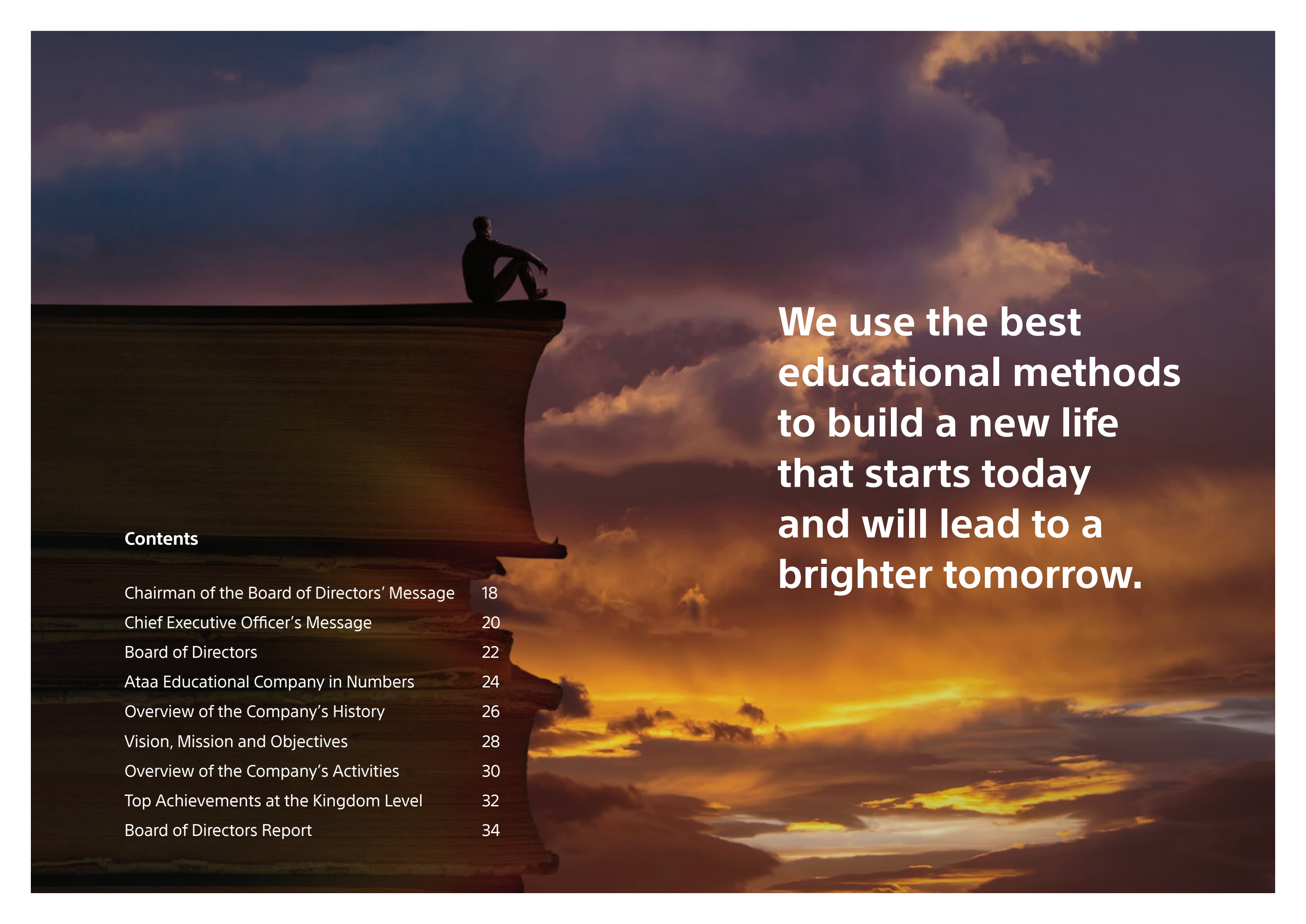


# Board of Directors Report 2021

Invest in their education  
and achieve their dreams







**We use the best  
educational methods  
to build a new life  
that starts today  
and will lead to a  
brighter tomorrow.**

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When everyone shoulders the work responsibilities and take appropriate action, we will build a more inspiring society, maintain and defend it.

# Inspiration



# Empowerment

By providing a safe haven for our students at school, we strive to support and provide them with the opportunity to fulfill their most prominent aspirations.



# Discovery

A photograph of two young girls in school uniforms. The girl on the left, with long dark hair and a yellow shirt, is looking through the eyepiece of a microscope. The girl on the right, with curly dark hair and a yellow shirt, is looking at the microscope. They are in a classroom with various educational posters on the wall, including one of a human skeleton and another of a plant.

We provide our students with advanced and innovative curricula that will help them succeed in the future, and play prominent roles in society as leaders, scientists and thinkers.



# Sports

To make our students champions of the future, we give sports a high priority, since healthy minds are a reflection of healthy bodies.



# Innovation

We urge our students to innovate by providing them with a pertinent environment that drives them toward achieving their aspirations.



# Entertainment

We provide our students with entertaining activities that will delight them and increase their learning abilities.



# Remote Learning

We strive to provide remote learning that is analogous in its quality to in-person learning.





**Eng. Tariq bin Othman Alkasabi**

Chairman of the Board of Directors

# Chairman's Message

Peace be upon you and Allah's mercy and blessings,

It gives me great pleasure to welcome you all on behalf of my fellow Board members, as well as my own, and present to you the Board's Annual Report for the fiscal year ended July 31, 2021, which includes the Company's financial results and position.

The Board's Annual Report presents Ataa Educational Company's results and its efforts to maintain the Company's leading position in the private education sector in Saudi Arabia, despite the vast challenges and exceptional circumstances imposed worldwide by the coronavirus (COVID-19) pandemic during last year.

Since its inception, Ataa Educational Company has been preparing new generations of promising students whose aspirations do

not stop at achieving success and winning accolades in national and international tests, and international competitions, but who will go beyond that to achieve excellence in various disciplines and fields in conformity with the modern era's scientific innovations and tremendous technological progress.

On the occasion of this report, I would like to thank our esteemed shareholders for their sincere confidence in the Company, its Board members and employees who through their hard work were able to maintain the Company's leading position. I wish them continued success and growth, and ask Almighty Allah to help our colleagues in all the Company's branches and schools to achieve our students' aspirations and to lead them to success and advancement.





**Ibrahim Bin Abdul Kareem AlTurki**

Chief Executive Officer

# Chief Executive Officer's Message

Peace be upon you and Allah's mercy and blessings,

I am pleased and honoured to extend to you the warmest welcome, and to put between your hands the Company's Board of Directors Report for the fiscal year ending July 31, 2021.

Despite the exceptional conditions and challenges imposed by the coronavirus (COVID-19) pandemic worldwide, the Company was able to maintain a healthy position and achieve good results both in revenues and in net profit.

The Company's educational figures and financial results reflect the key and prominent role played by Ataa Educational Company in the private education sector in Saudi Arabia, in its national and foreign divisions. As it moves towards achieving a better future for the Kingdom's citizens, the Company has empowered its students and provided them with tools of excellence, which have become one of the basics of the modern school and its renewed purpose.

Since its inception, Ataa Educational Company has made great strides to keep pace with and benefit from global changes and transformations to achieve leadership in the education sector, and

has succeeded in increasing the Company's market share, which has contributed to maintaining the Company's distinctive position in terms of the education level, and has also been able to gain a prominent market share in the private education sector.

For several years, the Company has also provided its students with the latest advanced technologies in its schools, and made its e-learning platforms available to all, which in turn have helped to accelerate the Company's transition to remote learning in all its schools from the first day of suspending in-person classrooms as a result of the emerging coronavirus pandemic.

In conclusion, I would like to extend my sincere thanks and appreciation to our colleagues in the Company's various departments and educational complexes for their earnest efforts in developing the Company and raising its performance, and we promise that we will continue to work strenuously to achieve the Company's goals and aspirations, and to make it one of the most important education companies in our beloved country. May Allah grant us success.



# Board of Directors



**Eng. Tariq bin Othman Alkasabi**  
Chairman of the Board of Directors



**Dr. Ahmed bin Nasser Almutib**  
Vice Chairman of the Board of Directors



**Othman bin Tariq Alkasabi**  
Board Member



**Abdullah bin Tariq Alkasabi**  
Board Member



**Abdullah bin Saleh Al-Alsheikh**  
Board Member



**Thunayan bin Sulaiman Althunayan**  
Board Member



**Dr. Abdulrahman bin Mohammed Albarak**  
Board Member



**Mohammed bin Ali Alotayfi**  
Board Member



**Farah bint Ahmed Almutib**  
Board Member



| **3,000**  
Teachers

| **15**  
Educational  
Complexes

| **28,000**  
Students

# We are Ready to Exceed Expectations

| **102**  
Learning Programs

| **7**  
Educational Courses

| **184**  
Awards and Achievements  
in Educational Competitions



# Overview of the Company's History

Ataa Educational Company was established in 1413 H corresponding to 1992.

The Company has been operating in the national public education sector for nearly 30 years and has been carrying its main activities by owning and operating 15 educational complexes in the Riyadh region, specializing in the provision of educational services in the national and international curricula, including the American curriculum, the British curriculum, the Indian curriculum, the French curriculum and the Egyptian curriculum, for various stages of pre-university general education. In addition, the Company has an English language centre established in partnership with the British Council, who is endorsed to hold the IELTS Test, and is accredited by the Cambridge English Language Assessment to hold English language assessment tests.

The Company is considered one of the largest leading educational companies in Saudi Arabia. Its educational complexes are located on an area surpassing 210 thousand square meters and contain 1,965 classrooms with a total capacity

of about 44,700 male and female students in all the complexes combined. The number of students enrolled in the Company's schools, as of 2020-2021, totalled more than 27,700 male and female students, while the total number of employees at the Company and its subsidiaries totalled 3,435 male and female employees including the educational and administrative staff, and technical assistance crews.

Since its inception, the Company has been giving close and thoughtful attention to achieving international quality standards in its schools and in the services it provides. As a result, a group of the Company's educational complexes received an outstanding rating from the Ministry of Education, as it ranked "first" in the annual school evaluation register among schools in the region for several years. In addition, some of the Company's educational complexes obtained academic credits from international entities, thus confirming the high level to which these educational complexes have abided with these entities' relevant standards.





# Our Vision

To strive to make Ataa Educational Company the first preference when it comes to national and foreign education in the Kingdom of Saudi Arabia.

# Our Mission

To prepare a new generation of students who are proud of their values, have balanced personalities, equipped with modern sciences, fitted with the necessary life skills and who will give additional value to their community and country.

