أبوظبي الوطنية للإستثمار والتطوير
Abu Dhabi National Investment and Development
SINCE 1974 منذ

ADVANCE MEDIA NOTICE AND INVITATION

Sir Kenny Dalglish to join ADID in Abu Dhabi for youth sport initiative announcement

Abu Dhabi, UAE | 30 September 2026

Abu Dhabi National Investment and Development PJSC (ADID), in partnership with UK-based JT7Group, will host Sir Kenny Dalglish in Abu Dhabi on Thursday, 8 October 2026, for the announcement of a new initiative focused on sport, education and creating long-term opportunities for young people.

Sir Kenny Dalglish, the legendary former Liverpool FC player and manager and co-founder of JT7Group, will visit the UAE on 7–8 October and will represent JT7Group at the announcement.

The initiative reflects a shared ambition between ADID and JT7Group to create meaningful pathways for young people to participate in sport, develop their talent and benefit from opportunities extending beyond the playing field.

For ADID, the partnership forms part of a broader approach to building international collaborations that can contribute to Abu Dhabi's long-term development and create sustainable social and economic value.

Further details of the initiative and the partners' vision will be presented during the announcement.

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Statement from JT7Group for immediate publication

“Sir Kenny Dalglish is very much looking forward to coming to the UAE and joining ADID and JT7Group in Abu Dhabi on 8 October to present our plans. As a co-founder of JT7Group, he shares our belief that young people should have access to coaching, education and clear pathways to develop their potential in sport.

Our partnership with ADID reflects its broader approach to building international collaborations that support Abu Dhabi’s long-term development and create sustainable social and economic value. We believe the initiative can make a real impact on youth sports development in the UAE while, over time, establishing a global footprint.

Our ambition is to create a true long-term sports legacy from the ground up. We look forward to sharing more at the announcement.”

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