

**SAUDI RESEARCH AND MEDIA GROUP
(SRMG)
(A SAUDI JOINT STOCK COMPANY)**

**UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL
STATEMENTS AND INDEPENDENT AUDITOR'S REVIEW REPORT
FOR THE THREE-MONTH AND SIX-MONTH PERIODS ENDED 30 JUNE 2025**

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
AND INDEPENDENT AUDITOR'S REVIEW REPORT
FOR THE THREE-MONTH AND SIX-MONTH PERIODS ENDED 30 JUNE 2025

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**INDEPENDENT AUDITOR'S REVIEW REPORT ON THE INTERIM CONDENSED
CONSOLIDATED FINANCIAL STATEMENTS**
To the Shareholders of Saudi Research and Media Group (SRMG)
(A Saudi Joint Stock Company)

Introduction

We have reviewed the accompanying interim condensed consolidated statement of financial position of Saudi Research and Media Group ("the Company") and its subsidiaries (collectively referred to as "the Group") as at 30 June 2025, and the related interim condensed consolidated statements of profit or loss, comprehensive income for the three-month and six-month periods ended 30 June 2025, and the related interim condensed consolidated statements of changes in equity and cash flows for the six-month period then ended, and explanatory notes. Management is responsible for the preparation and presentation of these interim condensed consolidated financial statements in accordance with International Accounting Standard 34, "Interim Financial Reporting" ("IAS 34") as endorsed in the Kingdom of Saudi Arabia. Our responsibility is to express a conclusion on these interim condensed consolidated financial statements based on our review.

Scope of Review

We conducted our review in accordance with International Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" as endorsed in the Kingdom of Saudi Arabia. A review of interim financial statement consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing that are endorsed in the Kingdom of Saudi Arabia and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim condensed consolidated financial statements are not prepared, in all material respects, in accordance with IAS 34 as endorsed in the Kingdom of Saudi Arabia.

for Ernst & Young Professional Services



Waleed G. Tawfiq
Certified Public Accountant
License No. (437)



Riyadh: 16 Safar 1447H
(10 August 2025G)

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION
As at 30 June 2025

		As at 30 June 2025 (Unaudited)	As at 31 December 2024 (Audited)
	Notes	ﷲ	ﷲ
Assets			
Non-current assets			
Property, plant, and equipment	7	1,195,035,185	1,181,486,507
Right-of-use assets	8	234,057,921	251,518,131
Intangible assets and goodwill	9	866,341,362	916,090,738
Investment properties	10	6,007,937	6,172,582
Financial assets at fair value through other comprehensive income	11	1,299,218,104	1,245,541,883
Derivative financial instruments	15	-	3,298,256
Trade receivables – non-current portion		469,723	1,863,796
Deferred tax assets		7,975,942	5,254,469
Total non-current assets		3,609,106,174	3,611,226,362
Current assets			
Inventories	13	132,313,506	152,239,532
Trade receivables – current portion		1,010,158,683	964,776,002
Prepayments and other current assets		254,794,510	225,233,267
Cash and cash equivalents	12	721,179,482	538,618,427
Total current assets		2,118,446,181	1,880,867,228
Total assets		5,727,552,355	5,492,093,590
Equity and liabilities			
Equity			
Share capital	14	800,000,000	800,000,000
Other reserves		(224,011,316)	(281,480,231)
Retained earnings		2,716,675,315	2,695,481,199
Equity attributable to equity holders of the Parent Company		3,292,663,999	3,214,000,968
Non-controlling interests		96,795,415	117,099,066
Total equity		3,389,459,414	3,331,100,034
Liabilities			
Non-current liabilities			
Borrowings and Murabaha – non-current portion	16	135,333,005	155,212,043
Contract liabilities – non-current portion		40,714,287	54,285,715
Defined employees' benefits liabilities		135,014,281	130,648,585
Trade payables – non-current portion		132,008,777	180,469,771
Other non-current liabilities		19,973,572	18,586,384
Lease liabilities – non-current portion		221,811,262	230,425,232
Total non-current liabilities		684,855,184	769,627,730
Current liabilities			
Borrowings and Murabaha – current portion	16	495,157,063	497,878,818
Trade payables – current portion		361,333,998	336,084,142
Contract liabilities – current portion		349,731,496	93,550,220
Accrued expenses and other current liabilities		291,688,762	309,544,544
Lease liabilities – current portion		59,730,270	59,068,320
Provision for Zakat and income tax	17	95,596,168	95,239,782
Total current liabilities		1,653,237,757	1,391,365,826
Total liabilities		2,338,092,941	2,160,993,556
Total equity and liabilities		5,727,552,355	5,492,093,590

Chairman of Board of Directors
Abdulrahman Al Rowaita

Chief Executive Officer and Board Member
Jomana AlRashid

Acting Chief Financial Officer
Ahmed Mohamed ELShaer

The accompanying notes from 1 to 25 form an integral part of these interim condensed consolidated financial statements.

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS

For the three-month and six-month periods ended 30 June 2025

	Notes	For the three-month period ended 30 June		For the six-month period ended 30 June	
		2025 (Unaudited)	2024 (Unaudited)	2025 (Unaudited)	2024 (Unaudited)
		SR	SR	SR	SR
Revenues	21	689,318,555	850,528,843	1,354,973,597	1,665,392,377
Cost of revenues		(541,159,053)	(602,613,934)	(1,045,774,012)	(1,191,428,907)
Gross profit		148,159,502	247,914,909	309,199,585	473,963,470
General and administrative expenses		(101,834,224)	(109,205,807)	(196,300,729)	(192,869,938)
Selling, marketing and distribution expenses		(23,867,173)	(19,358,412)	(43,306,993)	(37,335,101)
Allowance of expected credit losses on trade receivables		(10,519,522)	(5,577,937)	(10,519,522)	(6,595,792)
Impairment of property, plant and equipment and inventory spare parts	7-13	-	(30,461,470)	-	(30,461,470)
Other operational expense, net		(3,224,922)	(1,646,274)	(2,434,404)	(45,564)
Income from operations		8,713,661	81,665,009	56,637,937	206,655,605
Finance costs		(19,157,605)	(26,849,593)	(41,547,894)	(67,031,720)
Finance income		4,961,194	13,558,537	8,692,256	16,671,685
Finance costs, net		(14,196,411)	(13,291,056)	(32,855,638)	(50,360,035)
(Loss) / Income before zakat and income tax		(5,482,750)	68,373,953	23,782,299	156,295,570
Zakat and income tax	17	(16,500,406)	(9,421,669)	(22,910,507)	(20,364,282)
Net (loss) / income for the period		(21,983,156)	58,952,284	871,792	135,931,288
Attributable to:					
Equity holders of the Parent Company		(9,744,902)	81,414,996	21,194,116	168,282,551
Non-controlling interests		(12,238,254)	(22,462,712)	(20,322,324)	(32,351,263)
		(21,983,156)	58,952,284	871,792	135,931,288

