

**SAUDI RESEARCH AND MEDIA GROUP
(SRMG)
(A SAUDI JOINT STOCK COMPANY)**

**UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL
STATEMENTS AND INDEPENDENT AUDITOR'S REVIEW REPORT**

FOR THE THREE-MONTH PERIOD ENDED 31 MARCH 2026

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

UNAUDITED INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
AND INDEPENDENT AUDITOR'S REVIEW REPORT
FOR THE THREE-MONTH PERIOD ENDED 31 MARCH 2026

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Ernst & Young Professional Services (Professional LLC)
Paid-up capital (ﷲ 5,500,000 – Five million five hundred thousand Saudi Riyal)

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INDEPENDENT AUDITOR’S REVIEW REPORT ON THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS To the Shareholders of Saudi Research and Media Group (SRMG) (A Saudi Joint Stock Company)

Introduction

We have reviewed the accompanying interim condensed consolidated statement of financial position of Saudi Research and Media Group (“the Company”) and its subsidiaries (collectively referred to as “the Group”) as at 31 March 2026, and the related interim condensed consolidated statements of profit or loss, comprehensive income for the three-month period then ended 31 March 2026, and the related interim condensed consolidated statements of changes in equity and cash flows for period then ended, and explanatory notes. Management is responsible for the preparation and presentation of these interim condensed consolidated financial statements in accordance with International Accounting Standard 34, “Interim Financial Reporting” (“IAS 34”) as endorsed in the Kingdom of Saudi Arabia. Our responsibility is to express a conclusion on these interim condensed consolidated financial statements based on our review.

Scope of Review

We conducted our review in accordance with International Standard on Review Engagements 2410, “Review of Interim Financial Information Performed by the Independent Auditor of the Entity” as endorsed in the Kingdom of Saudi Arabia. A review of interim financial statement consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing that are endorsed in the Kingdom of Saudi Arabia and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the accompanying interim condensed consolidated financial statements are not prepared, in all material respects, in accordance with IAS 34 as endorsed in the Kingdom of Saudi Arabia.

for Ernst & Young Professional Services

Waleed G. Tawfiq
Certified Public Accountant
License No. (437)



Riyadh: 25 Thul-Qi’dah 1447H
(12 May 2026G)

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION
As at 31 March 2026

		<i>As at</i> 31 March 2026 <i>(Unaudited)</i>	<i>As at</i> 31 December 2025 <i>(Audited)</i>
	<i>Notes</i>	ﷲ	ﷲ
Assets			
Non-current assets			
Intangible assets and goodwill	8	2,416,426,133	2,524,035,458
Property, plant, and equipment	7	1,138,470,684	1,144,417,140
Right-of-use assets		196,745,868	208,837,717
Investment properties	9	5,788,410	5,870,732
Investment in a joint venture	1(d)	3,898,344	3,294,303
Financial assets at fair value through other comprehensive income	10	1,240,513,730	1,296,664,293
Deferred tax assets		3,374	3,374
Restricted bank balances	11	9,792,852	9,792,852
Total non-current assets		5,011,639,395	5,192,915,869
Current assets			
Inventories	12	90,061,494	102,619,029
Trade receivables – current portion		1,146,018,386	1,191,676,996
Prepayments and other current assets		434,702,123	357,875,253
Cash and cash equivalents	11	555,858,511	398,347,047
Total current assets		2,226,640,514	2,050,518,325
Assets held for sale		343,230	-
Total assets		7,238,623,139	7,243,434,194
Equity and liabilities			
Equity			
Share capital	13	800,000,000	800,000,000
Other reserves		(298,168,082)	(234,591,456)
Retained earnings		2,401,960,028	2,342,064,596
Equity attributable to equity holders of the Parent Company		2,903,791,946	2,907,473,140
Non-controlling interests		(82,421,311)	(66,418,431)
Total equity		2,821,370,635	2,841,054,709
Liabilities			
Non-current liabilities			
Trade payables – non-current portion		1,629,689,713	1,631,865,465
Borrowings and Murabaha – non-current portion	14	106,022,611	115,454,004
Contract liabilities – non-current portion		20,357,144	27,142,858
Defined employees' benefits liabilities		143,754,909	142,247,317
Other non-current liabilities		20,650,039	22,768,104
Lease liabilities – non-current portion		188,022,802	192,921,028
Total non-current liabilities		2,108,497,218	2,132,398,776
Current liabilities			
Borrowings and Murabaha – current portion	14	842,449,284	625,234,575
Trade payables – current portion		772,108,580	761,585,175
Contract liabilities – current portion		156,845,033	162,796,715
Accrued expenses and other current liabilities		416,097,299	603,186,458
Lease liabilities – current portion		61,929,011	63,567,992
Provision for Zakat and income tax	15	59,326,079	53,609,794
Total current liabilities		2,308,755,286	2,269,980,709
Total liabilities		4,417,252,504	4,402,379,485
Total equity and liabilities		7,238,623,139	7,243,434,194

Chairman of Board of Directors
Abdulrahman Al Rowaita

Chief Executive Officer and Board Member
Jomana AlRashid

Chief Financial Officer
Ahmed Mohamed ELShaer

The accompanying notes from 1 to 23 form an integral part of these interim condensed consolidated financial statements.

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS
For the three-month period ended 31 March 2026

	Notes	For the three-month period ended 31 March	
		2026	2025
		(Unaudited) S	(Unaudited) S
Continuing operations			
Revenues	19	769,633,147	650,757,805
Cost of revenues		(624,723,947)	(491,768,298)
Gross profit		144,909,200	158,989,507
General and administrative expenses		(96,195,709)	(93,460,892)
Selling, marketing and distribution expenses		(25,481,881)	(17,663,184)
Reversal of allowance of expected credit losses on trade receivables		904,892	-
Impairment of property, plant and equipment	7	(3,568,327)	-
Other operational income, net		2,666,241	786,619
Income from operations		23,234,416	48,652,050
Share of income from a joint venture	1(d)	604,040	-
Net gain on extinguishment of debt	1(e)	31,346,538	-
Finance costs		(47,419,841)	(22,381,274)
Finance income		1,070,986	3,731,062
Finance costs, net		(46,348,855)	(18,650,212)
Income before zakat and income tax		8,836,139	30,001,838
Zakat and income tax	15	(9,054,185)	(6,410,101)
Net (loss) / income for the period from continuing operations		(218,046)	23,591,737
Discontinued operations			
Loss after zakat and income tax for the period from discontinued operations	20	(1,067,606)	(736,789)
Net (loss) / income for the period		(1,285,652)	22,854,948
Attributable to:			
Equity holders of the Parent Company		33,074,531	30,939,018
Non-controlling interests		(34,360,183)	(8,084,070)
		(1,285,652)	22,854,948
Profit attributable to equity holders of the parent company arises from:			
Profit from continuing operations		33,730,590	31,454,770
Loss from discontinued operations		(656,059)	(515,752)
		33,074,531	30,939,018
Basic and diluted earning per share			
Earnings per share from net income from continuing operations attributable to equity holders of the Parent Company	16	0.42	0.39
Earnings per share from net income attributable to equity holders of the Parent Company	16	0.41	0.39

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SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME
For the three-month period ended 31 March 2026

