# Saudi Cement Sector Update

Cement - Industrial Saudi Arabia 28 August 2023



Research Department Mazen AlSudairi, CFA

Tel +966 11 836 5468, alsudairim@alrajhi-capital.com

#### What do we think?

| Stock         | Rating  | Price Target | Upside |
|---------------|---------|--------------|--------|
| ACC           | Neutral | SAR34.0      | -2.0%  |
| YSCC          | Neutral | SAR33.0      | -1.2%  |
| Saudi Cement  | Neutral | SAR56.0      | 2.8%   |
| QACCO         | UW      | SAR60.0      | -11.0% |
| YCC           | Neutral | SAR33.0      | -9.7%  |
| SPCC          | Neutral | SAR46.0      | -2.5%  |
| Najran Cement | Neutral | SAR12.0      | -7.1%  |
| Riyadh Cement | Neutral | SAR34.0      | 1.2%   |

Note: UW: Underweight

# **Saudi Cement Sector Update**

# Soft volume recovery seems visible in H2 although realisations to be a key monitorable

The cement sector in KSA continued to face demand woes in H1 2023 driven by the lingering increase in interest rates affecting the overall sentiment. Elevated inflation and interest rates dented the sales volume for the cement industry by about 5.6% in the first half of 2023 versus H1 2022. Although volumes recovered slightly in July 2023 (+8.2% m-o-m and +4.5% y-o-y), the recovery was mostly concentrated in the Central region. Nevertheless, pressure in demand continues to persist as a result of mortgage slowdown across all regions barring the Central region and hence, overall sales volumes for FY23 might end lower than FY22. However, we believe that the long-term demand story for cement remains intact underpinned by the sea of megaprojects announced in the Kingdom. Besides, we expect mortgage originations to hover around the YTD average of FY23 levels (~SAR6.5bn) thereby making the cement industry poised for a stable demand outlook in the second half of the year.

YTD (Jan-Jul'23) Volume Breakdown: On an aggregate basis, export volumes partially offset the drop in demand for local cement sales. Cement sales in the local KSA market declined by 6.6% YTD whereas exports almost doubled. Categorically, the Western region registered the sharpest drop in volumes at 10.7% followed by the Southern region at 7.1%. The Central region witnessed a moderate drop of 4.7% in cement sale volumes to 8.9 mn tons. However, volumes in the Eastern region grew by ~10%.

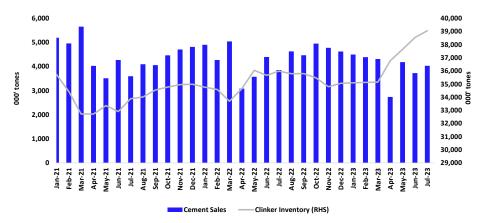
Clinker stock build-up back at Oct'2020 levels: We observe that most regions are sitting at high clinker stock-piles in contrast to the Central region which reported almost flattish inventory levels. Clinker inventory levels are up by almost 9% y-o-y in July 2023 implying pain in pricing to follow through in the quest to liquidate inventory levels. The share of the Western region appears to be the highest (35%) in terms of clinker reserves with Yanbu and Arabian Cement reporting a steep rise of ~30% and ~43% respectively as of Jul'23. Nevertheless, in the Central region, Yamama cement managed to curb their clinker inventory pool, and this may be attributed to optimisation of production lines.

**Uptick in Construction activity to push demand:** Mortgage offtake for Jun'23 came in at SAR5.97mn post hitting the apparent bottom in Apr'23. The cool-off in the mortgage lending may have contributed to the drop in cement demand to some extent. However, cement sales will continue to rise gradually as broadbased acceleration in investment kicks in with regard to the several mega and giga projects in the Kingdom.

Market share competition to affect prices: We believe competition for market share may further intensify in H2 2023 which shall weigh on the realizations for most cement companies thereby putting pressure on earnings. However, in our view prices might head towards slight recovery in Q4 2023.