# Our Objectives

- Emphasizing the transcendence and association of the educational and learning processes.
- Effective application of the quality system, in line with the requirements of international specifications (ISO 9001 -2015).
- Continuous development of educational and learning services in accordance with the requirements of the knowledge industry.
- Partnering with a number of educational and academic entities inside and outside Saudi Arabia to provide a distinguished model of teaching and learning.
- Building a participatory culture in an attractive environment that develops a sense of belonging and institutional loyalty.
- Investing in technology to contribute to the development of the educational process.



# Overview of the Company's Activities

The Company's main activity is to provide educational services for the pre-university general education phase, as well as complementary services such as student transport services, sports clubs and summer club programs organized annually under the supervision of the Ministry of Education, as well as English language education services.

The Company operates and owns 15 educational complexes distributed in various locations in the Riyadh region of Saudi Arabia.

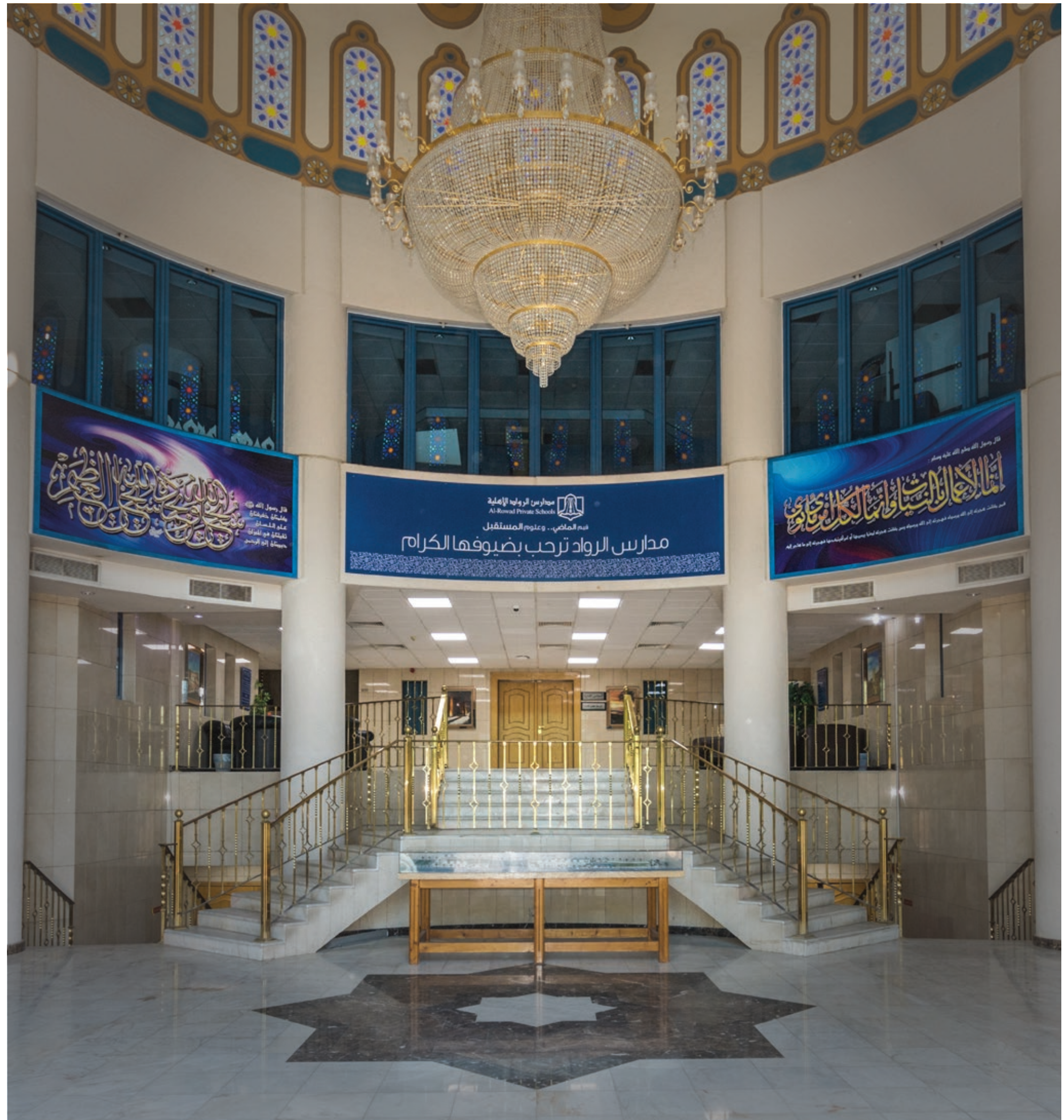
The Company operates two types of complexes:

## National Education Complexes

These complexes include the group of schools licensed by the Ministry of Education to teach the Saudi national curriculum in accordance with the resolutions issued by the Ministry of Education, in addition to a number of additional courses approved by the Ministry of Education. The number of the Company's national education complexes reached eight complexes, providing its educational services in accordance with the Saudi national curriculum.

## Foreign Education Complexes

These complexes include the group of schools licensed by the Ministry of Education to teach the non-Saudi curricula in accordance with specific requirements and criteria. The number of the Company's foreign education complexes reached seven complexes, providing its educational services in accordance with the American curriculum, the British curriculum, the French curriculum and the Indian curriculum.





# Top Achievements at the Company Level and Across its Educational Complexes



## (Kangaroo “Mawhiba” Competition )

20 International Medals in 2021  
(2 Golds – 3 Silver – 15 Bronze).



## (“Mawhiba” Talent Scale)

(41) Talented students  
qualified at the Kingdom level.



## (National Olympiad “Ibdaa” Competition)

(3) Students qualified for the Central  
Exhibitions across Riyadh.



## (“Diriyah” Narrator Competition)

(3) Female students qualified at the  
Kingdom level.



## (“Bebras Mawhiba” Competition)

Winning (3) International Medals  
(1 Gold – 2 Bronze).



Acquiring 52% of AI Wasat  
National Schools Company.



Acquiring 100% of the Education  
International Schools Company.



## (The World Robot Olympiad Competition)

Winning (6) positions at the Kingdom level.



## (International Olympics Competition)

Winning (3) bronze medals at the  
International level.



## (“Mawhoub” Competition)

(3) Students qualified for forums at the Kingdom level.  
Two students qualified for the Kingdom’s team qualified  
to enter the “Mawhiba” International Olympiad program  
(Nokhbah).



# Board of Directors Report



(1) Board of Directors’ and Executive Management’s Names, Classification, Current and Previous Positions, Qualifications and Experiences:

1.1 Board of Directors:

In accordance with the Company’s statutes and Article No. (16), the Board of Directors consists of nine members, and its composition is also in accordance with Article No. (16) of the Capital Market Authority’s Corporate Governance Regulations.

The following is an account of the Board Members’ names and classification:

S.N	Name (Membership status)	Current Positions	Previous Positions	Qualifications	Experiences
1	<b>Tariq bin Othman Alkasabi</b>  Chairman of the Board of Directors (Non-executive)	<ul style="list-style-type: none"><li>Chairman of Ataa Educational Company.</li><li>Chairman of Al Jazeera Bank.</li><li>Chairman of RZM Investment Company.</li><li>Chairman of Dallah Health Services.</li><li>Member of the Board of Directors of the General Organization for Social Insurance.</li><li>Chairman of The Care Shield Holding Company, in a non-executive capacity and personal membership (closed joint stock).</li></ul>	<ul style="list-style-type: none"><li>Chairman of Al Jazeera Capital.</li><li>Chairman of the Municipal Council of Riyadh.</li><li>Vice Chairman of Dallah Al Baraka Group.</li><li>General Manager of Makkah Construction Company.</li><li>Vice President, Kara Establishment.</li></ul>	<ul style="list-style-type: none"><li>Bachelor of Civil Engineering, King Saud University.</li></ul>	<ul style="list-style-type: none"><li>Chairman of the Board of Directors of Ataa Educational Company since 2010. In addition, he has more than 40 years of experience in various fields. He chairs and is a member in many companies' boards of directors with multiple investment activities inside and outside the Kingdom.</li></ul>
2	<b>Ahmed bin Nasser Almutib</b>  Vice Chairman of the Board of Directors (Non-executive)	<ul style="list-style-type: none"><li>Chairman of the Board of Directors of Al Oruba International Company for Education Services.</li><li>Chairman of the Board of Directors of Al Rowad Company for Support Services.</li><li>Chairman of the Board of Directors of Al Nokhbah Educational Company.</li><li>Chairman of the Board of Directors of Education International Schools Company.</li></ul>	<ul style="list-style-type: none"><li>President of Jeraisy Group for Computer and Communications Services.</li><li>Secretary General of King Saud University.</li><li>Dean of the Faculty of Science at King Saud University, Riyadh.</li><li>Undersecretary of the Faculty of Science at King Saud University.</li><li>Professor in the Mathematics Department, at the Faculty of Science, King Saud University.</li></ul>	<ul style="list-style-type: none"><li>Ph.D. in Numerical Analysis, University of Manchester.</li><li>Master of Numerical Analysis and Automated Calculations, University of Manchester.</li><li>Bachelor of Mathematics, King Saud University.</li></ul>	<ul style="list-style-type: none"><li>He founded and is a member of several national school companies, and has more than 30 years of management and scientific experience in academic education.</li></ul>
3	<b>Othman bin Tariq Alkasabi</b>  Board Member (Non-executive)	<ul style="list-style-type: none"><li>Chairman of the Board of Directors of Rawage Educational Fund.</li><li>Vice Chairman of RZM Investment Company.</li><li>Board Member of Directors of Al Rowad Company for Support Services.</li><li>Member of the Board of Al Nokhbah Educational Company.</li><li>Board Member of Directors of Al Oruba International Company for Education Services.</li><li>Board Member of Education International Schools Company.</li></ul>	<ul style="list-style-type: none"><li>Chairman of Mira Hotels Commercial Company.</li><li>Chairman of the National Education Committee at the Chamber of Commerce.</li><li>Chief Executive Officer of Ataa Educational Company.</li></ul>	<ul style="list-style-type: none"><li>MBA, Bridgeport University.</li><li>Bachelor of Accounting, King Saud University.</li></ul>	<ul style="list-style-type: none"><li>Former CEO of Ataa Educational Company and Chairman of the National Education Committee at the Chamber of Commerce, as well as member and chair in many companies' boards and committees in multiple investments.</li></ul>
4	<b>Abdullah bin Tariq Alkasabi</b>  Board Member (Non-executive)	<ul style="list-style-type: none"><li>RZM Investment Company, in an executive capacity representative of a legal figure, a closed joint stock (investment in education and health).</li><li>Al Mashfa Medical Company, in a non-executive capacity representative of a legal figure, a closed joint stock (medical services).</li><li>AlKasabi Contracting Company, in a non-executive capacity representative of a legal figure, a closed joint stock (contracting).</li><li>Geotech Overseas, in a non-executive capacity representative of a legal figure, a closed joint stock (map creation).</li></ul>	<ul style="list-style-type: none"><li>Chairman of the Board of Directors of Al Osrah International Hospital.</li><li>Marketing Manager at Adaptive TechSoft.</li><li>Fund Manager, Naeem Asset Management.</li></ul>	<ul style="list-style-type: none"><li>Master of Management Sciences, McGill University.</li><li>Bachelor of Management Sciences, King Saud University.</li></ul>	<ul style="list-style-type: none"><li>CEO of RZM Investment Company, experience in investment and companies' management, as well as academic experience in university education.</li></ul>