	<i>For the three-month period ended 31 March</i>	
	2026 <i>(Unaudited)</i>	2025 <i>(Unaudited)</i>
	<u>ﷲ</u>	<u>ﷲ</u>
Net (loss) / income for the period	(1,285,652)	22,854,948
Other comprehensive (loss) / income		
<i>Items that will not be reclassified subsequently to consolidated statement of profit or loss:</i>		
- Fair value changes of financial assets at fair value through other comprehensive income (FVOCI)	(60,578,257)	2,366,631
<i>Items that may be reclassified subsequently to consolidated statement of profit or loss:</i>		
- Foreign currency translation differences of foreign operations	(3,016,333)	4,690,547
Other comprehensive (loss) / income for the period	(63,594,590)	7,057,178
Total comprehensive (loss) / income for the period	(64,880,242)	29,912,126
Attributable to:		
Equity holders of the Parent Company	(30,502,095)	37,977,522
Non-controlling interests	(34,378,147)	(8,065,396)
	(64,880,242)	29,912,126
Total comprehensive (loss) / income attributable to equity holders of the parent company arises from:		
Continuing operations	(29,846,036)	38,493,274
Discontinued operations	(656,059)	(515,752)
	(30,502,095)	37,977,522


Chairman of Board of Directors
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Chief Financial Officer
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SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY
For the three-month period ended 31 March 2026

	<i>Equity attributable to equity holders of the Parent Company</i>						<i>Total equity</i>
	<i>Capital</i>	<i>Other reserves</i>		<i>Retained earnings</i>	<i>Total</i>	<i>Non-controlling interests</i>	
		<i>Translation reserve</i>	<i>Fair value of financial assets at FVOCI reserve</i>				
	SAR	SAR	SAR	SAR	SAR	SAR	SAR
Balance as at 1 January 2025 (audited)	800,000,000	(49,870,524)	(231,609,707)	2,695,481,199	3,214,000,968	117,099,066	3,331,100,034
Net income / (loss) for the period	-	-	-	30,939,018	30,939,018	(8,084,070)	22,854,948
Other comprehensive income for the period	-	4,671,873	2,366,631	-	7,038,504	18,674	7,057,178
Total comprehensive income / (loss) for the period	-	4,671,873	2,366,631	30,939,018	37,977,522	(8,065,396)	29,912,126
Balance as at 31 March 2025 (unaudited)	800,000,000	(45,198,651)	(229,243,076)	2,726,420,217	3,251,978,490	109,033,670	3,361,012,160
Balance as at 1 January 2026 (audited)	800,000,000	(44,120,167)	(190,471,289)	2,342,064,596	2,907,473,140	(66,418,431)	2,841,054,709
Net changes in non-controlling interests (Note 1(e))	-	-	-	26,820,901	26,820,901	18,375,267	45,196,168
Net income / (loss) for the period	-	-	-	33,074,531	33,074,531	(34,360,183)	(1,285,652)
Other comprehensive loss for the period	-	(2,998,369)	(60,578,257)	-	(63,576,626)	(17,964)	(63,594,590)
Total comprehensive (loss) / income for the period	-	(2,998,369)	(60,578,257)	33,074,531	(30,502,095)	(34,378,147)	(64,880,242)
Balance as at 31 March 2026 (unaudited)	800,000,000	(47,118,536)	(251,049,546)	2,401,960,028	2,903,791,946	(82,421,311)	2,821,370,635

Chairman of Board of Directors
Abdulrahman Al Rowaia

Chief Executive Officer and Board Member
Jomana AlRashid

Chief Financial Officer
Ahmed Mohamed El-Shaar

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SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the three-month period ended 31 March 2026

		<i>For the three-month period ended 31 March</i>	
		2026 <i>(Unaudited)</i>	2025 <i>(Unaudited)</i>
		<u>ﷲ</u>	<u>ﷲ</u>
<u>Operating activities:</u>	Notes		
Income before zakat and income tax from continuing operations		8,836,139	30,001,838
Loss before zakat and income tax from discontinued operations	20	<u>(1,067,606)</u>	<u>(736,789)</u>
Income before zakat and income tax		7,768,533	29,265,049
<i>Adjustments to reconcile income before Zakat and income tax to net cash flow from operating activities:</i>			
Depreciation		39,194,276	40,757,054
Amortization		110,561,807	27,730,642
Fund management fees	10	628,555	652,318
Loss from disposal of property, plant, and equipment		230,859	2,322
Finance income		(1,070,986)	(3,731,062)
Finance costs		47,425,618	22,390,289
Loss from disposal of derivative financial instruments		-	800,427
Net gain on extinguishment of debt		(31,346,538)	-
Share of income from a joint venture		(604,040)	-
Reversal of allowance of expected credit losses on trade receivables, net		(904,892)	-
Impairment of property, plant and equipment		3,568,327	-
Provision for slow-moving inventories		(35,559)	-
(Gain) / Loss from foreign exchange		(614,474)	125,413
Defined employees' benefits liabilities provision		5,907,624	5,634,822
		<u>180,709,110</u>	<u>123,627,274</u>
<i>Changes in operating assets and liabilities:</i>			
Inventories		12,593,119	19,746,576
Trade receivables		46,568,267	196,116,935
Prepayments and other current assets		(76,911,869)	(33,960,694)
Trade payables		8,962,126	(36,397,064)
Contract liabilities		(12,737,398)	(56,667,369)
Accrued expenses and other current liabilities		(183,717,400)	(32,580,992)
Cash (used in) / from operations		<u>(24,534,045)</u>	<u>179,884,666</u>
Zakat and income tax paid		(3,351,505)	(27,624)
Finance cost paid		(50,381,093)	(17,729,206)
Finance income received		1,155,986	4,300,229
Defined employees' benefits liabilities paid		(4,363,571)	(4,414,643)
Net cash flows (used in) / from operating activities		<u>(81,474,228)</u>	<u>162,013,422</u>
<u>Investing activities:</u>			
Proceeds from disposal of property, plant, and equipment		11,214,742	985
Proceeds from disposal of derivative financial instruments		-	2,497,829
Additions of property, plant, and equipment		(38,513,200)	(23,324,225)
Additions of intangible assets		(2,966,256)	(3,107,404)
Additions of financial assets at FVOCI	10	(5,056,247)	(10,000,000)
Net cash flows used in investing activities		<u>(35,320,961)</u>	<u>(33,932,815)</u>

Chairman of Board of Directors
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The accompanying notes from 1 to 23 form an integral part of these interim condensed consolidated financial statements.

