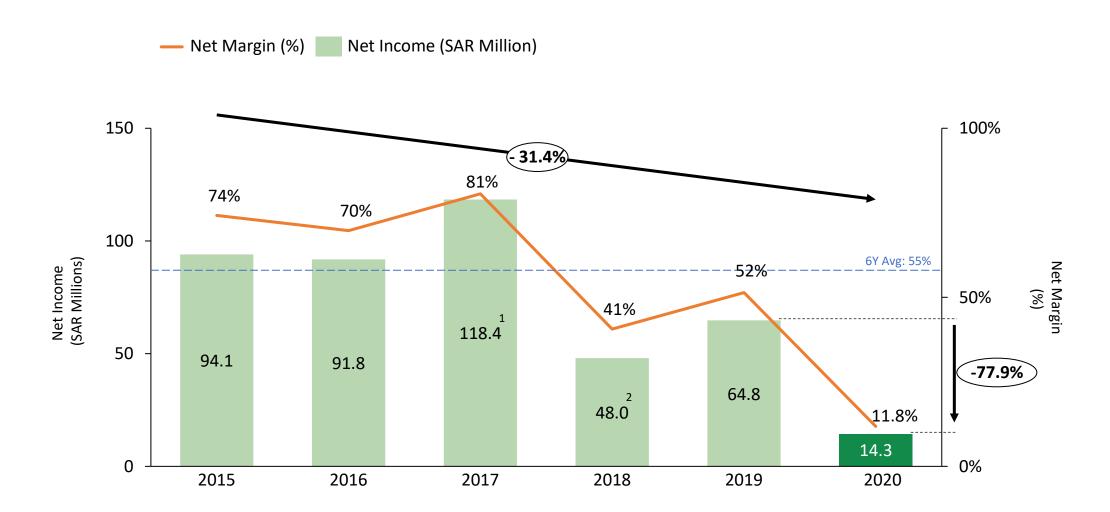
### **EBITDA & Margin**

— EBITDA Margin (%) EBITDA (SAR Million)



<sup>\*</sup>Adjusted EBITDA ratio is 67% excluding impairment (32M)

# Net Income (shareholders) & Margin

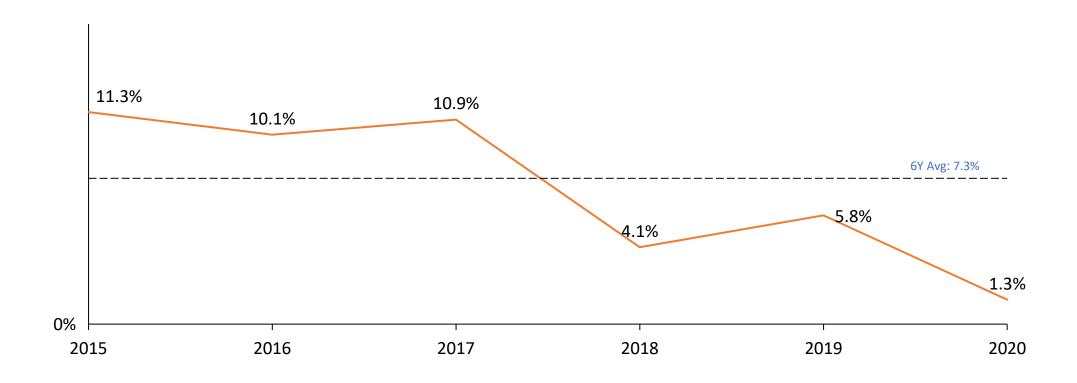


<sup>1 –</sup> Includes Extraordinary Capital Gain of SAR 22m

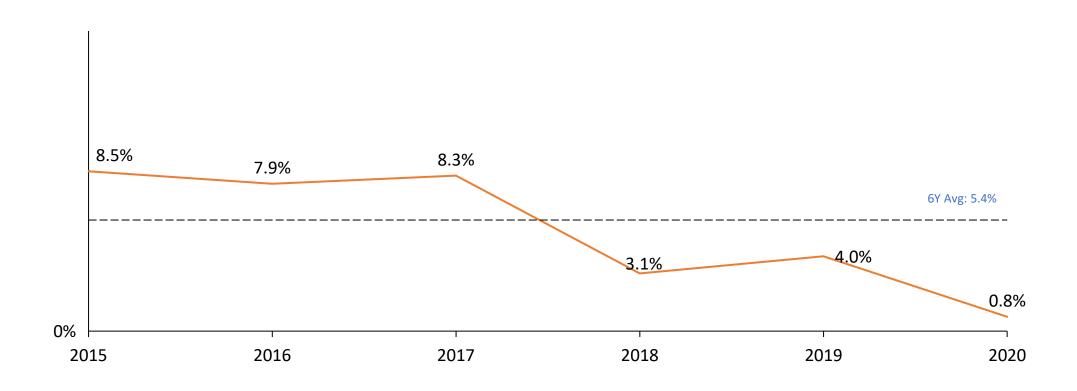
<sup>2</sup> – Change in ownership of Alandalus Mall and Staybridge Suites from 100% to 68.73%