S.N	Name (Membership status)	Current Positions	Previous Positions	Qualifications	Experiences
5	<b>Abdullah bin Saleh Al-Isheikh</b>  Board Member (Independent)	<ul style="list-style-type: none"><li>Ataa Educational Company, as an independent member in his personal capacity, a listed joint stock (educational).</li><li>Care Shield Holding Company, as an independent member in his personal capacity, a closed joint stock (healthcare).</li></ul>	<ul style="list-style-type: none"><li>General Manager of the Corporate Sector, Alawwal Bank.</li><li>Regional Director for the Central Region, Alawwal Bank.</li><li>Corporate Sector Manager, Banque Saudi Fransi.</li></ul>	<ul style="list-style-type: none"><li>Master of Management Sciences, Eastern University of New Mexico.</li><li>Bachelor of Management Sciences, University of Portland.</li></ul>	<ul style="list-style-type: none"><li>CEO of Saudi Home Loans Company, in addition to executive management experience in various areas in the corporate and investment sector.</li></ul>
6	<b>Thunayan bin Sulaiman Althunayan</b>  Board Member (Non-executive)	<ul style="list-style-type: none"><li>Ataa Educational Company, in a non-executive membership capacity, a listed joint stock (educational).</li><li>Al Oruba International Company for Education Services, in a non-executive membership capacity, a limited liability Company (educational).</li><li>Al Nokhbah Educational Company, in a non-executive membership capacity, a limited liability Company (educational).</li><li>Al Rowad Company for Support Services, in a non-executive membership capacity, a limited liability Company (educational).</li><li>Education International Schools, in a non-executive membership capacity, a limited liability Company (educational).</li><li>National Advanced Ebdaa Trading Company, in an executive membership, with limited responsibility (trade and investment).</li></ul>	<ul style="list-style-type: none"><li>Member of the Board of Directors of Allied Cooperative Insurance Group.</li><li>Business Development and Investment Officer, General Real Estate Investment Business Company.</li></ul>	<ul style="list-style-type: none"><li>Bachelor of Management Sciences, King Saud University.</li></ul>	<ul style="list-style-type: none"><li>Member of the Board of Directors of National Advanced Ebdaa Trading Company and a member of the boards of directors of multiple joint stock companies, management and financial experience in the corporate and investment sector.</li></ul>
7	<b>Abdulrahman bin Mohammed Albaraak</b>  Board Member (Independent)	<ul style="list-style-type: none"><li>Member of the Board of Directors of Ataa Educational Company.</li></ul>	<ul style="list-style-type: none"><li>Undersecretary of the Ministry of Education and Advisor to the Minister of Educational Affairs.</li><li>Member of the Board of Directors of the National Commission for Academic Accreditation and Assessment.</li><li>Chief Executive Officer of Ma'arif for Education and Training Company.</li><li>Director General of National Education, Ministry of Education.</li><li>Secretary General of Education Departments, Ministry of Education, Riyadh.</li></ul>	<ul style="list-style-type: none"><li>Ph.D. in Linguistics.</li><li>Master of Language and Literature, Imam Mohammad Ibn Saud Islamic University.</li><li>Diploma in Educational Evidence, USA.</li><li>Bachelor of Arabic Language, Imam Mohammad Ibn Saud Islamic University.</li></ul>	<ul style="list-style-type: none"><li>Over 30 years of experience in the public and national education sector, and has held many management and executive leadership positions in the government and private sector.</li></ul>
8	<b>Mohammed bin Ali Alotayfi</b>  Board Member (Independent)	<ul style="list-style-type: none"><li>Member of the Board of Directors of Ataa Educational Company.</li></ul>	<ul style="list-style-type: none"><li>Executive Director of Finance, Nupco Consolidated Purchase.</li><li>Director General of Finance, Board of Directors of Sheikh Saleh Al Rajhi's Business.</li><li>General Manager of Finance and Management, EG&amp;G Middle East.</li><li>Head of Accounts Department, ABV Rock Group Co. Ltd.</li><li>Executive Director of Support Services at Tatweer Co. for Educational Services.</li></ul>	<ul style="list-style-type: none"><li>Bachelor of Accounting, Kuwait University.</li></ul>	<ul style="list-style-type: none"><li>Executive Director of Support Services at Tatweer Co. for Educational Services, financial and management experience in the corporate and investment sector.</li></ul>
9	<b>Farah bint Ahmed Almutib</b>  Board Member (Executive)	<ul style="list-style-type: none"><li>Member of the Board of Directors of Ataa Educational Company.</li><li>Director of the Middle East Educational Complex at Ataa Educational Company.</li></ul>	<ul style="list-style-type: none"><li>Associate Professor, Faculty of Business, King Saud University.</li><li>Computer Teacher, Al Fikr National Schools.</li></ul>	<ul style="list-style-type: none"><li>MBA, University of Essex, Colchester.</li><li>MBA, King Saud University.</li><li>Bachelor of Management Sciences, King Saud University.</li></ul>	<ul style="list-style-type: none"><li>Educational experience in the public and university education sectors, as well as leading investment and management experience in the foreign education sector.</li></ul>



2.1 Executive Management:

S.N	Name (Membership status)	Current Positions	Previous Positions	Qualifications	Experiences
1	Ibrahim bin Abdulkareem Alturki	Chief Executive Officer of Ataa Educational Company.	<ul style="list-style-type: none"><li>Deputy General Manager, Afaq Educational Company.</li><li>Deputy General Manager, Science and Technology Training Co., Ltd.</li><li>Deputy Superintendent, Al Rissalah National Schools.</li><li>Legal reviewer, Al-Rashed Consultants &amp; Accountants.</li></ul>	<ul style="list-style-type: none"><li>Master of Accounting, University of Colorado.</li><li>Bachelor of Management Sciences (Accounting), King Saud University.</li></ul>	<ul style="list-style-type: none"><li>More than 28 years of educational, administrative and financial experience in the national education sector.</li></ul>
2	Salem Abdulaziz Alhasan Alghamdi	Director General of National Education.	<ul style="list-style-type: none"><li>General Manager of Educational Complexes, Afaq Educational Company.</li><li>Head of the School Administration Department, Ministry of Education.</li><li>General Supervisor of School Administration, General Directorate of Educational Supervision.</li><li>Supervisor of School Administration, General Department of Education in Riyadh Region.</li></ul>	<ul style="list-style-type: none"><li>Bachelor of Science, King Saud University.</li></ul>	<ul style="list-style-type: none"><li>More than 30 years of administrative and educational experience in the public and national education sector.</li></ul>
3	Mohammed bin Abdullah Alshahrani	Director General of International Education.	<ul style="list-style-type: none"><li>Educational Supervisor of the English language.</li><li>Assistant Director of the Kindergarten Education Office.</li><li>Director of Dar Al Uloom National Schools.</li><li>Director of Dar Al Uloom International Schools.</li><li>Director of Al Fikr Educational Complex.</li></ul>	<ul style="list-style-type: none"><li>Bachelor of Education (English Major), King Saud University.</li></ul>	<ul style="list-style-type: none"><li>29 years of administrative and educational experience in the government and national sector.</li></ul>
4	Adel Nader Dsuki	Director of the General Department of Finance.	<ul style="list-style-type: none"><li>Chief Financial Officer, Al Babtain Trading Company.</li><li>Director of Financial Planning and Budgets, Al Babtain Power and Telecommunications Company.</li><li>Chief Financial Officer, Al Babtain Number and Templates Company.</li></ul>	<ul style="list-style-type: none"><li>Bachelor of Commerce Accounting Division, Alexandria University</li></ul>	<ul style="list-style-type: none"><li>More than 30 years of financial management experience.</li></ul>
5	Nomas bin Khalaf Alghamdi	Director of Human Capital Management Department.	<ul style="list-style-type: none"><li>Director of Human Resources at Ataa Educational Company.</li><li>Human Resources Supervisor in Dr. Sulaiman Al Habib Medical Group.</li><li>Human Resources and Management Supervisor at Saudi Marble &amp; Granite Factory Company.</li><li>Administrative and Legal Affairs Officer at Abdul Latif Jameel United.</li></ul>	<ul style="list-style-type: none"><li>Bachelor of Business Administration, Imam Mohammad Ibn Saud University.</li></ul>	<ul style="list-style-type: none"><li>More than 14 years of experience in human resources and management.</li></ul>

3.1 Names of the Companies in which the Member of the Company's Board of Directors is a Member in its Current or Former Boards of Directors or One of their Directors:

S.N.	Names of companies in which the Member of the Board of Directors is a member in their current Board of Directors or one of its directors			Names of companies in which the Member of the Board of Directors is a member in their former Board of Directors or one of its directors		
Member Name	Company Name	Inside/Outside the Kingdom	Legal Entity	Company Name	Inside/Outside the Kingdom	Legal Entity
Tariq bin Othman Alkasabi	<ul style="list-style-type: none"><li>Al Jazeera Bank.</li><li>Dallah Health Services Company.</li></ul>	Kingdom of Saudi Arabia.	Listed Joint Stock Company.	<ul style="list-style-type: none"><li>Al Jazeera Capital Company.</li><li>Al Balad Al Ameen Urban Development Company.</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.
	<ul style="list-style-type: none"><li>RZM Investment Company.</li><li>The Care Shield Holding Company.</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.			
				<ul style="list-style-type: none"><li>Dhahiat Sumou Company.</li><li>Adaptive TechSoft Company.</li></ul>	Kingdom of Saudi Arabia.	Limited Liability Company.
				<ul style="list-style-type: none"><li>Aseer Company.</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.
				<ul style="list-style-type: none"><li>RZM.</li></ul>	Bahrain.	Unlisted Joint Stock Company.
				<ul style="list-style-type: none"><li>NEBA.</li></ul>	Turkey.	Unlisted Joint Stock Company.
Ahmed bin Nasser Almutib	<ul style="list-style-type: none"><li>Al Oruba Educational Company.</li><li>Al Rowad Company for Support Services.</li><li>Al Nokhbah Educational Company.</li><li>Education International Schools Company.</li></ul>	Kingdom of Saudi Arabia.	Limited Liability Company.	-	-	-
Othman bin Tariq Alkasabi	<ul style="list-style-type: none"><li>Rawage Educational Fund.</li><li>RZM Investment Company.</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.	<ul style="list-style-type: none"><li>Mira Hotels Commercial Company.</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.
	<ul style="list-style-type: none"><li>Al Nokhbah Educational Company.</li><li>Al Rowad Company for Support Services.</li><li>Al Oruba Educational Company.</li><li>Education International Schools Company.</li></ul>	Kingdom of Saudi Arabia.	Limited Liability Company.	<ul style="list-style-type: none"><li>Saleh Al Doueche Company and Othman AlKasabi for Consultancy.</li></ul>	-	Joint Venture Company.
Abdullah bin Saleh Al-Alsheikh	<ul style="list-style-type: none"><li>Care Shield Holding Company.</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.	<ul style="list-style-type: none"><li>Saudi Home Loans Company.</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.
Abdullah bin Tariq Alkasabi	<ul style="list-style-type: none"><li>Geotech Overseas Company.</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.	<ul style="list-style-type: none"><li>Al Osrah International Hospital.</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.
	<ul style="list-style-type: none"><li>RZM Investment Company.</li><li>Al Mashfa Medical Company.</li><li>AlKasabi Contracting Company.</li></ul>	Kingdom of Saudi Arabia.	Unlisted joint stock Company.			
Thunayan bin Sulaiman Althunayan	<ul style="list-style-type: none"><li>National Advanced Ebdaa Trading Company.</li><li>Al Oruba Educational Company.</li><li>Al Rowad Company for Support Services.</li><li>Al Nokhbah Educational Company.</li><li>Education International Schools.</li></ul>	Kingdom of Saudi Arabia.	Limited Liability Company.	<ul style="list-style-type: none"><li>Allied Cooperative Insurance Group.</li></ul>	Kingdom of Saudi Arabia.	Listed Joint Stock Company.
Abdulrahman bin Mohammed Albarrak	-	-	-	<ul style="list-style-type: none"><li>Advanced Educational Company (ADEC).</li></ul>	Kingdom of Saudi Arabia.	Unlisted Joint Stock Company.