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)


INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS (continued)


For the three-month period ended 31 March 2026

For the three-month period ended
31 March

		2026 (Unaudited) S	2025 (Unaudited) S
	Notes		
Financing activities:			
Proceeds from Murabaha and term borrowings	14	838,107,221	644,608,612
Repayment of Murabaha and term borrowings	14	(558,899,905)	(660,924,879)
Lease liabilities paid		(5,759,875)	(10,058,019)
Change in non-controlling interests		2,862,736	-
Net cash flows from / (used in) financing activities		276,310,177	(26,374,286)
Net change in cash and cash equivalents		159,514,988	101,706,321
Effect of movements in exchange rates		(2,003,524)	2,509,744
Cash and cash equivalents at the beginning of the period		398,347,047	528,825,575
Cash and cash equivalents at the end of the period	11	555,858,511	633,041,640
Significant non-cash transactions:			
Additions to right-of-use assets, lease liabilities and other non-current liability		-	382,321
Property, plant and equipment acquired but not yet settled and included under trade payables		-	16,100,000
Settlement of borrowings and murabaha through SPPC share issuance to Alinma Bank	1(e)	68,179,968	-
Settlement of real estate transaction tax through SPPC share issuance to Alinma Bank	1(e)	5,500,000	-
Reclassification of assets held for sale		343,230	-


Chairman of Board of Directors
Abdulrahman Al Rowaita


Chief Executive Officer and Board Member
Jomana AlRashid


Chief Financial Officer
Ahmed Mohamed ELShaer

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

At 31 March 2026

1. CORPORATE INFORMATION

Saudi Research and Media Group (the “Company” or the “Parent Company”) is a Saudi joint stock company registered in Riyadh, Kingdom of Saudi Arabia and operates under commercial registration number 1010087772 and unified number 7001443774 dated 29 Rabi Al-Awwal 1421H (corresponding to 1 July 2000) and has a registered branch in Jeddah under sub-commercial registration number 4030061258. The Company’s head office address is Al-Moutamarat District, Makkah Road, P.O. Box 53108, Riyadh 11583, Kingdom of Saudi Arabia.

The Company has announced to the shareholders on 20 Ramadan 1442H (corresponding to 2 May 2021) the approval of the Extraordinary General Assembly held on 17 Ramadan 1442H (corresponding to 29 April 2021) to amend Article (2) of the Company's by-laws regarding changing the Company’s name from Saudi Research and Marketing Group to Saudi Research and Media Group, after completion of all legal requirements on 5 Shawwal 1442H (corresponding to 17 May 2021).

The Company and its subsidiaries (collectively referred to as the “Group”) are engaged in trading, media, advertising, promotions, distribution, printing and publishing, and public relations, and operate mainly in the Middle East, Europe, and North Africa.

These interim condensed consolidated financial statements include the financial position and results of operations of the Company and its domestic and foreign subsidiaries in the schedule below.

The following is a list of the subsidiaries incorporated within these interim condensed consolidated financial statements:

<i>Subsidiaries</i>	<i>Country of incorporation and activities</i>	<i>Principal activity</i>	<i>The Group's percentage of direct and indirect ownership (%)</i>	
			<i>As at 31 March 2026</i>	<i>As at 31 December 2025</i>
Intellectual Holding Company for Advertisements and Publicity	KSA	Investment in subsidiaries	100	100
Scientific Works Holding Company	KSA	Investment in subsidiaries	100	100
Saudi Research and Publishing Company	KSA	Publishing	100	100
SRMG Media Solutions (formerly “Al-Khaleejiah Advertising and Public Relations Company”)	KSA	Advertisement and publicity	100	100
Arab Media Company Limited	KSA	Visual and readable media and advertising services	100	100
Saudi Distribution Company	KSA	Publishing and distribution	100	100
Moutamarat Company for Exhibitions and Conferences	KSA	Holding and organizing specialized exhibitions, conferences and forums	100	100
Emirates Printing, Publishing, and Distribution Company Ltd.	United Arab Emirates	Distribution	100	100
Moroccan Printing and Publishing Company	Morocco	Printing and publishing	100	100
VOX Asia Productions Limited	Pakistan	Advertising	100	100
Numu Media Holding Company	KSA	Management of subsidiaries	100	100
Scene Visual Media Company (formerly “Numu Visual Media Company”)	KSA	Advertising	100	100
Numu Elmiah Co. (formerly “Educational Bookshop Co”.)	KSA	Development of educational methods and books trade	100	100
Saudi Specialized Publishing Company	KSA	Specialized publishing	100	100
Saudi Commercial Company	KSA	Trading in printing accessories	100	100
Al-Ofoq Management Information System and communication Company	KSA	Trading in communication equipment and software development	100	100
Character Company Limited	KSA	Trade	100	100
Taoq Public Relations Company Limited	KSA	Public relations and communication	100	100
Takanah Public Relations Company Limited (c)	KSA	Finance and business services	100	100
SRMG Academy limited (formerly: “Numu Training and Consulting Company”)	KSA	Training and consulting	100	100

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)
At 31 March 2026

1. CORPORATE INFORMATION (continued)

The following is a list of the subsidiaries incorporated within these interim condensed consolidated financial statements (continued):

<i>Subsidiaries</i>	<i>Country of incorporation and activities</i>	<i>Principal activity</i>	<i>The Group's percentage of direct and indirect ownership (%)</i>	
			<i>As at 31 March 2026</i>	<i>As at 31 December 2025</i>
Education Concept for Educational and Technical Solutions Company	KSA	Import, export, and wholesale trade	100	100
Numu Alelaniah for Advertising	KSA	Visual and readable media and advertising services	100	100
Al Khaleejiah UK Company Ltd	United Kingdom	Advertising	100	100
Book Depot for Publishing and Distribution (Ethra'a)	Jordan	Publishing and Distribution	100	100
Al Nasher International for Publishing and Distribution Company (formerly "Raff Publishing Company") (c)	KSA	Publishing and distribution	100	100
Taoq Media Research Company	KSA	Research and support	100	100
Asharq News Services Company Limited	United Arab Emirates	TV broadcasting, radio, and other media platforms	100	100
Content Specialized Media Company	United Arab Emirates	Specialized publishing	100	100
University Book Shop Company	United Arab Emirates	Publishing and distribution	100	100
Smart Super Stores Company	United Arab Emirates	Publishing and distribution	100	100
HH Saudi Research and Marketing Company	United Kingdom	Publishing and distribution	100	100
Al-Majalla Magazine Limited	United Kingdom	Commercial activities	100	100
Asharq Al Awsat Co. Ltd	United Kingdom	Main center activities	100	100
IPM Ltd	Guernsey Islands	Registration, maintenance, and ownership of the Group's intellectual property	100	100
Sayidaty Limited Company	United Kingdom	Commercial activities	100	100
Euomena Research Centre Limited (formerly "Satellite Graphics Limited")	United Kingdom	Commercial activities	100	100
Asharq News Services Company Limited	KSA	TV broadcasting, radio, and platforms	100	100
Asharq TV Company	KSA	Television Broadcasting and Radio and Forums	100	100
The News Hub Limited	United Kingdom	News wire	100	100
The News Hub Limited	KSA	News wire	100	100
Raff Publishing LLC	KSA	Publishing and distribution	100	100
Manga Arabia LLC	KSA	Publishing and distribution	100	100
SRMG Godo Kaisha	Japan	Publishing	100	100
Manga International Godo Kaisha	Japan	Publishing	100	100
Saudi Printing and Packaging Company (a),(e)	KSA	Printing, packaging, and plastic industries	61.5	67.4
Argaam Investment and trading Company (b)	KSA	Publishing and electronic content	51	51
Thmanyah Co. for Publishing and distribution	KSA	Providing visual content	51	51

1. CORPORATE INFORMATION (continued)

- (a) The Saudi Printing and Packaging Company (SPPC) owns the following subsidiaries:

<i>Subsidiaries</i>	<i>Country of incorporation and activities</i>	<i>Principal activity</i>	<i>The Group's percentage of indirect ownership (%)</i>	
			<i>As at 31 March 2026</i>	<i>As at 31 December 2025</i>
Al Madinah Al Munawarah for Printing and Publishing Company	KSA	Printing	61.5	67.4
Hala Printing company	KSA	Printing	61.5	67.4
Future Industrial Investment Company	KSA	Printing and packaging	61.5	67.4
Emirates National Factory for Plastic Industries and its Subsidiaries (ENPI)	United Arab Emirates	Packaging and plastic industries	61.5	67.4