Basic and diluted earnings per share

Earnings per share from net (loss) / income
attributable to equity holders of the Parent
Company

18 (0.12) 1.02 0.26 2.10

Chairman of Board of Directors
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Acting Chief Financial Officer
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SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the three-month and six-month periods ended 30 June 2025

	For the three-month period ended 30 June		For the six-month period ended 30 June	
	2025	2024	2025	2024
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
	SR	SR	SR	SR
Net (loss) / income for the period	(21,983,156)	58,952,284	871,792	135,931,288
Other comprehensive income / (loss)				
<i>Items that will not be reclassified subsequently to profit or loss:</i>				
- Fair value changes of financial assets at fair value through other comprehensive income	42,566,843	(23,310,970)	44,933,474	(80,608,224)
<i>Items that may be reclassified subsequently to profit or loss:</i>				
- Foreign currency translation differences of foreign operations	7,863,567	(1,534,550)	12,554,114	(4,472,376)
Other comprehensive income / (loss) for the period	50,430,410	(24,845,520)	57,487,588	(85,080,600)
Total comprehensive income for the period	28,447,254	34,106,764	58,359,380	50,850,688
Attributable to:				
Equity holders of the Parent Company	40,685,509	56,569,475	78,663,031	83,260,023
Non-controlling interests	(12,238,255)	(22,462,711)	(20,303,651)	(32,409,335)
	28,447,254	34,106,764	58,359,380	50,850,688

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SAUDI RESEARCH AND MEDIA GROUP (SRMG)
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INTERIM CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six-month period ended 30 June 2025

	Equity attributable to equity holders of the Parent Company								
	Capital ₪	Statutory reserve ₪	Contractual reserve ₪	Translation reserve ₪	Other reserves	Retained earnings ₪	Total ₪	Non- controlling interests ₪	Total equity ₪
					Fair value of financial assets at FVOCI reserve ₪				
Balance as at 1 January 2024 (audited)	800,000,000	293,701,965	67,547,177	(43,363,101)	(163,355,373)	2,128,360,766	3,082,891,434	177,705,117	3,260,596,551
Transferred to retained earnings		(293,701,965)	(67,547,177)	-	-	361,249,142	-	-	-
Net income / (loss) for the period	-	-	-	-	-	168,282,551	168,282,551	(32,351,263)	135,931,288
Other comprehensive loss for the period	-	-	-	(4,414,304)	(80,608,224)	-	(85,022,528)	(58,072)	(85,080,600)
Total comprehensive (loss) / income for the period	-	-	-	(4,414,304)	(80,608,224)	168,282,551	83,260,023	(32,409,335)	50,850,688
Balance as at 30 June 2024 (unaudited)	800,000,000	-	-	(47,777,405)	(243,963,597)	2,657,892,459	3,166,151,457	145,295,782	3,311,447,239
Balance as at 1 January 2025 (audited)	800,000,000	-	-	(49,870,524)	(231,609,707)	2,695,481,199	3,214,000,968	117,099,066	3,331,100,034
Net income / (loss) for the period	-	-	-	-	-	21,194,116	21,194,116	(20,322,324)	871,792
Other comprehensive income for the period	-	-	-	12,535,441	44,933,474	-	57,468,915	18,673	57,487,588
Total comprehensive income / (loss) for the period	-	-	-	12,535,441	44,933,474	21,194,116	78,663,031	(20,303,651)	58,359,380
Balance as at 30 June 2025 (unaudited)	800,000,000	-	-	(37,335,083)	(186,676,233)	2,716,675,315	3,292,663,999	96,795,415	3,389,459,414

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SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six-month period ended 30 June 2025

		For the six-month period ended 30 June	
		2025	2024
		(Unaudited)	(Unaudited)
Notes		₹	₹
Operating activities:			
	Income before zakat and income tax	23,782,299	156,295,570
	<i>Adjustments to reconcile income before Zakat and income tax to net cash flow from operating activities:</i>		
	Depreciation	82,015,584	102,417,469
	Amortization	55,632,694	53,784,272
11	Fund management fees	1,257,250	1,902,654
	Loss from disposal of property, plant, and equipment	679,720	710,319
	Finance income	(8,692,256)	(16,671,685)
	Finance costs	41,547,894	67,031,720
	Fair value change in derivative financial instruments	-	1,325,379
	Loss from disposal of derivative financial instruments	800,427	-
	Allowance of expected credit losses on trade receivables, net	10,519,522	6,595,792
	Impairment of property, plant and equipment and inventory spare parts	-	30,461,470
	Provision for slow-moving inventories	351,699	1,193,266
	Loss / (gain) from foreign exchange	3,791,194	(501,872)
	Defined employees' benefits liabilities provision	11,962,959	13,571,308
		223,648,986	418,115,662
<i>Changes in operating assets and liabilities:</i>			
	Inventories	19,574,315	7,910,803
	Trade receivables	(54,510,514)	117,378,252
	Prepayments and other current assets	(29,897,875)	(15,004,903)
	Trade payables	(50,747,009)	(16,219,366)
	Contract liabilities	242,609,848	(17,247,442)
	Accrued expenses and other current liabilities	(17,855,785)	(99,277,639)
	Cash from operations	332,821,966	395,655,367
	Zakat and income tax paid	(24,492,951)	(45,135,883)
	Finance cost paid	(34,699,321)	(50,606,814)
	Finance income received	8,245,784	11,086,293
	Defined employees' benefits liabilities paid	(7,534,740)	(24,633,826)
	Net cash from operating activities	274,340,738	286,365,137
Investing activities:			
	Proceeds from disposal of property, plant, and equipment	125,584	23,308,475
	Proceeds from termination of derivative financial instruments	2,497,829	-
	Additions of property, plant, and equipment	(43,094,651)	(56,367,477)
	Additions of intangible assets	(5,859,473)	(23,128,767)
	Short-term investments, net	-	(400,000,000)
11	Additions of financial assets at FVOCI	(10,000,000)	(56,650,000)
	Net cash used in investing activities	(56,330,711)	(512,837,769)
Financing activities:			
16	Proceeds from Murabaha and term borrowings	764,060,201	382,179,644
16	Repayment of Murabaha and term borrowings	(787,802,421)	(380,690,927)
	Lease liabilities paid	(18,680,438)	(20,175,974)
	Net cash used in financing activities	(42,422,658)	(18,687,257)

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SAUDI RESEARCH AND MEDIA GROUP (SRMG)

(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS (continued)

For the six-month period ended 30 June 2025

		For the six-month period ended 30 June	
		2025 (Unaudited)	2024 (Unaudited)
		SAR	SAR
Net change in cash and cash equivalents		175,587,369	(245,159,889)
Effect of movements in exchange rates		6,973,686	(3,017,173)
Cash and cash equivalents at the beginning of the period		528,825,575	597,624,936
Cash and cash equivalents at the end of the period	12	711,386,630	349,447,874
Significant non-cash transactions:			
Additions to right-of-use assets, lease liabilities and other non-current liability	8	382,321	159,557,646
Property, plant and equipment acquired but not yet settled and included under trade payables		23,744,677	-

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SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

At 30 June 2025

1. CORPORATE INFORMATION

Saudi Research and Media Group (the “Company” or the “Parent Company”) is a Saudi joint stock company registered in Riyadh, Kingdom of Saudi Arabia and operates under commercial registration number 1010087772 and unified number 7001443774 dated 29 Rabi Al-Awwal 1421H (corresponding to 1 July 2000) and has a registered branch in Jeddah under sub-commercial registration number 4030061258. The Company’s head office address is Al-Moutamarat District, Makkah Road, P.O. Box 53108, Riyadh 11583, Kingdom of Saudi Arabia.