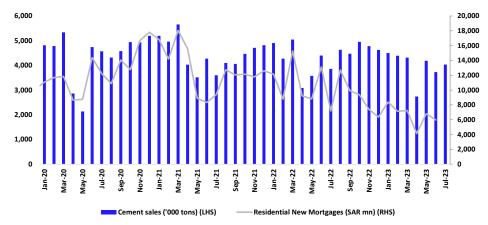
Overall, we mostly continue to remain Neutral on the sector and hence maintain our rating for most companies. However, we downgrade our rating for Riyadh Cement and Qassim Cement while we upgrade our rating for Saudi Cement owing to the fundamental factors surrounding volumes and realisations.

Figure 1 Cement Sales versus Clinker Inventory



Source: Argaam, Al Rajhi Capital

Figure 2 Trend of Residential New Mortgages vis-à-vis Cement sales



Source: SAMA, Al Rajhi Capital.

Figure 3 Cement Sales Volume and Clinker Inventory Breakdown across Regions (%)

| Cement Sales Volume (in '000 tons) | Jul'23<br>(YTD) | Jul'22<br>(YTD) | Growth<br>(%) | Clinker Inventory<br>(in mn tons) | Jul'23 | Jul'22 | Growth<br>(%) |
|------------------------------------|-----------------|-----------------|---------------|-----------------------------------|--------|--------|---------------|
| Central                            | 8,918           | 9,362           | -5%           | Central                           | 7      | 7      | -1%           |
| West                               | 6,589           | 7,377           | -11%          | West                              | 14     | 11     | 28%           |
| East                               | 4,992           | 4,544           | 10%           | East                              | 7      | 6      | 5%            |
| South                              | 4,513           | 4,857           | -7%           | South                             | 6      | 5      | 15%           |
| North                              | 2,880           | 2,999           | -4%           | North                             | 6      | 7      | -15%          |
| Total                              | 27,892          | 29,139          | -4%           | Total                             | 39     | 36     | 9%            |

Source: Argaam, Al Rajhi Capital.

#### **Valuation Changes:**

Post updating the latest 2Q 2023 financials along with the YTD cement sale metrics, we have revised our estimates for all cement companies under our coverage as shown below. Our valuation methodology consists of pure DCF for some companies except for Yanbu, Southern and Riyadh Cement for which we have used a blended average of DCF and Dividend Yield (with different weights across companies). Key upside risks to our valuations include stronger than expected recovery in volumes and lower than expected fall in realisations. Key downside risks include slowdown in infrastructure spending and lower than expected volumes.



Figure 4 Revised Estimates and target Price

| Companies         | Old Tp<br>SAR/sh | New Tp<br>SAR/sh | Revision in<br>TP % | CMP* | Up/down to CMP % | Rating      | Previous Rating |
|-------------------|------------------|------------------|---------------------|------|------------------|-------------|-----------------|
| Arabian Cement    | 43               | 34               | -20.9%              | 35   | -2.0%            | Neutral     | Neutral         |
| Yamama Cement     | 30               | 33               | 10.0%               | 33   | -1.2%            | Neutral     | Neutral         |
| Saudi Cement      | 66               | 56               | -15.2%              | 55   | 2.8%             | Neutral     | Underweight     |
| Qassim Cement     | 60               | 60               | 0.0%                | 67   | -11.0%           | Underweight | Neutral         |
| Yanbu Cement      | 48               | 33               | -31.3%              | 37   | -9.7%            | Neutral     | Neutral         |
| Southern Cement   | 48               | 46               | -4.2%               | 47   | -2.5%            | Neutral     | Neutral         |
| Najran Cement     | 25               | 12               | -52.0%              | 13   | -7.1%            | Neutral     | Neutral         |
| Riyadh Cement Co. | 36               | 34               | -5.6%               | 34   | 1.2%             | Neutral     | Overweight      |

Source: Al Rajhi Capital. \*As of 27th Aug 2023.