- (b) The Arab Media Company (a subsidiary) owns 51% of the shares in Argaam Investment and Trading Company (Argaam), a limited liability company. Argaam has the following subsidiaries:

<i>Subsidiaries</i>	<i>Country of incorporation and activities</i>	<i>Principal activity</i>	<i>The Group's percentage of indirect ownership (%)</i>	
			<i>As at 31 March 2026</i>	<i>As at 31 December 2025</i>
Danat Free Zone Company	United Arab Emirates	Publishing and electronic content	51	51
Argaam Media Company	Egypt	Publishing and electronic content	51	51

- (c) Takanah Public Relations Company Limited and Al Nasheron International for Publishing and Distribution Company own 100% of the shares in Global Media Company and its subsidiaries, based in the United Kingdom.
- (d) A partnership agreement has been established between SRMG and Qvest Group to form a joint venture aimed at enhancing media, production, and technology services in Saudi Arabia. The focus areas include foresight and innovation, change management, cloud adoption, data and analytics, media supply chain technologies, and content distribution. The project operations officially commenced in September 2025. SRMG holds a 33% ownership share in the joint venture.
- (e) During Q1, Group has sold 0.6% of its shares in Saudi Printing and Packaging Company as part of SPPC's capital restructuring plan for a consideration of **ﷲ** 2.9 million which resulted in surplus of **ﷲ** 2.4 million.

During the period ended 31 March 2026, SPPC completed the conversion of the Alinma Bank loan into equity through the issuance of 5,207,064 this resulted in a decrease in SRMG ownership by 5.4% share which leads to surplus **ﷲ** 24.4 million in SRMG equity. The conversion resulted in the derecognition of the related loan liability and recognition of the corresponding equity balances.

The conversion resulted in a gain on extinguishment of the loan amounting to **ﷲ** 31,346,538 recognized in the interim condensed consolidated statement of profit or loss.

Recent geopolitical developments in the Middle East

During the period, geopolitical tensions in parts of the Middle East intensified, leading to regional instability. Given that the majority of the Group's operations are conducted within the region, management continues to monitor these developments closely as the situation remains evolving, and any further escalation or prolonged continuation of the conflict could potentially affect its business.

2. BASIS OF PREPARATION

The interim condensed consolidated financial statements for the three months ended 31 March 2026 have been prepared in accordance with IAS 34 Interim Financial Reporting that is endorsed in the Kingdom of Saudi Arabia by the Saudi Organization for Chartered and Professional Accountants ("SOCPA"). The Group has prepared the interim condensed consolidated financial statements on the basis that it will continue to operate as a going concern. The Management considers that there are no material uncertainties that may cast significant doubt over this assumption. They have formed a judgement that there is a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future, and not less than 12 months from the date of these interim condensed consolidated financial statements.

The interim condensed consolidated financial statements do not include all the information and disclosures required in the annual financial statements and should be read in conjunction with the Group's annual consolidated financial statements as at 31 December 2025.

2. BASIS OF PREPARATION (continued)

The interim condensed consolidated financial statements are prepared under the historical cost convention, except for the following:

- Financial assets at fair value through other comprehensive income (FVOCI) are measured at fair value;
- Derivative financial instruments are measured at fair value; and
- Defined employees' benefits liabilities are recognized at the present value of future obligations using the Projected Unit Credit Method.

Functional and presentation currency

The interim condensed consolidated financial statements are presented in Saudi Riyal (ﷲ), which is the Company's functional currency and the Group's presentation currency. All amounts are shown in full unless otherwise indicated.

3. SIGNIFICANT ACCOUNTING JUDGMENTS, ESTIMATES, AND ASSUMPTIONS

The preparation of the Group's interim condensed consolidated financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

The significant judgements exercised by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those described in the last annual consolidated financial statements.

4. MATERIAL ACCOUNTING POLICY INFORMATION

The material accounting policies applied in these interim condensed consolidated financial statements are the same as those applied in the Group's annual consolidated financial statements as at and for the year ended 31 December 2025 except for the adoption of new standards effective as of 1 January 2026 disclosed below and in note 6.

5. FAIR VALUE MEASUREMENTS

A number of the Group's accounting policies and disclosures require the measurement of fair values, for both financial assets and liabilities.

The Group has an established control framework with respect to the measurement of fair values for financial assets and liabilities. This includes a team that has overall responsibility for overseeing all significant fair value measurements, including Level 3 fair values, and reports directly to the Chief Financial Officer.

The team regularly reviews significant unobservable inputs and valuation adjustments. If third party information, such as broker quotes or pricing services, is used to measure fair values, then the valuation team assesses the evidence obtained from the third parties to support the conclusion that these valuations meet the requirements of the standards, including the level in the fair value hierarchy in which the valuations should be classified. Significant valuation issues are reported to the Group's audit committee.

When measuring the fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

If the inputs used to measure the fair value of an asset or a liability fall into different levels of the fair value hierarchy, then the fair value measurement is categorized in its entirety at the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement.

6. NEW STANDARDS, INTERPRETATIONS AND AMENDMENTS

The accounting policies adopted in the preparation of the interim condensed consolidated financial statements are consistent with those followed in the preparation of the Group's annual consolidated financial statements for the year ended 31 December 2025, except the adoption of new standards effective as of 1 January 2026. The Group has not early adopted any standard, interpretation or amendment that has been issued but is not yet effective.

6.1 Classification and Measurement of Financial Instruments – Amendments to IFRS 9 and IFRS 7

In May 2024, the IASB issued Amendments to IFRS 9 and IFRS 7, Amendments to the Classification and Measurement of Financial Instruments (the Amendments). The Amendments include:

- Clarifications of the requirements for recognition and derecognition of financial assets and financial liabilities. In particular, a financial liability is derecognized on the 'settlement date' and an accounting policy choice is introduced (if specific conditions are met) to derecognize financial liabilities settled using an electronic payment system before the settlement date
- Additional guidance on how the contractual cash flows for financial assets with environmental, social and corporate governance (ESG) and similar features should be assessed
- Clarifications on what constitute 'non-recourse features' and what are the characteristics of contractually linked instruments
- The introduction of disclosures for financial instruments with contingent features and additional disclosure requirements for equity instruments classified at fair value through other comprehensive income (OCI)

The amendments did not have a material impact on the Group's interim condensed consolidated financial statements.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)
At 31 March 2026

6. NEW STANDARDS, INTERPRETATIONS AND AMENDMENTS (continued)

6.2 Annual Improvements to IFRS accounting Standards – Volume 11

In July 2024, the IASB issued nine narrow scope amendments as part of its periodic maintenance of IFRS accounting standards. The amendments include clarifications, simplifications, corrections or changes to improve consistency in IFRS 1 First-time Adoption of International Financial Reporting Standards, IFRS 7 Financial Instruments: Disclosure and its accompanying Guidance on implementing IFRS 7, IFRS 9 Financial Instruments, IFRS 10 Consolidated Financial Statements and IAS 7 Statements of Cash Flows.

The amendments did not have a material impact on the Group's interim condensed consolidated financial statements.