<sup>3 -</sup> Includes Impairment of SAR 32m

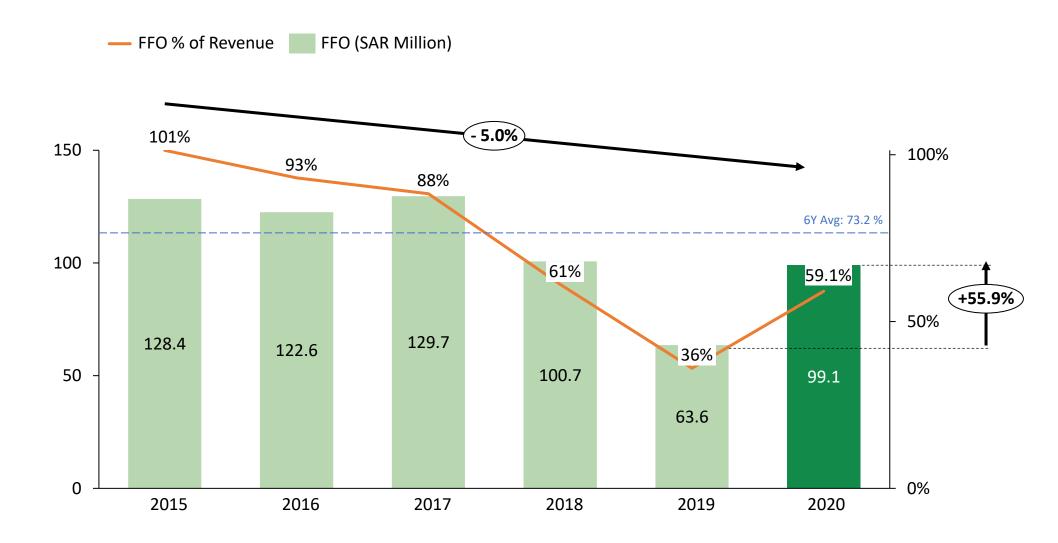
# Return on Equity (ROE)



# Return on Assets (ROA)

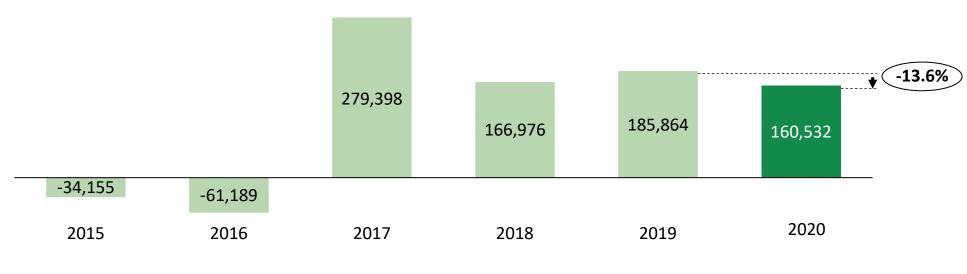


# Funds From Operations (FFO)

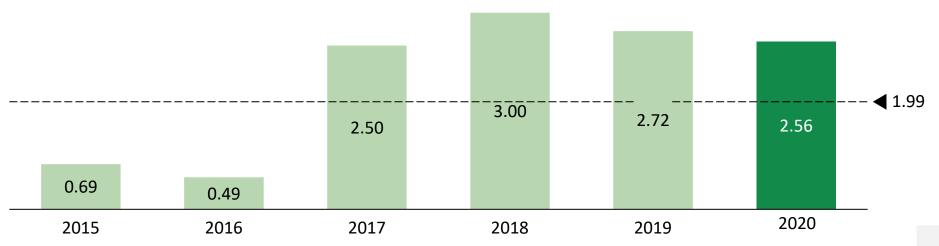


# Liquidity

#### **Net Working Capital**

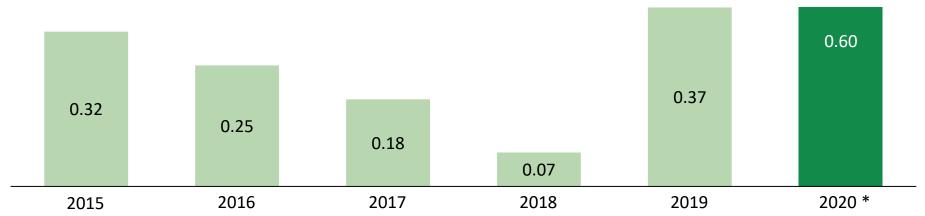


#### **Current Ratio**

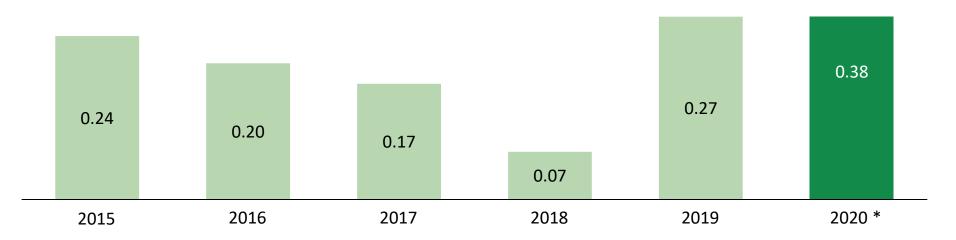


### Leverage





#### **Debt-Assets Ratio**



### Consolidated Balance Sheet as at 31 Dec 2020

