

Vehicle Rental

Buy: 12M TP @ 80 Upside of +12.9%

Valuation Summary (TTM)

70.9

16.2

2.0

2.5

3.3

Price (SAR)

PER TTM (x)

P/Book (x)

P/Sales (x)

EV/Sales (x)

21100100 (11)			
EV/EBITDA (x)			8.1
Dividend Yield (%)			2.1
Free Float (%)			91%
Shares O/S (mn)			78
YTD Return (%)			-13%
Beta			1.1
(mn)		SAR	USD
Market Cap		5,538	1,476
Enterprise Value		7,298	1,945
Price performance (%)	1M	3M	12M
United International Transport	0%	-1%	-26%
Tadawul All Share Index	-1%	-5%	-10%
Trading liquidity (,000)	1M	3M	6M
Avg daily turnover (SAR ,000)	11,812	12,101	17,196
Avg Daily Volume (,000)	163	172	235
52 week	High	Low	CTL*
Price (SAR)	98.60	65.30	8.5
* CTL is % change in CMP to 5	2wk low		
Major shareholders			
Saudi Economic & Dev			5.0%
Fiera Capital Europe			2.2%
Vanguard Group Inc			2.0%
Others			90.8%
Other details			
Exchange		Sau	di Arabia
Sector	Cor	nmercial	Services
Index weight (%)			0.3%
Key ratios	2022	2023	2024
EPS (SAR)	3.54	3.90	3.99
BVPS (SAR)	24.23	26.14	34.51
DPS (SAR)	2.00	1.50	1.45
Payout ratio (%)	56%	39%	36%
120.0]			「 4.0
100.0	. المد	Μ.	- 3.5 - 3.0
80.0 -	Lake Market	المراس م	2.5
60.0	и.ф.		- 2.0
40.0			- 1.5 - 1.0
20.0 -	حيقوا حالف	California da l	- 0.5
222222	2 2 2 3	2 2 2 2	0.0
May- Nov- Nov- May- Nov- May-	Aug-Nov-Nov-Nov-Nov-Nov-Nov-Nov-Nov-Nov-Nov	May-	May
Volume (mn)	——Pri	ce (SAR)	_

Budget Saudi: Performance comes in line

United International Transportation Co. (Budget Saudi) reported 2Q25 revenue of SAR545mn, up 28.1% YoY, supported by the acquisition of Auto World and an expanded fleet. However, revenue came in slightly below our estimate of SAR573mn, mainly due to a lower contribution from the resale segment. Top-line growth was primarily driven by a strong 65.1% YoY increase in leasing, supported by fleet additions from the acquisition. Rental sales also grew by a solid 9.6% YoY. In contrast, used car sales declined 7.9% YoY, reflecting ongoing challenges in the industry. Gross profit rose 41.4% YoY to SAR169mn, outpacing revenue growth, as gross margins improved to 31.1% in 2Q25 versus 28.2% in 2Q24. The margin expansion was largely due to a favorable sales mix, with rental operations (short and long-term) contributing a greater share of revenue. Conversely, the resale segment's profitability weakened, with margins falling to 6.0% in 2Q25 from 8.8% a year earlier. Operating costs rose 53.0% YoY, driven by higher SG&A expenses, which have remained elevated since the acquisition. Finance costs more than doubled YoY, reflecting higher leverage. The company's debt-to-equity ratio increased to 62.5% in 2Q25 from 33.7% in 2023, though we expect it to moderate gradually after 2025. Overall, net income rose 18.9% YoY to SAR83mn, supported by higher revenue and gross margin expansion partially offset by elevated operating and finance costs. Net income was in line with our forecast, as the revenue shortfall was compensated by lower-thanexpected operating costs.

Investment thesis and valuations: Budget Saudi, the largest listed vehicle rental company in Saudi Arabia, operated a fleet of more than 53,500 vehicles in 2024. Following its recent acquisition of Auto World, the company added over 15,600 vehicles, primarily in the leasing segment, representing an increase of over 40% compared to pre-acquisition levels. The company delivered a strong 1H25 performance, supported by revenue growth and gross margin expansion. However, weakness in the resale segment, combined with higher operating and finance costs, tempered overall growth. We expect revenue momentum to remain robust, led by the company's core rental operations. While the resale segment is likely to remain under pressure, with both sales and margins facing headwinds, leasing and rental growth should more than offset this weakness. Budget Saudi currently trades at 16x its 2025e EPS, offering potential upside from current levels. Given its in-line 1H25 performance, we maintain our target price of **SAR80/share** and reiterate our **Buy** rating.