6.3 Contracts Referencing Nature-dependent Electricity – Amendments to IFRS 9 and IFRS 7

In December 2024, the IASB issued Amendments to IFRS 9 and IFRS 7 - Contracts Referencing Nature-dependent Electricity. The amendments apply only to contracts that reference nature-dependent electricity, and they:

- Clarify the application of the 'own-use' requirements for in-scope contracts
- Amend the designation requirements for a hedged item in a cash flow hedging relationship for in-scope contracts
- Add new disclosure requirements to enable investors to understand the effect of these contracts on a company's financial performance and cash flows

The amendments did not have a material impact on the Group's interim condensed consolidated financial statements.

7. PROPERTY, PLANT AND EQUIPMENT

As at 31 March 2026, the cost of property, plant and equipment amounted to ~~ﷲ~~ 2,433.8 million (31 December 2025: ~~ﷲ~~ 2,418.5 million) and the accumulated depreciation and impairment as at 31 March 2026 amounted to ~~ﷲ~~ 1,295.4 million (31 December 2025: ~~ﷲ~~ 1,274.1 million).

During the three-month period ended 31 March 2026, the Group purchased assets with a cost of ~~ﷲ~~ 38.5 million (31 March 2025: ~~ﷲ~~ 39.4 million). Certain property, plant and equipment were placed as collateral against long-term borrowing (note 14).

SPPC has also recorded an impairment of 3.6 million during the three-month ended 31 March 2026 (31 March 2025: ~~ﷲ~~ nil).

Capital commitments

The capital commitments of the Group pertaining to purchase of property, plant and equipment amounted to ~~ﷲ~~ 78.9 million as at 31 March 2026 (31 December 2025: ~~ﷲ~~ 103.4 million).

8. INTANGIBLE ASSETS AND GOODWILL

The details of intangible assets and goodwill are as follows:

	As at 31 March 2026 (Unaudited) ﷲ	As at 31 December 2025 (Audited) ﷲ
Visual content project, websites, and copyrights	2,024,679,964	2,128,191,350
Goodwill (*)	194,745,066	194,745,066
Mastheads (*)	172,126,350	172,126,350
Computer software	13,011,646	16,786,060
Trade names	3,974,349	4,297,874
Projects in progress	7,888,758	7,888,758
	<u>2,416,426,133</u>	<u>2,524,035,458</u>

(*) Sensitivity to changes in assumptions

With regard to the assessment of value-in-use, there are no significant changes to the key assumptions, or the sensitivity information disclosed in the annual consolidated financial statements for the year ended 31 December 2025.

9. INVESTMENT PROPERTIES

As at 31 March 2026, the Group holds investment properties with carrying value of ~~ﷲ~~ 5.8 million (31 December 2025: ~~ﷲ~~ 5.9 million) which has a fair value of ~~ﷲ~~ 12.3 million as at 31 December 2025.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)
At 31 March 2026

10. FINANCIAL ASSETS AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME (FVOCI)

This mainly includes investment in fund in the Kingdom of Saudi Arabia regulated by the Saudi Capital Market Law and its executive regulations, a private equity fund and shares in both a quoted and an unquoted company.

Financial assets at FVOCI represent the investments which the Group has the intention to hold for the long term for strategic purposes. In accordance with IFRS 9, the Group has initially recognized them as financial assets at FVOCI.

The movement of financial assets at FVOCI is as follows:

	For the three-month period ended 31 March 2026 (Unaudited)	For the year ended 31 December 2025 (Audited)
	ﷲ	ﷲ
At 1 January	1,296,664,293	1,245,541,883
Additions	5,056,247	12,510,000
Fund management fees	(628,555)	(2,526,008)
Changes in fair value	(60,578,255)	41,138,418
As at 31 December	1,240,513,730	1,296,664,293

In accordance with the terms and conditions of the investment fund with fair value of ﷲ 1,237 million (31 December 2025: ﷲ 1,294 million), the control of this investment fund rests with the fund manager.

11. CASH AND CASH EQUIVALENTS

	As at 31 March 2026 (Unaudited)	As at 31 December 2025 (Audited)
	ﷲ	ﷲ
Cash at banks and on hand	385,858,511	178,347,047
Short term deposits (**)	170,000,000	220,000,000
	555,858,511	398,347,047

For the purposes of the interim condensed consolidated statement of cash flows, the gross cash and cash equivalents and restricted bank balances consist of the following:

	As at 31 March 2026 (Unaudited)	As at 31 December 2025 (Audited)
	ﷲ	ﷲ
Total cash and cash equivalents and restricted bank balances	565,651,363	408,139,899
Less: restricted bank balances (*)	(9,792,852)	(9,792,852)
Cash and cash equivalents	555,858,511	398,347,047

(*) The restricted bank accounts represent a deposit against a loan obtained and not available for SPPC general use.

(**) Short term deposits represent deposits with banks with original maturity date of three months or less which yield financial income at the rate of 3.65% to 4.00% per annum for 2026 (2025: 6.00% to 6.20% per annum).

12. INVENTORIES

The provision for slow-moving inventories as at 31 March 2026 amounted to ﷲ 30.7 million (31 December 2025: ﷲ 30.8 million) was in line with the policy adopted by the Group.

13. SHARE CAPITAL

The Company's share capital amounting to ﷲ 800 million as of 31 March 2026 and 31 December 2025 is divided into 80 million shares of ﷲ 10 each.

14. BORROWINGS AND MURABAHA

The Group has signed several financing agreements and banking facilities with a number of local and foreign banks, which include borrowings and Murabaha, credit facilities, letters of credit and letters of guarantee, amounting to ~~ﷲ~~ 1.7 billion as at 31 March 2026 (31 December 2025: ~~ﷲ~~ 1.7 billion). Of the facilities available to the Group, as at 31 March 2026, the balance outstanding amounted to ~~ﷲ~~ 948.5 million (31 December 2025: ~~ﷲ~~ 740.7 million).

The credit limit for total facilities was ~~ﷲ~~ 539.5 million as at 31 March 2026 (31 December 2025: ~~ﷲ~~ 611.7 million). These agreements are subject to the terms and conditions of banking facilities that apply to all types of facilities provided by banks to their clients. The purpose of these facilities is to finance the activity, working capital, investments and capital expenditures as well as to finance the import of raw materials and equipment related to SPPC's activities and projects. These facilities are subject to interest charges according to the relevant agreements, ranging from 0.5% to 3.5% per annum in addition to SAIBOR or EIBOR as applicable.

The loan agreements contain covenants, mainly relating to certain current ratio, leverage ratio, total debt to equity ratio, and others. Under the terms of these agreements, the banks have the right to demand immediate repayment of the loans if any of the covenants are not met. SPPC didn't comply with certain loans and certain covenants as at 31 December 2025 and on 31 March 2026.

SPPC obtained the facility limit of ~~ﷲ~~ 101.9 million in January 2021 for the new capital expenditure with the moratorium period of 18 months. Against which ~~ﷲ~~ 8.9 million is utilized against this facility as of 31 December 2023. In October 2022, the same was renewed with the limit ~~ﷲ~~ 107.6 million for the period of 15 months after the drawdown of ~~ﷲ~~ 8.9 million. In February 2023, facility limit is reduced to ~~ﷲ~~ 76.4 million, As at 31 December 2025, total drawdowns are ~~ﷲ~~ 17.8 million.

