



# **Earnings Presentation**

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## **Key Highlights**



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- ► SADAFCO's sales were SAR 535Mln for Q2'2020-21, a growth of 2.7% vis-à-vis the same quarter last year
- ► Total milk share for SADAFCO has gone up to 28.2% in Aug'20, gain primarily attributable to the modern trade channel
- Tomato products sales continue to grow significantly and are up by 17.8% as compared to the same quarter last year
- Ice Cream market share improved in comparison to same quarter last year on growing our new assortment
- ► SADAFCO continued to take COVID-19 precautionary measures in all its facilities, including and going beyond the Government instructions

### **New Product Launches**





Ice Cream Stick Baboo Tornadoo (Cherry & Pineapple | 80ml)

### **Recent Developments**

- SADAFCO has signed a Non Binding Memorandum of Understanding for purchase and expansion of controlling stake in Horizon Food Company Ltd, Al Khobar, from Tabuk Agriculture Development Company, subject to satisfactory completion of financial, technical and legal due diligence.
- Jeddah New Ice Cream Factory: NICF project on track for completion mid next year.







## **Business Highlights**



### **Financial Highlights-SADAFCO**

#### Sales

2.7% YoY Q2'2020/21:

SAR535MIn

Q2'2019/20: **SAR521MIn** 

#### **Net Profit**

7.9% YoY Q2'2020/21:

**SAR70MIn** 

Q2'2019/20: **SAR65MIn** 

### **Cash and Cash Equivalents**

0.9% YoY

Q2'2020/21:

SAR610MIn

Q2'2019/20: **SAR605MIn** 

### **SADAFCO's Market Share\***



**UHT Milk** 

**62.7%** 



**Tomato Paste** 

50.3%



**Ice Cream** 

25.7%

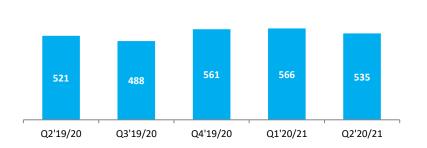
\*MAT as of Aug' 20 (Source: Nielsen Retail Audit)

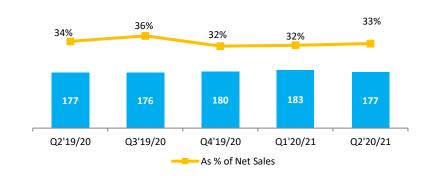


## Sales & Profitability

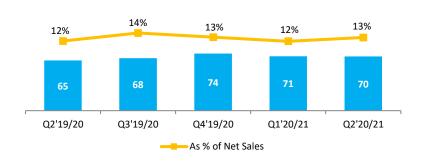








### Net Profit SAR MIn

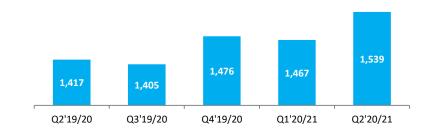


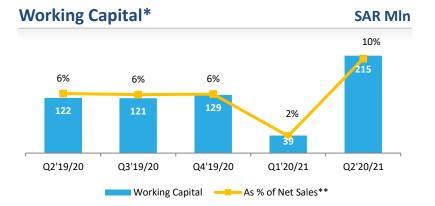
### **Balance Sheet**











Note: \*Working Capital calculated as Current Assets net of Current Liabilities.

Current Assets: Accounts receivable + Inventories + Deposits, prepayments & other current assets

Current Liabilities: Accounts payable + Due to related parties + Accrued zakat + Dividend payable + Accruals & other current liabilities

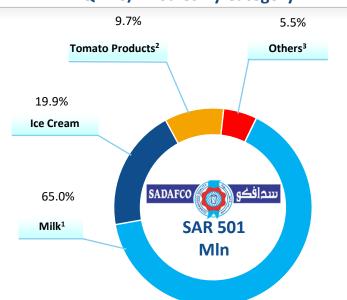
\*\*Rolling 12-months net sales



## Sales Reporting





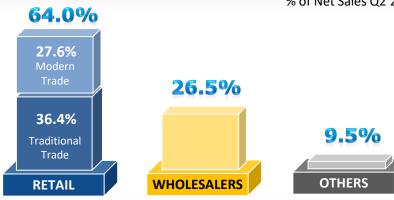


#### **Key Category – Sales\***

Categories	Net Sales – Q2'20/21 (SAR MIn)	% y-o-y growth
Milk	325	2.7%
Ice Cream	99	2.3%
Tomato Products	48	17.8%