(2) Actions Taken by the Board of Directors to Brief its Members, Especially Non-Executives, on the Shareholders’ Proposals and their Observations on the Company and its Performance:

The Board records all notes and proposals received by shareholders through the Relations Unit or what is presented in shareholders’ assemblies, by including them under the Board meeting’s schedule that follows the assembly, or when receiving enquiries and comments and discussing them at the next meeting and taking the necessary action about them in accordance with the Company’s policies and regulations and without any violation of regulations related to its field of competence.

2.1 Communicating with shareholders:

Building on Ataa’s keenness to communicate actively and effectively with its shareholders, the Company’s governance ensured the right of shareholders to enquire and express opinions in accordance with the statute, internal policies and regulations, and in a manner that does not conflict with the Company’s interests.

Shareholders can also communicate with investors’ relations through the following e-mail: IR@ataa.sa

(3) Brief Description of the Competencies and Duties of the Committees, including Names, Heads and Members of the Committees, Number and Dates of Meetings, and the Records of Members’ Attendance for each Meeting:

The Company’s Board of Directors formed a number of committees to improve the management of the Company, meet the regulations’ requirements and ensure the Company’s optimal performance, in addition to helping the Board carry out its tasks more effectively. The following shows the committees’ records and information:

3.1 Executive and Investment Committee:

The Executive and Investment Committee assists the Board of Directors in fulfilling its responsibilities in implementing the Company’s strategic objectives. The Committee’s most prominent tasks include:

- a. Verifying the activation of the Company’s strategic plans.
- b. Overseeing the Company’s annual plans, reviewing the annual estimated budget presented by management, and making recommendations to the Board.
- c. Reviewing and monitoring the Company’s performance by studying monthly and quarterly reports submitted by management as well as comparing the actual performance to the planned performance.

The following table shows the Committee members’ names, nature of their membership and their attendance schedule:

Name and Nature of Membership	Current Positions	Previous Positions	Qualifications	Experiences
Ahmed bin Nasser Almutib (Committee Chairman)	He was introduced in the Board of Directors Members’ Table.			
Othman bin Tariq Alkasabi (Committee member)	He was introduced in the Board of Directors Members’ Table.			
Thunayan bin Sulaiman Althunayan (Committee member)	He was introduced in the Board of Directors Members’ Table.			

Committee’s Attendance Table:

Name	10/08/2020	19/08/2020	09/02/2021	23/02/2021	30/03/2021	20/04/2021	05/07/2021
	First Meeting	Second Meeting	Third Meeting	Fourth Meeting	Fifth Meeting	Sixth Meeting	Seventh Meeting
Ahmed bin Nasser Almutib	✓	✓	✓	✓	✓	✓	✓
Othman bin Tariq Alkasabi	✓	✓	✓	✓	✓	✓	✓
Thunayan bin Sulaiman Althunayan	✓	✓	✓	✓	✓	✓	✓

3.2 Audit Committee:

The Audit Committee’s main role is to assist Board members in fulfilling their supervisory responsibilities related to the Company’s audit operations and internal control systems, the Company’s financial statements and other financial information, and the Company’s compliance with legal and regulatory requirements.

The following table shows the Committee members’ names, nature of their membership and their attendance schedule:

Name and Nature of Membership	Current Positions	Previous Positions	Qualifications	Experiences
Abdullah bin Saleh Al-Alsheikh (Committee Chairman)	He was introduced in the Board of Directors Members’ Table.			
Abdullah bin Tariq Alkasabi (Committee member)	He was introduced in the Board of Directors Members’ Table.			
Mohammed bin Ali Alotayfi (Committee member)	He was introduced in the Board of Directors Members’ Table.			

Committee’s Attendance Table:

Name	28/9/2020	13/10/2020	19/10/2020	7/12/2020	3/3/2021	3/5/2021	31/5/2021	9/6/2021	12/7/2021
	First Meeting	Second Meeting	Third Meeting	Fourth Meeting	Fifth Meeting	Sixth Meeting	Seventh Meeting	Eighth Meeting	Ninth Meeting
Abdullah bin Saleh Al-Alsheikh (Committee Chairman)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Abdullah bin Tariq Alkasabi (Committee Member)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Mohammed bin Ali Alotayfi (Committee Member)	✓	✓	✓	✓	✓	✓	✓	✓	✓

3.3 Nominations and Remunerations Committee:

The Nominations and Remunerations Committee assists the Board of Directors in fulfilling its responsibilities, monitoring and evaluating the performance of Board members and evaluating Senior Executives. The Committee’s most prominent tasks include:

- a. Following specific and adopted criteria in assessing the effectiveness of the Board’s structure, so that the assessment criterion is objective, identifying weaknesses and strengths of the Board and making recommendations and proposals thereof.
- b. Proposing clear policies and criteria for Board and Senior Executives’ membership.
- c. Recommending to the Board the nomination and re-nomination of members in accordance with the adopted policies and standards.
- d. Preparing a description of the capabilities and qualifications required for Board membership and filling Senior Executive positions.
- e. Developing the necessary performance-related policies for the compensation and remuneration of Board members and Senior Executives.

The following table shows the Committee members’ names, nature of their membership and their attendance schedule:

Name and Nature of Membership	Current Positions	Previous Positions	Qualifications	Experiences
Abdulrahman bin Mohammed Albarrak (Committee Chairman)	He was introduced in the Board of Directors Members’ Table.			
Tariq bin Othman Alkasabi (Committee Member)	He was introduced in the Board of Directors Members’ Table.			
Ahmed bin Nasser Almutib (Committee Member)	He was introduced in the Board of Directors Members’ Table.			
Thunayan bin Sulaiman Althunayan (Committee Member)	He was introduced in the Board of Directors Members’ Table.			



Committee’s Attendance Table:

Name	6/12/2020 First Meeting	31/5/2021 Second Meeting
Abdulrahman bin Mohammed Albarrak (Committee Chairman)	✓	✓
Tariq bin Othman Alkasabi (Committee Member)	✓	-
Ahmed bin Nasser Almutib (Committee Member)	-	✓
Thunayan bin Sulaiman Althunayan (Committee Member)	✓	✓

(4) Methods used by the Board of Directors to evaluate its Performance and the Performance of its Committees and Members, and the Third Party that evaluated its Relationship with the Company:

The Board conducts a periodic self-assessment of its work and the work of its committees through the Nominations and Remunerations Committee. An advisory third party (Subil Alqiyadh Consultation Office) was contracted to assess the Board’s performance during the financial year of the report. The external advisor assessed the effectiveness of the Board’s performance through a scope of work that included: identifying issues of interest, measuring and gathering information, analysing data and presenting results, conducting a questionnaire for the Chairman of the Board and Committees’ Chairs, and then submitting a final consultation report containing all the results and observations, including a number of recommendations that will improve the Board’s performance of its duties. The third party does not have any relationship with the Company.

(5) Remunerations of Members of the Board of Directors and the Executive Management:

- **Remunerations policy and methods to determine the remunerations offered by the Company to the Board Members and Executive Management:**

The Nominations and Remunerations Committee recommended the remunerations’ policy to the members of the Board of Directors, its Committees and the Executive Management. The Board of Directors adopted the policy and recommended presenting it to the General Assembly for approval. The AGM held on 23/10/1441 H, corresponding to 15/06/2020, approved the remuneration policy system.

- **Clarify the relationship between the granted remunerations and the applicable remunerations policy, and a record of any substantial deviation from the policy:**

On the recommendation of the Nominations and Remunerations Committee, the Board of Directors determines the remunerations granted to Board Members, Committees and Senior Executives, in accordance with the principles and regulations and on the basis of the remuneration policy of Board Members, Executive Management and Senior Executives approved by the General Assembly. There is no substantial deviation of the granted remunerations from the applicable policy.