As at 31 March 2026, the utilized balance amounted to ~~ﷲ~~ 948.5 million (31 December 2025: ~~ﷲ~~ 740.7 million).

The loans agreements remain unchanged from what was reported in the Group's annual consolidated financial statements for the year ending December 31, 2025.

The following is an analysis of the borrowings and Murabaha transactions of the Group:

	As at 31 March 2026 (Unaudited) ﷲ	As at 31 December 2025 (Audited) ﷲ
Long-term borrowing*	180,552,264	250,555,916
Short-term borrowing	752,747,224	468,961,999
Bank overdrafts	12,816,609	15,480,486
Accrued finance costs	2,355,798	5,690,178
Total borrowings and Murabaha	<u>948,471,895</u>	<u>740,688,579</u>
Less: Current portion	<u>(842,449,284)</u>	<u>(625,234,575)</u>
Non-current portion	<u>106,022,611</u>	<u>115,454,004</u>

* The long-term borrowings include current portion of borrowings which is reclassified into current portion due to breach of certain financial covenants.

15. ZAKAT AND INCOME TAX

Zakat and income tax assessments for the “Parent Company and its wholly owned subsidiaries”

Provision for zakat and income tax is recognized and provided within the interim condensed consolidated statement of profit or loss.

The Group filed its Zakat declarations up to the year ended 31 December 2025. The Zakat, Tax and Customs Authority (“ZATCA”) has issued a final certificate for the year ended 31 December 2024.

During the year 2007, the Group obtained the approval of ZATCA on filing a consolidated zakat return for the Company and its wholly owned subsidiaries. The Company and its wholly owned subsidiaries have filed the zakat returns to ZATCA for the years from 2007 through 2024.

The Company and its wholly owned subsidiaries’ returns have been finalized, settled or closed up to the year 2019.

Status for the years from 2020 to 2025

During the year 2025, the group received and accepted the final zakat assessments for the years 2020 and 2023, which showed total additional zakat dues worth **ﷲ** 4.4 million for both years. The group has also received initial zakat assessments for the years 2021 and 2022, which showed no additional zakat liabilities. Subsequent to the date of the interim condensed consolidated financial statements the group filed the zakat return for the year ended 31 December 2025.

There are no assessments received from ZATCA related to the year 2024, and up to the date of the interim condensed consolidated financial statements

Zakat and income tax for “not-wholly-owned subsidiaries”

a. SPPC

Zakat provision is estimated and charged to the consolidated statement of profit or loss. SPPC submitted zakat returns for all years up to 2024, and the Zakat return for the year 2024 is still under review by the ZATCA.

SPPC has approached ZATCA to offset the zakat overpayments for the years 2019 and 2020 amounting to **ﷲ** 4.7 million against the zakat due for the other years, where the company have opened zakat assessments such as 2005-2008, 2015, 2016, and 2018. ZATCA has accepted the Company’s request and issued its final revised zakat assessment for the aforementioned years, totaling **ﷲ** 6.8 million.

SPPC and its subsidiaries filed consolidated Zakat returns to ZATCA for the years ended 31 December 2009 until 2013 and received Zakat certificate for these years. ZATCA did not issue the final assessment for the mentioned years up to the date of preparing these consolidated financial statements. ZATCA issued an assessment notice for the year 2014 without additional amounts.

SPPC Company has submitted a request to ZATCA to settle final revised zakat assessment through an installment plan over 12 months. ZATCA has accepted the Company’s request, and the liability will be settled equally over the 12-month period.

Subsequent to the date of the interim condensed consolidated financial statements SPPC filed the zakat return for the year ended 31 December 2025.

b. Argaam Investment Trading Company

Zakat and income tax returns have been filed to ZATCA till the year 2024. No zakat provisions accrued to Argaam Investment and Trading Company for the years from 2019 to 2021 because the zakat base is negative. The Company has not been subject to any Zakat examination up to the date of these financial statements.

Subsequent to the date of the interim condensed consolidated financial statements Argaam Investment Trading Company filed the zakat return for the year ended 31 December 2025.

c. Thmanyah for Publishing and Distribution Company:

Zakat returns have been filed to ZATCA up to the year ended 31 December 2024.

Subsequent to the date of the interim condensed consolidated financial statements Thmanyah for Publishing and Distribution Company filed the zakat return for the year ended 31 December 2025.

Income tax:

Foreign subsidiaries regularly file tax returns, and the difference between the effective and accounting tax rate is deemed insignificant.

UAE Corporate Tax Law

SPPC has incurred losses and, a deferred tax asset has not been recognized at this stage, as the utilization of the deductible temporary differences cannot currently be supported. However, if SPPC were to expect taxable profits in the more distant future, the deferred tax asset amounting **ﷲ** 11.6 million would be recognized to the extent that the related temporary differences become recoverable.

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15. ZAKAT AND INCOME TAX (continued)

Movement in Group's Zakat and income tax provision is as follows:

	For the three-month period ended 31 March 2026 (Unaudited)			For the year ended 31 December 2025 (Audited)		
	ﷲ			ﷲ		
	Zakat	Income tax	Total	Zakat	Income tax	Total
At 1 January	51,054,713	2,555,081	53,609,794	95,226,433	13,349	95,239,782
Provision during the period / year	8,575,001	479,184	9,054,185	31,199,205	6,070,584	37,269,789
Foreign currency translation adjustments	13,757	(152)	13,605	-	167	167
Paid during the period / year	(1,848,279)	(1,503,226)	(3,351,505)	(28,700,711)	(5,038,244)	(33,738,955)
Transferred (to) / from other prepayments	-	-	-	(6,170,214)	1,509,225	(4,660,989)
Reversal of provision during the period / year	-	-	-	(40,500,000)	-	(40,500,000)
	57,795,192	1,530,887	59,326,079	51,054,713	2,555,081	53,609,794

16. EARNINGS PER SHARE

Basic and diluted earnings per share (EPS) is calculated by dividing the net income for the period attributable to ordinary equity holders of the Parent Company by the weighted average number of ordinary shares outstanding during the period. Weighted average number of ordinary shares outstanding for the three-month period ended 31 March 2026 amounted to 80,000,000 shares (three-month period ended 31 March 2025: 80,000,000 shares). There are no contingent ordinary diluted shares. Diluted earnings per share are the same as the basic earnings per share as the Group does not have any convertible securities nor diluted instruments to exercise.

17. FINANCIAL INSTRUMENTS FAIR VALUES AND RISK MANAGEMENT

17.1 Financial assets

Set out below is an overview of financial assets, held by the Group.

	As at 31 March 2026 (Unaudited) ﷲ	As at 31 December 2025 (Audited) ﷲ
Financial assets:		
Financial assets at FVOCI (note 10)	1,240,513,730	1,296,664,293
Trade receivables	1,146,018,386	1,191,676,996
Cash and cash equivalents and restricted bank balances (note 11)	565,651,363	408,139,899
	2,952,183,479	2,896,481,188
Non-current	1,250,306,582	1,306,457,145
Current	1,701,876,897	1,590,024,043
	2,952,183,479	2,896,481,188

17.2 Financial liabilities

Set out below is an overview of financial liabilities, held by the Group.