The Company has announced to the shareholders on 20 Ramadan 1442H (corresponding to 2 May 2021) the approval of the Extraordinary General Assembly held on 17 Ramadan 1442H (corresponding to 29 April 2021) to amend Article (2) of the Company’s by-laws regarding changing the Company’s name from Saudi Research and Marketing Group to Saudi Research and Media Group, after completion of all legal requirements on 5 Shawwal 1442H (corresponding to 17 May 2021).

The Company and its subsidiaries (collectively referred to as the “Group”) are engaged in trading, media, advertising, promotions, distribution, printing and publishing, and public relations, and operate mainly in the Middle East, Europe, and North Africa.

These interim condensed consolidated financial statements include the financial position and results of operations of the Company and its domestic and foreign subsidiaries in the schedule below.

The following is a list of the subsidiaries incorporated within these interim condensed consolidated financial statements:

<i>Subsidiaries</i>	<i>Country of incorporation and activities</i>	<i>Principal activity</i>	<i>The Group's percentage of direct and indirect ownership (%)</i>	
			<i>As at 30 June 2025</i>	<i>As at 31 December 2024</i>
Intellectual Holding Company for Advertisements and Publicity	KSA	Investment in subsidiaries	100	100
Scientific Works Holding Company	KSA	Investment in subsidiaries	100	100
Saudi Research and Publishing Company	KSA	Publishing	100	100
SRMG Media Solutions (formerly “Al-Khaleejiah Advertising and Public Relations Company”)	KSA	Advertisement and publicity	100	100
Arab Media Company Limited	KSA	Visual and readable media and advertising services	100	100
Saudi Distribution Company	KSA	Publishing and distribution	100	100
Moutamarat Company for Exhibitions and Conferences	KSA	Holding and organizing specialized exhibitions, conferences and forums	100	100
Emirates Printing, Publishing, and Distribution Company Ltd.	United Arab Emirates	Distribution	100	100
Moroccan Printing and Publishing Company	Morocco	Printing and publishing	100	100
VOX Asia Productions Limited	Pakistan	Advertising	100	100
Numu Media Holding Company	KSA	Management of subsidiaries	100	100
Scene Visual Media Company (formerly “Numu Visual Media Company”)	KSA	Advertising	100	100
Numu Elmiah Co. (formerly “Educational Bookshop Co”.)	KSA	Development of educational methods and books trade	100	100
Saudi Specialized Publishing Company	KSA	Specialized publishing	100	100
Saudi Commercial Company	KSA	Trading in printing accessories	100	100
Al-Ofoq Management Information System and communication Company	KSA	Trading in communication equipment and software development	100	100
Character Company Limited	KSA	Trade	100	100
Taoq Public Relations Company Limited	KSA	Public relations and communication	100	100
Takanah Public Relations Company Limited (c)	KSA	Finance and business services	100	100
SRMG Academy limited (formerly: “Numu Training and Consulting Company”)	KSA	Training and consulting	100	100

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)
At 30 June 2025

1. CORPORATE INFORMATION (continued)

The following is a list of the subsidiaries incorporated within these interim condensed consolidated financial statements (continued):

<i>Subsidiaries</i>	<i>Country of incorporation and activities</i>	<i>Principal activity</i>	<i>The Group's percentage of direct and indirect ownership (%)</i>	
			<i>As at 30 June 2025</i>	<i>As at 31 December 2024</i>
Education Concept for Educational and Technical Solutions Company	KSA	Import, export, and wholesale trade	100	100
Numu Alelaniah for Advertising	KSA	Visual and readable media and advertising services	100	100
Arab Net Technology Co. Ltd	Guernsey Island	Internet services	100	100
Al Khaleejiah UK Company Ltd	United Kingdom	Advertising	100	100
Book Depot for Publishing and Distribution (Ethra'a)	Jordan	Publishing and Distribution	100	100
Al Nasheron International for Publishing and Distribution Company (formerly "Raff Publishing Company") (c)	KSA	Publishing and distribution	100	100
Taoq Media Research Company	KSA	Research and support	100	100
Asharq News Services Company Limited	United Arab Emirates	TV broadcasting, radio, and other media platforms	100	100
Content Specialized Media Company	United Arab Emirates	Specialized publishing	100	100
University Book Shop Company	United Arab Emirates	Publishing and distribution	100	100
Smart Super Stores Company	United Arab Emirates	Publishing and distribution	100	100
HH Saudi Research and Marketing Company	United Kingdom	Publishing and distribution	100	100
Media Investment Company Limited	Guernsey Island	Rental services	100	100
Al-Majalla Magazine Limited	United Kingdom	Commercial activities	100	100
Asharq Al Awsat Co. Ltd	United Kingdom	Main center activities	100	100
IPM Ltd	Guernsey Islands	Registration, maintenance, and ownership of the Group's intellectual property	100	100
Sayidaty Products Co.	Guernsey Islands	Commercial activities	100	100
Sayidaty Limited Company	United Kingdom	Commercial activities	100	100
Euromena Research Centre Limited (formerly "Satellite Graphics Limited")	United Kingdom	Commercial activities	100	100
Media Arabia Company Limited	Jersey	Commercial activities	100	100
Asharq News Services Company Limited	KSA	TV broadcasting, radio, and platforms	100	100
Asharq TV Company	KSA	Television Broadcasting and Radio and Forums	100	100
The News Hub Limited	United Kingdom	News wire	100	100
The News Hub Limited	KSA	News wire	100	100
Raff Publishing LLC	KSA	Publishing and distribution	100	100
Manga Arabia LLC	KSA	Publishing and distribution	100	100
SRMG Godo Kaisha	Japan	Publishing	100	100
Manga International Godo Kaisha	Japan	Publishing	100	100
Saudi Printing and Packaging Company (a)	KSA	Printing, packaging, and plastic industries	70	70
Argaam Investment and trading Company (b)	KSA	Publishing and electronic content	51	51
Thmanyah Co. for Publishing and distribution (d)	KSA	Providing visual content	51	51