Income Statement (SAR mn)	2021	2022	2023	2024	2025e	2026e	2027e	2028e
Revenue	988	1,025	1,378	1,971	2,216	2,326	2,417	2,511
Cost of sales	(655)	(667)	(932)	(1,415)	(1,511)	(1,568)	(1,608)	(1,652)
Gross profit	334	358	447	556	705	758	809	859
Operating expenses	(124)	(121)	(160)	(220)	(317)	(328)	(337)	(347)
Operating profit	210	237	287	336	388	430	472	512
Other income	20	31	35	59	62	63	64	65
Finance expenses	(2)	(9)	(37)	(72)	(95)	(77)	(55)	(30)
Earnings before tax	228	259	285	323	354	416	481	548
Tax	(8)	(7)	(8)	(11)	(12)	(14)	(16)	(19)
Net income	220	252	277	312	342	402	464	529

Balance Sheet (SAR mn)	2021	2022	2023	2024	2025e	2026e	2027e	2028e
PP&E	1,531	2,131	2,482	3,766	3,804	3,756	3,728	3,717
Right to Use Assets	28	81	96	247	236	236	236	236
Other non-current assets	19	21	41	130	126	121	117	113
Total non-current assets	1,579	2,233	2,620	4,142	4,165	4,113	4,080	4,065
Inventory	8	11	35	97	104	108	111	114
Receivables	161	194	288	611	687	721	750	779
Cash & Cash Equivalents	105	21	34	86	104	122	135	145
Other current assets	32	61	36	72	81	85	88	91
Total current assets	306	287	393	867	976	1,036	1,084	1,129
Total assets	1,884	2,520	3,013	5,009	5,141	5,149	5,164	5,194
Share Capital	712	712	712	782	782	782	782	782
Total reserves	887	1,013	1,149	1,916	2,144	2,433	2,784	3,200
Minority interest	-	-	42	43	43	43	43	43
Total Equity	1,598	1,725	1,903	2,741	2,969	3,258	3,609	4,025
Payables	56	128	151	303	323	335	344	353
Short term debt	-	210	257	598	544	417	270	101
Short term lease liabilities	9	30	35	48	48	48	48	48
Other current liab.	141	157	240	196	208	215	220	225
Total current liabilities	207	524	683	1,144	1,122	1,015	881	728
Long term debt	-	162	295	822	747	573	371	139
Long-term lease liabilities	16	43	54	199	199	199	199	199
Other non-current liab.	63	66	78	103	103	103	103	103
Total non-current liabilities	79	271	427	1,124	1,050	876	673	442
Total Liabilities	286	796	1,110	2,268	2,172	1,891	1,555	1,170
Equity and liabilities	1,884	2,520	3,013	5,009	5,141	5,149	5,164	5,194

Cash Flows (SAR mn)	2021	2022	2023	2024	2025e	2026e	2027e	2028e
Cash from operations	146	(291)	12	83	344	528	574	622
Cash from investments	(41)	(13)	(10)	(18)	(43)	(44)	(45)	(47)
Cash from financing	(146)	221	11	(13)	(283)	(465)	(515)	(565)
Net changes in cash	(41)	(83)	13	52	18	19	13	10
Cash balance	105	21	34	86	104	122	135	145



Ratios	2021	2022	2023	2024	2025e	2026e	2027e	2028e
Per Share (SAR)	- 202 I	2022	2023	2024				20206
EPS	3.1	3.5	3.9	4.0	4.4	5.1	5.9	6.8
BVPS	22.5	24.2	26.1	34.5	37.4	41.1	45.6	50.9
DPS	1.9	2.0	1.5	1.5	1.5	1.5	1.5	1.5
FCF/share	1.5	(4.3)	0.0	0.8	3.9	6.2	6.8	7.4
Revenue/share	13.9	14.4	19.4	25.2	28.4	29.8	30.9	32.1
Valuations	.0.0					20.0	00.0	02
M.Cap (SAR mn)	3,200	3,377	4,804	7,035	5,538	5,538	5,538	5,538
EV (SAR mn)	3,120	3,800	5,411	8,616	6,972	6,654	6,290	5,880
P/E	14.5x	13.4x	17.3x	22.6x	16.2x	13.8x	11.9x	10.5x
EV/EBITDA	7.2x	7.6x	8.9x	11.3x	7.4x	6.8x	6.1x	5.5x
EV/Sales	3.2x	3.7x	3.9x	4.4x	3.1x	2.9x	2.6x	2.3x
P/BV	2.0x	2.0x	2.6x	2.6x	1.9x	1.7x	1.6x	1.4x
P/S	3.2x	3.3x	3.5x	3.6x	2.5x	2.4x	2.3x	2.2x
Div. yield	4.2%	4.2%	2.2%	1.6%	2.0%	2.0%	2.0%	2.0%
FCF yield	3.3%	-9.0%	0.0%	0.9%	5.4%	8.7%	9.5%	10.4%
Liquidity						-		
Cash Ratio	0.5x	0.0x	0.0x	0.1x	0.1x	0.1x	0.2x	0.2x
Current ratio	1.5x	0.5x	0.6x	0.8x	0.9x	1.0x	1.2x	1.6x
Quick ratio	1.4x	0.5x	0.5x	0.7x	0.8x	0.9x	1.1x	1.4x
Return ratio								
ROA	11.7%	10.0%	9.2%	6.2%	6.7%	7.8%	9.0%	10.2%
ROE	13.8%	14.6%	14.9%	11.6%	11.7%	12.5%	13.0%	13.3%
ROCE	12.9%	10.9%	11.3%	7.6%	8.6%	9.6%	10.5%	11.4%
Cash cycle								
Inventory turnover	80.7x	60.5x	26.5x	14.5x	14.5x	14.5x	14.5x	14.5x
Payables turnover	11.6x	5.2x	6.2x	4.7x	4.7x	4.7x	4.7x	4.7x
Receivables turnover	6.1x	5.3x	4.8x	3.2x	3.2x	3.2x	3.2x	3.2x
Inventory days	4	6	14	25	25	25	25	25
Payable days	31	69	58	77	77	77	77	77
Receivables days	59	68	75	112	112	112	112	112
Cash Cycle	32	5	30	59	59	59	59	59
Profitability ratio								
Gross margins	33.8%	35.0%	32.4%	28.2%	31.8%	32.6%	33.5%	34.2%
EBITDA margins	43.9%	48.8%	44.1%	38.7%	42.5%	42.3%	42.4%	42.4%
Operating margins	21.3%	23.1%	20.8%	17.0%	17.5%	18.5%	19.5%	20.4%
PBT margins	23.1%	25.3%	20.7%	16.4%	16.0%	17.9%	19.9%	21.8%
Net margins	22.3%	24.6%	20.1%	15.8%	15.4%	17.3%	19.2%	21.1%
Effective tax rate	3.6%	2.7%	2.7%	3.4%	3.4%	3.4%	3.4%	3.4%
<u>Leverage</u>								
Total debt (SAR mn)	26	444	641	1,667	1,538	1,238	888	488
Net debt (SAR mn)	(79)	423	607	1,581	1,434	1,115	752	342
Debt/Capital	1.6%	20.5%	25.2%	37.8%	34.1%	27.5%	19.7%	10.8%
Debt/Equity	0.0x	0.3x	0.3x	0.6x	0.5x	0.4x	0.2x	0.1x
Debt/EBITDA	0.1x	0.9x	1.1x	2.2x	1.6x	1.3x	0.9x	0.5x
Net debt/EBITDA	-0.2x	0.8x	1.0x	2.1x	1.5x	1.1x	0.7x	0.3x