	As at 31 March 2026 (Unaudited) ﷲ	As at 31 December 2025 (Audited) ﷲ
Financial liabilities at amortized cost		
Trade payables	2,401,798,293	2,393,450,640
Borrowings and Murabaha (note 14)	948,471,895	740,688,579
Lease liabilities	249,951,813	256,489,020
Accrued expenses and other current liabilities	408,389,801	595,869,577
	4,008,611,802	3,986,497,816
Non-current	1,923,735,126	1,940,240,497
Current	2,084,876,676	2,046,257,319
	4,008,611,802	3,986,497,816

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17. FINANCIAL INSTRUMENTS FAIR VALUES AND RISK MANAGEMENT (continued)

17.3 Financial instruments fair values:

The table below shows the carrying amount and fair values of financial assets and financial liabilities, including their levels and the fair value hierarchy as at 31 March 2026 and 31 December 2025:

Carrying value	Fair Value			Total	
	Level 1	Level 2	Level 3*		
ﷲ	ﷲ	ﷲ	ﷲ	ﷲ	
31 March 2026					
<i>Financial assets measured at fair value</i>					
Financial assets at FVOCI	1,240,513,730	2,897,550	1,234,769,385	2,846,795	1,240,513,730
	1,240,513,730	2,897,550	1,234,769,385	2,846,795	1,240,513,730
31 December 2025					
<i>Financial assets measured at fair value</i>					
Financial assets at FVOCI	1,296,664,293	2,905,256	1,290,968,490	2,790,547	1,296,664,293
	1,296,664,293	2,905,256	1,290,968,490	2,790,547	1,296,664,293

*The fair value of the Group's investments in private equity fund is obtained from the net assets value report ("NAV") from the fund manager.

There were no transfers between levels of the fair value hierarchy during period ended 31 March 2026 (31 December 2025: none).

The fair value of financial instruments represented in trade receivables, cash and cash equivalents, restricted bank balances, borrowings and murabaha, lease liabilities, accrued expenses and other current liabilities and trade payables closely approximate their book value. The Group assessed that the fair value of these financial assets and financial liabilities approximate their carrying amounts largely due to the short-term maturities of these instruments.

18. COMMITMENTS AND CONTINGENCIES

Contingent legal claims

Certain subsidiaries of the Group are involved in litigation matters in their ordinary course of business, which are being defended. The ultimate results of these matters cannot be determined with certainty. However, the management believes that the results of these matters will not have a significant impact on the Group's interim condensed consolidated financial statements as at 31 March 2026.

The Group has the following contingent liabilities and commitments:

	As at 31 March 2026 (Unaudited) ﷲ million	As at 31 December 2025 (Audited) ﷲ million
Uncovered letters of credit	2.64	3.6
Letters of guarantee	10.9	49.3
Trade and marketing liabilities	20.4	20.9
Capital commitments (note 7)	78.9	103.4

19. SEGMENT INFORMATION

For management purposes, the Group is organized into business units based on their products and services and has four reportable segments, as follows:

1. **Publishing, visual and digital content:** Comprise the publishing works locally and internationally, media activities, research and marketing the products of the Group and third parties. The segment is also involved in the publishing of specialized publications for third parties, issuance of licensed international publications / media platforms, translation services and selling electronic and visual content (note a).
2. **Public relations and advertising:** Comprise the local and international public relation services, studies, research, marketing, media events, international advertising, production, representation and marketing, audio visual and readable advertising media, and advertising panels.
3. **Printing and packaging:** Comprise printing works on paper and plastic, commercial posters, in addition to manufacturing of plastic products for the Group and others.
4. **All other segments:** Comprises of providing technical, training and educational courses, services, distribution of newspapers, magazines, publications, books and the publications of the Group, research, events management and other related activities. The wholesale and retail trading of school supplies, office furniture, installation, and maintenance of laboratories (note b).

The following segments have been aggregated in these interim condensed consolidated financial statements:

- a. **Publishing:** This segment comprises the publishing and specialized publishing segments. These two segments have been aggregated based on the criteria of having similar nature of services and similar type or class of customer for their products.
- b. **All other segments:** This segment is an aggregation of all other business activities and operating segments that do not individually meet the quantitative thresholds required under IFRS 8.

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19. SEGMENT INFORMATION (continued)

The Chief Executive Officer and the Chief Operating Officer, both monitor the operating results of its business units separately for the purpose of making decisions about resource allocation and performance assessment. Segment performance is evaluated based on income and is measured consistently with income in the interim condensed consolidated financial statements.

The following table presents revenues and profit information for the Group's operating segments for the three-month period ended 31 March 2026:

	Publishing, visual, and digital content ﷲ	Public relations and advertising ﷲ	Printing and packaging ﷲ	All other segments ﷲ	Total ﷲ	Adjustments and eliminations ﷲ	Total ﷲ
Revenues							
External customers	521,838,512	128,764,599	88,506,179	30,523,857	769,633,147	-	769,633,147
Inter-segment	86,826,583	-	3,318,283	1,159,660	91,304,526	(91,304,526)	-
Total revenues	608,665,095	128,764,599	91,824,462	31,683,517	860,937,673	(91,304,526)	769,633,147
Gross profit	96,400,493	41,319,898	3,018,107	9,399,195	150,137,693	(5,228,493)	144,909,200
Segment profit / (loss) from continuing operations attributable to equity holders of the Parent Company	42,950,244	16,406,886	6,411,142	(3,857,282)	61,910,990	(28,180,400)	33,730,590

The following table presents revenues and profit information for the Group's operating segments for the three-month period ended 31 March 2025:

	Publishing, visual, and digital content ﷲ	Public relations and advertising ﷲ	Printing and packaging ﷲ	All other segments ﷲ	Total ﷲ	Adjustments and eliminations ﷲ	Total ﷲ
Revenues							
External customers	351,729,894	124,165,859	143,140,973	31,721,079	650,757,805	-	650,757,805
Inter-segment	86,909,784	-	6,858,354	857,998	94,626,136	(94,626,136)	-
Total revenue	438,639,678	124,165,859	149,999,327	32,579,077	745,383,941	(94,626,136)	650,757,805
Gross profit	106,217,714	36,763,616	9,922,794	11,716,155	164,620,279	(5,630,772)	158,989,507
Segment profit / (loss) from continuing operations attributable to equity holders of the Parent Company	58,613,522	15,747,270	(16,565,556)	(4,395,401)	53,399,835	(21,945,065)	31,454,770

SAUDI RESEARCH AND MEDIA GROUP (SRMG)
(A SAUDI JOINT STOCK COMPANY)

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (continued)

At 31 March 2026

19. SEGMENT INFORMATION (continued)

The following table presents total assets and total liabilities information for the Group's operating segments as at 31 March 2026:

	Publishing, visual, and digital content SAR	Public relations and advertising SAR	Printing and packaging SAR	All other segments SAR	Total SAR	Adjustments and eliminations SAR	Total SAR
Total assets	5,877,138,497	5,900,811,355	828,751,320	718,946,507	13,325,647,679	(6,087,024,540)	7,238,623,139
Total liabilities	5,894,254,676	551,202,324	766,816,639	475,694,778	7,687,968,417	(3,270,715,913)	4,417,252,504

The following table presents total assets and total liabilities information for the Group's operating segments as at 31 December 2025:

	Publishing, visual, and digital content SAR	Public relations and advertising SAR	Printing and packaging SAR	All other segments SAR	Total SAR	Adjustments and eliminations SAR	Total SAR
Total assets	5,877,477,633	5,652,976,251	873,635,157	772,880,004	13,176,969,045	(5,933,534,851)	7,243,434,194
Total liabilities	5,810,790,267	740,055,324	861,351,642	476,434,278	7,888,631,511	(3,486,252,026)	4,402,379,485

Inter-segment revenues and balances at the reporting date are eliminated upon consolidation and reflected in the 'adjustments and eliminations' column.