Board Members’ Remunerations (in thousands):

	Fixed Remunerations (1,000 riyals)						Variable Remunerations								
	Certain Amount	Allowance for Board Sessions Attendance	Total Allowance for Committee Meetings Attendance	Remunerations for Technical, Administrative and Advisory Work	Chairman, Managing Director, or Secretary General Remunerations, if a member	Total	Percentage of Profits	Periodic Remunerations	Short-term Incentive Plans	Long-term Incentive Plans	Shares Granted (values are entered)	Total			
First: Independent Members:															
Abdullah bin Saleh Al-Alsheikh	150	15	12											177	
Dr. Abdulrahman bin Mohammed Albarrak	150	15	6											171	
Mohammed bin Ali Alotayfi	150	15	12											177	
Total	450	45	30											525	
Second: Non-Executive Members:															
Tariq bin Othman Alkasabi	120	12	6											138	
Ahmed bin Nasser Almutib	120	12	24											156	
Othman bin Tariq Alkasabi	120	12	18											150	
Thunayan bin Sulaiman Althunayan	150	15	30											195	
Abdullah bin Tariq Alkasabi	150	15	12											177	
Total	660	66	90											816	
Third: Executive Members:															
Farah bint Ahmed Almutib	120	12												132	
Total	120	12												132	

Senior Executives’ Remunerations:

	Five of the Senior Executives Including the CEO and CFO (in 1,000)
Salaries and Compensation	2,294
Allowances	0
Annual Periodic Bonus	453
End-of-service Benefits	129
Executive Remunerations for Membership in the Board of Directors	0



Committees’ Members Remunerations (in thousands):

		Fixed Remuneration (Except Sessions Attendance Allowance)	Board Sessions Attendance Allowance (Listed in the Board Members’ Remunerations Table)	Total
Members of the Audit Committee				
1	Abdullah bin Saleh Al- Alsheikh	150	-	150
2	Abdullah bin Tariq Alkasabi	100	-	100
3	Mohammed bin Ali Alotayfi	100	-	100
Total		350	-	350
Members of the Nominations and Remunerations Committee				
1	Abdulrahman bin Mohammed Albarrak	100	0	100
2	Tariq bin Othman Alkasabi	75	0	75
3	Thunayan bin Sulaiman Althunayan	75	0	75
Total		250	0	250
Members of the Executive and Investment Committee				
1	Ahmed bin Nasser Almutib	100	0	100
2	Othman bin Tariq Alkasabi	56,250	0	56,250
3	Thunayan bin Sulaiman Althunayan	75	0	75
Total		231,250	0	231,250

Statement of what Board Members received from the Company as employees or administrators:

Name	Title	Salary (annual)
Farah bint Ahmed Almutib	Director of Middle East International Educational Complex	180,000

(6) Any Sanction, Penalty, Precautionary Measure or Reserve Restriction Imposed on the Company by the Authority or a Supervisory, Regulatory or Judicial Entity, Explaining the Reasons for the Violation and the Signatory and Ways to Remedy it and Avoid its Occurrence in the Future:

There is no sanction, penalty, precautionary measure or reserve restriction imposed on the Company by the Capital Market Authority or any supervisory, regulatory or judicial entity.

(7) Annual Audit:

7.1 Results of the annual audit on the effectiveness of the Company’s internal control procedures, as well as the Audit Committee’s opinion on the adequacy of the Company’s internal control system:

The task of developing and maintaining the internal control system is one of the functions of the Executive Management and is under the supervision of the Board of Directors and does so through the Company’s departments and various educational complexes.

Based on periodic reports issued during fiscal year 2020/2021 by the Internal Audit Department and the reports of Deloitte’s internal audit advisory office, and the reports of chartered accountant, Ibrahim Ahmed Al Bassam, and his partners for the same period, and based on the disclosures and assurances received by the Committee from the Executive Management in its periodic reports and financial lists, the Audit Committee confirms the adequacy of the internal control systems, as it has not found any significant deficiency or fundamental change in the internal control systems that may affect its effectiveness, knowing that any internal control system, regardless of the quality of its design and the effectiveness of its application, cannot provide absolute confirmation.

7.2 Recommendation of the Audit Committee about the need to appoint an Internal Auditor in the Company in case no auditor has been previously appointed:

The Company has an Internal Auditor.

7.3 Recommendations of the Audit Committee, which are in conflict with the Board of Directors’ decisions, or which the Board has refused to follow regarding the appointment of the Company’s Auditor, his dismissal and determination of his fees, his performance evaluation or the appointment of the Internal Auditors, and the reasons behind these recommendations or for not accepting them:

There was no conflict between the Audit Committee and the Board of Directors’ decisions during the fiscal year ended on 31/07/2021, and as such there were no recommendations thereof.

(8) Details of the Company’s Social Contributions:

The Company, in its contribution to the community, allocates grants and discounts on tuition fees to students, as follows:

1. Sons of the martyrs of duty.
2. Orphans.
3. Keepers of the Holy Quran.
4. Outstanding students.
5. Winners of student competitions.
6. Talented and distinguished students.

(9) Dates of the General Assemblies of Shareholders Held during the Last Fiscal Year and the Names of the Board of Directors’ Members Attending these Assemblies, as follows:

Name	Ordinary General Assembly 11/1/2021
Tariq bin Othman Alkasabi	✓
Ahmed bin Nasser Almutib	✓
Othman bin Tariq Alkasabi	-
Abdullah bin Tariq Alkasabi	✓
Thunayan bin Sulaiman Althunayan	✓
Abdullah bin Saleh Al- Alsheikh	✓
Abdulrahman bin Mohammed Albarrak	✓
Mohammed bin Ali Alotayfi	✓
Farah bint Ahmed Almutib	✓

(10) Description of the Main Activities of the Company and its Subsidiaries:

- **The main activity of Ataa Educational Company:**  
Establishing, owning, managing, operating and establishing national and international schools (kindergartens, elementary, middle and secondary) for male and female students.

- **Subsidiaries:**  
Please see paragraph (17) “Subsidiaries”.

(11) Description of the Company’s Important Plans, Decisions and Future Expectations:

The Company intends to increase its market share by attracting more students to its existing schools through its marketing efforts, as well as by increasing its overall capacity through mergers and acquisitions and future development of more educational complexes. In light of this, the Company has conducted many acquisition and expansion agreements where it acquired the full shares of the Education International Schools Company, and the majority of the shares of Al Wasat National Schools For Education and Training by 52%, which led to an increase in the capacity of the Company’s educational complexes and left a positive impact on the report’s results of the fourth quarter of the financial year. The Company also studied a number of investment opportunities for the purpose of acquiring a number of educational companies as duly



announced, and after the end of the fiscal year, the Company acquired the Arabian Group for Education and Training Holding Company, which owns and operates a number of educational complexes involved in training and employment activities.

• **Future plans and decisions:**

On 22/12/1442 H, corresponding to 1/8/2021, the Company signed an Annex to the Memorandum of Understanding with the owners of Arabian Group for Education and Training Holding Company in order to acquire the entire shares of Naba Educational Company owned by some of the Arabian Group owners in exchange for Ataa Educational Company issuing new shares in the Company for the benefit of the owners of Naba Educational Company, in accordance with the terms of the Memorandum of Understanding. The Company is also conducting a financial and legal study to evaluate Naba Educational Company in preparation of the acquisition of the Company.

**(12) Information on any Risks Faced by the Company and its Risk Management and Control Policy:**

Risk management is carried out by the Company's Board and the Board committees in joint coordination with the Company's senior departments in accordance with internal regulations and policies, to analyze and address those potential risks or to make the necessary decision to avoid or contain those risks. It should be noted that the Board has adopted the new organizational structure of the Company, where a committee under the Board was created on behalf of the Governance, Risk and Compliance Committee. The committee will be formed at the beginning of the next session of the Board, which begins on 07/11/2021. The Company may face and not be limited to the following risks:

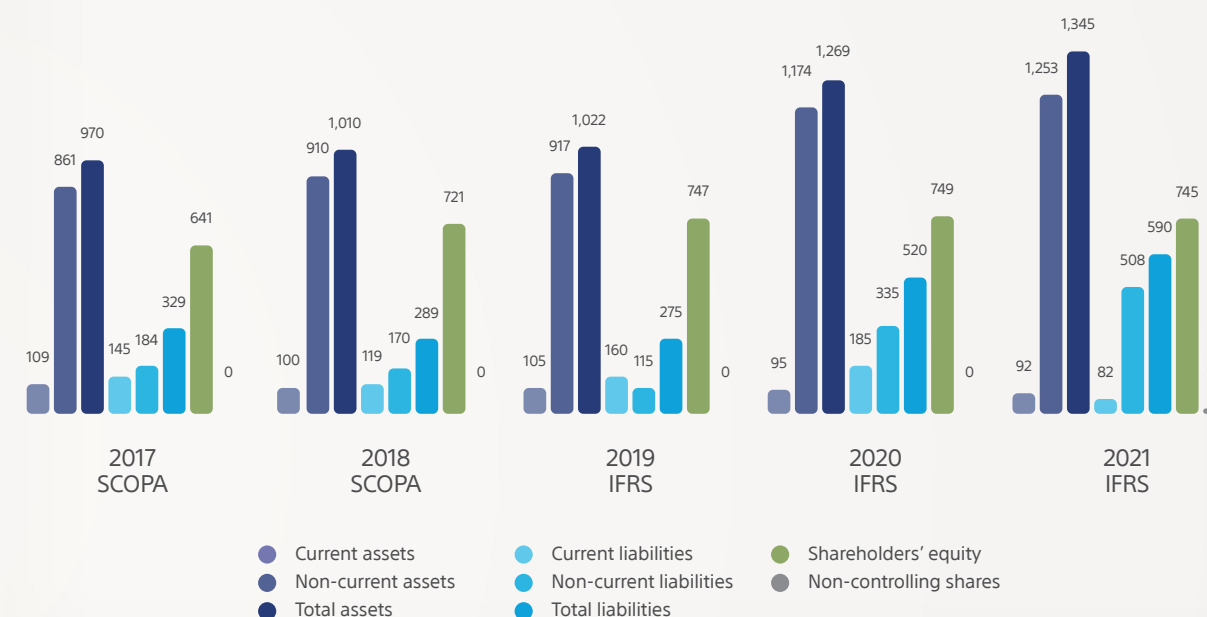
1. **Strategic Risks:** The Company's performance depends on its ability to make appropriate decisions regarding the Company's business and successfully achieve its objectives and strategy. The Company's ability to implement this objective is subject to various factors, including what is out of its control or those which do not take into consideration economic variables. If the Company's decisions are found to be flawed or if it is unable to achieve its objectives, this will fundamentally affect the Company's business, financial position and future expectations. Ataa continues to periodically monitor, review, and use expertise to take action against these risks.
2. **Operational Risks:** These include all the errors, deficiencies of fundamental changes in regulations and laws that operational processes face, including:
  - a. **Human Resources Risks:** The Company aims to retain its administrative and educational cadres and discourage them from leaving the Company. In addition, it works on attracting and maintaining its qualified educational staff to ensure the efficiency and quality of the services it provides. In this regard, the Company has developed policy guides and procedures related to human resources through an external human resources consultant.
  - b. **Credit risks:** Risks that arise when one party is unable to meet its obligations, causing the other party financial loss. The Company believes that the credit risks it faces are not that significant due to its strong financial position.
  - c. **Legal risks:** Risks related to regulatory and legal changes, whether from taxes, labour regulations or others, or claims and lawsuits. The Company works diligently to comply with regulations and laws to reduce the risks of violating these laws.
  - d. **Growth Opportunities Risks:** The Company's ability to develop its business depends on its exploitation of growth opportunities, whether in the areas in which it operates or those in which it may operate in the future; these opportunities may be significantly affected by the level of competition in the market, the availability of human resources, and the ability of the Company's management team, systems, etc. The Company, through the tasks assigned to the Board of Directors and Senior Management, periodically studies and measures the impact of these risks and then take action thereof.
  - e. **Progress Risks:** The Company aims to increase the efficiency of national school buildings designed for non-educational purposes. The Company has five "schools" which are subject to a progress system. For this purpose, the Company has developed a transitional plan for all five schools subject to a progress system and adopted by the Company based on many aspects necessary to move the Company's schools that are in non-educational buildings to educational buildings. These plans are subject to modification, change or cancellation in whole or in part for administrative or financial reasons or when the adoption of the plan is relayed to third parties outside the Company's control. In light of this, the Company, under the approved plan, has moved Middle East Educational Complex to Al-Murouj Educational District Complex building in Riyadh according to the approved timeline. The Company is continuing with the transitional time plan to comply with the progress system.
  - f. **Coronavirus (Covid-19) risks:** As a result of the coronavirus outbreak, precautionary and preventive measures were taken by the competent authorities in Saudi Arabia to reduce the spread of the novel coronavirus. These measure included suspending school attendance in all educational institutions and to continue this suspension until the beginning of the 2021/2022 academic year for middle and secondary schools, and until 30/10/2021 for kindergarten and elementary schools. The government may impose other precautionary measures which may have a negative impact on the Company's operational work, which in turn may have a negative impact on the Company's main activity.
    1. **Remote learning:** As a result of the Ministry of Education's decision to require all educational entities and institutions to resort to remote learning in their schools, the Company may be exposed to technical, operational or educational risks. The Company was ready for shifting to remote learning, and it began to activate its e-learning