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)
At 30 June 2025

1. CORPORATE INFORMATION (continued)

- (a) The Saudi Printing and Packaging Company (SPPC) owns the following subsidiaries:

<i>Subsidiaries</i>	<i>Country of incorporation and activities</i>	<i>Principal activity</i>	<i>The Group's percentage of indirect ownership (%)</i>	
			<i>As at 30 June 2025</i>	<i>As at 31 December 2024</i>
Al Madinah Al Munawarah for Printing and Publishing Company	KSA	Printing	70%	70%
Hala Printing company	KSA	Printing	70%	70%
Future Industrial Investment Company	KSA	Printing and packaging	70%	70%
Emirates National Factory for Plastic Industries and its Subsidiaries (ENPI)	United Arab Emirates	Packaging and plastic industries	70%	70%

- (b) The Arab Media Company (a subsidiary) owns 51% of the shares in Argaam Investment and Trading Company (Argaam), a limited liability company. Argaam has the following subsidiaries:

<i>Subsidiaries</i>	<i>Country of incorporation and activities</i>	<i>Principal activity</i>	<i>The Group's percentage of indirect ownership (%)</i>	
			<i>As at 30 June 2025</i>	<i>As at 31 December 2024</i>
Danat Free Zone Company	United Arab Emirates	Publishing and electronic content	51	51
Argaam Media Company	Arab Republic of Egypt	Publishing and electronic content	51	51

- (c) Takanah Public Relations Company Limited and Al Nasheron International for Publishing and Distribution Company own 100% of the shares in Global Media Company and its subsidiaries, based in the United Kingdom.
- (d) Thmanyah, one of Group subsidiaries has been awarded the exclusive broadcast rights for the Custodian of the Two Holy Mosques Cup, the Roshen Saudi League, the Saudi Super Cup and the Yellow Professional League in the Middle East and North Africa region for the period from the 2025/2026 season to the 2030/2031 season. The licensing contract for the tournaments between Thmanyah and the Saudi Professional League are still under finalization.

2. BASIS OF PREPARATION

The interim condensed consolidated financial statements for the six months ended 30 June 2025 have been prepared in accordance with IAS 34 Interim Financial Reporting that is endorsed in the Kingdom of Saudi Arabia by the Saudi Organization for Chartered and Professional Accountants ("SOCPA"). The Group has prepared the interim condensed consolidated financial statements on the basis that it will continue to operate as a going concern. The Management considers that there are no material uncertainties that may cast significant doubt over this assumption. They have formed a judgement that there is a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future, and not less than 12 months from the date of these interim condensed consolidated financial statements.

The interim condensed consolidated financial statements do not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Group's annual consolidated financial statements as at 31 December 2024.

The interim condensed consolidated financial statements are prepared under the historical cost convention, except for the following:

- Financial assets at fair value through other comprehensive income (FVOCI) are measured at fair value;
- Derivative financial instruments are measured at fair value; and
- Defined employees' benefits liabilities are recognized at the present value of future obligations using the Projected Unit Credit Method.

Functional and presentation currency

The interim condensed consolidated financial statements are presented in Saudi Riyal (ﷲ), which is the Company's functional currency and the Group's presentation currency. All amounts are shown in full unless otherwise indicated.

3. SIGNIFICANT ACCOUNTING JUDGMENTS, ESTIMATES, AND ASSUMPTIONS

The preparation of the Group's interim condensed consolidated financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

The significant judgements exercised by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those described in the last annual consolidated financial statements.

4. MATERIAL ACCOUNTING POLICY INFORMATION

The material accounting policies applied in these interim condensed consolidated financial statements are the same as those applied in the Group's annual consolidated financial statements as at and for the year ended 31 December 2024 except for the adoption of new standards effective as of 1 January 2025 disclosed below and in note 6.

5. FAIR VALUE MEASUREMENTS

A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial assets and liabilities.

The Group has an established control framework with respect to the measurement of fair values for financial assets and liabilities. This includes a team that has overall responsibility for overseeing all significant fair value measurements, including Level 3 fair values, and reports directly to the Chief Financial Officer.

The team regularly reviews significant unobservable inputs and valuation adjustments. If third party information, such as broker quotes or pricing services, is used to measure fair values, then the valuation team assesses the evidence obtained from the third parties to support the conclusion that these valuations meet the requirements of the standards, including the level in the fair value hierarchy in which the valuations should be classified. Significant valuation issues are reported to the Group's audit committee.

When measuring the fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

If the inputs used to measure the fair value of an asset or a liability fall into different levels of the fair value hierarchy, then the fair value measurement is categorised in its entirety at the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement.

6. STANDARDS ISSUED BUT NOT YET EFFECTIVE

The accounting policies adopted in the preparation of the interim condensed consolidated financial statements are consistent with those followed in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2024, except the adoption of new standards effective as of 1 January 2025. The Group has not early adopted any standard, interpretation or amendment that has been issued but is not yet effective.

6.1 *Lack of exchangeability - Amendments to IAS 21*

The amendments to IAS 21 The Effects of Changes in Foreign Exchange Rates specify how an entity should assess whether a currency is exchangeable and how it should determine a spot exchange rate when exchangeability is lacking. The amendments also require disclosure of information that enables users of its financial statements to understand how the currency not being exchangeable into the other currency affects, or is expected to affect, the entity's financial performance, financial position and cash flows.

The amendments are effective for annual reporting periods beginning on or after 1 January 2025. When applying the amendments, an entity cannot restate comparative information.

The amendments did not have a material impact on the Group's interim condensed consolidated financial statements.

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7. PROPERTY, PLANT AND EQUIPMENT

As at 30 June 2025, the cost of property, plant and equipment amounted to ~~ﷲ~~ 2,431.9 million (31 December 2024: ~~ﷲ~~ 2,357.5 million) and the accumulated depreciation as at 30 June 2025 amounted to ~~ﷲ~~ 1,236.9 million (31 December 2024: ~~ﷲ~~ 1,176.1 million).

During the six-month period ended 30 June 2025, the Group purchased assets with a cost of ~~ﷲ~~ 66.8 million (30 June 2024: ~~ﷲ~~ 56.4 million). Certain property, plant and equipment were placed as collateral against long-term borrowing (note 16).

Capital commitments

The capital commitments of the Group pertaining to purchase of property, plant and equipment amounted to ~~ﷲ~~ 127.7 million as at 30 June 2025 (31 December 2024: ~~ﷲ~~ 204.0 million). These are expected to be delivered in 2026.

8. RIGHT-OF-USE ASSETS

During the six-month period ended 30 June 2025, the Group's additions to right-of-use assets amounted to ~~ﷲ~~ 0.4 million (30 June 2024: ~~ﷲ~~ 159.6 million).

