



Earnings Presentation

April 2017



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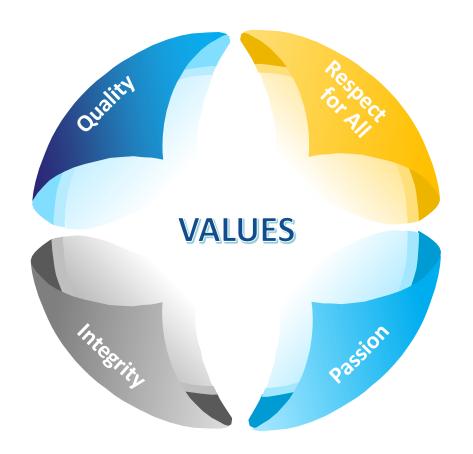


VISION

To be the Brand of Choice

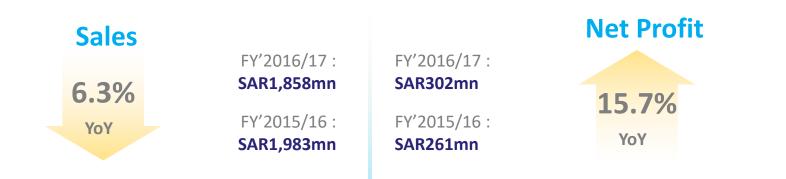
MISSION

Develop, produce and market a range of nutritious food propositions for all age groups and create maximum shareholder value through teamwork









Cash Flow

Operating Cash Flows FY'2016/17 : SAR526mn FY'2015/16 : SAR363mn

Capital Expenditure FY'2016/17 : SAR97mn FY'2015/16 : SAR68mn

New Products

Launched in-line with company's commitment to constantly innovate and introduce new products



Jump! A delicious vitaminenriched blend of laban and real fruits



Choco Ice-cream Sandwich

Recent Developments

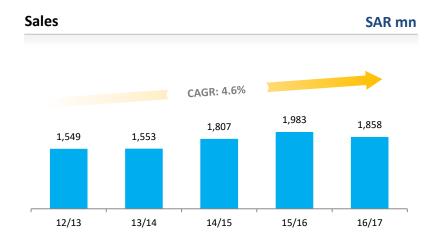
Saudia Shake Factor Ice-cream

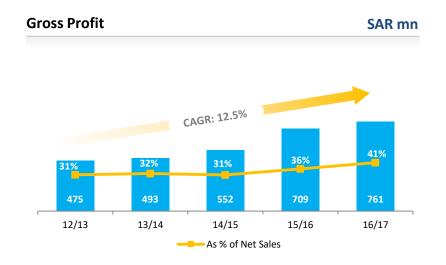
Boutiques: offering a combination of Saudia Ice Creams and concept shakes to transform ice-cream boutique concept; multiple outlets opened in various cities during the year





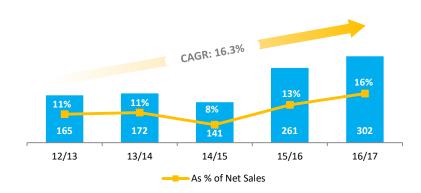






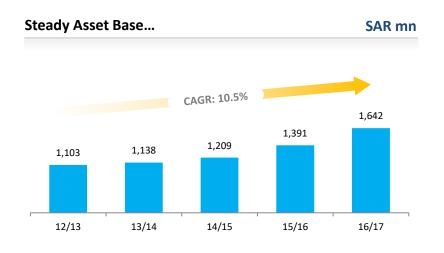
Net Profit

SAR mn

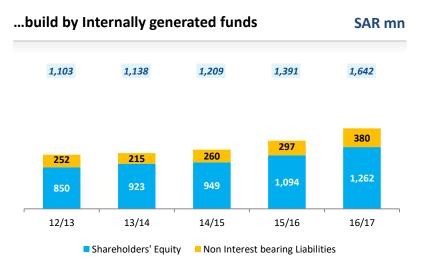


saudia 5

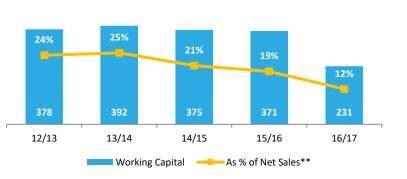




Working Capital*



SAR mn



Note: *Working Capital calculated as Current Assets net of Current Liabilities. Current Assets: Accounts receivable + Inventories + Deposits, prepayments & other current assets Current Liabilities: Accounts payable + Due to related parties + Accrued zakat + Dividend payable + Accruals & other current liabilities