platforms and continued its educational processes remotely from the first day after the decision to suspend in-person attendance at schools was made. The Company's e-learning platforms served all students, teachers and parents with the latest technologies by providing interactive content, virtual classes and chat rooms, homeworks and short tests. The Company has also developed remote learning to the extent necessary to continue this education efficiently.

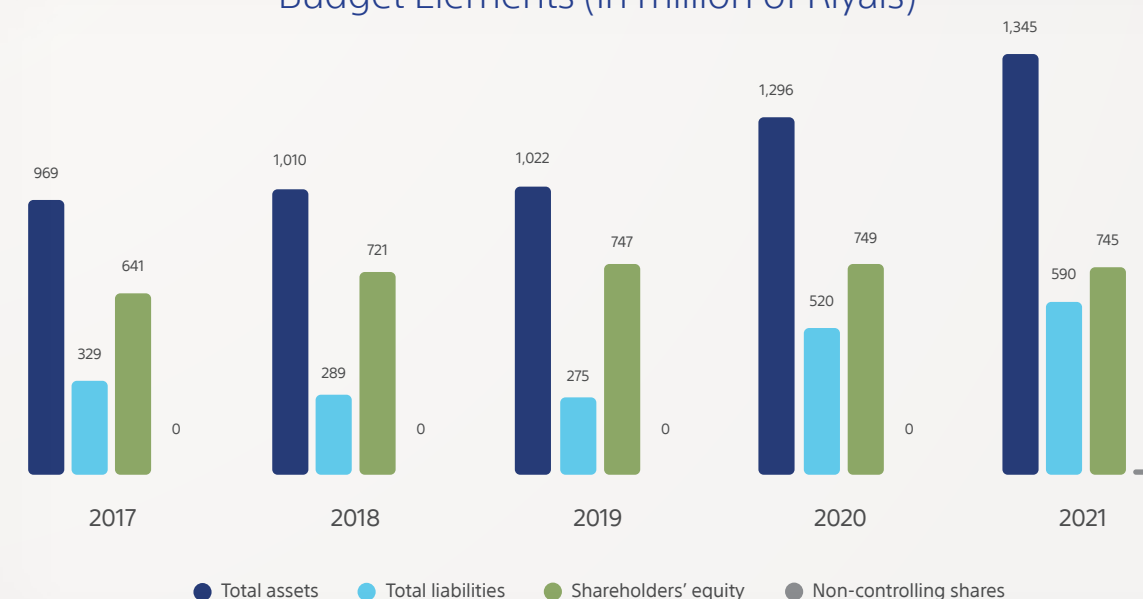
2. **The Company has developed many plans and objectives to deal with the return of in-person education in accordance with the procedures imposed by the competent authorities in Saudi Arabia.** Working in accordance with procedures and precautions has increased the administrative, labour and operational costs of the Company.

**(13) Comparing Business Results in the Last Five Financial Years:**

**Comparison of the Company's Assets and Liabilities for the Last Five Years (Budget Elements)**



**Budget Elements (in million of Riyals)**

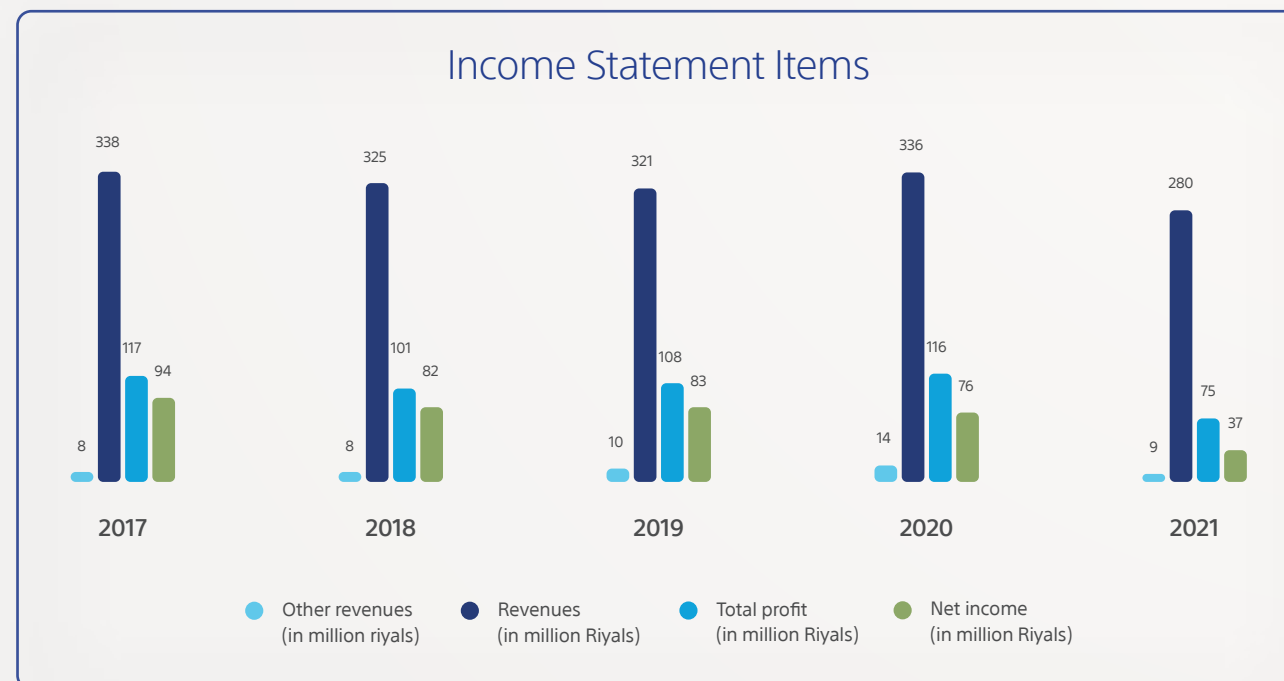




- Non-current assets increased from SR 861 million in 2017 to SR 1,253 million in 2021, mainly due to the construction of a new complex of Al Rowad schools in Ishbilyah neighborhood and the purchase of an administrative building in Al Izdihar neighborhood and due to the impact of the transition to the international standard in the financial report 16. The increase also came as a result of the recognition resulting from the acquisition of Education International Schools and the 52% share of Al Wasat National schools.
- Current assets decreased from SR 109 million in 2017 to SR 92 million in 2021, due to a decrease in inventory items, expenses paid in advance, and other debit balances and cash, with a rise in student receivables as a result of the acquisition of new schools.
- The Company maintained the level of cash generated from operating activities, where it rose from SR 88 million in 2017 to SR 101 million in 2021 at a compound annual rate of 3%. The Company also maintained good levels of current assets, supported by the operating cash level.
- Non-current liabilities increased from SR 184 million in 2017 to SR 508 million in 2021 following the transition to the international standard in the financial report 16, coupled with an increase in long-term financing from local banks as a result of new acquisitions made by the Company.
- Over the past five years, current liabilities decreased from SR 145 million in 2017 to SR 82 million in 2021, mainly due to lower receivables, credit balances and the rolling portion of long-term financing from local banks.
- Shareholders' equity grew from SR 641 million in 2017 to SR 745 million in 2021, at a compound annual rate of 4%, due to the growth of the Company's business and profits over the past five years.

### Comparing Business Results for the Last Five Years (in million Riyals)

	2021	2020	2019	2018	2017
	IFRS	IFRS	IFRS	SOCPA	SOCPA
Revenues	280	336	321	325	338
Revenue Costs	205	220	213	224	221
Total profit	75	116	108	101	117
General expenses	26	30	23	20	22
Operating profit	49	86	85	81	95
Other revenues	9	14	10	8	8
Financing expenses	20	22	11	5	7
<b>Net profit before zakat</b>	<b>38</b>	<b>78</b>	<b>84</b>	<b>84</b>	<b>96</b>
<b>Net profit</b>	<b>37</b>	<b>76</b>	<b>83</b>	<b>82</b>	<b>94</b>



Over the past five years, Ataa Educational Company's revenues and profits decreased at a compound annual rate of 4.4% for revenues from SR 346 million in 2017 to SR 289 million in 2021, and at a compound annual rate of 21% for profits from SR 94 million in 2017 to SR 37 million in 2021, as a result of additional discounts given due to the global (COVID-19) pandemic, the suspension of in-person teaching and the prolongation of remote learning.

The Company seeks to increase operational efficiency, increase its market share and rationalize expenditures in order to offer its shareholders the best possible return.