9. INTANGIBLE ASSETS AND GOODWILL

The details of intangible assets and goodwill are as follows:

	As at 30 June 2025 ﷲ	As at 31 December 2024 ﷲ
Goodwill (*)	304,745,066	304,745,066
Visual content project, websites, and copyrights	354,606,767	398,992,579
Mastheads (*)	172,126,350	172,126,350
Computer software	20,251,641	25,555,079
Trade names	5,499,925	6,146,975
Projects in progress	9,111,613	8,524,689
	<u>866,341,362</u>	<u>916,090,738</u>

(*) Sensitivity to changes in assumptions

With regard to the assessment of value-in-use, there are no significant changes to the key assumptions, or the sensitivity information disclosed in the annual consolidated financial statements for the year ended 31 December 2024.

10. INVESTMENT PROPERTIES

As at 30 June 2025, the Group holds investment properties with carrying value of ~~ﷲ~~ 6.0 million (31 December 2024: ~~ﷲ~~ 6.2 million) which has a fair value of ~~ﷲ~~ 11.3 million as at 31 December 2024.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)
At 30 June 2025

11. FINANCIAL ASSETS AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME (FVOCI)

This mainly includes investment in fund in the Kingdom of Saudi Arabia regulated by the Saudi Capital Market Law and its executive regulations, a private equity fund and shares in both quoted and unquoted companies.

Financial assets at FVOCI represents the investments which the Group has the intention to hold for the long term for strategic purposes. In accordance with IFRS 9, the Group has initially recognized them as financial assets at FVOCI.

The movement of financial assets at FVOCI is as follows:

	For the six-month period ended 30 June 2025 ﷲ	For the year ended 31 December 2024 ﷲ
At 1 January	1,245,541,883	1,214,442,526
Additions	10,000,000	107,024,925
Fund management fees	(1,257,250)	(7,671,234)
Changes in fair value	44,933,471	(68,254,334)
	1,299,218,104	1,245,541,883

In accordance with the terms and conditions of investment fund with fair value of ﷲ 1.29 billion (31 December 2024: ﷲ 1.23 billion), the control of this investment fund rests with the fund manager.

12. CASH AND CASH EQUIVALENTS

	As at 30 June 2025 ﷲ	As at 31 December 2024 ﷲ
Cash at banks and on hand	150,386,630	178,825,575
Cash at banks – restricted accounts (*)	9,792,852	9,792,852
Cash at bank – term deposits	561,000,000	350,000,000
	721,179,482	538,618,427

For the purposes of the interim condensed consolidated statement of cash flows, the gross cash at banks and cash on hand consist of the following:

	As at 30 June 2025 ﷲ	As at 31 December 2024 ﷲ
Total cash and cash equivalents	721,179,482	538,618,427
Less: restricted accounts (*)	(9,792,852)	(9,792,852)
	711,386,630	528,825,575

*Restricted bank accounts represent deposit pledged against a loan obtained by the Saudi Printing and Packaging Company (a subsidiary).

13. INVENTORIES

The provision for slow-moving inventories as at 30 June 2025 amounted to ﷲ 29.4 million (31 December 2024: ﷲ 30.3 million) was in line with the policy adopted by the Group.

14. SHARE CAPITAL

The Company's share capital amounting to ﷲ 800 million as of 30 June 2025 and 31 December 2024 is divided into 80 million shares of ﷲ 10 each.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)
At 30 June 2025

15. DERIVATIVE FINANCIAL INSTRUMENTS

The fair value of derivative financial instruments as at the reporting date was as follows:

	As at 30 June 2025 ﷲ	As at 31 December 2024 ﷲ
Derivatives not designated as hedging instruments		
Profit rate swaps	-	3,298,256

The Group uses derivative financial instruments mainly, profit rate swaps. Such derivative financial instruments are initially recognised at fair value on the date on which a derivative contract is entered into and are subsequently remeasured at fair value. Derivatives are carried as financial assets when the fair value is positive and as financial liabilities when the fair value is negative. Accordingly, the Group has recognized asset of ﷲ 3.3 million as a financial asset during the year ended 31 December 2024. During the period ended 30 June 2025 the derivative financial instruments were terminated, resulting in a loss of ﷲ 0.8 million recognized in the interim condensed consolidated statement of profit or loss for the period.

16. BORROWINGS AND MURABAHA

The Group has signed several financing agreements and banking facilities with a number of local and foreign banks, which include borrowings and Murabaha, credit facilities, letters of credit and letters of guarantee, amounting to ﷲ 1.7 billion as at 30 June 2025 (31 December 2024: ﷲ 1.7 billion). Of the facilities available to the Group, as at 30 June 2025, the balance outstanding amounted to ﷲ 630.5 million (31 December 2024: ﷲ 653.1 million).

SPPC and its subsidiaries ("SPPC") have signed several financing agreements and banking facilities with a number of local and foreign banks, which include loans and Murabaha, credit facilities, letters of credit and letter of guarantee, on different periods subject to renewal.

The credit limit for total facilities was ﷲ 645.7 million as at 30 June 2025 (31 December 2024: ﷲ 699.9 million). These agreements are subject to the terms and conditions of banking facilities that apply to all types of facilities provided by banks to their clients. The purpose of these facilities is to finance the activity, working capital, investments and capital expenditures as well as to finance the import of raw materials and equipment related to SPPC's activities and projects. These facilities are subject to interest charges according to the relevant agreements, ranging from 1.65% to 3.5% per annum in addition to SAIBOR or EIBOR as applicable.

The loan agreements contain covenants, mainly relating to certain current ratio, leverage ratio, total debt to equity ratio, and others. Under the terms of these agreements, the banks have the right to demand immediate repayment of the loans if any of the covenants are not met. SPPC didn't comply with certain loans and certain covenants as at 31 December 2024 and on 30 June 2025. SPPC has breached certain financial covenants related to certain interest-bearing loan, accordingly this loan has been classified as short-term.

Under these agreements, SPPC and its subsidiaries provided a number of guarantees to cover the full value of the financing which consist of the following:

- Promissory notes with the value of the available facilities.
- An insurance policy which grants the bank the right to be first beneficiary for the amount equal to the value of the facility.
- Restricted bank accounts amounting to ﷲ 9.8 million (31 December 2024: ﷲ 9.8 million) (note 12).
- Corporate Guarantee from Flexible Packaging Company Limited, Future Plus Company and Taibah Printing and Packaging Company Limited.
- Funding bank account is required with amount to be held of (1 quarterly fixed installment + variable interest rate) to designated non-checking account with the bank.
- Legal Mortgage over land and property of ﷲ 137.1 million. (31 December 2024: ﷲ 137.1 million)
- Mortgage of Machineries worth ﷲ 144.0 million. (31 December 2024: ﷲ 144.0 million).
- Assignment of all risk Islamic Insurance policy over mortgaged properties, inventory, and purchased machines.
- Pledge of stock/inventories in favor of the bank until full and final repayment of the total facilities.
- Hypothecation over inventories of ENPI amounting to the carrying value of the inventories at any given point in time.
- Hypothecation over ENPI receivables on pari passu basis between the lenders.
- Cross corporate guarantees of ENPI Companies for ﷲ 247.7 million (31 December 2024: ﷲ 298.7 million).
- Comfort letter from the shareholders of ENPI amounting to the full working capital facilities of ﷲ 247.7 million (31 December 2024: ﷲ 298.7 million).