**Rolling 12-months net sales

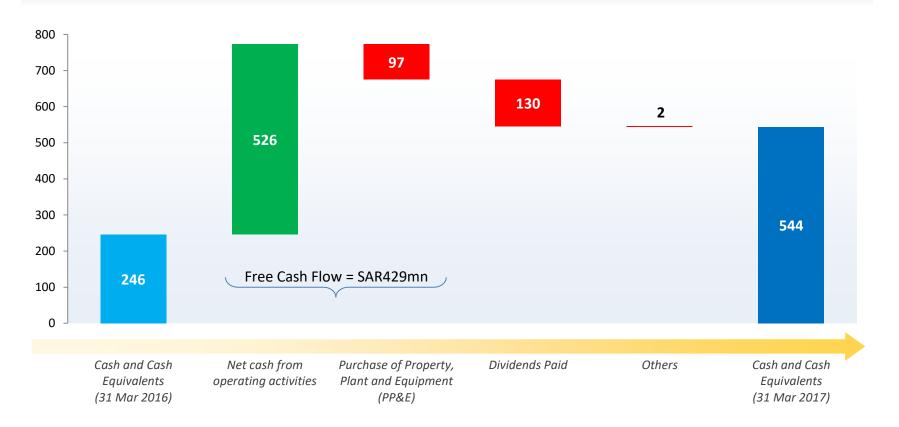


Cash Flow Summary

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SAR mn

Cash Flow Bridge for rolling 12-months as of 31 Mar, 2017



Free Cash Flow of SAR 429 million for FY'2016/17



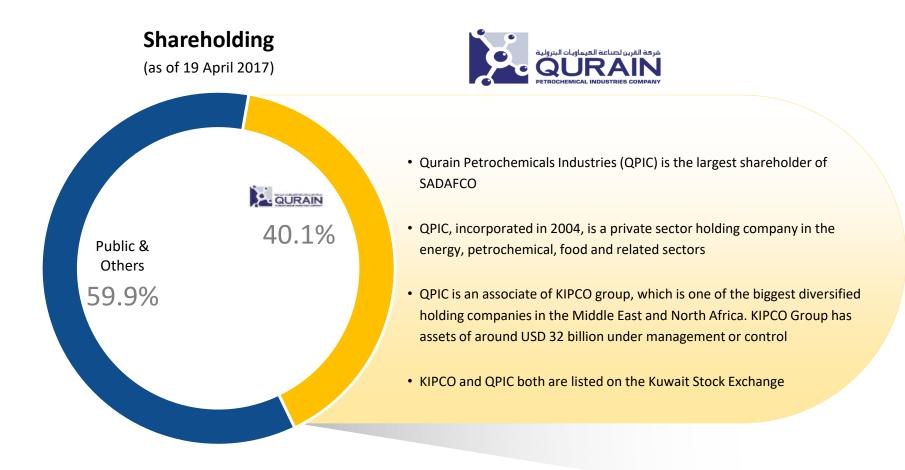
Product Portfolio











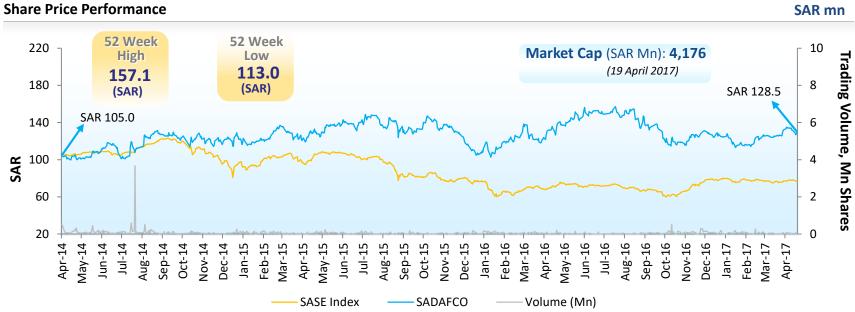
Source: Tadawul Stock Exchange



Shareholders' Returns

SAR mn

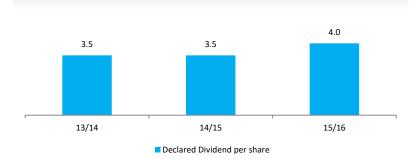
SADAFCO



SAR per share

Source: Bloomberg; SAR Saudi Riyal; SASE Index (Rebased to SAR 105.0 on 01 April 2014)

Consistent Dividends



Compounded Annual Return[#] of 14.5% over the last 3 years

Note: "Annualized Return calculated as sum of share price appreciation/depreciation and dividends paid during the period ending 31 Mar 2017, assuming no reinvestment of dividends

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"After two years of exceptional level, Margins will return to **more normal** albeit comfortable industry level, in combination with not yet settled **input costs** and **market dynamics.** SADAFCO will continue to focus on strengthening its **brand, cost control & operational efficiencies** to maximize **value creation** for shareholders"

