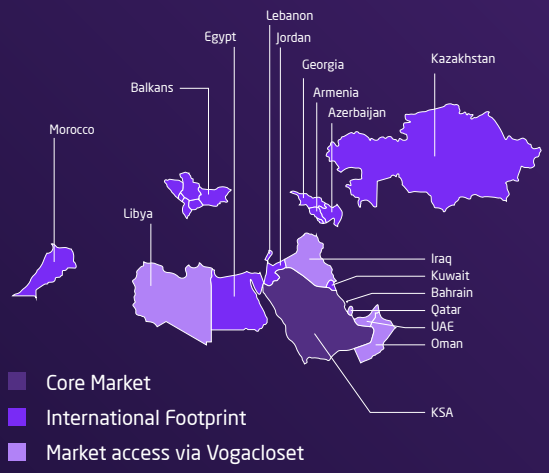
Factsheet
Q2 2023

Company Overview

Founded in 1990 by Fawaz, Salman, and Abdulmajeed Alhokair, Cenomi Retail is the leading franchise retailer in the KSA and the sole listed business of its kind in the Middle East. Cenomi Retail operates nearly 1,300 outlets in 11 countries, across 100 shopping malls. The company manages a vast retail platform of over 430,000 square meters, supported by a workforce exceeding 10,000. Representing over 65 renowned brands, the company offers a wide range of products, including apparel, department stores, accessories, cosmetics, and operates various restaurants and coffee shops.

Our Retail Footprint



Cenomi Retail's Strategic Pillars

Our goal is to become the **largest** and **most admired integrated omnichannel lifestyle retailer** in MENA, and **partner of choice** for local and international brands.

Our vision and growth ambitions are enabled by the following strategic pillars:

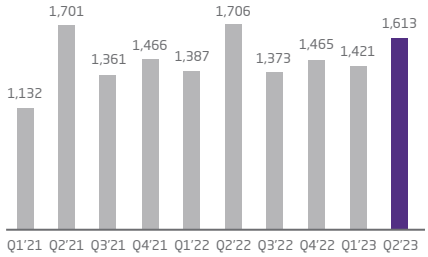
- **Geography:** Re-affirm KSA leadership and win in MENA
- **Brands:** Lead with winning brands
- **Category:** Evolve from apparel champion to multi category lifestyle
- **Channel:** Rise to meet the online opportunity

Share Information

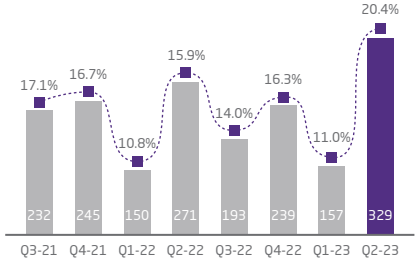
Market: Tadawul	**Symbol:** 4240	**Bloomberg:** CENOMI : AB	**Industry:** Retail