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16. BORROWINGS AND MURABAHA (continued)

SPPC obtained the facility limit of **ﷲ** 101.9 million in January 2021 for the new capital expenditure with the moratorium period of 18 months. Against which **ﷲ** 8.9 million is utilized against this facility as of 31 December 2023. In October 2022, the same was renewed with the limit **ﷲ** 91.7 million for the period of 15 months after the drawdown of **ﷲ** 8.9 million. In February 2023, limit is reduced to **ﷲ** 76.4 million. In 2024, an additional drawdown of **ﷲ** 14.7 million was made, and the capital expenditure facility has since expired. This borrowing is secured against mortgage of financed assets.

IRS was terminated during the period (note 15).

As at 30 June 2025, the utilized balance amounted to **ﷲ** 630.5 million (31 December 2024: **ﷲ** 653.1 million).

The following is an analysis of the borrowings and Murabaha transactions of the Group:

	As at 30 June 2025 ﷲ	As at 31 December 2024 ﷲ
Long-term borrowing*	254,707,957	259,084,543
Short-term borrowing	352,264,601	375,109,639
Bank overdrafts	20,298,063	16,818,659
Accrued finance costs	3,219,447	2,078,020
Total borrowings and Murabaha	630,490,068	653,090,861
Less: Current portion	(495,157,063)	(497,878,818)
Non-current portion	135,333,005	155,212,043

* The long-term borrowings include current portion of borrowings which is reclassified into current portion due to breach of certain financial covenants.

The following is the movement in the balance of borrowings and Murabaha:

	For the six-month period ended 30 June 2025 ﷲ	For the year ended 31 December 2024 ﷲ
At 1 January	653,090,861	773,413,292
Proceeds from borrowings	764,060,201	2,188,112,297
Repayment of borrowings	(787,802,421)	(2,305,945,080)
Finance costs	25,755,273	60,223,207
Paid finance costs	(24,613,846)	(62,712,855)
	630,490,068	653,090,861

17. ZAKAT AND INCOME TAX

Zakat and income tax assessments for the "Parent Company and its wholly owned subsidiaries"

Provision for zakat and income tax is recognized and provided within the interim condensed consolidated statement of profit or loss.

Zakat returns of the Company and its wholly owned subsidiaries are submitted to the Zakat, Tax and Customs Authority (ZATCA) based on the standalone financial statements prepared for zakat purposes up to 2006. Other non-wholly owned subsidiaries had filed their zakat returns separately.

During the year 2007, the Group had obtained the approval of ZATCA on filing a consolidated zakat return for the Company and its wholly owned subsidiaries. The Company and its wholly owned subsidiaries have filed the zakat returns to ZATCA for the years from 2007 through 2024.

The Company and its wholly owned subsidiaries' returns have been finalized, settled or closed up to the year 2019.

Status for the years from 2020 to 2024

The Company and its wholly owned subsidiaries' consolidated zakat returns for the years from 2020 through 2023 are currently under review by the ZATCA. The final assessments for these years are awaited. while for the year 2024 the return has been filed and still pending with ZATCA for review.

17. ZAKAT AND INCOME TAX (continued)

Zakat and income tax for “not-wholly-owned subsidiaries”

a. SPPC

Zakat provision is estimated and charged to the interim condensed consolidated statement of profit or loss. SPPC submitted zakat returns for all years up to 2024. As of June 30, 2025, the status of the Zakat assessments remains unchanged from what was reported in the Group's annual consolidated financial statements for the year ending December 31, 2024, at the time these interim condensed consolidated financial statements were prepared.

Subsequent to the reporting period, SPPC entered into a settlement agreement with the ZATCA which has issued a final Zakat assessment covering the years 2005 till 2008, 2015, 2016, 2018, 2019 and 2020 which requires the Company to pay a total of **ﷲ** 6.8 million for these years, to be settled in 12 equal monthly installments.

b. Argaam Investment Trading Company

Zakat and income tax returns have been filed to ZATCA till the year 2024. No zakat provisions accrued to Argaam Investment Trading Company for the years from 2019 to 2021 because the zakat base is negative. The Company has not been subject to any Zakat examination up to the date of these interim condensed consolidated financial statements.

c. Thmanyah for Publishing and Distribution Company:

Zakat returns have been filed to ZATCA up to the year ended 31 December 2024.

Income tax:

Foreign subsidiaries regularly file tax returns, and the difference between the effective and accounting tax rate is deemed insignificant.

UAE Corporate Tax Law

SPPC is loss making and does not have any current tax, further the SPPC's management has recognised an additional deferred tax asset on the loss for the period in the interim condensed consolidated financial statements amounting to **ﷲ** 2,721,722 (30 June 2024: **ﷲ** 1,816,512)

Movement in Group's Zakat and income tax provision is as follows:

	For the six-month period ended 30 June 2025			For the year ended 31 December 2024		
	ﷲ			ﷲ		
	Zakat	Income tax	Total	Zakat	Income tax	Total
At 1 January	95,226,433	13,349	95,239,782	105,009,404	326,745	105,336,149
Provision during the period / year	24,849,126	783,104	25,632,230	34,376,475	-	34,376,475
Foreign currency translation adjustments	-	211	211	-	3,910	3,910
Paid during the period / year	(24,481,764)	(11,187)	(24,492,951)	(44,159,446)	(1,429,834)	(45,589,280)
Transferred (from) / to other prepayments	-	(783,104)	(783,104)	-	2,896,464	2,896,464
Reversal of provision during the period / year	-	-	-	-	(1,783,936)	(1,783,936)
	95,593,795	2,373	95,596,168	95,226,433	13,349	95,239,782

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18. EARNINGS PER SHARE

Basic and diluted earnings per share (EPS) is calculated by dividing the net income for the period attributable to ordinary equity holders of the Parent Company by the weighted average number of ordinary shares outstanding during the period. Weighted average number of ordinary shares outstanding for the six-month period ended 30 June 2025 amounted to 80,000,000 shares (six-month period ended 30 June 2024: 80,000,000 shares). There are no contingent ordinary diluted shares. Diluted earnings per share are the same as the basic earnings per share as the Group does not have any convertible securities nor diluted instruments to exercise.

19. FINANCIAL INSTRUMENTS FAIR VALUES AND RISK MANAGEMENT

19.1 Financial assets

Set out below is an overview of financial assets, held by the Group.