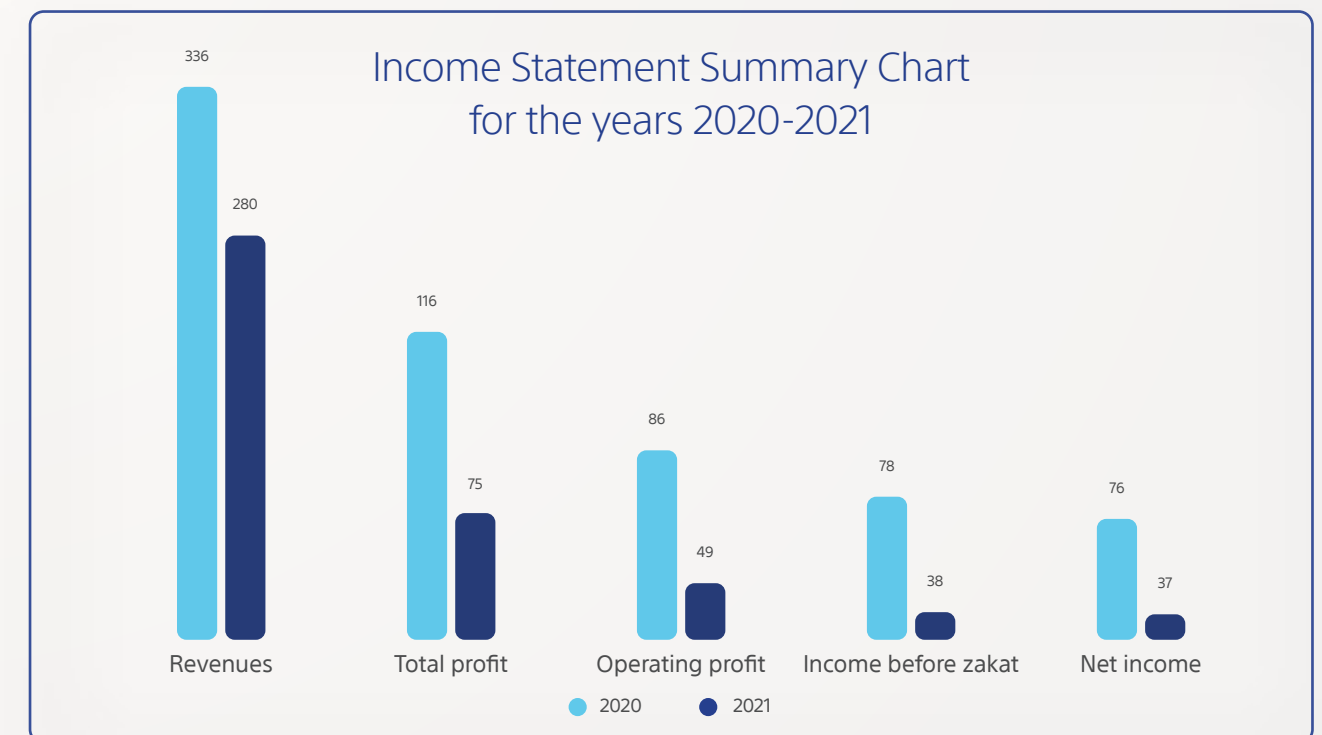
#### (14) Geographical Analysis of the Company and its Subsidiaries' Total Revenues:

The Company's activity is limited to the Riyadh area.

#### (15) Clarification of any Material Differences in the Operating Results from the Previous Year's Results or any Expectations Announced by the Company:

### Summary of Income Statement Items

	2021	2020	Change	%
Revenues	280	336	(56)	(16.7%)
Revenue costs	205	220	(15)	(6.8%)
Total profit	75	116	(41)	(35.3%)
Administrative expenses	26	30	(4)	(13.3%)
Operating profit	49	86	(37)	(43.0%)
Other revenues	9	14	(5)	(35.7%)
Financing expenses	20	22	(2)	(9.1%)
<b>Net profit before zakat</b>	<b>38</b>	<b>78</b>	<b>(40)</b>	<b>(51.3%)</b>
<b>Net profit</b>	<b>37</b>	<b>76</b>	<b>(39)</b>	<b>(51.3%)</b>





Net revenues of the activity decreased by 17% from SR 336 million in fiscal year 2020 to SR 280 million in fiscal year 2021, as a result of additional discounts given due to the suspension of in-person teaching and the prolongation of remote learning as a result of the global (COVID-19) pandemic.

Total profit decreased from SR 116 million in 2020 to SR 75 million in 2021 as a result of a 17% drop in revenues despite a 7% drop in revenue costs.

Net profit before depreciation, interest and Zakat (EBITDA) decreased from SR 142 million last year in 2020 to SR 105 million in 2021, despite a 13% decrease in administrative expenses from the previous year.

The Company achieved a net profit of 37 million in 2021 compared to 75.8 million in 2020, a decrease of 51%, as a result of a 17% decrease in revenues and an increase in financing and depreciation expenses related to the application of Standard 16.

Earnings per share:

Saudi Riyal/Share	2021	2020
Earnings per share	0,93	1,89

(16) Clarification of Any Difference from the Accounting Standards Adopted by the Saudi Organization for Certified Public Accountants:

Prior to 2019, the Company began preparing for the upcoming transition towards applying the International Financial Reporting Standards (IFRS). The application of these international standards started effectively in August 2018, and the Company continues to issue its annual and quarterly reports using the International Financial Reporting Standards approved by the Saudi Organization for Certified Public Accountants.

(17) Name and Capital of each Subsidiary, the Company’s Percentage of Ownership in this Subsidiary, its Main Activity, Place of Activity and the Place of Incorporation:

The Company owns five limited liability companies, namely: Al Nokhbah Educational Company, Al Oruba International Company for Educational Services, Education International Schools, Al Wasat National Schools for Education and Training, and Al Rowad Company for Support Services, which are owned by Ataa Educational Company as follows:

Name of the Subsidiary	Capital	The Company’s Ownership Percentage	Main Activity	Place of Main Activity	Place of Incorporation
Al Rowad Company for Support Services	100 thousand Riyals	- Ataa Educational Company (100%)	Providing all types of support services to the educational complexes belonging to the Company.	Saudi Arabia	
Al Nokhbah Educational Company	500 thousand Riyals	- Ataa Educational Company (100%)	Owning National schools for boys and girls at all stages.		
Al Oruba International Company for Educational Services	400 thousand Riyals	- Ataa Educational Company (100%)	Establish U.S. curriculum schools and international schools for boys and girls at all levels.		
Education International Schools Company	100 thousand Riyals	- Ataa Educational Company (100%)	Establish U.S. curriculum schools and international schools for boys and girls at all levels.		
Al-Wasat National Schools for Education and Training	250 thousand Riyals	- Ataa Educational Company (52%)	Owning National schools for boys and girls at all stages.		

(18) Details of Shares and Debt Instruments Issued to Each Subsidiary:

Not applicable, the Company does not have shares or debt instruments issued to its subsidiaries.

(19) Description of the Company’s Dividend Distribution Policy:

The Company intends to continue to distribute dividends to its shareholders in order to enhance the value of their investments in a manner that will achieve the Company’s objectives and its capital and investment requirements, based on the profits realized by the Company and its financial position, market situation, and general economic climate. There are other factors as well that influence the dividend distribution such as the Company’s need to reinvest these profits, its capital requirements, future expectations, economic activity, and other legal and regulatory considerations. The profits are distributed in Saudi Riyals.

In accordance with the Company’s statutes, any decision by shareholders to distribute cash dividends must be issued by the Ordinary General Assembly on the recommendations of the Board of Directors, after taking into account the various factors mentioned above.

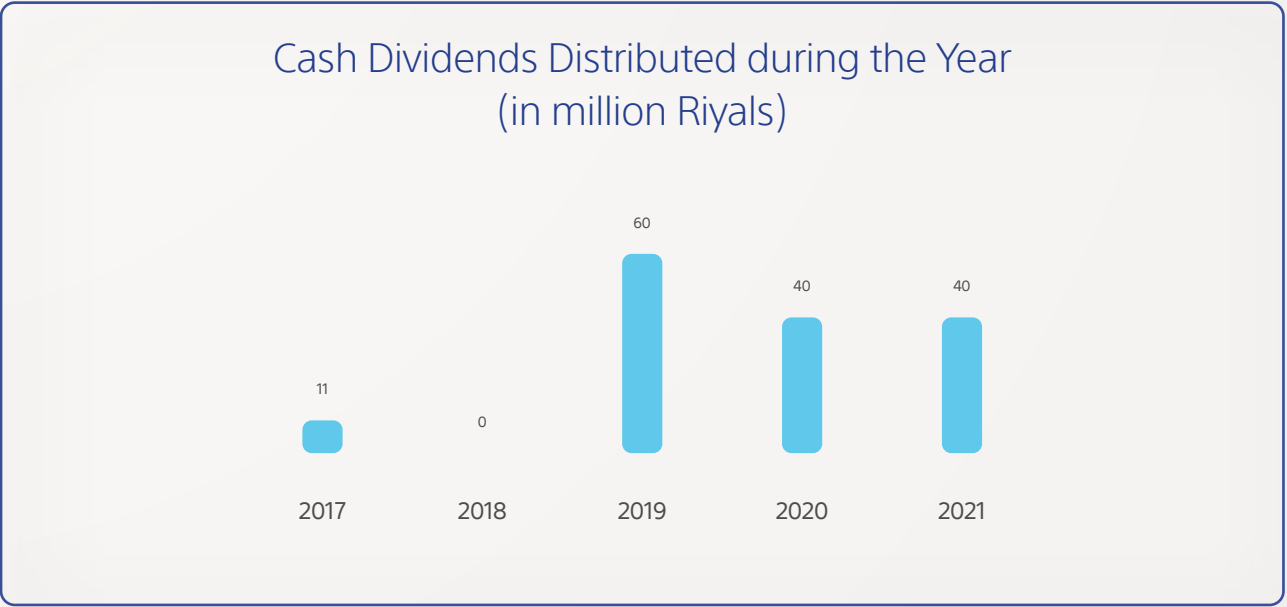
The dividend distribution is subject to certain restrictions in accordance with the Company’s statutes, which stipulate the distribution of net annual dividends after deducting all other expenses and costs as follows:

- 10% of the net profits shall be retained to form the statutory reserve of the company. The Ordinary General Assembly may decide to discontinue such reserve when the said reserve reaches 30% of the paid-up capital.
- The Ordinary General Assembly, at the suggestion of the Board of Directors, may retain 10% of the net annual profits to form a statutory reserve and allocate it for a specific purpose or purposes.
- The Ordinary General Assembly may decide to make other reserves, to the extent that it serves the interest of the Company or ensures, as much as possible, the distribution of fixed profits to shareholders. The Ordinary General Assembly may also deduct from the net profits amounts to establish social institutions for the Company’s employees or to assist the already existing institutions.
- A down payment from the rest is then distributed to shareholders, equivalent to no less than 5% of the paid-up capital, and the Board may distribute interim dividends.
- After what has been offered, no more than 5% of the remaining net profit can be given as remunerations to the Board of Directors. These remunerations are allocated in proportion to the number of sessions attended by the member.

Profit Distributions:

Ataa Educational Company’s cash distributions to its shareholders are a reflection of its interest in involving its valued shareholders in the Company’s success through growing profits despite the expansions the Company has embarked on, which required investing a lot of cash to maximize growth. The Company intends to distribute cash dividends for 2020/2021 of SR 40 million, that is 1 Saudi Riyal per share or 10% of the nominal value of the share.

The following table shows the summary of the cash distributions paid by the Company to its shareholders in recent years:





(20) Description of Any Interest in the Class of Shares Entitled to Vote for any Persons (Other than the Members of the Company’s Board of Directors, Senior Executives and their Relatives) Who Have Notified the Company of Such Rights, according to Article 45 of the Registration and Listing Rules, and Any Change in those Rights during the Fiscal Year:

Not applicable, there is no interest in the class of shares entitled to vote for any persons (other than the Members of the Company’s Board of Directors, Senior Executives and their Relatives) who have notified the Company of such rights according to Article 45 of the registration and listing rules, and any change in those rights during the fiscal Year.