Adjustments and eliminations

Finance costs and fair value gains and losses on financial assets are not allocated to individual segments as the underlying instruments are managed on a Group basis.

Zakat, income taxes, and certain financial assets and liabilities are not allocated to those segments as they are also managed on a Group basis.

19. SEGMENT INFORMATION (continued)

Revenue recognition timing:

The Group recognizes revenue as per the terms and conditions in the contracts with customers for media, advertising, publishing, and other segments services as follows:

Publishing and visual and digital content

Revenue is recognized when customers obtain control of services; when services are rendered to customers and have been accepted. Invoices are generated and revenue is recognized at that point in time.

Subscription revenues are billed and collected in advance. Revenue billed in advance of the rendering of services is deferred and presented in the statement of financial position as contract liabilities. Subscription revenue is recognized over time as the Group satisfies its performance obligations over time. The transaction price allocated to these subscriptions are recognized as a contract liability at the time of the initial sales transaction and is released on a straight-line basis over the service period.

Certain revenues from publishing and visual and digital content are recognized over time and on a “stand-ready” basis. The performance obligations are stand-ready obligations, and it is generally agreed that the nature of the promise in a stand-ready obligation is the promise that the customer will have access to a good or service. The standard describes a stand-ready obligation as a promised service that consists of standing ready to provide goods or services or making goods or services available for a customer to use as and when it decides to do so.

Public relations and advertising

Revenue is recognized over time and on a ‘stand-ready’ basis. The performance obligations are stand-ready obligations and generally agreed that the nature of the promise in a stand-ready obligation is the promise that the customer will have access to a good or service. The standard describes a stand-ready obligation as a promised service that consists of standing ready to provide goods or services or making goods or services available for a customer to use as and when it decides to do so.

Advertising revenue is billed monthly, and payments are due shortly after the bill date. Such services are recognized as a performance obligation satisfied at a point in time. A receivable is recognized by the Group when the goods or services are delivered or rendered as this represents the point in time at which the right to consideration becomes unconditional, as only the passage of time is required before payment is due.

Printing and packaging

Revenue is recognized when customers obtain control of goods when the goods are delivered to customers and have been accepted at their premises. Invoices are generated and revenue is recognized at that point in time.

Some contracts allow customers to return goods and replace them with other new goods, and no refunds are permitted. Revenue is recognized when the goods are delivered and have been accepted by customers.

With respect to contracts that allow customers to return goods, revenue is recognized only to the extent that it is highly probable that a significant reversal will not occur in the amount of accumulated revenue.

Other segments:

Subscription revenues are billed and collected in advance. Revenue billed in advance of the rendering of services is deferred and presented in the statement of financial position as contract liabilities. Subscription revenue is recognized over time as the Group satisfies its performance obligations over time. The transaction price allocated to these subscriptions is recognized as a contract liability at the time of the initial sales transaction and is released on a straight-line basis over the period of service.

Events management and research revenues are recognized when customers obtain control of services; when services are rendered to customers and have been accepted. Invoices are generated and revenue is recognized at that point in time.

Penalties on overdue trade receivables are recognized on an accrual basis using the rates stipulated in the service agreements.

	For the three-month period ended 31 March 2026 (Unaudited) ﷲ	For the three-month period ended 31 March 2025 (Unaudited) ﷲ
Over a period of time	628,350,911	462,028,529
At a point in time	141,282,236	188,729,276
	<u>769,633,147</u>	<u>650,757,805</u>

20. DISCONTINUED OPERATIONS

On 2 February 2026, SPPC publicly announced that its Board of Directors had approved the commencement of formal procedures for the permanent cessation of operations of City Pack Company ("City Pack Co"), a subsidiary held through SPPC in the United Arab Emirates. Until that date, the operations of City Pack Company comprised the entirety of the Group's Saudi Printing and Packaging Equipment operating segment. Following its classification as a discontinued operation, this segment is no longer presented in the segment information. As at 31 March 2026, the transaction relating to the sale of City Pack Company had not yet been completed.

The results of City Pack Company for the period are presented below:

	For the three-month period ended 31 March 2026 (Unaudited) ﷲ	For the three-month period ended 31 March 2025 (Unaudited) ﷲ
Revenue	9,614,380	14,897,237
Expenses	<u>(10,676,209)</u>	<u>(15,625,011)</u>
Operating loss	(1,061,829)	(727,774)
Finance costs	<u>(5,777)</u>	<u>(9,015)</u>
Loss before tax from discontinued operations	<u>(1,067,606)</u>	<u>(736,789)</u>
Tax expense	-	-
Loss of discontinued operations	<u>(1,067,606)</u>	<u>(736,789)</u>
Attributable to:		
Equity holder of the Parent Company	(656,054)	(515,752)
Non-controlling interests	(411,552)	(221,037)
Basic and diluted loss per share:		
Loss for the period from discontinued operations	(0.01)	(0.01)

21. RELATED PARTY TRANSACTIONS AND BALANCES

Related parties of the Group comprise entities where shareholders and key management personnel have control, joint control, or significant influence.

The remuneration and compensation of board members and senior executives during the period were as follows:

	For the three-month period ended 31 March 2026 (Unaudited) ﷲ	For the three-month period ended 31 March 2025 (Unaudited) ﷲ
BOD expenses, allowances, and respective committees	<u>2,526,750</u>	<u>2,762,500</u>
<i>Benefits of Group's key management personnel:</i>		
Short -term employee benefits	3,850,900	3,646,227
Long -term employee benefits	<u>400,108</u>	<u>188,727</u>
	<u>4,251,008</u>	<u>3,834,954</u>

21. RELATED PARTY TRANSACTIONS AND BALANCES (continued)

The significant transactions and balances between the Group and its related party are as follows:

<u>Related parties name</u>	<u>Nature of relationship</u>	<u>Nature of Transaction</u>	For the three-month period ended 31 March 2026 (Unaudited) <u>ﷲ</u>	For the three-month period ended 31 March 2025 (Unaudited) <u>ﷲ</u>
Qvest Arabia Company	Joint Venture	Broadcasting and other Services	199,757	-

As at 31 March 2026, the outstanding balances due from and due to related parties, as a result of transactions with related parties, were ﷲ 4.3 million and ﷲ 29.6 million, respectively (31 December 2025: ﷲ 4.3 million and ﷲ 48.3 million respectively).

In addition, the Group has an outstanding balance of ﷲ 20.7 million (31 December 2025: ﷲ 21.1 million) and those amounts have been paid for media services to an entity owned by one of the subsidiaries' General Manager. This amount is included in prepayments and other current assets.

22. SUBSEQUENT EVENTS

No matters have occurred up to and including the date of approval of these interim condensed consolidated financial statements by the board of directors which would materially affect the interim condensed consolidated financial statements and the related disclosures for the period ended 31 March 2026.

23. BOARD OF DIRECTORS' APPROVAL

The interim condensed consolidated financial statements were approved by the Board of Directors on 21 Thul-Qi'dah 1447H (corresponding to 8 May 2026).