Figure 5 Income Statement - Arabian Cement

Figure 6 Income Statement - Yamama Cement

| (SARmn)        | 2022  | 2023E | 2024E |
|----------------|-------|-------|-------|
| Revenue        | 971   | 875   | 904   |
| Revenue growth | -6%   | -10%  | 3%    |
| Gross profit   | 275   | 231   | 249   |
| Gross margin   | 28%   | 26%   | 28%   |
| EBITDA         | 337   | 297   | 312   |
| EBITDA margin  | 35%   | 34%   | 35%   |
| Net profit     | 181   | 147   | 155   |
| Net margin     | 19%   | 17%   | 17%   |
| EPS            | 1.81  | 1.47  | 1.55  |
| DPS            | 2.20  | 1.50  | 2.50  |
| Payout ratio   | 122%  | 102%  | 162%  |
| EV/EBITDA      | 10.0x | 11.5x | 10.7x |
| P/E            | 19.2x | 23.6x | 22.4x |
| RoE            | 6.9%  | 5.6%  | 6.1%  |

Source: Company Data, AL Rajhi Capital

| (SARmn)        | 2,022 | 2023E | 2024E |
|----------------|-------|-------|-------|
| Revenue        | 1,023 | 941   | 1,008 |
| Revenue growth | 39%   | -8%   | 7%    |
| Gross profit   | 423   | 347   | 410   |
| Gross margin   | 41%   | 37%   | 41%   |
| EBIT           | 333   | 272   | 332   |
| EBIT margin    | 33%   | 29%   | 33%   |
| Net profit     | 356   | 287   | 338   |
| Net margin     | 35%   | 30%   | 33%   |
| EPS            | 1.76  | 1.42  | 1.67  |
| DPS            | 1.00  | 0.00  | 0.50  |
| Payout ratio   | 57%   | 0%    | 30%   |
| EV/EBITDA      | 18.9x | 15.2x | 12.8x |
| P/E            | 19.0x | 23.6x | 20.0x |
| RoE            | 8%    | 6%    | 7%    |

Source: Company Data, AL Rajhi Capital

Figure 7 Income Statement- Saudi Cement

| (SARmn)        | 2022E | 2023E | 2024E |
|----------------|-------|-------|-------|
| Revenue        | 1,420 | 1,458 | 1,541 |
| Revenue growth | 1%    | 3%    | 6%    |
| Gross profit   | 569   | 566   | 633   |
| Gross margin   | 40%   | 39%   | 41%   |
| EBITDA         | 635   | 597   | 642   |
| EBITDA margin  | 45%   | 41%   | 42%   |
| Net profit     | 399   | 358   | 424   |
| Net margin     | 28%   | 25%   | 28%   |
| EPS            | 2.61  | 2.34  | 2.77  |
| DPS            | 3.25  | 3.00  | 3.50  |
| Payout ratio   | 125%  | 128%  | 126%  |
| EV/EBITDA      | 13.5x | 14.2x | 13.2x |
| P/E            | 20.9x | 23.3x | 19.7x |
| RoE            | 17.4% | 16.3% | 20.4% |

Source: Company Data, AL Rajhi Capital

Figure 8 Income Statement- Qassim Cement

| (SARmn)        | 2022  | 2023E | 2024E |
|----------------|-------|-------|-------|
| Revenue        | 678   | 607   | 687   |
| Revenue growth | -6%   | -11%  | 13%   |
| Gross profit   | 188   | 137   | 220   |
| Gross margin   | 28%   | 23%   | 32%   |
| EBITDA         | 214   | 169   | 248   |
| EBITDA margin  | 32%   | 28%   | 36%   |
| Net profit     | 131   | 130   | 194   |
| Net margin     | 19%   | 21%   | 28%   |
| EPS            | 1.45  | 1.45  | 2.16  |
| DPS            | 2.20  | 1.30  | 1.50  |
| Payout ratio   | 152%  | 90%   | 69%   |
| EV/EBITDA      | 23.9x | 30.0x | 20.1x |
| P/E            | 46.5x | 46.5x | 31.2x |
| RoE            | 7.8%  | 7.8%  | 11.2% |