### **Distribution Format\***

% of Net Sales Q2'20/21



Traditional Trade & Modern Trade are the leading channels...with Wholesale also contributing significantly



<sup>&</sup>lt;sup>1</sup> Milk includes Plain Milk, Flavored Milk, Junior, Milk Powder, EVAP, Cream and Jump!

<sup>&</sup>lt;sup>2</sup>Tomato Products include Tomato Paste and Ketchup

<sup>&</sup>lt;sup>3</sup>Others include Snacks, Cheese, French Fries, Butter, Drinks etc

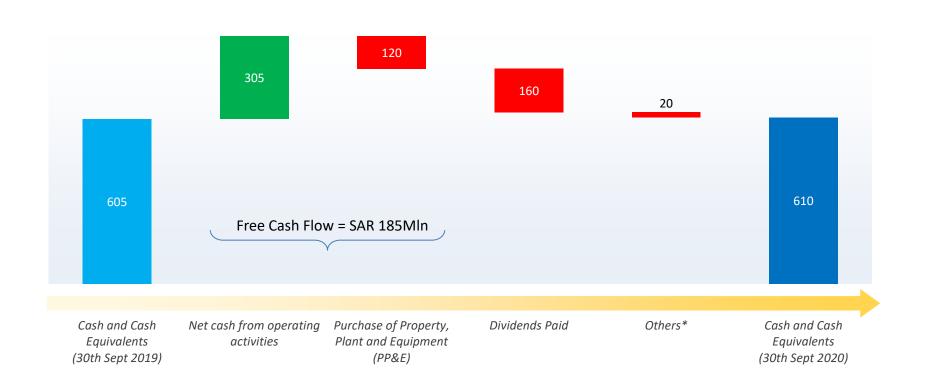
<sup>\*</sup>Note: SADAFCO Standalone figures

## **Cash Flow Summary**





**SAR MIn** 





<sup>\*</sup>Note: Includes Principal elements of lease payments, Effect of exchange rate fluctuations on cash and cash equivalents etc.

### **Product Portfolio**









- Low Fat, Skimmed, **Gold Milk**, Functional Milk
- Flavored Milk





#### **Tomato Products**

- Tomato Paste
- Fiery Ketchup
- Organic Tomato Paste
- Ketchup



#### **Other Products**

■ Water (Still &

Flavored)

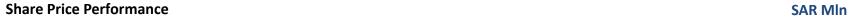
- Butter
- French Fries
- Jump
- Cream (Thick & Sterilized)
- Soy Drink





### Shareholders' Returns



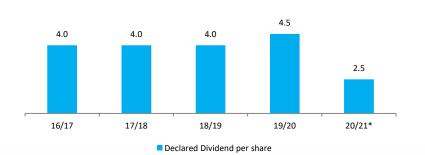




Source: Bloomberg; SAR Saudi Riyal; SASE Index (Rebased to SAR 37.3 on 30th Sept 2010); Total shares outstanding (in thousands): 32,000

#### **Consistent Dividends**

#### **SAR** per share



Compounded Annual Return# of

~19.4%

over the last 10 years

Note: "Annualized Return calculated as sum of share price appreciation/depreciation and dividends paid during the period ending  $30^{\rm th}$  Sept 2020, assuming no reinvestment of dividends



<sup>\*</sup>Dividend of SAR2.5 per share has been declared in Jun' 20



Our performance this quarter and this period continues to strengthen over last year. VAT increase from 5% to 15% from July had a significant effect on shopping basket cost, also slowing our growth while reduced-COVID restrictions stimulated the business.