	<i>As at</i> 30 June 2025	<i>As at</i> 31 December 2024
	ﷲ	ﷲ
Financial assets:		
Financial assets at FVOCI (note 11)	1,299,218,104	1,245,541,883
Trade receivables	1,010,628,406	966,639,798
Cash and cash equivalents (note 12)	721,179,482	538,618,427
Derivative financial instruments (note 15)	-	3,298,256
	3,031,025,992	2,754,098,364
Non-current	1,299,687,827	1,250,703,935
Current	1,731,338,165	1,503,394,429
	3,031,025,992	2,754,098,364

19.2 Financial liabilities

Set out below is an overview of financial liabilities, held by the Group.

	<i>As at</i> 30 June 2025	<i>As at</i> 31 December 2024
	ﷲ	ﷲ
Financial liabilities at amortized cost		
Trade payables	493,342,775	516,553,913
Borrowings and Murabaha (note 16)	630,490,068	653,090,861
Lease liabilities	281,541,532	289,493,552
Accrued expenses and other current liabilities	284,350,376	301,837,046
	1,689,724,751	1,760,975,372
Non-current	489,153,044	566,107,046
Current	1,200,571,707	1,194,868,326
	1,689,724,751	1,760,975,372

19.3 Financial instruments fair values:

The table below shows the carrying amount and fair values of financial assets and financial liabilities, including their levels and the fair value hierarchy as at 30 June 2025 and 31 December 2024:

	<i>Carrying value</i>	<i>Fair Value</i>			<i>Total</i>
		<i>Level 1</i>	<i>Level 2</i>	<i>Level 3*</i>	
	ﷲ	ﷲ	ﷲ	ﷲ	ﷲ
30 June 2025					
Financial assets measured at fair value					
Financial assets at FVOCI	1,299,218,104	3,887,032	1,289,326,163	6,004,909	1,299,218,104
	1,299,218,104	3,887,032	1,289,326,163	6,004,909	1,299,218,104
31 December 2024					
Financial assets measured at fair value					
Financial assets at FVOCI	1,245,541,883	6,349,950	1,230,417,570	8,774,363	1,245,541,883
Derivative financial instruments	3,298,256	-	3,298,256	-	3,298,256
	1,248,840,139	6,349,950	1,233,715,826	8,774,363	1,248,840,139

*The fair value of the Group's investments in a private equity fund is obtained from the latest net assets value report available ("NAV") from the fund manager.

19. FINANCIAL INSTRUMENTS FAIR VALUES AND RISK MANAGEMENT (continued)

19.3 Financial instruments fair values: (continued)

There were no transfers between levels of the fair value hierarchy during period ended 30 June 2025 (31 December 2024: none).

The fair value of financial instruments represented in trade receivables, cash and cash equivalents, short term investments, borrowings and murabaha, lease liabilities, accrued expenses and other current liabilities and trade payables closely approximate their book value. The Group assessed that the fair value of these financial assets and financial liabilities approximate their carrying amounts largely due to the short-term maturities of these instruments.

20. COMMITMENTS AND CONTINGENCIES

Contingent legal claims

Certain subsidiaries of the Group are involved in litigation matters in their ordinary course of business, which are being defended. The ultimate results of these matters cannot be determined with certainty. However, the management believes that the results of these matters will not have a significant impact on the Group's interim condensed consolidated financial statements as at 30 June 2025.

The Group has the following contingent liabilities and commitments:

	As at 30 June 2025 S\$ million	As at 31 December 2024 S\$ million
Uncovered letters of credit	0.7	4.8
Letters of guarantee	8.4	7.1
Trade and marketing liabilities	19.8	18.9
Capital commitments (note 7)	127.7	204.0

21. SEGMENT INFORMATION

For management purposes, the Group is organized into business units based on their products and services and has four reportable segments, as follows:

1. **Publishing, visual and digital content:** Comprise the publishing works locally and internationally, media activities, research and marketing the products of the Group and third parties. The segment is also involved in the publishing of specialized publications for third parties, issuance of licensed international publications / media platforms, translation services and selling electronic and visual content (note a).
2. **Public relations and advertising:** Comprise the local and international public relation services, studies, research, marketing, media events, international advertising, production, representation and marketing, audio visual and readable advertising media, and advertising panels.
3. **Printing and packaging:** Comprise printing works on paper and plastic, commercial posters, in addition to manufacturing of plastic products for the Group and others.
4. **All other segments:** Comprises of providing technical, training and educational courses, services, distribution of newspapers, magazines, publications, books and the publications of the Group, research, events management and other related activities. The wholesale and retail trading of school supplies, office furniture, installation, and maintenance of laboratories (note b).

The following segments have been aggregated in these interim condensed consolidated financial statements:

- a. **Publishing:** This segment comprises the publishing and specialized publishing segments. These two segments have been aggregated based on the criteria of having similar nature of services and similar type or class of customer for their products.
- b. **All other segments:** This segment is an aggregation of all other business activities and operating segments that do not individually meet the quantitative thresholds required under IFRS 8.

The Chief Executive Officer and the Chief Operating Officer, both monitor the operating results of its business units separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on income and is measured consistently with income in the interim condensed consolidated financial statements.

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21. SEGMENT INFORMATION (continued)

The following table presents revenues and profit information for the Group's operating segments for the six-month period ended 30 June 2025:

	Publishing, visual, and digital content ﷲ	Public relations and advertising ﷲ	Printing and packaging ﷲ	All other segments ﷲ	Total ﷲ	Adjustments and eliminations ﷲ	Total ﷲ
Revenues							
External customers	718,425,314	259,070,481	311,396,676	66,081,126	1,354,973,597	-	1,354,973,597
Inter-segment	173,659,784	-	13,695,825	1,808,278	189,163,887	(189,163,887)	-
Total revenues	892,085,098	259,070,481	325,092,501	67,889,404	1,544,137,484	(189,163,887)	1,354,973,597
Gross profit	193,213,104	82,817,075	20,113,209	23,321,770	319,465,158	(10,265,573)	309,199,585
Segment profit / (loss) attributable to equity holders of the Parent Company	88,236,834	20,563,221	(38,909,037)	(16,724,798)	53,166,220	(31,972,104)	21,194,116

The following table presents revenues and profit information for the Group's operating segments for the six-month period ended 30 June 2024:

	Publishing, visual, and digital content ﷲ	Public relations and advertising ﷲ	Printing and packaging ﷲ	All other segments ﷲ	Total ﷲ	Adjustments and eliminations ﷲ	Total ﷲ
Revenues							
External customers	831,886,436	422,616,269	346,443,518	64,446,154	1,665,392,377	-	1,665,392,377
Inter-segment	177,500,000	-	14,909,318	1,883,143	194,292,461	(194,292,461)	-
Total revenue	1,009,386,436	422,616,269	361,352,836	66,329,297	1,859,684,838	(194,292,461)	1,665,392,377
Gross profit	217,517,837	237,367,470	22,160,731	10,770,214	487,816,252	(13,852,782)	473,963,470
Segment profit / (loss) attributable to equity holders of the Parent Company	112,549,342	145,563,326	(65,615,878)	(7,869,228)	184,627,562	(16,345,011)	168,282,551

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NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)