Key Figures

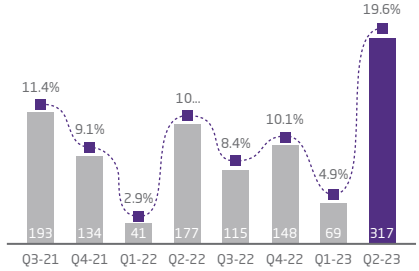
Revenue SAR MN

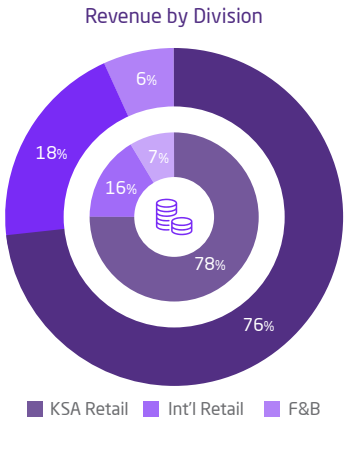


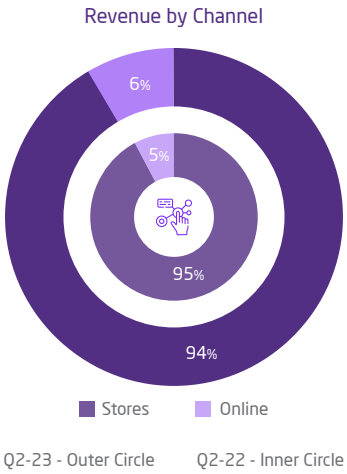
Gross Profit, SAR MN - GPM, %

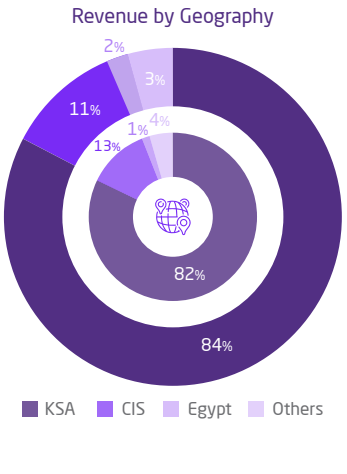


EBITDA, SAR MN - EBITDA Margin, %

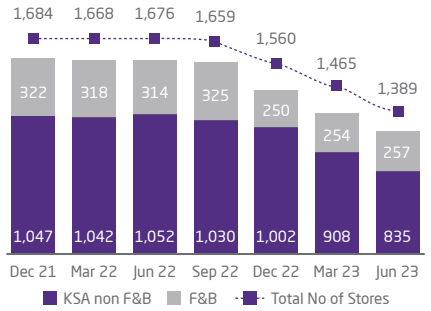


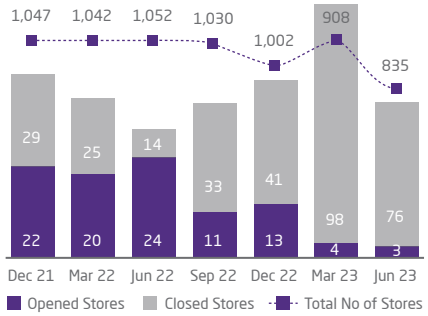


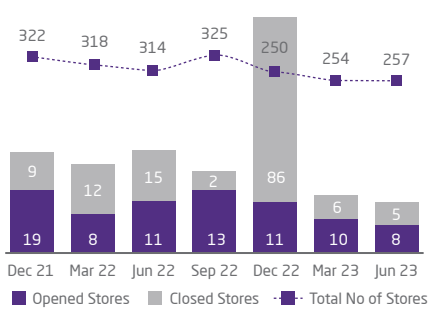




Q2-23 - Outer Circle Q2-22 - Inner Circle







Key Announcements

26-July	Cenomi Retail announces FAS Labs' latest development: preliminary approval for a Shariaa Compliant Digital Consumer Microfinance Company from the Saudi Central Bank.
19-July	Cenomi Retail's Board of Directors invites shareholders to the Ordinary General Assembly meeting (first meeting) on August 10, 2023, at 8:00 pm (23/01/1445 AH).
18-July	Cenomi Retail announces receiving a notice for the termination and liquidation of Al-Mubarak Real Estate Fund 2, in which the company owns 33.33% of the total units. The fund's assets were sold for SAR 1,525,000,000.

Disclaimer

This communication contains certain forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, and can be identified by the use of such words and phrases as "according to estimates", "anticipates", "assumes", "believes", "could", "estimates", "expects", "intends", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "should", "to the knowledge of", "will", "would" or, in each case their negatives or other similar expressions, which are intended to identify a statement as forward-looking. This applies, in particular, to statements containing information on future financial results, plans, or expectations regarding our business and management, our future growth or profitability and general economic and regulatory conditions and other matters affecting us.

Forward-looking statements reflect our management's ("Management") current views of future events, are based on Management's assumptions and involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by these forward-looking statements. The occurrence or non-occurrence of an assumption could cause our actual financial condition and results of operations to differ materially from, or fail to meet expectations expressed or implied by, such forward-looking statements. Our business is subject to a number of risks and uncertainties that could also cause a forward-looking statement, estimate or prediction to become inaccurate. These risks include fluctuations prices, costs, ability to retain the services of certain key employees, ability to compete successfully, changes in political, social, legal or economic conditions in Saudi Arabia, worldwide economic trends, the impact of war and terrorist activity, inflation, interest rate and exchange rate fluctuations and Management's ability to timely and accurately identify future risks to our business and manage the risks mentioned above.