Source: Company Data, AL Rajhi Capital



Figure 9 Income Statement- Yanbu Cement

| (SAR mn)       | 2022  | 2023E | 2024E |
|----------------|-------|-------|-------|
| Revenue        | 981   | 799   | 829   |
| Revenue growth | 5%    | -19%  | 4%    |
| Gross profit   | 285   | 244   | 277   |
| Gross margin   | 29%   | 31%   | 33%   |
| EBITDA         | 399   | 353   | 379   |
| EBITDA margin  | 41%   | 44%   | 46%   |
| Net profit     | 215   | 166   | 198   |
| Net margin     | 22%   | 21%   | 24%   |
| EPS            | 1.37  | 1.06  | 1.26  |
| DPS            | 1.50  | 1.80  | 2.00  |
| Payout ratio   | 110%  | 170%  | 159%  |
| EV/EBITDA      | 14.5x | 16.9x | 15.6x |
| P/E            | 26.7x | 34.6x | 29.1x |
| RoE            | 7.8%  | 6.3%  | 7.8%  |

Source: Company Data, AL Rajhi Capital

Figure 10 Income Statement- Southern Cement

| (SARmn)        | 2022  | 2023E | 2024E |
|----------------|-------|-------|-------|
| Revenue        | 1,222 | 1,142 | 1,194 |
| Revenue growth | -9%   | -7%   | 5%    |
| Gross profit   | 357   | 247   | 328   |
| Gross margin   | 29%   | 22%   | 28%   |
| EBITDA         | 507   | 377   | 440   |
| EBITDA margin  | 41%   | 33%   | 37%   |
| Net profit     | 301   | 164   | 247   |
| Net margin     | 25%   | 14%   | 21%   |
| EPS            | 2.15  | 1.17  | 1.76  |
| DPS            | 1.25  | 2.25  | 2.50  |
| Payout ratio   | 58%   | 192%  | 142%  |
| EV/EBITDA      | 12.9x | 17.5x | 14.8x |
| P/E            | 22.0x | 40.3x | 26.8x |
| RoE            | 9.4%  | 5.4%  | 8.4%  |

Source: Company Data, AL Rajhi Capital

Figure 11 Income Statement- Najran Cement

| (SARmn)        | 2022  | 2023E | 2024E |
|----------------|-------|-------|-------|
| Revenue        | 536   | 510   | 534   |
| Revenue growth | -8%   | -5%   | 5%    |
| Gross profit   | 172   | 147   | 172   |
| Gross margin   | 32%   | 29%   | 32%   |
| EBITDA         | 203   | 177   | 202   |
| EBITDA margin  | 38%   | 35%   | 38%   |
| Net profit     | 114   | 79    | 107   |
| Net margin     | 21%   | 16%   | 20%   |
| EPS            | 0.67  | 0.46  | 0.63  |
| DPS            | 0.50  | 0.50  | 0.75  |
| Payout ratio   | 75%   | 108%  | 119%  |
| EV/EBITDA      | 12.1x | 14.1x | 12.1x |
| P/E            | 19.3x | 27.8x | 20.5x |
| RoE            | 5.7%  | 4.0%  | 5.4%  |

Source: Company Data, AL Rajhi Capital

Figure 12 Income Statement- Riyadh Cement

| (SARmn)        | 2022  | 2023E | 2024E  |
|----------------|-------|-------|--------|
| Revenue        | 598   | 639   | 679    |
| Revenue growth | -11%  | 7%    | 6%     |
| Gross profit   | 232   | 252   | 283    |
| Gross margin   | 39%   | 40%   | 42%    |
| EBITDA         | 296   | 313   | 337    |
| EBITDA margin  | 49%   | 49%   | 50%    |
| Net profit     | 190   | 206   | 233    |
| Net margin     | 32%   | 32%   | 34%    |
| EPS            | 1.58  | 1.71  | 1.94   |
| DPS            | 1.50  | 1.75  | 2.00   |
| Payout ratio   | 95%   | 102%  | 103%   |
| EV/EBITDA      | 13.3x | 12.4x | 11.4x  |
| P/E            | 21.2x | 19.6x | 17.3x  |
| RoF            | 11 3% | 12 3% | 1/1 0% |

Source: Company Data, AL Rajhi Capital



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# **Contact us**

Mazen AlSudairi, CFA

Head of Research Tel: +966 11 836 5468

Email: alsudairim@alrajhi-capital.com

## Al Rajhi Capital

Research Department Head Office, King Fahad Road P.O. Box 5561, Riyadh 11432 Kingdom of Saudi Arabia

Email: research@alrajhi-capital.com

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