At 30 June 2025

21. SEGMENT INFORMATION (continued)

The following table presents total assets and total liabilities information for the Group's operating segments as at 30 June 2025:

	Publishing, visual, and digital content ﷲ	Public relations and advertising ﷲ	Printing and packaging ﷲ	All other segments ﷲ	Total ﷲ	Adjustments and eliminations ﷲ	Total ﷲ
Total assets	3,952,594,943	6,219,883,270	1,132,786,364	824,916,194	12,130,180,771	(6,402,628,416)	5,727,552,355
Total liabilities	3,632,899,585	800,819,251	906,894,876	446,142,165	5,786,755,877	(3,448,662,936)	2,338,092,941

The following table presents total assets and total liabilities information for the Group's operating segments as at 31 December 2024:

	Publishing, visual, and digital content ﷲ	Public relations and advertising ﷲ	Printing and packaging ﷲ	All other segments ﷲ	Total ﷲ	Adjustments and eliminations ﷲ	Total ﷲ
Total assets	3,908,445,810	5,122,712,720	1,207,481,225	801,386,017	11,040,025,772	(5,547,932,182)	5,492,093,590
Total liabilities	3,207,735,916	413,032,811	926,067,643	440,346,725	4,987,183,095	(2,826,189,539)	2,160,993,556

Inter-segment revenues and balances at the reporting date are eliminated upon consolidation and reflected in the 'adjustments and eliminations' column.

Adjustments and eliminations

Finance costs and fair value gains and losses on financial assets are not allocated to individual segments as the underlying instruments are managed on a Group basis.

Zakat, income taxes, and certain financial assets and liabilities are not allocated to those segments as they are also managed on a Group basis.

21. SEGMENT INFORMATION (continued)

Revenue recognition timing:

The Group recognizes revenue as per the terms and conditions in the contracts with customers for media, advertising, publishing, and other segments services as follows:

Publishing and visual and digital content

Revenue is recognized when customers obtain control of services; when services are rendered to customers and have been accepted. Invoices are generated and revenue is recognized at that point in time.

Certain revenues from publishing and visual and digital content are recognized over time and on a “stand-ready” basis. The performance obligations are stand-ready obligations, and it is generally agreed that the nature of the promise in a stand-ready obligation is the promise that the customer will have access to a good or service. The standard describes a stand-ready obligation as a promised service that consists of standing ready to provide goods or services or making goods or services available for a customer to use as and when it decides to do so.

Public relations and advertising

Revenue is recognized over time and on a ‘stand-ready’ basis. The performance obligations are stand-ready obligations and generally agreed that the nature of the promise in a stand-ready obligation is the promise that the customer will have access to a good or service. The standard describes a stand-ready obligation as a promised service that consists of standing ready to provide goods or services or making goods or services available for a customer to use as and when it decides to do so.

Advertising revenue is billed monthly, and payments are due shortly after the bill date. Such services are recognized as a performance obligation satisfied at a point in time. A receivable is recognized by the Group when the goods or services are delivered or rendered as this represents the point in time at which the right to consideration becomes unconditional, as only the passage of time is required before payment is due.

Printing and packaging

Revenue is recognized when customers obtain control of goods when the goods are delivered to customers and have been accepted at their premises. Invoices are generated and revenue is recognized at that point in time.

Some contracts allow customers to return goods and replace them with other new goods, and no refunds are permitted. Revenue is recognized when the goods are delivered and have been accepted by customers.

With respect to contracts that allow customers to return goods, revenue is recognized only to the extent that it is highly probable that a significant reversal will not occur in the amount of the accumulated revenue.

Other segments:

Subscription revenues are billed and collected in advance. Revenue billed in advance of the rendering of services is deferred and presented in the statement of financial position as contract liabilities. Subscription revenue is recognized over time as the Group satisfies its performance obligations over time. The transaction price allocated to these subscriptions is recognized as a contract liability at the time of the initial sales transaction and is released on a straight-line basis over the period of service.

Events management and research revenues are recognized when customers obtain control of services; when services are rendered to customers and have been accepted. Invoices are generated and revenue is recognized at that point in time.

Penalties on overdue trade receivables are recognized on an accrual basis using the rates stipulated in the service agreements.

	For the six-month period ended 30 June 2025 ﷲ	For the six-month period ended 30 June 2024 ﷲ
Over a period of time	946,873,867	1,258,256,162
At a point in time	408,099,730	407,136,215
	<u>1,354,973,597</u>	<u>1,665,392,377</u>

22. RELATED PARTY TRANSACTIONS AND BALANCES

Related parties of the Group comprise entities where shareholders and key management personnel have control, joint control, or significant influence.

The remuneration and compensation of board members and senior executives during the period were as follows:

	For the six-month period ended 30 June 2025 ﷲ	For the six-month period ended 30 June 2024 ﷲ
BOD expenses, allowances, and respective committees	5,675,000	5,669,000
<i>Benefits of Group's key management personnel:</i>		
Short -term employee benefits	7,347,346	24,385,720
Long -term employee benefits	586,497	435,993
	7,933,843	24,821,713

The significant transactions and balances between the Group and its related party are as follows:

Related parties name	Nature of relationship	Nature of Transaction	For the six-month period ended 30 June 2025 ﷲ	For the six- month period ended 30 June 2024 ﷲ
Sela Company	Sela key management personnel is a close family member of a former key management personnel	Events organization	-	780,000

As at 30 June 2025, the outstanding balances as a result of transactions with related parties amounted to ﷲ 4.3 million (31 December 2024: ﷲ 4.3 million).

In addition, the Group has an outstanding balance of ﷲ 37.8 million (31 December 2024: ﷲ 33.5 million) and those amounts have been paid for media services to an entity owned by one of the subsidiaries' General Manager. This amount is included in prepayments and other current assets.

23. COMPARATIVE FIGURES

Certain comparative figures related to transportation and shipment cost of the prior period amounts have been reclassified to conform with the presentation in the current period. The reclassification does not have any effect on the interim condensed operating loss, total assets, total liabilities, equity and interim condensed cash flows statement.

Comparative figures reclassifications are mainly as follows:

	As previously Reported ﷲ	Amount of reclassification ﷲ	After Reclassification ﷲ
Cost of revenue – 30 June 2024	(1,184,063,429)	(7,365,478)	(1,191,428,907)
Gross profit–30 June 2024	481,328,948	(7,365,478)	473,963,470
Selling, marketing and distribution expenses– 30 June 2024	(44,700,579)	7,365,478	(37,335,101)

24. SUBSEQUENT EVENTS

No matters have occurred up to and including the date of approval of these interim condensed consolidated financial statements by the board of directors which would materially affect the interim condensed consolidated financial statements and the related disclosures for the period ended 30 June 2025.

25. BOARD OF DIRECTORS' APPROVAL

The interim condensed consolidated financial statements were approved by the Board of Directors on 12 Safar 1447H (corresponding to 6 August 2025).