(21) Description of Any Interest, Contractual Securities and Subscription Rights Belonging to the Company’s Board of Directors, Senior Executives and their Relatives in the Company’s Shares or Debt Instruments or Any of its Subsidiaries, and Any Change in Such Interest or Rights during the Last Fiscal Year:

None of the Senior Executives have any shares or debt instruments to the Company for the whole year. The following table shows the number of Ataa shares held by the Board of Directors’ members during the year ended on 31/07/2021.

Member Name	Beginning of the year	End of the year	Change during the year	Percentage of change	Debt instruments
Tariq bin Othman Alkasabi	0	0	0	0%	None
Ahmed bin Nasser Almutib	60,480,000	60,480,000	0	0%	None
Othman bin Tariq Alkasabi	752,128	752,128	0	0%	None
Abdullah bin Tariq Alkasabi	348,101	348,101	0	0%	None
Thunayan bin Sulaiman Althunayan	0	0	0	0%	None
Abdulrahman bin Mohammed Albarrak	0	0	0	0%	None
Abdullah bin Saleh Al-Alsheikh	0	0	0	0%	None
Mohammed bin Ali Alotayfi	0	0	0	0%	None
Farah bint Ahmed Almutib	672,000	672,000	0	0%	None

(22) Information Regarding any Loans Owed by the Company, Disclosure of the Company and its Subsidiaries’ Total Indebtedness and any Amounts Paid by the Company in Repayment of Loans during the Year, the Value of the Loan’s Principal, Lender’s Name, Loan’s Duration and the Remaining Amount:

As of 31/07/2021, The Company has long-term Shariah-compliant financing from local banks amounting to SR 206 million.

The Company has strategic relationships with local banks due to its strong financial position. The following is a statement of the financing obtained by the Company from a number of local banks for the purposes of implementing its projects:

Loans (in millions)	Purpose	Balance as of 31/07/2020	Loan duration		Amount borrowed/repaid		Balance on 31/07/2020
			From	to	Borrowed during fiscal year 2020/2021	Paid during fiscal year 2020/2021	
Riyad Bank – Short term	Working capital support	30,0	2020	2021	30,0	60,0	0,0
Banque Saudi Fransi	Working capital support	15,0	2020	2021	40,0	55,0	0,0
The Saudi Investment Bank	Purchase of the administrative building	6,5	2016	2021	3,2	9,7	0,0
The Saudi Investment Bank	Restructuring	0,0	2021	2026	96,5	0,0	96,5
Al-Rajhi Bank	Construction of Ishbilyah Complex	81,3	2015	2023	0,0	51,2	30,1
Al-Rajhi Bank – Short term	Working capital support	10,0	2020	2021	0,0	10,0	0,0
Samba – Short term	Working capital support	0,0	2020	2021	25,0	25,0	0,0
Banque Saudi Fransi	Buying Education International Schools	0,0	2021	2027	40,0	0,0	40,0
Banque Saudi Fransi	Building the Rose Complex	0,0	2021	2028	25,0	0,0	25,0
Ministry of Finance	Construction of Al Mansourah complex	15,2	2014	2027	0,0	1,9	13,3
Outstanding financing expenses		1,7	2020	2021	7,3	7,8	1,2
Total		159,7			267,0	220,6	206,1

The current portion of long-term financing amounted to about SR 32 million as of 31/07/2021. All of the Company’s financing is in accordance with Islamic Shariah law.

(23) Description of the Categories and Numbers of any Convertible Debt Instruments, any Contractual Securities, Rights of Subscription Memorandums or Similar Rights Issued or Granted by the Company during the Fiscal Year, Indicating any Compensation Received by the Company in Return:

Not applicable, there are no categories and numbers of any convertible debt instruments and any contractual securities, rights of subscription memorandums or similar rights issued or granted by the Company during the fiscal year.

(24) Description of any Transfer or Subscription Rights under Convertible Debt Instruments, Contractual Securities, Rights of Subscription Memorandums or Similar Rights Issued or Granted by the Company:

Not applicable, there are no transfer or subscription rights under convertible debt instruments, contractual securities, rights of subscription memorandums or similar rights issued or granted by the Company.

(25) Description of any Redemption, Purchase or Cancellation by the Company of any Redeemable Debt Instruments, the Value of the Remaining Securities, and Distinguishing between Listed Securities Purchased by the Company or its Subsidiaries:

Not applicable, there is no redemption, purchase or cancellation by the Company of any redeemable debt instruments and the value of the remaining securities, and distinguishing between listed securities purchased by the Company or its subsidiaries.



(26) Number and Dates of the Board of Directors’ Meetings Held during the Last Fiscal Year, Attendance Record and the Names of Attendees of each Meeting:

Member Name	Number of meetings						Total
	24/8/2020 First meeting	26/10/2020 Second meeting	8/12/2020 Third meeting	2/3/2021 Fourth meeting	23/5/2021 Fifth meeting	28/6/2021 Sixth meeting	
Tariq bin Othman Alkasabi	✓	✓	✓	✓	✓	✓	6
Ahmed bin Nasser Almutib	✓	✓	✓	✓	✓	✓	6
Othman bin Tariq Alkasabi	✓	✓	✓	✓	✓	✓	6
Abdullah bin Tariq Alkasabi	✓	✓	✓	✓	✓	✓	6
Thunayan bin Sulaiman Althunayan	✓	✓	✓	✓	✓	✓	6
Abdullah bin Saleh Al- Alsheikh	✓	✓	✓	✓	✓	✓	6
Abdulrahman bin Mohammed Albarrak	✓	✓	✓	✓	✓	✓	6
Mohammed bin Ali Alotayfi	✓	✓	✓	✓	✓	✓	6
Farah bint Ahmed Almutib	✓	✓	✓	✓	✓	✓	6

(27) Number of the Company’s Applications to the Shareholders’ Register, Dates and Reasons of these Applications:

The Company requested (7) reports of the Shareholders’ Register during the year, and its statement as follows:

Date of application	Reason for the application
05/08/2020	Company procedures
31/10/2020	Company procedures
11/01/2021	General Assembly
13/01/2021	Profit file
31/01/2021	General Assembly
30/04/2021	Company procedures
31/07/2021	Company procedures

(28) Contracts and Transactions between the Company and a Related Party:

28.1 Transactions between the Company and a related party:

The Company didn’t enter into any transaction with related parties.

28.2 Information relating to any Business or Contracts to which the Company is a Party, or where there is an Interest for a Member of the Company’s Board of Directors or of its Senior Executives or any Person Related to any of them:

Party of the contract	Nature of business or contract	Value of contracts	Period of contracts	Conditions of contracts	Member’s name/Senior Executives or any person related to them
Ahmed bin Nasser Almutib	Rent of Middle East Educational Schools complexes in As Sulaymaniyah, Al Murouj and Al Fikr schools	13,188,000	Contracts started on 01/09/2017	There are no special conditions	Ahmed bin Nasser Almutib

(29) Statement of any Arrangement or Waiver Agreement whereby a Member of the Company’s Board of Directors or a Senior Executive Has Waived any Remuneration:

Not applicable, there is no arrangement or waiver agreement whereby a member of the Company’s Board of Directors or a Senior Executive has waived any remuneration.

(30) Statement of any Arrangement or Waiver Agreement whereby one of the Company’s Shareholders Waives any rights to Profits:

Not applicable, there are no arrangements or agreements under which one of the Company’s Shareholder has waived any rights to profits.

(31) Statutory Due Payments:

Statement	2021		Brief description Statement of reasons
	Paid	Due until the end of the annual financial period and not paid	
Zakat	1,809,700	1,071,762	Zakat due on the Company system
Tax	14,670,773	--	Value added tax due on the Company system
General Organization for Social Insurance	7,654,738	815,767	Social insurance on the Company’s employees

(32) Statement of the Value of any Investments or Reserves Established for the Benefit of the Company’s Employees:

Not applicable, there are no investments or reserves established for the benefit of the Company’s employees.

(33) Ataa Educational Company’s Board of Directors Acknowledges:

- a. The accounting records were adequately prepared.
- b. The internal control system was properly developed and implemented effectively.
- c. There are no doubts about the Company’s ability to continue its business.

(34) The Auditor’s Reservations about the Annual Financial Statements:

There are no reservations by the Auditor on the annual financial statements.

(35) Board of Directors’ Recommendation to Replace the Auditor before the End of the Appointed Period:

The Board of Directors did not recommend replacing the Auditor before the end of the appointed period.

(36) Treasury Shares Held by the Company and Details of the Uses of these Shares:

Not applicable, the Company does not have treasury shares.



(37) Application and Non-Application of the Corporate Governance Regulation Provisions and the Reasons for this:

The Company confirms the application of all provisions of the mandatory corporate governance regulation and some indicative provisions, except the following:

Article/Paragraph Number	Article Text/Paragraph Number	Non-Application Reasons
32/B	The Board of Directors holds at least four meetings a year, and at least one meeting every three months.	A guiding article, the Council held six meetings a year whenever needed.
38	The Board's Secretary Terms.	A guiding article, and the Board's Secretary has the necessary competence and experience.
39	Training Board Members.	A guiding article, and Board Members are constantly informed of policies, regulations and tasks. The Chairman of the Nominations and Remunerations Committee was deputized to hold a training course for governance Board Members.
70	Establishing the Risk Management Committee.	A guiding article, the Committee has been adopted in the Company's organizational structure and it will be formed at the beginning of the next Board session.
71	Terms of reference of the Risk Management Committee.	A guiding article, the basic functions of the Committee have been adopted and the Committee's work program will be adopted after its formation.
72	Risk Management Committee meetings.	A guiding article, not applicable because the Committee hasn't been formed yet.
85/2,3	Programs to offer the Company employees shares or a portion of its profits and retirement programs, establish an independent fund to spend on these programs and establish social institutions for employees.	A guiding paragraph, and the Company has programs and policies to motivate and reward employees.
88	<b>Social Responsibility Initiatives</b> 1. Develop measurement indicators linking the Company's performance to its social responsibility initiatives, and compare this with other companies with similar activity. 2. Disclosure of the social responsibility objectives adopted by the Company to its employees and increasing their awareness and education about these objectives. 3. Disclosure of social responsibility achievement plans in periodic reports related to the Company's activities. 4. Develop community awareness programs to introduce the Company's social responsibility.	A guiding article, the Company undertakes many initiatives and programs in the social work field and discloses those programs and initiatives in the relevant reports. The Company has not developed measurement indicators linking the Company's performance to its social work initiatives and comparing these initiatives to other companies with similar activity.





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