Key contacts

Research Team

Joice Mathew Sr. Manager - Research

E-Mail: joice@usoman.com

Tel: +968 2476 3311

Manna Thomas ACCA Research Associate

Email: manna.t@usoman.com

Tel: +968 2476 3347

Contact Address

P. O Box: 2566; P C 112

Sultanate of Oman Tel: +968 2476 3300

Rating Criteria and Definitions



Rating Defin	itions
Strong Buy	This recommendation is used for stocks whose current market price
	offers a deep discount to our 12-Month target price and has an
	upside potential in excess of 20%
Buy	This recommendation is used for stocks whose current market price
Биу	
	offers a discount to our 12-Month target price and has an upside
	potential between 10% to 20%
Hold	This recommendation is used for stocks whose current market price
	offers a discount to our 12-Month target price and has an upside
	potential between 0% to 10%
Neutral	This recommendation is used for stocks whose current market price
Neutrai	offers a premium to our 12-Month target price and has a downside
	side potential between 0% to -10%
Sell	This recommendation is used for stocks whose current market price
	offers a premium to our 12-Month target price and has a downside
	side potential between -10% to -20%
Strong Sell	This recommendation is used for stocks whose current market price
	offers a premium to our 12-Month target price and has a downside
	side potential in excess of 20%
	side potential in excess of 2070
Not rated	This recommendation used for stocks which does not form part of
	Coverage Universe
	- 3 -

Disclaimer

This document is not for public distribution and has been furnished to you solely for your information and must not be reproduced or redistributed to any other person. Persons into whose possession this document may come are required to observe these restrictions. Opinion expressed is our current opinion as of the date appearing on this material only. We do not undertake to advise you as to any change of our views expressed in this document. While we endeavor to update on a reasonable basis the information discussed in this material, United Securities, its subsidiaries and associated companies, their directors and employees are under no obligation to update or keep the information current. Also, there may be regulatory, compliance, or other reasons that prevent us from doing so. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice. Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein. The information in this document has been printed on the basis of publicly available information, internal data and other reliable sources believed to be true and are for general guidance only. While every effort is made to ensure the accuracy and completeness of information contained, the company takes no guarantee and assumes no liability for any errors or omissions of the information. No one can use the information as the basis for any claim, demand or cause of action.

Recipients of this material should rely on their own investigations and take their own professional advice. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult their own advisors to determine the merits and risks of such an investment. Price and value of the investments referred to in this material may go up or down. Past performance is not a guide for future performance. United Securities LLC, and affiliates, including the analyst who has issued this report, may, on the date of this report, and from time to time, have long or short positions in, and buy or sell the securities of the companies mentioned herein or engage in any other transaction involving such securities and earn brokerage or compensation or act as advisor or have other potential conflict of interest with respect to company/ies mentioned herein or inconsistent with any recommendation and related information and opinions. United Securities LLC and affiliates may seek to provide or have engaged in providing corporate finance, investment banking or other advisory services in a merger or specific transaction to the companies referred to in this report, as on the date of this report or in the past.