

Date: 09 February 2026

التاريخ: 9 فبراير 2026

**Disclosures and Compliance Section  
Market Operations & Surveillance  
Abu Dhabi Securities Exchange**

قسم الإفصاحات والامتثال  
عمليات السوق والرقابة  
سوق أبوظبي للأوراق المالية

Greetings,

تحية طيبة،

**Subject: NCTH PJSC Appoints Q Market Maker as Liquidity Provider**

الموضوع: تعيين شركة "كيو لصناعة السوق" كمزود للسيولة للمؤسسة الوطنية للسياحة والفنادق ش.م.ع

In line with the principles of disclosure and transparency, National Corporation for Tourism and Hotels PJSC is pleased to announce the appointment of Q Market Maker (QMM), a licensed market maker, as the Liquidity Provider for the Company.

انسجاماً مع مبادئ الإفصاح والشفافية، يسرّ المؤسسة الوطنية للسياحة والفنادق (ش.م.ع.) أن تعلن عن تعيين شركة "كيو لصناعة السوق" (QMM)، وهي شركة مرخصة لخدمات صناعة السوق، كمزود للسيولة للشركة.

Under the terms of the agreement signed between the two parties and effective from 10 February 2026 QMM is committed to boosting liquidity for the shares of NCTH on the ADX, by offering bid-ask quotes in line with the guidelines set by ADX and the UAE Securities and Commodities Authority ("SCA").

وبموجب أحكام الاتفاقية المبرمة بين الطرفين، والتي يسري مفعولها اعتباراً من 10 فبراير 2026، تلتزم شركة "كيو لصناعة السوق" (QMM) بتعزيز سيولة أسهم المؤسسة الوطنية للسياحة والفنادق المدرجة في سوق أبوظبي للأوراق المالية، وذلك من خلال تقديم عروض أسعار البيع والشراء وفقاً للإرشادات الصادرة عن سوق أبوظبي للأوراق المالية وهيئة الأوراق المالية والسلع في دولة الإمارات العربية المتحدة.

The appointment of QMM as a Liquidity Provider aims to enhance the liquidity and support ADX investors' confidence in the publicly traded shares of NCTH.

ويهدف تعيين شركة "كيو لصناعة السوق" كمزود للسيولة إلى تحسين مستوى السيولة وتعزيز ثقة المستثمرين في أسهم المؤسسة الوطنية للسياحة والفنادق المتداولة في سوق أبوظبي للأوراق المالية.

Yours sincerely,

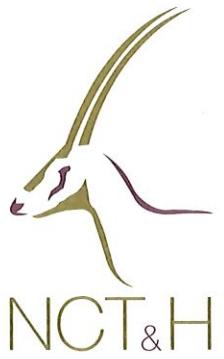
وتفضلوا بقبول فائق الاحترام والتقدير،

**Chairman/ H.E. Sultan Dahi Sultan Maasam Alhemeiri**

Copy to: Securities and Commodities Authority (SCA)

نسخة إلى: المسادة/هيئة الأوراق المالية والسلع المختربين  
المؤسسة الوطنية للسياحة والفنادق  
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## **NCTH Appoints QMM as Liquidity Provider to Enhance Trading Activity and Market Efficiency**

**Abu Dhabi, UAE – 09 February 2026:** National Corporation for Tourism and Hotels PJSC (ADX: NCTH), a prominent investment company in the hospitality and tourism sector based in Abu Dhabi, has today announced the appointment of QMM as its Liquidity Provider on the Abu Dhabi Securities Exchange (ADX).

The appointment aims to enhance the liquidity and trading efficiency of NCTH's shares and further align with its commitment to strengthening investor confidence and market accessibility.

Under the agreement, QMM will provide continuous two-way quotes on NCTH shares to ensure smoother trading activity, narrower bid-ask spreads, and deeper order book presence, all key factors in supporting market stability and price discovery.

**H.E. Sultan Dahi Sultan Maasam Alhemeiri, Chairman of NCTH**, said: "As an ADX listed company, maintaining a deep and liquid market for our shares is a strategic priority. Partnering with QMM ensures that our investors can transact efficiently and with confidence. More broadly, this step underscores NCTH's commitment to transparency, accessibility, and enhancing shareholder value as we continue our journey of growth and expansion across the hotels and tourism industry."

**Magdi Shannon, CEO of QMM**, added: "We are honored to be appointed by NCTH — one of the region's most respected and dynamic companies in the hotels and tourism industry. QMM's role is to support active trading, improve liquidity conditions, and strengthen investor confidence in the company's shares. We look forward to contributing to NCTH's presence on ADX and to helping achieve its capital markets objectives."

--Ends--

**المؤسسة الوطنية للسياحة والفنادق**  
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### **About National Corporation for Tourism and Hotels (NCTH):**

The National Corporation for Tourism and Hotels (NCTH) is a major Abu Dhabi-based public company established in 1996 to support the growth of tourism, hospitality, and related services in the UAE. It has been listed on the Abu Dhabi Securities Exchange (ADX) since 2000. NCTH operates across four main sectors—hotels, catering services, transportation, and retail—all supported by experienced teams to ensure high-quality service. The Corporation also provides specialized services such as industrial catering, hotel acquisition, and asset management, reinforcing its role as a key contributor to Abu Dhabi's tourism excellence. In addition to its strong presence in the UAE, NCTH also maintain overseas investments through its subsidiaries which demonstrate NCTH's commitment to expanding its footprint and leveraging global opportunities in hospitality.

### **About QMM:**

Headquartered in Abu Dhabi, QMM, specializes in market making, and liquidity provision across several asset classes, and Exchanges. The company also operates as a securities lending and borrowing agent in Abu Dhabi. QMM brings together a combination of highly specialized expertise, innovative technology, and capital deployment for the benefit of all market participants. QMM is an ADX licensed Market Maker, and Securities Lending & Borrowing Agent. QMM is registered with the UAE Securities and Commodities Authority (SCA) and fully adheres to international standards of corporate governance.

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